

Shaping the News Online.
A comparative research on
international quality media

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SHAPING THE NEWS ONLINE

A COMPARATIVE RESEARCH
ON INTERNATIONAL QUALITY MEDIA



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The present project, financed by the Ministry of Science and Innovation (code: CSO2009-13713-C05-04) is composed by four subgroups, led by the universities of Santiago de Compostela, Navarra, Málaga and Pompeu Fabra.

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Sinopse

“ The progressive evolution of the online media over the last 20 years, from 1995 to the present, occupies a special place in the professional and academic field, and is now heading towards an unknown horizon filled with uncertainty for the profession.

The work carried out by the *Infotendencias* group, made up of thirty-two teachers and researchers from thirteen Spanish universities, consisted precisely in narrating that evolution. They carried out that work from the origins of digital journalism up to the present moment in which we are immersed, a key moment of reconfiguration and reinvention of the mass media. The *Infotendencias* group has been succeeded by another, centered on active audiences, which aims to continue the work of that research group.

The origin of this book can be found in the research activity of its authors that stretches back for a decade and a half; this has resulted in a certain consolidation of

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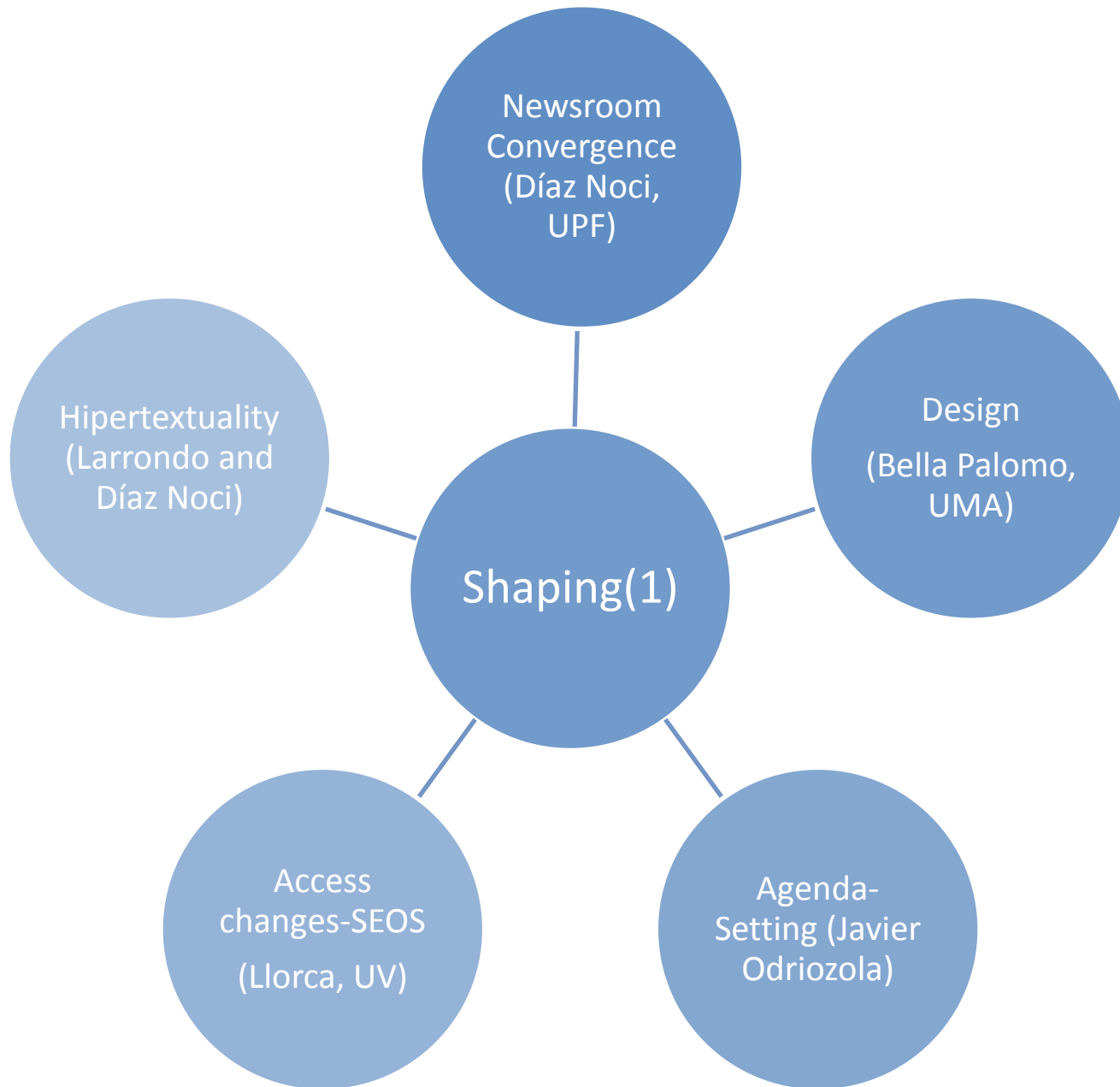
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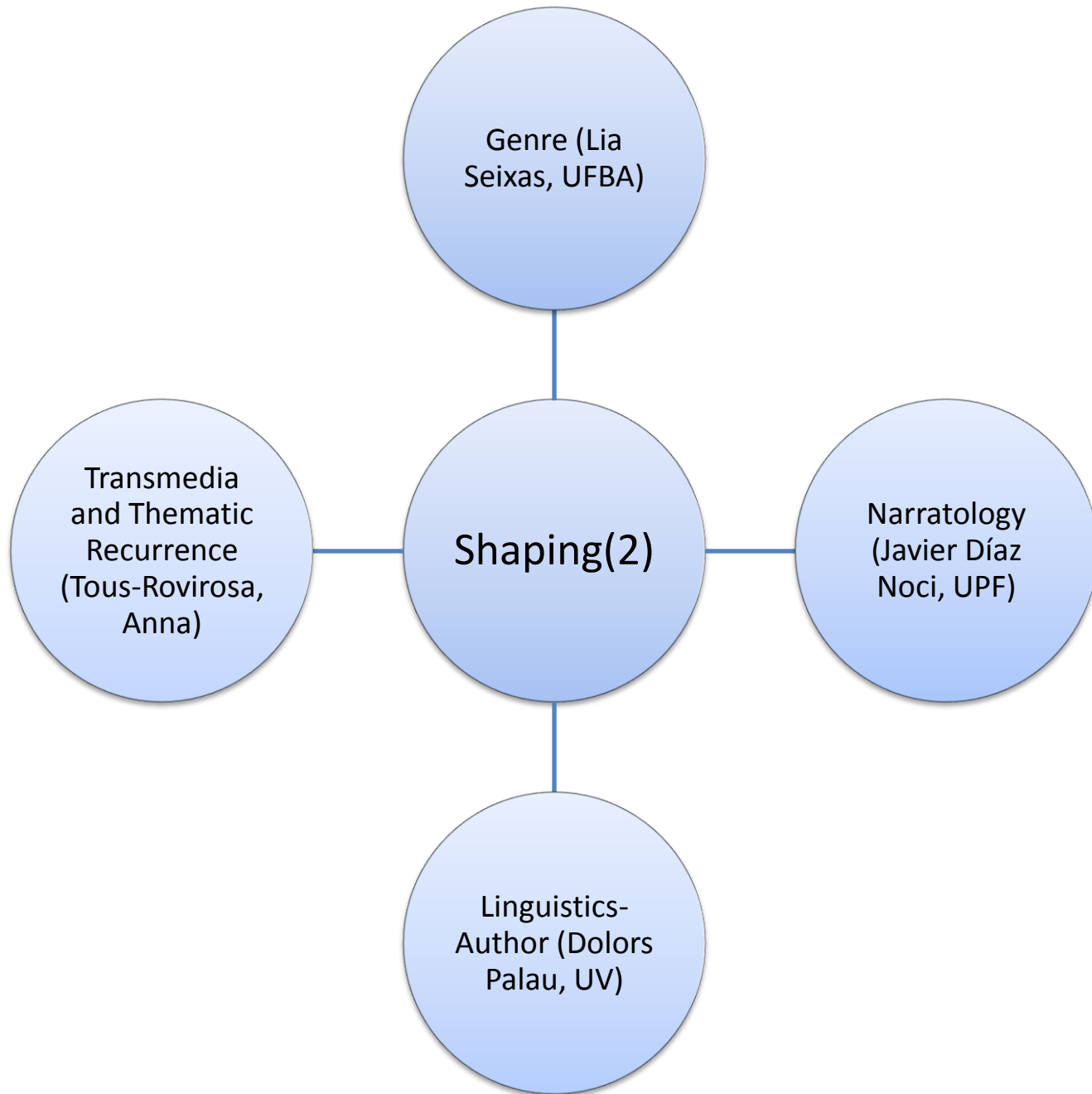
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Gràcies!

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