Project details:

Type of CEI: Global ■ Regional □

Acronym: UPF Icària

Coordinating university: Pompeu Fabra University (UPF)

Participating/Sponsor universities of the project:
Open University of Catalonia (UOC)

Other CEI sponsor organizations:

Period: 2010-2015

Names of the coordinators at the sponsor institutions:
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0. Project presentation: theoretical framework, mission and objectives

Because the CEI UPF-Icària project was presented at a time when the university was also working on its institutional strategy (UPF25 Years strategy), it encouraged links and convergence between the two strategic programmes. The UPF25 Years strategy thus provided the theoretical framework for the CEI project, with both programmes focusing on the same four areas of action in a context of good governance and efficient management:

- Knowledge transmission: teaching
- Internationalization
- Knowledge creation: research
- Knowledge transfer

Additionally, the CEI’s specific mission was to supplement and accelerate the process of achieving excellence and enhancing the campus’s international profile through the participation of the various strategic partners (aggregation) highlighted in the original proposal, which have gradually been expanded over the last five years.

In this regard, the CEI project has been key to strengthening and consolidating UPF’s ties with these strategic partners, which, in turn, has expedited the successful completion of the joint initiatives, ultimately enhancing the positioning of the group as a whole.

1. Main actions: description, impact and outcomes

The CEI has undertaken 22 actions, the outcomes and assessments of which are shown below.

1.1. Improvements in teaching and adaptation to the European Higher Education Area

The twelve actions proposed in this area encompass four lines of action:

**Actions for improvements in teaching and adaptation to the EHEA**

**Action line 1: Teaching quality and improvements in learning**
A1: Teaching quality and improvements in learning
A2: Tutorial Plan of Action and continuous assessment
A3: Promotion of external and internal internships
A4: Modernization of the services and facilities of the Library/CRAI

**Action line 2: Internationalization**
A5: Plan of Action for Multilingualism
A6: UPF International Experience project
A7: UPF Global Network Initiative
A8: A-4U International project

**Action line 3: Promotion of postgraduate studies**
A9: Promotion of postgraduate studies and creation of the Postgraduate and Doctoral Studies Office
A10: Plan to promote the UPF Group’s postgraduate programmes
**Action line 4: Cooperation projects with other universities**

A11: Implementation of cross-disciplinary bachelor’s degree programmes

A12: Bimodal teaching cooperation projects (UPF-UOC)

Highlights under the first line of action, aimed at improving teaching quality and learning, include the CEI’s positioning with regard to what may be the new teaching paradigm (MOOCs), in close collaboration with the project’s strategic teaching partners (aggregation) (A1); the implementation of a personalized tutoring programme for all years of the degree programmes (A2); the new agreements signed with companies and the development of a centralized internship management system, which has led to exponential growth in the number and quality of the internships offered (A3); and the enhanced resources and skills in the spheres of IT and the library through new cooperation arrangements (REBIUN) (A4). Notwithstanding these achievements, as a result of the economic crisis, certain actions had to be reoriented, and it was not possible to renovate some of the Library/CRAI’s facilities as envisaged in the original project report (A4).

Under the second line of action, the CEI’s international dimension was strengthened through a three-pronged strategy consisting in: fostering mobility throughout the entire university community (A6); forging new alliances with strategic partners to undertake joint projects (e.g., by joining the Europaeum network, helping to found the Young European Research University Network (YERUN), or consolidating the UPF-UCLA Summer School programme) (A7); and boosting the CEI’s international profile via a strategy, coordinated by the A-4U partnership, that initially targeted the BRICS countries (Brazil, Russia, India, China and South Africa) and has been expanded over the years to include Turkey and Iran (A8).

The third line of action addresses two areas aimed at establishing the CEI UPF-Icària as a project centred on its international postgraduate programme. First, the university founded the Doctoral School, tasked with achieving three main objectives: to enhance the research dimension of postgraduate programmes, to make them more international, and to cultivate ties with the business community. Second, it sought to increase the visibility of the master’s degree programmes offered by all of the strategic partners (aggregation), through joint participation in postgraduate fairs and the creation of joint promotional material (websites and brochures) (A10).

Finally, highlights in the area of teaching cooperation include the development of cross-disciplinary programmes, such as the bachelor’s degree programme in Philosophy, Politics and Economics offered by the Alianza 4 Universidades (4 Universities Alliance, A-4U), and the preparation of two new bachelor’s degree programmes, to be launched in the 2016/17 academic year: the bachelor’s degree programme in Bioinformatics (a joint initiative by UPF and Barcelona Bioinformatics, an institution backed by the Autonomous University of Barcelona (UAB), the Polytechnic University of Catalonia (UPC), UPF, and 11 research institutes) and the interdisciplinary bachelor’s degree programme in Global Studies (A11). With regard to the teaching cooperation with UOC, the joint programme offer was expanded and now includes four master’s degree programmes (A11).

**1.2. Scientific improvement and knowledge transfer**

The university’s designation as a CEI in 2010 and its success under the Innocampus subprogramme were critical to strengthening the ties between the coordinating university...
(UPF) and its strategic partners (aggregation). By rendering the relationships with these institutions more fluid, the CEI UPF-Icària has expedited the achievement of joint initiatives. The six proposed actions in this area encompass three lines of action and are shown below.

**Actions for scientific improvement and knowledge transfer**

**Action line 1: Research infrastructure**
- B1: UPF Research Park
- B2: Creation of the UPF-UOC interuniversity research centre on moral and political theory

**Action line 2: Talent recruitment and promotion**
- B3: Talent recruitment and transnational mobility project
- B4: Mobility programme for young PhDs within the framework of the A-4U

**Action line 3: Research and transfer support structures**
- B5: A-4U European Office in Brussels (OPERA)
- B6: Strategic Knowledge Transfer Plan

The consolidation of the UPF Research Park has been one of the CEI project’s flagship actions (B1). In July 2014, the CEI inaugurated a new building for social science and humanities research. Known as Wellington II, the building has a built-up area of 8,685 m\(^2\) and required an outlay of 15.2 million euros, for which funding was received from the Catalonia Competitiveness programme (FEDER 2007-2013) and through ACTEPARQ and Innocampus grants from the former Spanish ministries of Science and Innovation and of Education. The park also has another building (Wellington I), with a built-up area of 3,550 m\(^2\), which was brought online in July 2008 and whose construction was unrelated to the CEI project. Additionally, work is currently underway on a third building (Wellington III), to have a built-up area of 4,268 m\(^2\) and host the new head offices of the Pasqual Maragall Foundation for Research on Alzheimer’s. The foundation has invested 14 million euros in the building, which is expected to open its doors in July 2016.

At the same time, intense efforts have been made to attract important institutions in the fields of social sciences and humanities to the park. Today, more than 300 researchers (50% of whom are international) are working in the shared space. The park’s current inhabitants include, among others, the following strategic research partners (aggregation): the Research Centre for International Economics (CREI); the Centre for Research in Health and Economics (CRES); the Center for Research on the Economies of the Mediterranean (CREMed); the Barcelona Institute for International Studies (IBEI); the Barcelona Graduate School of Economics (GSE); the Barcelona School of Management (BSM); the Institute of Political Economy and Governance (IPEG); and the aforementioned Pasqual Maragall Foundation. Recently, the Johns Hopkins-UPF Public Policy Center also opened its doors at the park.

