

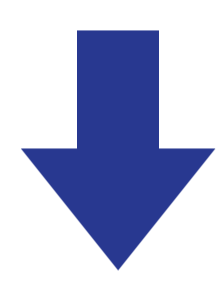
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## OBJECTIVES

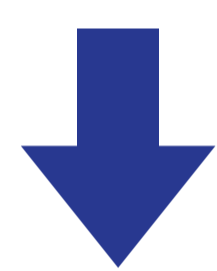
- ✓ to allow students to understand and follow the **criteria** and **professional dynamics** of an **agency newsroom**
- ✓ to cover local events from a **specific and non-centralist perspective** thus offering **alternative news sources** to subscribers and general users: **foreign correspondents, policy makers** and **investors**
- ✓ to work on a simultaneously **global and local multimedia model** with an **integrated platform** result of a direct **partnership** between the **university** teaching environment and **professional praxis**.
- ✓ to produce such **quality news content in the English language**, an additional challenge when taking into account this will not be the native tongue of neither the journalist nor reader.

## METHOD

International newsroom: local+Erasmus students (15-20)

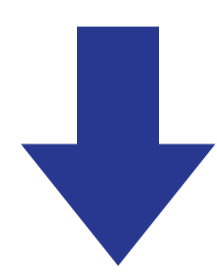


Students must produce stories from 6 categories: Politics, Business, Society, Lifestyle, Culture and Sports.



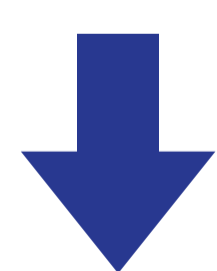
3 models of CNA news story:

- adaptation of ACN newswires Catalan - English
- reworking context + additional sources to stories already published on Catalan language website
- original feature articles

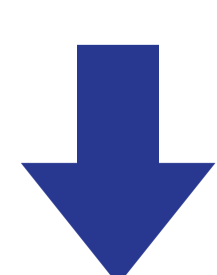


Weekly editorial meeting with UPF teaching staff and Editor of CNA:

- minutes are taken
- work is distributed
- teams formed
- calendar questions are discussed
- production problems are aired
- press accreditation for events are processed
- technical equipment reserved (cameras)
- future feature stories proposed and defended



Guidelines regarding the compatibility of content for the agency website are given + Agency style guide



Published online news stories are shown to the students and the justifications by staff for not publishing stories are also offered

## BACKGROUND

In 2010 the **UNIVERSITAT POMPEU FABRA** –a public university in the heart of Barcelona- embarked on a unique joint venture in the field of journalism training in conjunction with the **AGÈNCIA CATALANA DE NOTÍCIES**, the Catalan government news agency. The idea behind the project was to offer an **English-language wire service** aimed mainly at foreign correspondents, investors and policymakers which would take a look at current events **from a specifically Catalan standpoint**. This paper analyses the first four years of the Catalan News Agency experiment from an **educational, professional** and **journalism** perspective.



## TEACHING CHALLENGES

- Cultural proximity (Catalan angle)
- Relevant & coherent events selection
- Semantic and ideological minefields (e.g. political terms)
- Deployment of specific corporate journalistic criteria
- Focus and pitch of the news story + objectivity and framing
- Production of quality English Language content when lingua franca is not that of journalist, territory or user

