THE SUBJECT
European Integration

General information

Name of the course: European Integration
Academic year: 2010-2011
Year: 2nd
Term: 2nd
Degree / Course: Bachelor’s Degree in International Business and Marketing
Code: 42201
Number of credits: 4 ECTS
Total number of hours committed: 100
Teaching language: English
Lecturer: Dr. Joan Pere Plaza i Font

Timetable:

GROUP 1:
Mondays 18:15 to 19:15
Tuesdays 16:15 to 17:15
Fridays 14:35 to 15:30
15:35 to 16:30
16:35 to 17:30

GROUP 2:
Mondays 16:15 to 17:15
Tuesdays 18:15 to 19:15
Fridays 18:05 to 19:00
19:05 to 20:00
20:05 to 21:00
1. **Presentation of the course**

_European Integration_ is an obligatory subject situated in the second trimester of the second year of the International Business and Marketing Degree. The cours of study aims to present a general overview of the political system of the European Union.

Almost 60 years after the signature of the first founding Treaty, in Paris in 1952, the European Union nowadays constitutes one of the most important actor within the International arena, both economically and politically. Nevertheless, it has not followed a lineal evolution and the current European Union is the result of a complex historical process featured by many critical events that will be considered along the trimester.

As a consequence, _European Integration_’s primary goal is to provide students with those conceptual and analytical tools to understand the role of the European Union as a key economic and political actor in the 21st Century.

In so doing _European Integration_ will focus on both the institutional structure of the European Union and also on the policy dynamics, taking into account their internal and external dimensions and constraints.

_European Integration_ demands therefore considerable reading and comprehension prior to the lecture classes, and also a students’ quite open-minded attitude towards this field of knowledge, and empirical context, that undoubtly lies at the core of the general skills required to any graduated in International Business and Marketing.
2. Competences to be achieved in the course

I. GENERAL COMPETENCES

1. INSTRUMENTAL COMPETENCES
   G.I.1. Ability to search, analyse, assess and summarise information.
   G.I.2. Ability to relate concepts and knowledge from different areas.
   G.I.6. Ability to develop, present and defend arguments.

2. GENERIC PERSONAL COMPETENCES

3. GENERIC SYSTEMATIC COMPETENCES
   G.S.3. Ability to think globally.
   G.S.5. Ability to learn on one’s own.

4. COMPETENCES FOR APPLICABILITY
   G.A.1. Ability to apply acquired knowledge and skills.
   G.A.3. Ability to search and exploit new information sources.
   G.A.4. Ability to understand and apply the network concept.

II. SPECIFIC COMPETENCES

1. DISCIPLINARY COMPETENCES
   E.D.1. Facilitate understanding of the determinants and consequences of international trade and of international financial transactions.
   E.D.3. Understand and recognise the geopolitical, social and cultural dimension of a wide range of economic activities.
   E.D.4. Provide an economic and political perspective of different areas in the world and facilitate a critical comprehension of their current processes.
   E.D.5. Identify the economic, cultural, political, legal, democratic and technological environments that may represent opportunities and threats for the development of business at a worldwide level.

2. PROFESSIONAL COMPETENCES
   E.P.3. Ability to assess the changes that occur due to various international agreements and their effects on the economic relations of different countries and the companies’ activities.
   E.P.4. Ability to relate and analyse current and historical economic events with knowledge about the economy.
   E.P.6. Ability to understand and use the principal legal systems governing trade relations with EU countries.
   E.P.12. Ability to critically evaluate local information contexts, knowledge or principles of a more global nature.
   E.P.21. Ability to search and use various information sources.
   E.P.22. Ability to contrast knowledge obtained in the learning process and adapt it to real situations.
   E.P.23. Ability to apply and expand upon abstract reasoning.
   E.P.24. Develop the ability to synthesise.

NOTE: The above competences interrelate with the basic competences set out in Royal Decree 1993/2007.
3. Contents

In pursue of the goals mentioned above, the course develops the following structure, based on three different Parts.