With regard to the second action line, of particular interest are the actions aimed at promoting and recruiting international talent, including those undertaken by the university itself (e.g. the UPFellows programme, which has enabled the engagement of 24 postdoctoral fellows and, with a total budget of 5.4 million euros, receives funding under the European Commission’s FP7’s COFUND programme (B3)) and the mobility grants for young PhDs, essentially among the A-4U member universities (B4). Additionally, the actions undertaken
within the framework of OPERA, the A-4U’s international office in Brussels, have enhanced
the campus’s positioning within the FP7 and Horizon 2020 programmes.

In the area of research and knowledge transfer to society, the CEI has promoted
collaborative work and networking by cooperating on joint projects with benchmark
institutions, such as the Marcelino Botín Foundation, the Catalonia Network of Science and
Technology Parks (XPCat) and Barcelona Activa (B6).

Finally, the CEI UPF-Icària achieved excellent results in the EU’s 7th Framework
Programme (FP7) and under the new Horizon 2020 programme (see section 3, ‘Results
of the CEI’).

1.3. Comprehensive social model
The CEI UPF-Icària project has also strengthened the university’s relationship with its
various stakeholders. The university has continued to improve the services offered to the
university community as a whole – such as the e-administration project (C2) – and has
launched two initiatives to enhance its relationship with students (C3) and alumni (C1). All
three actions are proceeding according to plan. Moreover, over the 2014/15 academic year,
UPF signed agreements with various institutions to achieve them, including: the Spanish
Ministry of Foreign Affairs, the project’s contact for Spanish embassies and consulates;
the Network of Spanish University Libraries (REBIUN); more than 2,000 university-industry
framework agreements to make it easier for graduates to enter the labour market; and leading
civic and cultural institutions in Barcelona, such as Teatre Lliure, the Vila-Casas Foundation,
Mercat del Born, the Vives University Network or the Gran Teatre del Liceu.

Actions to transform the campus to develop a comprehensive social model

C1: UPF Alumni programme
C2: E-administration implementation project
C3: Plan of Action for a Comprehensive Model of Student Participation

1.4. Local, business, and social community outreach
Finally, it is worth noting that the CEI is an essentially urban project inextricably linked to
the city of Barcelona. With a view to further strengthening its relationship with its local
community, the CEI UPF-Icària has undertaken a series of actions aimed at enhancing the
campus’s ties with local businesses and institutions.

The guidelines for the 2013 progress report were the first to request the information contained
in the ‘Local, business and social community outreach’ section here. In the 2010 project
report, community outreach actions were discussed in the section ‘Comprehensive social
model’. Consequently, this section contains no specific action proposals. However, it does list
the initiatives undertaken by the CEI to strengthen the campus’s ties with its community.
These actions fall under three main action lines: the consolidation of the UPF Business
Shuttle Incubation Spaces (currently fully occupied); the initiatives to facilitate graduate
employment; and the activities carried out in the 22@ district to strengthen its positioning as a
knowledge cluster. All these activities were carried out in close collaboration with local
institutions and businesses.
2. **Main initiatives with strategic partners (aggregation)**

The joint projects have been carried out in all four areas of action and at all levels of the CEI project: within the university, in terms of teaching, with regard to research and knowledge transfer, and with companies and institutions (a full list of the strategic partners is provided in Chapter 3. Project Management).

Highlights of the initiatives carried out with other universities include the teaching cooperation projects, such as the A-4U’s joint bachelor’s degree programme in Philosophy, Politics and Economics (A11), an international, interdisciplinary, interuniversity, and intercity programme partially sponsored by Obra Social "la Caixa", which has provided a total of 600,000 euros in funding for grants over the first four years of the programme. At the postgraduate level, UPF has partnered on more than twenty interuniversity master’s degree programmes, including a joint master’s degree in teaching with the CEI’s partner university, UOC (A12). Likewise at the teaching level, joint communication strategies have been established with the strategic partners (aggregation) in order to raise the profile of the undergraduate and postgraduate programmes offered by the group as a whole (A10). The cooperation between the A-4U member universities can also be seen in the various initiatives to boost the members’ profile abroad (specifically, in the BRICS countries, Iran and Turkey (A8)), as well as in the actions to promote research at the European level, by opening a joint office in Brussels (B5) and fostering mobility among the member universities’ researchers (B4).

UPF has also worked tirelessly with its strategic partners (aggregation) in the area of research and knowledge transfer. In keeping with the international committee’s recommendations, this report includes the aggregate data for the project with regard to activities and funding. Likewise, agreements have been signed with benchmark institutions (e.g. Johns Hopkins University) to host research groups at the Research Park (B1) and the university has launched new spin-offs, headquartered at the UPF Business Shuttle Incubation Spaces, which it co-manages with the Barcelona City Council (B6).

Finally, UPF has lent its support to various initiatives undertaken with both national and international players. It has expanded its network of strategic relationships by joining Europaem, a network of elite European universities, and it helped to found the Young European Research University Network (YERUN). Outside of Europe, it has sought to deepen its relationship with American universities, among other things, by increasing its cooperation with Brown University and Johns Hopkins University and consolidating its international summer school programme with UCLA. Likewise, it has broadened and deepened its relationship with Asian institutions by participating each year in the Asia Pacific Association for International Education (APAIE) conference. Highlights in Spain include its participation in the Spanish Foreign Ministry’s twice-yearly call for applications for internships at Spanish embassies and consulates (A3) and the agreements signed with other financial and/or cultural institutions to enhance the services provided by its Alumni programme (C1); its cooperation and resource-sharing with the Network of Spanish University Libraries (REBIUN), considered key to promoting certification of information and computer literacy skills at the national level (A4); and the agreements signed with non-profit organizations (Teatre Lliure, the Vila-Casas Foundation, Mercat del Born, the Spanish Association of Artists and Performers (AIE), Gran Teatre del Liceu, etc.) to improve the services offered to the university community in general and to students in particular (C3).
3. **Results of the CEI**

Participation in the CEI has strengthened the ties between the project’s coordinating university and its strategic partners (aggregation), thereby enhancing the positioning of the group as a whole. In conclusion, the main milestones achieved since the campus was first designated a CEI in 2010 are listed below:

### 3.1. Excellent outcomes in the area of improvements in teaching and adaptation to the EHEA

- **Design of new cross- and interdisciplinary curricula**, such as the A-4U’s joint bachelor’s degree programme in Philosophy, Politics and Economics (2013/14 academic year) or the bachelor’s degree programme in Bioinformatics (with the BIB association) and interdisciplinary bachelor’s degree programme in Global Studies, both of which are on track to be launched in the 2016/17 academic year.

- Positioning in the field of **MOOCs**, in close collaboration with the project’s strategic teaching partners (aggregation). By way of example, of the nine new MOOCs to be launched in September 2015, six have been awarded funding by the Catalan Agency for Management of University and Research Grants (AGAUR), accounting for 19% of all courses to receive such funding. Likewise, the CEI has increased its participation in leading international platforms: MiríadaX, P2P, Coursera and, since March 2015, FutureLearn.

