



**Universitat
Pompeu Fabra
Barcelona**

International Conference
***Sustainability, Digital Markets
and the Digital Revolution***

September 8th & 9th 2022

**Planetary Wellbeing
Universitat Pompeu Fabra**

**Ciutadella Campus
Ramon Trias Fargas 25
Barcelona 08005**

Thursday, September 8th 2022

**Greening Consumer Welfare:
Towards a New Perspective on Consumer Protection**

Room 24.104 Mercè Rodoreda

9:00-9:15	Registration
9:15-9:30	Welcome and presentation of the projects
9:30-10:30	Session 1: EU initiatives on sustainability and consumer protection Chair: Dr. Mireia Artigot Golobardes Dr. Andreu Olesti , Universitat de Barcelona <i>The redefinition of consumer protection policy before the implementation of sustainable development</i> Habbine Estelle Kim , Avocate (Paris & New York) <i>Greening Consumer Welfare: Towards a new perspective on consumer protection</i>
10:30-11:00	Coffee Break
11:00-12:30	Session 2: Privacy and algorithmic consumers Chair: Dr. Carmen Rodilla Martí Pratiksha Ashok , PhD Researcher, Faculty of Law, UCLouvain (online) <i>Costs of managing privacy. Sustainable data localisation: an analysis of India's data protection policy</i> Eser Eserhan , JSD Candidate, University of Chicago Law School (online) <i>Regulating inertia in a subscription economy</i> Adrianus van Heusden , PhD Candidate, Erasmus School of Law, Erasmus University Rotterdam. <i>Algorithmic Pricing: The Current State of Affairs</i>

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12:30-13:30	<p style="text-align: center;">Keynote address:</p> <p style="text-align: center;">Professor Dr. Humberto Llavador, <i>UPF Department Economics</i></p> <p style="text-align: center;">“Ratcheting up the Paris Agreement”</p>
13:30-14:30	<p style="text-align: center;">Lunch Break</p>
14:30-15:30	<p style="text-align: center;">Session 3: Sustainability and markets</p> <p style="text-align: center;">Chair: John R.B Palmer</p> <p>Maciej Bernard Plotka, Associate Legal Counsel, Grimaldi Studio Legale <i>Greening Consumers Welfare: towards a new perspective on consumer protection. Consumer protection in the XXIst century - between energy security and green transition</i></p> <p>Dr. Vanessa Casado, Associate Professor, Texas A&M (online) <i>Water, markets and data</i></p>
15:30-16:00	<p style="text-align: center;">Coffee Break</p>
16:00-17:00	<p style="text-align: center;">Session 4: Sustainability goals and market structures</p> <p style="text-align: center;">Chair: Fernando Gómez Pomar</p> <p>Dr. Rosa Ferrer, Universitat Pompeu Fabra & BGSE, and Dr. Gerard Llobet, CEMFI&CEPR <i>Contingent Sustainability: Environmental Production Choices in a Competitive Setting</i></p> <p>Dr. Carmen Rodilla Martí, “Manuel Broseta Pont” Corporate Law Department, Universitat de València <i>A dubious reinterpretation of the consumer welfare standard in competition law in line with the Green Deal</i></p>

Friday, September 9th 2022

Making the Data Revolution Sustainable

Room 24.104 Mercè Rodoreda

<p>9:30-10:30</p>	<p>Session 1 Data revolution and markets Chair: Andrés Boix</p> <p>Didac Amat, PhD Candidate, UPF Law School <i>Climate Trading: the Market Mechanisms after the COP26</i></p> <p>Dr. Emmanuel Letouzé, Marie Curie Fellow, Universitat Pompeu Fabra <i>"Making Data Matter for Sustainable Development and Inclusive Democracy: A Review of a Lost Decade and 3 Requirements to Course-Correct."</i></p>
<p>10:30-11:00</p>	<p>Coffee Break</p>
<p>11:00-12:30</p>	<p>Session 2 - Costs of data privacy and the role of information system Chair: Sébastien Fassiaux</p> <p>Natalia Selyakova, PhD Candidate, Universitat Pompeu Fabra Law School <i>Greening consumer welfare: towards a new perspective on consumer protection: MiCA crypto regulation</i></p> <p>Claudia Negri-Ribalta, PhD Candidate, Centre de Recherche en Informatique, Université Paris 1 Panthéon-Sorbonne <i>Can Interdisciplinarity be a Life Vest for Responsible Information Systems?</i></p>

	<p>Nandini Garg, Advocate, Delhi, India (online) <i>Cyber surveillance and intelligence operations in a data driven world</i></p>
<p>12:30-14:00</p>	<p>Lunch Break</p>
<p>14:00-15:30</p>	<p>Session 3: Private law, market solutions and regulation Chair: Rosa Ferrer</p> <p>Dr. Mateuz Grochowski, Senior Research Fellow, Max Planck Institute for Comparative and International Private Law <i>Consumer private law and sustainability – common denominator or common misconception?</i></p> <p>Libertad Ramos Siqueira, Ökol's Co-Founder <i>Impact & value creation through sustainability data analysis – Ökol's experience</i></p> <p>Dr. Andres Boix, Universitat de València <i>The sustainability of the digital transition in the public sector</i></p>

IMPORTANT NOTE

DO NOT LEAVE YOUR BELONGINGS UNATTENDED

(The conference room will not be locked between sessions).