Unit 0. The Idea of Europe

Part 1. Historical Overview of the European Integration Process
   Unit 1. The post-war context and the first Communities (1945-1957)
   Unit 2. From the Communities to the European Union (1958-1992)
   Unit 4. Theories and conceptual approaches on the European Integration Process

Part 2. Polity and Politics in the European Union
   Unit 5. The Commission
   Unit 6. The Council of the European Union
   Unit 7. The European Parliament
   Unit 8. The EU Budgetary Cycle

Part 3. The European Union Policies
   Unit 9. The Single Market
   Unit 10. The EU Competition Policy
   Unit 11. The Common Agriculture Policy
   Unit 12. The EU Cohesion and Structural Policy
   Unit 13. The European Trade Policy
   Unit 14. The External Relations of the European Union

4. Assessment

Ordinary assessment

The ordinary assessment will be based on the principle of Continuous Participation. Students will therefore pass European Integration by successfully completing the requirements for Continuous Assessment. No overall grade under 50% (i.e., 5.0 points out of 10.0) will pass the Overall Assessment. Students are also expected to get, at least, a 50% in each of the following elements to pass the Overall Assessment:

- Student's active participation at both Lecture and Seminar sessions
- The submission of brief papers on the topic of the Seminar session
- A final exam

The partial requirements for each of those elements will consist on the following criteria:

Students' active participation
25% of the final grade will be based on the student's active participation during sessions. In particular, at the Seminar sessions. The mere (completely passive) attendance to the Sessions will only grant a 5% of the final grade.

Submission of short papers
Will represent a 35% of the final grade. It will consist of writing short papers (no more than 800 words) on the topic of the Seminars sessions. They will be handed at the beginning of each session.
The content may include a brief summary of the Session materials, as well as some personal reflections that may pave the way to the debates during the Seminar sessions.
Students will present ONLY seven papers (7). The Seminar sessions where Students will present their papers is up to Students' own choice, according to their own interests and scheduling.

Final exam
Will be 40% of the final grade. No mid-term exam is planned. The format of the final exam will be explained in advance by the lecturer. Potential content will be restricted to the topics considered all along the sessions, as well as the content of the Seminar sessions.
The date for this exam will be date be set by the ESCI Academic Administration.

<table>
<thead>
<tr>
<th>Assessment Description</th>
<th>Time Period</th>
<th>Type of Assessment</th>
<th>Assessment agent</th>
<th>Type of Activity</th>
<th>Grouping</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students’ attendance at Lecture Sessions and Seminars</td>
<td>Week 1-10</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>5%</td>
</tr>
<tr>
<td>Students’ active/critic participation at Seminar sessions</td>
<td>Week 1-10</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>20%</td>
</tr>
<tr>
<td>Papers Submission</td>
<td>Week 1-10</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>35%</td>
</tr>
<tr>
<td>Final Exam</td>
<td>Exam week</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td>40%</td>
</tr>
</tbody>
</table>

**Extraordinary Assessment**

For those students either failing or not adhering to the ordinary assessment, an extraordinary assessment is provided.
No overall grade under 50% (i.e. 5.0 points out of 10.0) will pass the Extraordinary Assessment.

Students are also expected to get, at least, a 50% in each of the following elements to pass the overall Extraordinary Assessment:

- The submission of brief papers on the topic of the Seminar session
- A final exam

The partial requirements for each of those elements will consist of the following criteria:

**Submission of short papers**
Will represent a 30% of the final grade. It will consist of writing short papers (no more than 1000 words) on the topic of the Seminars sessions. They will be handed at the final exam date. The content may include a brief summary of the Session materials, as well as some personal reflections.
Students will present ten papers (10), one per each Seminar sessions topic.

Those students having already submitted the papers during the ordinary assessment are free from presenting those papers again. The grade obtained in the ordinary assessment will be kept.
Final exam
Will be 70% of the final grade. The format of the final exam will be explained in advance by the lecturer. Potential content will be restricted to the topics considered all along the sessions, as well as the content of the Seminar sessions.
The date for this exam will be date be set by the ESCI Academic Administration.

5. Bibliography and teaching resources

For guidance only, Students may find below a non-exhaustive listing of general bibliography references on European Studies:


Students may also take into account that the Official website of the European Union (http://europa.eu/index_en.htm) is a rich source of information. Moreover, this page has a large number of interesting links to the specific websites of the different Institutions and actors.
6. Methodology

Lecture Sessions

In accordance with the programming established in the scheduling section of this course plan, students must use the schedule as a study guide. Information is clearly given for study to be performed in order to complement the lectures content. Further reading might always be provided after Students' demands.