- The university’s growing participation in **competitive grant programmes for teaching and mobility cooperation**, especially at the European level, submitting an average of 14 proposals a year since 2011.

- **UPF is the top-ranked Spanish university with regard to international reputation** (according to several international rankings, such as QS and THE, 2014) and several other indicators (e.g. percentage of international students and teaching staff).

- **Highly international programmes** at both the postgraduate level, in which 36% of master’s students and 52% of doctoral students are international and more than two thirds of all theses are defended in English (2014/15 academic year), and undergraduate level, where one third of all graduates have studied abroad (2013/14 academic year).

### 3.2. Excellent outcomes in the area of scientific improvement and knowledge transfer

- **Outstanding performance by the CEI in the FP7**: 284 projects awarded for a total sum of 173 million euros (December 2014). UPF receives 10% of all European funds awarded to the Spanish university system, despite having only 1% of the system’s teaching staff.

- Within the FP7, special attention should be called to the CEI’s **success in the Ideas programme** (Starting, Advanced and Consolidator grants awarded by the European Research Council (ERC)), where it has received 19% of all the grants awarded in Spain. In the field of social sciences and humanities, this share is even higher (40%); moreover, at the university level, UPF has received more ERC grants than any other Spanish university.

- **Excellent initial results by the CEI in the Horizon 2020 programme**. As of April 2015, the CEI had been awarded 42 projects and more than 19 million euros. Additionally, UPF is now the third-ranked institution in Spain in terms of funding obtained in the period (trailing only the Spanish National Research Council (CSIC) and the Tecnalia Foundation).
Two of the strategic partners (aggregation), the Barcelona Graduate School of Economics (Barcelona GSE) and the Centre for Genomic Regulation (CRG), have been named Severo Ochoa centres of excellence (2012), and the UPF Department of Experimental and Health Sciences has been designated a María de Maeztu unit of excellence (2015).

CEI researchers had the highest scientific productivity according to various rankings (Scimago, U-Ranking, IUNE, Granada) (2014 and 2015) and topped the rankings for various other indicators, including publications in first-quartile journals, internationally co-authored papers, citations received, etc. By way of example, U-Ranking, a new classification jointly published by the BBVA Foundation and the Valencian Institute of Economic Research (IVIE), recently named UPF the most productive Spanish university. All of this information is provided in detail in the Rankings section of the CEI website.

Improved knowledge transfer outcomes for the CEI UPF-Icària: 6 spin-offs and 18 start-ups launched since the campus’s designation as a CEI, and more than 17.4 million euros obtained in R&D and innovation contracts in 2014.

3.3. Actions promoted by the CEI

Consolidation of the UPF Research Park. Completion of the Wellington II building. The funding obtained under the various calls for the CEI grant programme played a decisive role in enabling this action. The building’s construction was key to attracting benchmark international centres, multiplying the critical mass in terms of research in the social sciences and humanities (more than 300 researchers, 50% of whom are international). To cite only a few examples, the Johns Hopkins-UPF Public Policy Center was founded and, more recently, centres such as the Institute for Political Economy and Governance (IPEG) and the Barcelona Institute for International Studies (IBEI) have relocated to the park. Additionally, a new building, scheduled to be brought online in 2016, will house both the Pasqual Maragall Foundation for Research on Alzheimer’s, one of the campus’s strategic partners (aggregation), and the future Barcelonaβeta Research Centre on neurodegenerative diseases.

Key talent recruitment programmes: UPFellows has a total budget of 5.4 million euros and is co-funded by the European Union. This programme would not have been proposed had it not been for the initial funding received under the CEI-Fortalecimiento (Strengthening) grant programme.

Creation of the UPF Business Shuttle Incubation Spaces for start-ups resulting from research conducted by the university or its strategic partners (aggregation). It is presently fully occupied. The initial funding under the CEI-Fortalecimiento grant programme was key to enabling this action, which was launched jointly with Barcelona Activa (Barcelona City Council).

Founding of the Doctoral School with a strategic focus on programme quality and specialization. Some 89% of the doctoral programmes have received the Spanish Ministry of Education’s ‘Pathway to Excellence’ award. In 2014, 63% of all thesis defences were conducted in English. Moreover, all ten of the grants applied for under the Catalan government’s Industrial Doctoral Studies programme were awarded (100% success rate). The participating companies were: Laboratoris Dr. Esteve (two projects), Lead Molecular Design, Alma IT System, Crisalix Labs, Galgo Medical, the law firm Pareja y Asociados, Quantitative Genome Medicine Laboratories, Editorial Barcino, and Euvitro SL. In terms of knowledge areas, five projects are related to biomedicine, three to ICT, and two to law.

Promotion of joint programmes with leading universities, such as: the UPF-UCLA Summer School (the fourth edition of which was held in the summer of 2015); membership in Europaeum, a network of elite European universities (Oxford, Leiden,
Bologna, Bonn, Paris 1 Panthéon-Sorbonne, Karlova (Prague), Helsinki, and Jagiellonian (Krakow)); or the founding of the Young European Research University Network (YERUN), which, in addition to the A-4U member universities (UAB, the Autonomous University of Madrid (UAM), Carlos III University of Madrid (UC3M), and UPF), includes the universities of Konstanz and Ulm (Germany), Antwerp (Belgium), Southern Denmark (Denmark), Eastern Finland (Finland), Paris Dauphine (France), Dublin City (Ireland), Rome Tor Vergata (Italy), Maastricht (Netherlands), Nova de Lisboa (Portugal), Brunel and Essex (United Kingdom), and Linköping (Sweden).

- **Entrance into the BRICS countries (through the A-4U partnership and alone)** and academic and institutional cooperation missions to Turkey and Iran. Initial funding from the CEI-Fortalecimiento grant programme.

- Implementation in recent years of **e-administration**, which has improved administrative procedures, reducing processing times and associated costs and streamlining internal management.

Finally, **the project has played a vital role in strengthening and reaffirming the ties between the coordinating university (UPF) and its strategic partners (aggregation)**. The campus’s designation as a CEI and the actions undertaken by the CEI as a whole have rendered the relationships between the various institutions that have partnered on the project more fluid, thereby facilitating the achievement of joint initiatives.
2. WORK PERFORMED:
QUALITATIVE AND QUANTITATIVE DESCRIPTION OF THE PROJECT

This section provides a qualitative and quantitative description of the actions undertaken within the framework of the CEI UPF-Icària project. In keeping with the methodology proposed by the Spanish Secretary General for Universities, the document is divided into two distinct parts.

First, a descriptive section offers a brief overview of each area of action (teaching and adaptation to the European Higher Education Area (EHEA), research and knowledge transfer, comprehensive social model, and local and business community outreach), including a concise summary of all actions undertaken in the area and a selection of the main progress indicators for each line of action.

Second, a more detailed analysis is provided in the form of the four requested indicator tables (description of the work performed, main outcomes achieved, progress indicators, and resource allocation).
0. **Introduction**

The campus’s designation as a CEI in 2010 facilitated the implementation of several actions in the area of improvements in teaching and adaptation to the EHEA. In particular, attention should be drawn to those actions aimed at increasing teaching quality and improving learning, promoting internationalization, promoting the postgraduate programme, and fostering teaching cooperation with other universities, which are summarized below.

