

(IN)CORPORATE SUSTAINABILITY CONFERENCE



Pompeu Fabra
University

From 16 to 18
September 2020



 **Universitat Pompeu Fabra** Barcelona **Law Academic Coordination Unit**

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INTRODUCTION



Following public calls for action and the limited progress made at COP25 in Madrid on climate action, the scientific community, businesses and public authorities are all answering the call for action not only regarding the issue of climate emergency, but also regarding other issues connected with sustainability: from tackling pollution, resource scarcity and advancing the social aspects of sustainability. Awareness of the need for action and the limited time frame for enacting the proposed changes accelerated the developments in the field of sustainability from the diverse market actors: businesses, public administrations and academia.

The present sustainability conference aims to focus on the synergies that are to be created from combining the insights on sustainability challenges and solutions from different disciplines, answering the need for an interdisciplinary and multidisciplinary approach for creating a systemic change towards sustainability. The current sustainability challenge demands cooperation, cross-sectoral knowledge and the cooperation of the private and public actors, and **(In)Corporate Sustainability Conference** seeks to provide a continuous yearly forum in Barcelona for that knowledge to be exchanged, thereby facilitating advancements in the joint goal of sustainability.

AGENDA



WEDNESDAY, 16th SEPTEMBER Sustainable Public Procurement

9.00-9.30 Registration and refreshments (if presential)

9.30-9.45 Welcome note
Dr. Lela Mélon (SCOM Project, UPF)

9.45-10.15 Keynote Speech
Anna Esteve Traveset (Generalitat de Catalunya)

10.15-12.00 Session 1 European Sustainable Public Procurement

- **Dr. Roberto Caranta**, Public procurement for the SDGs
- **Dr. Ama Eyo**, Delivering Sustainability through Community Benefits in Welsh Public Contracts
- **Dr. Albert Sanchez Graells**, Digital Technologies, Public Procurement and Sustainability: Some Exploratory Thoughts
- **Dr. Christopher Yukins and Dr. Patricia Dinneen**, Teaching Sustainability in Public Procurement Online – Methods, Means and a Global Audience.

12.00-12.15 Coffee Break

12.15-14.15 Session 2 Extended SPP challenges and experience

- **Dr. Olga Martin Ortega**, Driving transparency in public supply chains through sustainable public procurement: The response of the public sector to the UK Modern Slavery Act
- **Angélica Gómez Educación para la Sustentabilidad - Ministerio de Educación Gobierno de la Ciudad de Buenos Aires**, A new sustainable culture for public management: the case of the Ministry of Education from the City of Buenos Aires.

(Wednesday, 16th September)

- **Deirdre Halloran**, Social Clauses in Ireland: Sustainability, Political Will, and Value for Money
- **Dirk Bronselaer**, A white paper on Procurement reform laboratories, based on experience in Africa.
- **Dagne Sabockis**, Searching for the right balance between sustainability and competition (Directive 2014/24/EU on public procurement).

14.15-15.00 Lunch Break

15.00-16.45 Session 3

SPP Implications and Exploration

- **David Lopez**, Digital Innovation for Sustainability: An exploration of the synergies between technological innovation and sustainability in public procurement
- **Yunhee Kim**, Analysis of the Korean Green Public Procurement in the Supply Factors
- **Marco Caldeira**, Sustainable Public Procurement in Portugal: overview and recent developments
- **Dr. Rok Spruk, Thomas Emery and Dr. Lela Mélon**, Impact of E-Procurement on Institutional Quality – Comparison of evidence from Catalonia,, Singapore and Australia

16.45-17.00 Closing remarks on sustainable public procurement

THURSDAY, 17th SEPTEMBER

Sustainable Corporate Law and practice

10.00-11.00 Keynote Speech

Dr. Beate Sjaffell, *Sustainable value creation within planetary boundaries: SMART proposals for EU reform.*

11.00-12.45 Session 1 - Paradigm Shift

- **Javier Martinez**, Impacts reduction in the Printing sector. From Contractual Change criteria to Performance exhaustion criteria. Eco Managed Printed services.

(Thursday, 17th September)

- **David Fitzsimmons**, Product life extension through processes such as remanufacture.
- **Srishti Singh**, Building Sustainable Global Supply Chains in garment industry- The way forward.
- **Dr. Andrei Boar and Dr. Marc Oliveras**, A literature review. The relations between and among Sustainable Development Goals.