Seminar Classes

A series of programmed activities and materials for each Seminar session will be provided in advance. The list of obligatory readings will be provided to Students at the first Session, on 10th January 2010.

Both compulsory readings and additional material to prepare Seminar Sessions (as well as any further material that could be of interest for Students) will be timely uploaded to Aul@-ESCl.

The preparation of discussion topics, must be resolved by informal groupings. Nevertheless, papers will be handed in on an individual basis.

Tutorships

Surgery hours are scheduled on Tuesdays from 19:15 to 20:15. However, alternative scheduling can be set with the lecturer individually.
7. Scheduling Activities

Lecture Sessions

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Contents</th>
<th>Activity outside the classroom</th>
<th>In-class hours</th>
<th>Out-of-class study hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week I</td>
<td>10\textsuperscript{th} January, Mon.</td>
<td>Unit 1</td>
<td>Students are expected to digest the selected readings and compile their own notes in the light of Lecture contents as well as the selected readings themselves.</td>
<td>60 min.</td>
<td>90 min.</td>
</tr>
<tr>
<td></td>
<td>11\textsuperscript{th} January, Tue.</td>
<td>Unit 2</td>
<td></td>
<td>60 min.</td>
<td>90 min.</td>
</tr>
<tr>
<td>Week II</td>
<td>17\textsuperscript{th} January, Mon.</td>
<td>Unit 3</td>
<td></td>
<td>60 min.</td>
<td>90 min.</td>
</tr>
<tr>
<td></td>
<td>18\textsuperscript{th} January, Tue.</td>
<td>Unit 4</td>
<td></td>
<td>60 min.</td>
<td>90 min.</td>
</tr>
<tr>
<td>Week III</td>
<td>24\textsuperscript{th} January, Mon.</td>
<td>Unit 5</td>
<td>Units sequence is based in a cumulative-design. Later Units cannot be adequately followed without a full comprehension of the formers.</td>
<td>60 min.</td>
<td>90 min.</td>
</tr>
<tr>
<td></td>
<td>25\textsuperscript{th} January, Tue.</td>
<td>Unit 6</td>
<td></td>
<td>60 min.</td>
<td>90 min.</td>
</tr>
<tr>
<td>Week IV</td>
<td>31\textsuperscript{th} January, Mon.</td>
<td>Unit 7</td>
<td></td>
<td>60 min.</td>
<td>90 min.</td>
</tr>
<tr>
<td></td>
<td>1\textsuperscript{st} February, Tue.</td>
<td>Unit 8</td>
<td></td>
<td>60 min.</td>
<td>90 min.</td>
</tr>
<tr>
<td>Week V</td>
<td>7\textsuperscript{th} February, Mon.</td>
<td>Unit 9 (i)</td>
<td>In addition no further source of information can be disdained. For instance, it will be important for Students to check the constant up-to-dates in the EU official websites, as well as to read press daily in search of any piece of news that could complement Lecture contents.</td>
<td>60 min.</td>
<td>90 min.</td>
</tr>
<tr>
<td></td>
<td>8\textsuperscript{th} February, Tue.</td>
<td>Unit 9 (ii)</td>
<td></td>
<td>60 min.</td>
<td>90 min.</td>
</tr>
<tr>
<td>Week VI</td>
<td>14\textsuperscript{th} February, Mon.</td>
<td>Unit 10 (i)</td>
<td></td>
<td>60 min.</td>
<td>90 min.</td>
</tr>
<tr>
<td></td>
<td>15\textsuperscript{th} February, Tue.</td>
<td>Unit 10 (ii)</td>
<td></td>
<td>60 min.</td>
<td>90 min.</td>
</tr>
<tr>
<td>Week VII</td>
<td>21\textsuperscript{st} February, Mon.</td>
<td>Unit 11 (i)</td>
<td></td>
<td>60 min.</td>
<td>90 min.</td>
</tr>
<tr>
<td></td>
<td>22\textsuperscript{nd} February, Tue.</td>
<td>Unit 11 (ii)</td>
<td></td>
<td>60 min.</td>
<td>90 min.</td>
</tr>
<tr>
<td>Week VIII</td>
<td>28\textsuperscript{th} February, Mon.</td>
<td>Unit 13 (i)</td>
<td></td>
<td>60 min.</td>
<td>90 min.</td>
</tr>
<tr>
<td></td>
<td>1\textsuperscript{st} March, Tue.</td>
<td>Unit 13 (ii)</td>
<td></td>
<td>60 min.</td>
<td>90 min.</td>
</tr>
<tr>
<td>Week IX</td>
<td>9\textsuperscript{th} March, Tue.</td>
<td>Unit 12</td>
<td></td>
<td>60 min.</td>
<td>180 min.</td>
</tr>
<tr>
<td>Week X</td>
<td>14\textsuperscript{th} March, Mon.</td>
<td>Unit 14 (i)</td>
<td></td>
<td>60 min.</td>
<td>90 min.</td>
</tr>
<tr>
<td></td>
<td>15\textsuperscript{th} March, Tue.</td>
<td>Unit 14 (ii)</td>
<td></td>
<td>60 min.</td>
<td>90 min.</td>
</tr>
<tr>
<td>Exam Week</td>
<td></td>
<td>Units 0-15</td>
<td></td>
<td>0 min.</td>
<td>900 min.</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td></td>
<td></td>
<td>1140 min. (19 hours)</td>
<td>2700 min. (45 hours)</td>
</tr>
</tbody>
</table>
Seminar Sessions