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<th><strong>Actions for improvements in teaching and adaptation to the EHEA</strong></th>
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1. **Teaching quality and improvements in learning (A1, A2, A3 and A4)**

   - Teaching and learning support programme (POESIA) (A1)

   Attention should be drawn to the actions related to the implementation of massive open online courses (MOOCs) and to teacher education and training.

   First, over the last two academic years, the CEI has encouraged the implementation of MOOCs. In this regard, the **TecnoCampus Foundation, the CEI’s preeminent strategic partner (aggregation) in the area of teaching** and a pioneer in these types of courses (by way of example, more than 10,500 students registered for the fourth edition of its ‘Innotools’ course, held in April 2015), played an important role. Efforts were likewise made to ensure the MOOCs’ dissemination worldwide (they can currently be taken via multiple platforms, including MiriadaX, P2P, Coursera and, since March 2015, the British platform FutureLearn). Finally, the University Education Videos project, or **VEU project** (from the Catalan), was launched to encourage the creation of
multimedia teaching materials. As testament to the courses’ quality, of the nine new MOOCs to be launched in September 2015, six have been awarded funding by the Catalan Agency for Management of University and Research Grants (AGAUR), equal to 19% of all courses to receive such funding. Second, teacher training efforts have focused on the provision of specialized courses designed to address specific needs identified by teaching staff. In particular, attention should be called to the language courses and courses on the use of new teaching methodologies. For the last two academic years, these courses have also been successfully offered to the strategic partners (aggregation).

- **Tutorial Plan of Action and continuous assessment (A2)**
  The Tutorial Plan of Action, launched in the 2011/12 academic year and consisting of the individual mentoring of each student by a member of the teaching staff, has already been implemented for all years of the bachelor’s degree programmes. Future challenges are related to planning and expanding the Mentor Project, involving mentoring between students, a pilot trial for which is currently being conducted at certain centres.

- **Promotion of external and internal internships (A3)**
  One of the goals set was to expand and enhance the external and internal internship programme. This goal was achieved in the 2012/13 academic year with the implementation of a centralized management model for internships and for relations with companies, organizations and recruiters in general. Since then, growth has been exponential: more than 4,000 internship opportunities have been offered, culminating in some 2,350 internship agreements (60% more than in the 2012/13 academic year) at nearly 1,000 companies and institutions.

  At the same time, the CEI has both intensified its business prospecting efforts in order to find more and better opportunities for students and enhanced its communication with companies with a view to identifying their needs with regard to students. This led to the launch of the Skills UPF training programme and a personalized career guidance service intended to provide participants with useful tools for finding jobs and succeeding in selection processes.

  Finally, with regard to the promotion of international internships, the CEI participated in the Spanish Foreign Ministry’s internship programme at Spanish embassies and consulates. Each year, an average of 15 students have undertaken internships through the programme.

- **Modernization of the services and facilities of the Library/CRAI (A4)**
  Initially, the objectives in this area of action included, first, investments in facilities and, second, actions affecting the supply and provision of resources and services for users. However, due to the recession, the first group of objectives had to be omitted.

  Since the university’s designation as a CEI, the Library has focused its efforts on adapting its services to the new needs, challenges and opportunities offered by a highly digital environment. It has thus worked to enhance its collections and increase the specialization thereof; improve the systems for accessing information resources;
consolidate information and computer literacy training among undergraduate and postgraduate students; offer new support services for getting papers published, in particular, and for researchers, in general; and, finally, offer new support services for creating teaching materials and writing papers. The implementation of many of these services was made possible through its collaboration with outside partners, such as the Network of Spanish University Libraries (REBIUN) and the Consortium of University Services of Catalonia (CSUC).

2. **Internationalization (A5, A6, A7 and A8)**

- **Plan of Action for Multilingualism (PAM) (A5)**
  The CEI UPF-Icària campus has a policy of support for the natural coexistence of three working languages (Catalan, Spanish and English), governed by the Plan of Action for Multilingualism (PAM).

  Work is currently being done on the plan’s second stage, which, among other things, includes the requirement to **certify knowledge of a foreign language**: under current Catalan law (Act 2/2014, of 27 January), all students who have begun their undergraduate studies at a Catalan university in the 2014/15 academic year or later must certify, upon completion of their programme, that they have attained a level equivalent to B2 in the Common European Framework of Reference (CEFR) in a foreign language. Efforts have thus focused on the implementation of the Language Diagnostic Test (PDL), for students seeking to determine their level of English, and the Certificate of Language Proficiency Test (PCCL), for students seeking to certify their level of English during their undergraduate studies. As of June 2015, 56% of students enrolled at UPF, and 21% of students enrolled at its strategic partners (aggregation), already had a level of B2 or higher.

- **UPF International Experience project (A6)**
  The project has three main goals: to improve the quality of the reception of international students and staff; to promote different types of ‘international experiences’ among all member groups of the university community; and to attract the best international candidates.

  With regard to the first goal, the CEI has set up an **International Helpdesk** (an information and reception service for international lecturers and researchers) and reorganized the Mobility and Reception Office (for students taking part in mobility programmes). As for the promotion of different types of ‘international experience’, the CEI has added a new **international section** to its website, including a map of all the international agreements signed by its strategic partners (aggregation), and launched the **UPF International Days international mobility fair**, for the twofold purpose of facilitating contact between the international and local communities and encouraging mobility among local students. It has moreover consolidated the **Erasmus+ mobility programmes for teaching and research staff and for administrative and service staff**, as well as the Erasmus+ programme’s international traineeship subprogramme. Finally, attention should also be called to the **UPFellows** programme for recruiting international staff, conducted in collaboration with the European Union’s COFUND programme (see Action B3).
UPF Global Network Initiative project (A7)
The project had three main goals: to cultivate special relations with preferred partners and in strategic alliances, to participate in competitive grant programmes with top-quality cooperation projects, and to gain a stronger foothold in the Asian market.

With regard to the first goal, the CEI joined Europaeum, a network of elite European universities, in 2012 and helped to found the Young European Research Universities Network (YERUN) in 2015. Additionally, it has forged special bilateral relations with international partners, with whom it has defined academic relations that go beyond mobility. Thus, in 2015, the university signed its first agreement to offer a double bachelor’s degree programme with the University of Toulouse. This was in addition to agreements to offer double master’s degree programmes with universities such as Trento, Liège, Warwick, Munich, Stirling, Tilburg, Groningen and Konstanz, as well as the implementation of INT-DRET, a pilot programme for structured mobility in the field of law. Outside of Europe, it has endeavoured to deepen its relations with American universities, to which end special attention should be paid to the increased cooperation with Johns Hopkins University (with which it has founded a joint centre on public policy; see Action B1), the University of North Carolina at Chapel Hill, Brown University, the University of Chicago, UCLA and Northwestern University. The period has also witnessed the consolidation of the UCLA-UPF ‘Global Cities’ summer school, offered in collaboration with Banco Santander, the fourth edition of which took place in summer 2015. Finally, the university has increased and deepened its relations with Asian institutions through its annual participation in the Asia Pacific Association for International Education (APAIE) conference.