12.45-14.30 National Experiences

- **Raimon Puigjaner and Dr. Pablo Sanchez (BCorp Spain)**
- **Dr. Wafa Khlif**, Corporate governance and sustainability - with a reflexion on the illusion of transparency on CG and its side effects on sustainability.
- **Dr. Jeroen Veldman**, Sustainability and the Dutch regulatory and institutional setting

14.30-15.30 Lunch Break

15.30-17.15 Session 3 - New Sustainability Paradigms

- **Dr. Andres Martinez Moscoso**, Incorporating Sustainability Concepts to Management Models of Textile micro, small and medium enterprises (SUMA, Cuenca-Ecuador).
- **Dr. Lei Yao and Dr. Ping Li**, Health-promoting leadership: Concept, measurement, and research framework.
- **Nandini Garg and Vasu Manchanda**, Sustainable Corporate Governance - the analytical study of its social, political and economic dimensions.
- **Hammam Alkezmazy**, The Bio-Cyan Circular Economy: A Comprehensive Economic Approach for Achieving and Fostering Sustainable Development Goals (SDGs).

17.15-17.30 Closing remarks on sustainable corporate law

FRIDAY, 18th SEPTEMBER

Sustainability in Higher Education

10.00-10.30 Keynote Speech

Dr. Josep Maria Antó, *UPF as a Sustainable University: On Ground Experience, Planetary Wellbeing UPF.*

10.30-12.30 Session 1 SDGs and Education

- **Dr. Willy Legrand**, The Winding Road of Embedding Sustainability into Business Degrees: The case of hospitality management.
- **Maryna Lakhno**, SDGs in the higher education as a global policy framework.
- **Dr. Kanwal Deepinder Pal Singh and Vinayak Jhamb**, Sustainability of education in schools and universities: Bearding the lion in his den: Mapping sustainability in educational sector during Covid-19 pandemic.
- **Dr. Parikshet Sirohi and Nandini Garg**, Need to Incorporate Sustainable Development Goals in Higher Education Curricula.

12.30-13.30 Coffee Break

13.30-14.45 Session 2
Panel on Higher Education

- *Moderator:* **Carina Michelle Hopper**, Sustainability Lecturer & Co-Founder La Belle EDuC
- **Andrew Jack**, global education editor for the Financial Times
- **Dr. Francesc Pedró**, director of UNESCO International Institute for Higher Education in Latin America and the Caribbean (UNESCO-IESALC)
- **Phil Baty**, Chief Knowledge Officer, Times Higher Education

14.45-15.30 Keynote Speech

Dr. Jennifer Williams (*Teach SDGs*)

15.30 Closing of the conference

KEY SPEAKERS

In order of appearance



ANNA ESTEVE
TRAVESET

Anna Esteve got a degree in Environmental Sciences at Autonomous University of Barcelona. She is working for the Government of Catalonia since 2006. Before, during three years, she worked for the Catalan Consumers Organisation on responsible consumption campaigns. Currently she is technician for the General-Directorate for Environmental Quality and Climate Change of the Ministry of Territory and Sustainability. Her functions are related to voluntary environmental tools, in particular, green public procurement, ecolabelling and ecodesign.

KEY SPEAKERS



DR. ROBERTO
CARANTA

Dr. Roberto Caranta is a Full professor with the Law Department of the University of Turin (Italy). He is also Director of the Master program on Public Procurement management for Sustainable Development. He was a Professeur invité with the University of Marseille – Aix-en-Provence (2016). He is also the coordinator of the International Network *Sustainability and Procurement in International, European, and National Systems* - SAPIENS-International Training Network and also a member of the *EU Trade and Investment Policy - International Training Network, both H2020 Marie Curie ITN projects*. He is currently working on institutional issues of EU law, and specifically judicial review, environmental law, and public procurement law. Moreover, he was de co-director of the Centre for Transnational Legal Studies – CTLS London for the Academic year 2012/13 and the General rapporteur to the 2014 FIDE Congress in Copenhagen. Together with Steen Treumer he is editing the European Procurement Law Series. With M. Trybus and G. Edelstam he edited *EU Public Contract Law. Public Procurement and Beyond* (Bruxelles Bruylant, 2014).

KEY SPEAKERS



DR. ALBERT
SANCHEZ-
GRAELLS

Professor Albert Sanchez-Graells is a Professor of Economic Law and Co-Director of the Centre for Global Law and Innovation at the University of Bristol Law School, as well as a former Member of the European Commission Stakeholder Expert Group on Public Procurement.

