

## Marcelo Ortiz M.

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### ACADEMIC APPOINTMENTS

<b>Universitat Pompeu Fabra</b> <i>Assistant Professor of Financial Accounting</i>	2019-present
<b>Barcelona Graduate School of Economics</b> <i>Affiliated Professor</i>	2019-present

### EDUCATION

<b>Universidad Adolfo Ibáñez, School of Business</b> <i>Ph.D. in Finance</i>	Chile 2018
<i>M.Sc. in Financial Engineering</i>	2012
<i>Bachelor of Science in Industrial Engineering</i>	2011
<b>Erasmus University, Rotterdam School of Management</b> <i>Visiting Ph.D. Student</i>	the Netherlands January-June 2018

### RESEARCH

**Interests:** Disclosure and Privacy; Wealth and Inheritance Tax; Corporate Ownership

#### **Publications:**

- ◆ “When More Is Better: Multifamily Firms and Firm Performance” with P. Duran  
*Entrepreneurship Theory and Practice*, 2020. 44(4), 761–783.
- ◆ “Inheritance tax, Shareholder Protection, and the market value of Family Firms” with M. Braun, M. Carney, P. Duran, and J. Riutort. *Global Strategy Journal*, 2020. In press.

#### **Working Papers:**

- ◆ Financial Reporting Environment and Precautionary Cash Policy: Evidence from Private Firms (with F. Urzúa). Barcelona GSE Working Paper: 1148, January 2020.
- ◆ Financial Disclosure Regulation and the M&A market activity (with F. Urzúa, C. Peter, and P. Volpin).
- ◆ Does the mandatory financial disclosure regulation fuel the executive labor market? (with F. Urzúa).
- ◆ Financial report readability as a signaling device (with T. Alves and M. Braun).

### CONFERENCES AND WORKSHOPS

2020	European Accounting Association Annual Congress ( <i>Romania, deferred</i> ); Financial Management Association International Conference ( <i>New York, online</i> ).
2019	Universitat Pompeu Fabra ( <i>Spain</i> ); IESEG ( <i>France</i> ); UAI ( <i>Chile</i> ); Erasmus School of Economics ( <i>the Netherlands</i> ), Family Enterprise Research Conference (FERC) ( <i>Chile</i> ).
2018	European Accounting Association Talent Workshop ( <i>Spain</i> ); WHU Accounting Brownbag Seminar ( <i>Germany</i> ); Erasmus Finance Day ( <i>the Netherlands</i> ); Academy of International Business ( <i>Minneapolis</i> ); Academy of International Business, Latin America Chapter ( <i>Argentina</i> ).

2017 Annual Meeting of the Chilean Society of Economists (*Chile*).

**HONORS & AWARDS**

- ◆ Finalist for the Best Paper Award, Academy of International Business Conference, Latin America Chapter. 2018
- ◆ Ph.D. Scholarship, Chilean Ministry of Education. 2018
- ◆ Award: “Jorge Alessandri Rodríguez” for the best student in M.Sc. in Financial Engineering. UAI, School of Business. 2012
- ◆ Award: “Adolfo Ibáñez Boggiano” for the best graduated in recognition of academic merit and personal virtues. UAI, School of Engineering and Science. 2012

**TEACHING EXPERIENCE**

**Universitat Pompeu Fabra** Spain

*Lecturer*

Bachelor: Introduction to Financial Accounting 2019-present

**Universidad Adolfo Ibáñez, School of Business** Chile

*Lecturer*

Bachelor: Econometrics, Financial Management 2016-2017

M.Sc. in Finance: Fixed Income Investment 2016-2017

*Teacher Assistant*

Ph.D. in Finance: Contract Theory, Asset Pricing 2017

MBA International: Corporate Finance 2016

**MEMBERSHIP AND SERVICE**

Memberships: - American Accounting Association  
- European Accounting Association

Universitat Pompeu Fabra: - Co-organizer of Barcelona Accounting Seminars (since 2020)

**PRACTICAL EXPERIENCE**

**Itaú Bank** (formerly Corpbanca) 2012-2015

*Portfolio Manager*