Lastly, with regard to participation in international projects, the university has continued to increase its participation in competitive grant programmes, especially at the EU level, cooperating on an average of fourteen academic cooperation proposals a year since 2011. Other projects of common interest have also been promoted through the A-4U alliance (see Action A8) and through coordinated action between the universities of the city of Barcelona and the Ivy League through the Consortium for Advanced Studies in Barcelona (CASB) network.

A-4U International project (A8)
One of the CEI UPF-Ícaria’s strengths is the participation of the A-4U alliance (Autonomous University of Madrid (UAM), Autonomous University of Barcelona (UAB), Carlos III University of Madrid (UC3M) and UPF) in the project as one of the strategic partners (aggregation). This participation has, among other things, allowed the campus to make strong inroads into the markets of the BRICS countries (Brazil, Russia, India, China and South Africa), as well as other emerging countries, such as Turkey, the Philippines and Iran, which were added as targets in 2013-2015 period. Thus, the actions have focused both on opening new markets and on ensuring continuity in the countries the Alliance has already explored.

The A-4U is currently laying the groundwork for the development of strategic relationships in all these countries. The joint promotional work is helping to raise awareness of the Spanish university system and, among other things, has facilitated the signing of A-4U and UPF-specific framework agreements with various universities, including: the Indian Institute of Science (IISc), the Indian Institute of
Foreign Trade (IIFT) New Delhi, and the Indian Institute of Technology (IIT) Madras, in India; the University of São Paulo (USP), the University of Campinas (Unicamp), and the Pontifical Catholic University of Rio de Janeiro (PUC Rio), in Brazil, which joined the Getulio Vargas Foundation, the Brazilian Institute of Education and Research (INSPER), and the University of Brasilia (UnB), with which the Alliance already had agreements; and the Higher School of Economics (HSE) in the field of social sciences and the St. Petersburg State University of Information Technologies, Optics and Mechanics (University ITMO) in the field of technology in Russia; as well as new agreements currently under negotiation with Hong Kong University (HKU) and the East China University of Political Science and Law (ECUPL) in China, Ateneo de Manila University in the Philippines, and various other institutions in South Africa and Iran. Additionally, through joint participation in fairs and other promotional events, the Alliance’s member universities have been able to publicize the academic programmes they offer in English, which have attracted considerable international interest.

The organization of scientific missions both to and from different institutions has facilitated mutual knowledge between researchers from the A-4U member universities and their international partners, encouraging cooperation in teaching and research and laying the groundwork for the preparation of Erasmus Mundus European projects. The A-4U’s collaboration with external institutions, such as ICEX, the Cervantes Institute or the Spain-India Council Foundation, has enabled it to draw on institutional means and networks to make progress on its internationalization goals.

3. Promotion of postgraduate studies (A9 and A10)

- **Doctoral School (A9)**
  The Doctoral School, founded on 13 July 2013, has made it possible to bring together in a single structure all the management and information related to doctoral studies at UPF, which are also open to students from the university’s strategic partners (aggregation). Its governance bodies consist of a director (the full professor Núria Sebastián, who is also vice-president of the Scientific Council of the European Research Council), a steering committee, an advisory council, the coordinators of the nine doctoral programmes offered by UPF, and the academic committees for each one.

  Its goals are: to promote the doctoral programmes’ internationalization; to bridge the distance between postgraduate programmes and research in order to attract top global talent; and to cultivate the school’s relationship with industry in order to improve the job prospects of its PhDs and maintain a high graduate employment rate. This strategy is proceeding apace, as evidenced by the following indicators:

  - Internationalization and talent recruitment: 63% of the theses defended in 2014 were defended exclusively in English and 11% in English and another language. 52% of doctoral students (2014/15) are international.

  - University-industry: all ten Industrial Doctoral Programme grants applied for were granted (2014/15). Through this grant programme, the Catalan government seeks to foster university-industry relations. The participating companies include: Laboratoris Dr. Esteve (two projects), Lead Molecular Design, Alma IT System, Crisalix Labs, Galgo Medical, the law firm Pareja y Asociados, Quantitative Genome Medicine Laboratories, Editorial Barcino, and Euvitro SL. In terms of
knowledge areas, five projects are being carried out in the area of biomedicine, three in the area of ICT, and two in the area of law.

- Employment rate of UPF PhDs: 94% of UPF PhD are working (according to a 2014 survey of PhDs who defended their theses between 2009 and 2012).
- Launch of the School’s website for the purpose of providing clear, accurate and useful information on different aspects of the doctoral programmes.

Plan to promote the UPF Group’s postgraduate programmes (A10)
The plan to promote the postgraduate programmes offered by the UPF Group (which includes all of the CEI UPF-Icària’s strategic teaching partners (aggregation)) was launched in February 2012 with the organization of the 1st Meeting of UPF Group Postgraduate Promoters. Prior to that meeting, the meetings between the university and its partners had been few and far between and the joint communication virtually non-existent. In this regard, the joint preparation of the CEI UPF-Icària project helped to render these relations more fluid and to give rise to new joint initiatives. Among these, special attention should be called to the development of a single postgraduate website (in three languages), featuring all the programmes offered by the strategic partners (aggregation); the preparation and publication in September 2015 of a joint catalogue of all the partners’ programmes (bachelor’s degree, master’s degree and doctoral degree); and joint attendance with all strategic partners, for the first time and via a single stand, of the 2015 Future Fair of master’s degree and doctoral programmes, in which more than 100 contacts were made and nearly 500 people served.

4. Cooperation projects with other universities (A11 and A12)

Implementation of cross-disciplinary bachelor’s degree programmes (A11)
Within the framework of the CEI UPF-Icària project, and within the area of teaching and learning, an ambitious programme was created and carried out aimed at offering new, innovative, multidisciplinary and future-oriented curricula with an international focus that are organized according to EHEA guidelines and adapted to society’s needs. The following programmes have been rolled out:

- Bachelor’s degree in Philosophy, Politics and Economics (A-4U, coordinated by UPF). First offered in the 2013/14 academic year. It is sponsored by Obra Social “la Caixa”, which, over the first four years of the programme, will provide a total of 600,000 euros in funding for mobility grants (students must spend time at universities in both Madrid and Barcelona to earn the degree). Excellent outcomes with regard to both admissions (average of 5.5 applicants per place offered and minimum entrance mark of 11.9 out of 14) (2014/15 academic year) and academic performance (achievement rate, or percentage of courses passed out of all courses taken, of 85.9%) (2013/14 academic year).

- Special bachelor’s degree programmes (they draw on existing programmes to create new interrelated, multidisciplinary ones). Initially, two programmes have been launched: Journalism (with content from the Economics, Political Sciences, Law, and Humanities programme curricula) and Biomedical Engineering (which is offered jointly by the Faculty of Health and Life Sciences and the Polytechnic School). The latter programme was offered for the first time in the 2011/12 academic year and has had strong outcomes in terms of both admission (average of 1.4 applicants per place offered) and academic performance (average achievement
rate of 84.5%). It is also worth highlighting the offer of simultaneous study (7) and double degree (6) programmes.

