

Bases of the Ideograma-UPF Chair's Award for the best master's thesis

1. Object

The purpose of these rules is to award the Ideogram Chair Award - UPF to the best master's thesis in the field of political and institutional communication.

2. Participation requirements

The requirements to be eligible for the award are as follows:

- Students who have presented the Master's Thesis in the 2019-2020 academic year, in a center of the higher education system of any country of the European Union.
- Students who have obtained a grade equal to or higher than 9 on a basis of 10 points in their master's thesis.
- Students who have developed their master's thesis in the field of political and institutional communication.
- The master's thesis must be written in one of the following languages: Catalan, Spanish or English.

3. Promotion and sponsorship of the Prize

This Award is promoted and will be awarded by Pompeu Fabra University, through the Ideogram - UPF Chair in Political Communication and Democracy, and with the financial collaboration of the public communication consulting company, ideograma, S.A.

4. Number and amount of the Prize

The winner will receive 1,725 euros, advice for 3 months from the direction of the Chair to develop and expand the line of research of the Master's Thesis and the possibility of publishing the results with other projects of the Chair

The collection of the prize will be done in two terms. The first payment will be once the winner of the prize has been announced and the second, after 3 months.

The jury may declare the Prize void or award the second prizes without financial endowment that it deems appropriate.

5. Fiscal consideration of the Prize

The Prize is subject to the taxation determined by the tax regulations.

6. Participation in the Prize

Without prejudice to the provisions of article 16.4 of Law 39/2015, of 1 October, on the common administrative procedure of public administrations, interested parties may submit their application for participation in the award, by sending it to the Chair's e-mail (catedra.ideograma@upf.edu) the following documentation:

1. **Comprehensive report of the TFM** (without any reference to the author of the TFM and the institution in which it was presented).
2. **Official certificate reflecting the grade assigned to the TFM.**
3. **Authorization form**, which will include the following data: author, tutor of the work, contact information (address, telephone and e-mail), title of the TFM, summary of its content, final grades of the TFM, institution in the that the TFM has been defended.

7. Call

The rector or the body to which he delegates will convene the Prize and the call will include, as a minimum, information on the deadline for submitting applications.

8. Ordering and instruction

The acts of ordering and instruction are carried out ex officio by the Management and Administration Unit of Communication of Pompeu Fabra University and are subject to the corresponding provisions of Law 39/2015, of October 1, of the common administrative procedure of the administrations public.

9. Jury

The Jury will be composed by the promoter of the Ideogram Chair - UPF, Antoni Gutiérrez-Rubí and the director of the Ideogram Chair - UPF, Carles Pont-Sorribes. Also included in this Jury: two professors specializing in Political and Public Communication at Pompeu Fabra University appointed at the proposal of the director of the Ideograma-UPF Chair and two public communication consultants who will be appointed at the proposal of the company Ideograma, S.A. The coordinator of the Chair will act as secretary of the Evaluation Commission. All members of the Jury will have a voice and a vote.

The Jury will be the body in charge of evaluating the applications submitted and proposing the selected candidate to the body in charge of awarding the Prize. The choice of the winning work will be decided unanimously by the members of the Jury.

10. Selection criteria

The Jury will take into account the adequacy of the content of the works in the fields of political and institutional communication, as well as their creativity, quality and originality. Also factors such as the fundamentals of the theoretical framework and the applied methodology, the structuring of the work and its expository clarity, the sources

and bibliographies used and the contribution in the area of knowledge will be taken into account when selecting the awarded work.

11. Resolution

The Jury will submit the proposal to the rector or the body to which it delegates, which will resolve the award of the Prize within a maximum period of six months from the date of publication of the call.

The resolution will be published on the website of the Ideogram Chair - UPF (<https://www.upf.edu/web/catedra-ideograma>), which will have the effects of notification in accordance with the provisions of article 45.1 b) of Law 39/2015, of October 1.

12. Compatibility of the Award

The Award is compatible with any other award and scholarship.

13. Award Ceremony

The Prize will be communicated via email to the winning person and the name of the winning work will be published, as well as its author on the website of the Ideogram Chair - UPF and on its social networks. The other non-awarded candidates will also be notified of the Jury's decision.

14. Dissemination and communication

You can consult all the information regarding the call on the website <https://www.upf.edu/web/catedra-ideograma>.

Communications with interested parties will preferably be made via email (catedra.ideograma@upf.edu) to the address with which the candidates have made the application.

15. Advertising and promotion

UPF reserves the right to carry out the actions of publicity and promotion of the Prize that it deems appropriate, if necessary including the name and image of the winners.

16. Legal terms

Participation in the call for this award implies acceptance of these rules. The Jury is responsible for the interpretation of these rules and the resolution of any doubts that may arise.

17. Protection of personal data

Responsible for the treatment: Pompeu Fabra University | Plaza de la Merced, 12. 08002 Barcelona | Telephone: 93 542 20 00. You can contact the University's data protection delegate (dpd@upf.edu).

Purpose: to register for the Ideogram Chair award - UPF and to manage its development. Your data will be kept during the edition of the award and as long as legal responsibilities may be derived from its realization. However, the identification of the winner will be maintained on the University's website in accordance with the legislation on transparency. Provided that the consent of the winner is recorded, the photograph and / or recording may be kept on the website for information purposes.

Legitimation: consent of the person concerned. It can be removed at any time.

Recipients: your data will only be used by Pompeu Fabra University and the members of the jury, and will not be transferred to third parties, except for the fulfillment of legally established obligations. However, the identification of the finalists and also the winners will be published on the website in accordance with the legislation on transparency. Your image and voice may also be published with your consent.

Rights: you can access your data, request its rectification or deletion, oppose the treatment and request the limitation, by communicating to the manager of the University (gerencia@upf.edu). You have the right to file a complaint with the Catalan Data Protection Authority. Opposition to the processing of personal data, insofar as it is incompatible with the management of the prize, will entail the waiver of participation in the call or in the prize itself.