Albert specialises in EU economic law and, in particular, competition and public procurement.

Albert is currently researching the impact of digital technologies such as big data, machine learning, blockchain and the internet of things on procurement governance and sustainability. Most of Albert's working papers are available at SSRN. His analysis of current legal developments is published in his blog <http://www.howtocrackanut.com>.

KEY SPEAKERS



**BCORP
SPAIN
(RAIMON
PUIGJANER,
DR. PABLO
SANCHEZ)**

B Corp is the first company certification –not product certification- guaranteeing the organizational sustainability, i. e., the fulfillment of high social and environmental standards, as well as transparency and corporate responsibility commitments. The B Corp companies are for profit organizations committed with an innovative, inclusive and, lastly, sustainable economy. R4S is the B Corp principal partner in Spain and ECODES is the B Corp strategic partner. Both entities have joined their efforts to create a vibrant B Corp community in Spain.

KEY SPEAKERS



**DAVID
FITZSIMONS**

David Fitzsimons is Director of the European Remanufacturing Council based in Brussels <https://www.remancouncil.eu/> and a director of Oakdene Hollins, a circular economy consultancy <https://www.oakdenehollins.com/>. He is currently working with the World Economic Forum's Manufacturing and Production Council on the industrial scale remanufacture of used products, he is a member of a United Nations Environment Programme working group on Product Value Retention. In 2019, he led the Ellen MacArthur Foundation project 'BetterThanNew' and is a member of the Strategic Advisory Group for the UK Research Councils £25m investment programme for the circular economy <https://epsrc.ukri.org/files/funding/calls/2020/circular-economy-centres-full-proposals/>. He is a member of the Scientific Advisory Committee for the forthcoming PLATE conference chaired by Dr Colin Fitzpatrick at University of Limerick <https://www.plateconference.org/plate-2021-conference/>

KEY SPEAKERS



**DR. BEATE
SJÅFJELL**

Beate Sjøfjell is Professor at the University of Oslo, Faculty of Law, and Adjunct Professor at the Norwegian University of Science and Technology (NTNU), Faculty of Economics. She is the head of the Oslo Faculty's Research Group Companies, Markets and Sustainability and coordinates international networks and projects. Her most recent project is the H2020-funded international research project Sustainable Market Actors for Responsible Trade (SMART, 2016-2020; smart.uio.no). Her publications include the edited volumes The Cambridge Handbook of Corporate Law, Corporate Governance and Sustainability (Cambridge University Press, 2019, co-editor Christopher M. Bruner); Creating Corporate Sustainability: Gender as an Agent for Change (Cambridge University Press, 2018, co-editor Irene Lynch Fannon), and Company Law and Sustainability (Cambridge University Press, 2015, co-editor: Benjamin Richardson). Many of her papers are available at ssrn.com/author=375947.

KEY SPEAKERS



**DR. WAFI
KHLIF**

Wafa Khlif, Phd, is Professor of Management Accounting at Toulouse Business School, Barcelona, Spain. Her research interests are in board of directors' efficiency, corporate board roles, duties and composition (in SMEs and hybrid organisations), and issues in accounting and audit professions. She is a former president of the Accounting Tunisian Association, and acted as Faculty Dean at ISCAE, University of Manouba, Tunisia. She sat as a director on the Francophone Accounting Association board. She has published in International Small Business Journal, Journal of Small Business and Enterprise Development, Journal of African Business and Society and Business Review.

KEY SPEAKERS



**DR. JEROEN
VELDMAN**

Dr. Jeroen Veldman is Honorary Senior Visiting Fellow at Cass Business School and Corporate Governance Section Editor at Journal of Business Ethics. He has held appointments at Nyenrode Business Universiteit, Cass Business School, Cardiff Business School and Utrecht University. His research addresses the conceptual development of the public limited liability corporation. He runs an ongoing research project on corporate governance and has published in Cambridge Journal of Economics, Human Relations, British Journal of Management and Critical Perspectives on Accounting. He received the 2019 International Impactful Collaboration Award from the AOM Practice Theme Committee & International Theme Committee.