- **Two new, original degrees**, to have a three-year duration and targeting an international public. Projected start date: 2016/17 academic year. The first is the bachelor’s degree programme in Bioinformatics, a cooperation project of UPF and the institution Barcelona Bioinformatics, a joint initiative of the UAB, the Polytechnic University of Catalonia (UPC), UPF and 11 research centres and institutes. Similar programmes are successfully offered in key advanced countries, such as the US, and it has been designed to meet a series of identified needs in academia, healthcare and industry. The second is the bachelor’s degree programme in Global Studies, which goes beyond more traditional programmes in international relations and into a field of growing international interest (in the US, some 280 universities, including Stanford and UCLA, offer Global Studies majors). The programme calls for an interdisciplinary approach and incorporates a humanistic perspective that ensures that lessons are cross-disciplinary in nature.

- **UPF Open Programme.** Start date: 2015/16 academic year. A new means of admission to UPF, aimed at students interested in multiple disciplines who would like to acquire a cross-disciplinary background before choosing the specific degree they wish to pursue. The Open Programme allows students to take subjects from various bachelor’s degree programmes during their first year and the first term of their second year, at all times with the support and guidance of an academic supervisor. In the second year, students then choose which degree they would ultimately like to pursue. Students are admitted to the programme by means of the regular application process.

- **Bimodal teaching cooperation projects (UPF-UOC) (A12)**
  Since the 2009/10 academic year, UPF and UOC have jointly taught the university master’s degree programme in Teacher Training for Secondary Education and Baccalaureate, Professional Training and Teaching of Languages, with UPF as the coordinating university. The following specializations are currently offered: English, Natural Sciences (Biology and Geology; Physics and Chemistry), Professional Training and Guidance, and Educational Orientation. In addition, since the 2013/14 academic year, both universities have participated in the Mathematics specialization (coordinated by UAB in conjunction with the University of Barcelona (UB)).

  Efforts have also been made to promote cooperation between the two universities (and other partner universities) on the following master’s degree programmes:
  - University master’s degree programme in Criminology and the Criminal Justice System (UPF, University of Girona (UdG), UAB, UOC)
  - University master’s degree programme in Computer Vision (UAB, UOC, UPC, UPF)
  - University master’s degree programme in Wireless Communications (UPF, UPC)
5. **Progress indicators for the area: improvements in teaching and adaptation to the EHEA**

The initial statuses refer to UPF only. In keeping with the international committee’s 2011 recommendations, the statuses for subsequent years also include the data for the strategic partners (aggregation), except where otherwise indicated.

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<tr>
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</thead>
<tbody>
<tr>
<td>Number of undergraduate programmes offered</td>
<td>25</td>
<td>37</td>
<td>38</td>
<td>38</td>
</tr>
<tr>
<td>Number of undergraduate students</td>
<td>8,711</td>
<td>11,276</td>
<td>12,060</td>
<td>13,778</td>
</tr>
<tr>
<td>Achievement rate for undergraduate programmes (UPF)</td>
<td>84%</td>
<td>88%</td>
<td>90%</td>
<td>90%</td>
</tr>
<tr>
<td>Number of university master’s degree programmes offered</td>
<td>26</td>
<td>37</td>
<td>45</td>
<td>53</td>
</tr>
<tr>
<td>Number of students enrolled on master’s degree programmes</td>
<td>893</td>
<td>1,516</td>
<td>1,723</td>
<td>2,237</td>
</tr>
<tr>
<td>Per cent master’s degree programme students who are international (UPF)</td>
<td>32%</td>
<td>37%</td>
<td>36%</td>
<td>36%</td>
</tr>
<tr>
<td>Achievement rate for master’s degree programmes (UPF)</td>
<td>91%</td>
<td>92%</td>
<td>93%</td>
<td>93%</td>
</tr>
<tr>
<td>Number of doctoral students (UPF)</td>
<td>1,098</td>
<td>1,127</td>
<td>1,217</td>
<td>1,265</td>
</tr>
<tr>
<td>Per cent doctoral students who are international (UPF)</td>
<td>53%</td>
<td>52%</td>
<td>52%</td>
<td>52%</td>
</tr>
<tr>
<td>Per cent theses defended in English</td>
<td>52%</td>
<td>65%</td>
<td>53%</td>
<td>63%</td>
</tr>
</tbody>
</table>
0. Introduction

The CEI UPF-Icària is a specialized project that, in this area, aims to promote excellence in research, postgraduate education, and knowledge transfer to society. The six actions in this area are described below, grouped into three main action lines: the creation or consolidation of research infrastructure; initiatives aimed at recruiting and promoting talent; and the promotion of research and knowledge transfer support structures.

Actions for scientific improvement and knowledge transfer

**Action line 1: Research infrastructure**
- B1: UPF Research Park
- B2: Creation of the UPF-UOC interuniversity research centre on moral and political theory

**Action line 2: Talent recruitment and promotion**
- B3: Talent recruitment and transnational mobility project
- B4: Mobility programme for young PhDs within the framework of the A-4U

**Action line 3: Research and transfer support structures**
- B5: A-4U European Office in Brussels (OPERA)
- B6: Strategic Knowledge Transfer Plan

1. Research infrastructure (B1 and B2)

- **UPF Research Park (B1)**
  The consolidation of the UPF Research Park is one of the CEI UPF-Icària project’s flagship actions. In July 2014, the CEI inaugurated a new building for activities in the social sciences and humanities:

  - **Wellington II (built-up area of 8,685 m²). Outlay: 15.2 million euros. Brought online: July 2014.** Funding sources: the Catalonia Competitiveness programme (FEDER 2007-2013) and ACTEPARQ and Innocampus grants from the former Spanish ministries of Science and Innovation and of Education. The CEI project was key to enabling the construction of this building, which has made it possible to bring together various strategic research partners (aggregation) and UPF research groups in a single space, thereby allowing them to work together in the same place and on the same topics.

  The Park also includes the following structures:

  - **Mercè Rodoreda Building or Wellington I (built-up area of 3,550 m²). Brought online: July 2008.** Although its construction was unrelated to the CEI project, it is home to several internationally acclaimed strategic research partners (aggregation).

  - **Wellington III (built-up area of 4,268 m²).** This building will host the new head offices of the Pasqual Maragall Foundation for Research on Alzheimer’s, one of the
CEI’s strategic partners (aggregation), as well as the future Barcelonaβeta Research Centre on neurodegenerative diseases. **Investment by the foundation: 14 million euros** (7.5 million for construction work and installations and 6.5 million for the purchase of scientific equipment). The building and its equipment will be financed with the university’s own resources and a credit from the Spanish Ministry of Health, Social Services and Equality. Work on the building is well underway, and it is expected to open its doors in July 2016.

The image below shows the UPF Research Park’s three buildings.