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Contents</th>
<th>Activity outside the classroom</th>
<th>In-class hours</th>
<th>Out-of-class study hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week I</td>
<td>14&lt;sup&gt;th&lt;/sup&gt; January, Fri.</td>
<td>Unit 0</td>
<td>Seminar Materials will be provided in advanced. Those materials will be subject to in-depth debates during the Seminar Sessions. Students are expected to actively participate on them. Critical approaches will be welcomed. Short personal presentations (5-10 min) would be eventually required in advanced.</td>
<td>55 min.</td>
<td>150 min.</td>
</tr>
<tr>
<td>Week II</td>
<td>21&lt;sup&gt;st&lt;/sup&gt; January, Fri.</td>
<td>Units 1-2-3</td>
<td></td>
<td>55 min.</td>
<td>150 min.</td>
</tr>
<tr>
<td>Week III</td>
<td>28&lt;sup&gt;th&lt;/sup&gt; January, Fri.</td>
<td>Unit 4</td>
<td></td>
<td>55 min.</td>
<td>150 min.</td>
</tr>
<tr>
<td>Week IV</td>
<td>4&lt;sup&gt;th&lt;/sup&gt; February, Fri.</td>
<td>Units 5-6-7-8</td>
<td></td>
<td>55 min.</td>
<td>150 min.</td>
</tr>
<tr>
<td>Week V</td>
<td>11&lt;sup&gt;th&lt;/sup&gt; February, Fri.</td>
<td>Units 9</td>
<td></td>
<td>55 min.</td>
<td>150 min.</td>
</tr>
<tr>
<td>Week VI</td>
<td>18&lt;sup&gt;th&lt;/sup&gt; February, Fri.</td>
<td>Unit 10</td>
<td></td>
<td>55 min.</td>
<td>150 min.</td>
</tr>
<tr>
<td>Week VII</td>
<td>25&lt;sup&gt;th&lt;/sup&gt; February, Fri.</td>
<td>Unit 11</td>
<td></td>
<td>55 min.</td>
<td>150 min.</td>
</tr>
<tr>
<td>Week VIII</td>
<td>4&lt;sup&gt;th&lt;/sup&gt; March, Fri.</td>
<td>Unit 13</td>
<td></td>
<td>55 min.</td>
<td>150 min.</td>
</tr>
<tr>
<td>Week IX</td>
<td>11&lt;sup&gt;th&lt;/sup&gt; March, Fri.</td>
<td>Unit 12</td>
<td></td>
<td>55 min.</td>
<td>150 min.</td>
</tr>
<tr>
<td>Week X</td>
<td>18&lt;sup&gt;th&lt;/sup&gt; March, Fri.</td>
<td>Unit 14</td>
<td></td>
<td>55 min.</td>
<td>150 min.</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td></td>
<td></td>
<td>550 min. (9 hours ca.)</td>
<td>1500 min. (25 hours)</td>
</tr>
</tbody>
</table>

NOTE: The final exam will take two hours long (120 min.). This additional time must to be computed when calculating the overall Scheduling Activities for *European Integration*. 