KEY SPEAKERS



**DR. JOSEP
MARIA ANTÓ**

Dr. Antó received his Degree in Medicine in 1975 and his PhD in 1990 (Epidemiological Investigations of Asthma Epidemics; Extraordinary Award). Since 1986 ha has been working at the Municipal Institute of Medical Research (IMIM) and has been the Chair of the Respiratory and Environmental Health Research Unit. He is currently the Director of Creal. In 1994 he was Principal Visiting Fellow at the National Heart and Lung Institute (London, UK). Since 1998 he is Professor of Medicine at the Universitat Pompeu Fabra (UPF). He has been a member of the advisory and editorial boards in several journals including the American Journal of Epidemiology, Thorax, European Journal of Public Health (current) and European Respiratory Journal. Among other awards he has received the Cournant Lecture (European Respiratory Society, 1994), the Medal Narcis Monturiol (Generalitat de Catalunya, 1995) and the Manuel Tapia Conference (Spanish Association of Respiratory Pathology, 1999). In 2009 he received the Josep Trueta Medal for his medical work. His research lines are the epidemiology of asthma and COPD with special interest on the environmental determinants and prevention of these diseases.

KEY SPEAKERS



**DR. WILLY
LEGRAND**

Dr. Willy Legrand is Professor of Hospitality Management at the IUBH International University of Applied Sciences located in Bad Honnef - Bonn, Germany. Prof. Legrand holds undergraduate and graduate courses on sustainable development and business management, sustainable hospitality and tourism in Germany but also as a visiting professor at universities in China, Dubai, France, India, Peru, Singapore and the United States. He is the lead author of Sustainability in the Hospitality Industry: Principles of Sustainable Operations with the 4th edition set for 2021. He is the co-editor of the Routledge Handbook of Sustainable Food and Gastronomy. He is the Guest Chief Editor of the Hotel Yearbook Sustainable Hospitality 2018 and 2020 Special Editions. Prof Legrand is dedicated to working with students, industry professionals and academics on solutions towards a hospitality industry with greater resiliency (e.g. facing climate emergency, biodiversity collapse, pandemics etc.); join him and 100 industry experts on the HospitalityNet World Panel on Sustainability in Hospitality.

KEY SPEAKERS



ANDREW JACK

Andrew Jack has worked as a journalist for the Financial Times since 1990. He is currently the Global Education Editor, reporting and developing new projects including as editorial lead for free online FT access for schools. He previously ran the curated content team, picking the best news and analysis from the FT and the rest of the web, including FT Health. He was previously Deputy Editor of the Analysis section, Pharmaceuticals Correspondent, Moscow Bureau Chief, Paris Correspondent, Financial Correspondent, general reporter and corporate reporter.

He is author of the books Inside Putin's Russia and The French Exception, as well as numerous specialist reports, and has appeared on the BBC and other media outlets.

KEY SPEAKERS



**FRANCESC
PEDRÓ**

Dr. Francesc Pedró is the director of UNESCO International Institute for Higher Education in Latin America and the Caribbean (UNESCO-IESALC). He joined UNESCO's education sector in Paris (France) in 2010, where he leads the work on teacher development and education policies in the division of teachers and higher education. His team looks after teacher policies and development, technology in education and education policies, including national policy reviews and comparative research. Prior to this he was senior policy analyst at the OECD Centre for Educational Research and Innovation.

KEY SPEAKERS



PHIL BATY

Chief Knowledge Officer, Times Higher Education Phil Baty is a leading international authority on university performance and strategy, with more than 23 years of experience in global higher education, including a decade as Editor of the prestigious Times Higher Education (THE) World University Rankings and its derivative analyses. He is an award-winning journalist, a sought-after speaker and commentator and is the creator of the THE World Academic Summit. He tweets from @Phil_Baty

KEY SPEAKERS



DR, JENNIFER WILLIAMS

Recognized as a transformational leader in education, Dr. Jennifer Williams has dedicated herself for 25 years to the field of education through her roles as an education activist, professor, school administrator, literacy specialist, and classroom teacher. She speaks, writes, and consults on practices that develop global perspectives and social good through creative uses of technology, and her research interests include innovations in teaching and learning, equity and diversity in education, and social action. As an educator and author of the ISTE book, *Teach Boldly: Using Edtech for Social Good*, she champions teachers to use educational technology for social good. She is a professor at Saint Leo University, co-founder of TeachSDGs, Take Action Global, and Edcamp Tampa Bay, and is the President of the ISTE Education Leaders PLN Board of Directors. Jennifer is inspired everyday by teachers and students who are catalysts for making the world a better place! Connect with Jennifer on Twitter at @JenWilliamsEdu.

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PLANETARY WELLBEING



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