*From left to right, Wellington I (red), Wellington II (white) and, on the far right, a partial glimpse of Wellington III (still under construction). Source: CEI UPF-Icària.*

In parallel with the construction work, UPF is engaged in intense efforts to attract important institutions in the fields of social sciences and humanities to the Park. In this regard, in addition to the agreements signed in the previous reporting period (with the Barcelona Graduate School of Economics (Barcelona GSE), the Barcelona Institute for International Studies (IBEI), and the Institute for Political Economy and Governance (IPEG)), it has signed a new agreement with:

- **Johns Hopkins University (November 2014). Founding of the JHU-UPF Public Policy Center.** The centre is located in the Park’s new building for the purpose of offering academic programmes (primarily in conjunction with UPF) and online programmes (to include a face-to-face portion, which will take place in Barcelona). The agreement likewise provides for the undertaking of joint research projects and the possibility of hosting international events. For additional information, see the press release on the CEI’s website.
The Park is also home to the following research groups:
- Experimental Economics Laboratory (LeeX)
- Research and Expertise Centre for Survey Methodology (RECSM)
- Centre for Research on Life Course Dynamics
- Interdisciplinary Research Group on Immigration (GRITIM)
- Health Inequalities Research Group (GRES-EMCONET)
- Complexity and Socio-Ecological Dynamics (CaSEs)

At present, the shared space has achieved a critical mass of more than 300 researchers, some 50% of whom are international.

❖ Creation of a UPF-UOC interuniversity research centre on moral and political theory (B2)

The two universities maintained senior-level institutional contacts to define a preliminary agreement to enable the creation of the interuniversity centre. Ultimately, the agreement was not possible due to the lack of targeted funding for the centre and the difficult economic situation in which the institutions leading the action found themselves. Therefore, efforts were redirected towards other CEI actions. Nevertheless, within the context of these disciplines, a bachelor’s degree programme in Philosophy, Politics and Economics has been launched, taught by the member institutions of the A-4U alliance in Barcelona and Madrid. The programme has the sponsorship of Obra Social “la Caixa”, which provides funding for mobility grants (see Action A11).

2. Talent recruitment and promotion (B3 and B4)

From the time it was founded in 1990, UPF has stood out for its policy of engaging research and teaching staff with outstanding research profiles and international experience and for forging partnerships with centres with similar standards. The results of this policy can be seen in the excellent research indicators achieved by the university and its partners, with regard to both funding obtained under the EU’s 7th Framework Programme (FP7) and its new Horizon 2020 programme (see point 3) and scientific output indicators (when the output is weighted to reflect the university’s size). It should also be noted that two of its strategic partners (aggregation), the Centre for Genomic Regulation (CRG) and the Barcelona Graduate School of Economics (Barcelona GSE), have been designated ‘Severo Ochoa’ centres of excellence by the Spanish Ministry of Economy and Competitiveness. In 2015, the Spanish Ministry of Economy and Competitiveness also designated the UPF Department of Experimental and Health Sciences a ‘María de Maeztu’ unit of excellence.

In this regard, platforms such as IUNE, the Spanish university research observer, have ranked UPF as the most competitive Spanish university, among other things in terms of papers per teaching staff member, the percentage of papers (out of all papers published by the university’s teaching staff) published in top-quartile journals, and the percentage of papers (again, out of all papers published by the university’s teaching staff) involving international collaboration (IUNE, data for 2015). Likewise, UPF is first in several independent rankings assessing scientific productivity at Spanish universities. This is the case of the research output and productivity ranking of Spanish public universities...
prepared by researchers at the University of Granada, which has ranked UPF first since 2010, or the recent U-Ranking, a new classification system prepared by the BBVA Foundation and the Valencian Institute of Economic Research (IVIE), which ranks UPF as the most productive Spanish university. All of this information is provided in detail in the Rankings section of the CEI website.

The CEI UPF-Icària project has helped to strengthen this policy of recruiting and promoting talent through two concrete actions: a recruitment programme (including some initiatives funded under the FP7’s COFUND programme) and a mobility programme for young PhDs.

- **Project to recruit talent and encourage transnational mobility (B3)**

This project seeks to promote talent recruitment and transnational mobility in a highly competitive environment characterized by a shortfall in resources. The main milestones achieved under this action, in which the funding received under the 2011 CEI Fortalecimiento (Strengthening) programme played a decisive role, were as follows:

**UPFellows programme for the recruitment of international talent**

- Total budget: 5.4 million euros (40% of which is covered by the FP7’s COFUND Programme)
- Goal: to fund the selection and engagement of 24 outstanding postdoctoral fellows
- Three calls for applications (May 2013, March 2014, February 2015)
- Mid-Term Review: Conducted by the EC to check progress and assess the achievement of goals. The EC project officer interviewed the chosen UPFellows. The EC congratulated UPF on the work done.

**Incorporation of researchers through competitive grant programmes**

- Between 2012 and 2014, 202 postdoctoral researchers were incorporated: 53 in 2012, 58 in 2013, and 91 in 2014.
- Special attention should be called to the results obtained under the EU’s Marie Curie programme, leading to the incorporation of 31 researchers over the 2012-2014 period (5 in 2012, 10 in 2013, and 16 in 2014).
- It is also worth noting the publication of calls for applications for the Ramon y Cajal and Juan de la Cierva programmes in 2013 and 2014 (no calls were published in 2012) and the results obtained in the regional Beatriu de Pinós programme, under which UPF was awarded 10 grants in 2014 to engage researchers.

**Human Resources Strategy For Researchers (HRS4R)**

- Both UPF and the CRG were awarded the ‘HR Excellence in Research’ badge, identifying them as leading institutions in the area of HR in research.
- Both institutions were members of the third cohort of the Institutional Human Resources Strategy Group, tasked with implementing the strategy and performing the relevant gap analysis.
- The EC subsequently approved the 2014-2016 Action Plan.
By way of summary, Table I shows the number of researchers engaged through competitive grant programmes since UPF’s designation as a CEI.

**Table I. Number of researchers engaged between 2010 and 2014**

<table>
<thead>
<tr>
<th>Institution</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>Total (2010-2014)</th>
</tr>
</thead>
<tbody>
<tr>
<td>UPF</td>
<td>32</td>
<td>32</td>
<td>18</td>
<td>33</td>
<td>50</td>
<td>165</td>
</tr>
<tr>
<td>Strategic partners</td>
<td>57</td>
<td>36</td>
<td>35</td>
<td>25</td>
<td>41</td>
<td>194</td>
</tr>
<tr>
<td>TOTAL</td>
<td>89</td>
<td>68</td>
<td>53</td>
<td>58</td>
<td>91</td>
<td>359</td>
</tr>
</tbody>
</table>

*Source: CEI UPF-Icària (annual data as of December 2014)*

- **Mobility programme for young PhDs within the framework of the A-4U (B4)**
  The mobility programme for young PhDs is one of the flagship actions for the strategic partners as a whole (aggregation). The member universities of the A-4U alliance (UAM, UAB, UC3M and UPF) have developed a joint mobility programme for PhDs aimed at fostering mobility among research and teaching staff and facilitating knowledge transfer between the universities of Madrid and Barcelona. Since the programme was launched, UPF has hosted a total of 30 PhDs, nearly all from its strategic partners (aggregation). Specifically, 28 of the PhDs have come from the other A-4U members and 2 from foreign universities (in the US and India).

3. **Research and knowledge transfer support structures (B5 and B6)**

Active participation in the European Union’s Framework Programmes is one of the defining characteristics of the CEI UPF-Icària, due to both the quality of its researchers and the highly internationalized nature of the research it conducts.

Despite having only 1% of the teaching staff in the Spanish university system, UPF received **10% of all funding** awarded to Spanish universities under the EU’s **7th Framework Programme** (2007-2013). The report by the Spanish Centre for the Development of Industrial Technology (CDTI, March 2015), with the final results of Spain’s participation in the EU’s 7th Framework Programme, ranks **UPF fifth among Spanish institutions in terms of the amount of funding received** (two spots higher than in the CDTI’s report on the overall results of the 6th Framework Programme, which covered the 2003-2006 period). As for the strategic partners (aggregation), the CRG was ranked tenth.

Attention should also be called to the success of the university and its strategic partners in the Ideas programme (Starting, Advanced and Consolidator grants awarded by the European Research Council (ERC)), **under which the university and its strategic partners (aggregation) have received 19% of all the grants awarded in Spain. In the field of social sciences and humanities, this share is even higher (40%).**

Tables IIa and IIb show the results achieved by the CEI UPF-Icària under the 7th Framework Programme and the EU’s new Horizon 2020 programme.
Table IIa. UPF and strategic partner (aggregation) results under the FP7 programme

<table>
<thead>
<tr>
<th>Institution</th>
<th>Total No. projects</th>
<th>No. projects led</th>
<th>Total funding</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Coordinated (Coop. + Capac.)</td>
<td>Individual (ERC)</td>
</tr>
<tr>
<td>UPF</td>
<td>142</td>
<td>18</td>
<td>19</td>
</tr>
<tr>
<td>Strategic partners</td>
<td>142</td>
<td>27</td>
<td>24</td>
</tr>
<tr>
<td>TOTAL</td>
<td>284</td>
<td>45</td>
<td>43</td>
</tr>
</tbody>
</table>

Source: CEI UPF-Icària (cumulative data as of December 2014).

Table IIb. UPF and strategic partner (aggregation) results under the Horizon 2020 programme

<table>
<thead>
<tr>
<th>Institution</th>
<th>Total No. projects</th>
<th>No. projects led</th>
<th>Total funding</th>
</tr>
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<tbody>
<tr>
<td></td>
<td></td>
<td>Coordinated (ERC)</td>
<td>Individual (ERC)</td>
</tr>
<tr>
<td>UPF</td>
<td>23</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Strategic partners</td>
<td>19</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>TOTAL</td>
<td>42</td>
<td>8</td>
<td>8</td>
</tr>
</tbody>
</table>

Source: CEI UPF-Icària (cumulative data as of April 2015).

Research and transfer support structures such as OPERA (the A-4U alliance’s European office in Brussels) played an important role in achieving these results.

- **A-4U European office in Brussels (OPERA) (B5)**
  The creation of the Office for the Promotion of European Research Activities (OPERA) was a key action within the CEI UPF-Icària project and was carried out jointly by the four member universities of the A-4U alliance.

The office, which is physically located in Brussels, is intended to provide support to the Alliance’s member universities in positioning themselves in the European Research Area (ERA), within the framework of the EU’s Horizon 2020 strategy, and in enhancing the leadership and participation of their researchers in European R&D and innovation programmes. Since opening its doors, OPERA has facilitated discussions with key actors from the European Commission for various purposes, such as the preparation of proposals, the submission of institutional initiatives, and the drafting of lists of experts to participate in the Advisory Groups. It has lobbied for the inclusion of the different partner universities in project consortia, etc.

Among its most important activities, it provides support for the organization of events and conferences, within the framework of the standing A-4U/OPERA cooperation project, hosted and/or sponsored by A-4U member institutions. Two events stand out in particular:

- The conference ‘Enhancing the Attractiveness of European Universities as a Destination for World-Class Researchers’, held on 5 November 2012, sought to
foster debate and the exchange of ideas on strategies and good practices for retaining and attracting talent in a global world, encouraging competition, and rewarding excellence. The conference was held on UPF’s Ciutadella campus and featured European authorities, such as Dr Helga Nowotny, President of the ERC; Spanish authorities, such as Ms Carmen Vela, Secretary of State for Research, Development and Innovation at the Spanish Ministry of Economy and Competitiveness (MINECO); and regional authorities, such as Dr Andreu Mas-Colell, Catalan Minister of Economy and Knowledge. Nearly 300 people attended the event, which also featured staff from various strategic partners (aggregation), such as the Centre for Genomic Regulation (CRG), the Research Centre for International Economics (CREI), and the Municipal Institute of Medical Research (IMIM). Specifically, acclaimed researchers from these strategic partners participated as panellists in the discussions.

The conference ‘Discover, innovate, be global’, an initiative hosted by UC3M and UAM, sought to bring industry and academia together at three events with a view to sounding out new opportunities for cooperation in the new 2014-2020 EU financial framework.

- The first, the European conference ‘Boosting competitiveness through strengthening university-industry partnerships’, took place on 5 November with the collaboration of the Spanish Confederation of Business Organizations (CEOE). It was open to the public.
- The second, held on the morning of 6 November 2013, was an information session entitled ‘Making university-industry partnerships work: knowledge and innovation communities (KICs) and knowledge alliances’. It was also open to the public.
- The third, held at an afternoon session on 6 November 2013, was the workshop ‘Let’s make it happen: how to be successful in a KIC. A practical view for universities’. Attendance was limited to A-4U members and their guests.

In late 2014, the woman who had been the office’s director since 2010 voluntarily stepped down for personal reasons. A new director, Stefanie Ubrig, was named. She joined the Brussels office in January 2015.

Strategic Knowledge Transfer Plan (B6)
The Strategic Knowledge Transfer Plan aims to add value to the research conducted at the university and in its community, managing the transfer of knowledge as a strategic institutional resource. In fact, its design and implementation have fostered greater interaction between the university, its strategic partners (aggregation), and the different agents from its local and business community. This has led to the creation of new patents and technologies.

Due to their impact on the campus’s community, some of the activities carried out under this plan (e.g. the joint creation with the Barcelona City Council of the UPF Business Shuttle Incubation Spaces) are included in Section 4 (Local and business community outreach). Other key activities carried out during the reporting period are described below.
Over the course of the project, the process of identifying and protecting research results was standardized, the software registration process was improved and standardized, and licensing models were developed to market the software that could potentially be of interest to all of the strategic partners (aggregation). Attention should also be called to the preparation of a framework for institutional action with regard to the protection of research results and the creation and co-ownership of spin-offs, the strategic collaboration of the CEI member institutions with the Botín Foundation on activities related to technology transfer in the health sciences, and the laying of the groundwork for the creation of an innovative new transfer structure or tool, UPF Ventures, intended to strengthen the science-industry relationship by identifying relevant business opportunities.

Priority has been given to regular visits to biotech and ICT companies with a view to increasing the cooperation between research groups and industry. Despite the current economic context, neither the number nor the value of the contracts signed with companies has fallen, but rather both have remained stable since 2010. The decline in the indicators for the 2013-2014 period is due instead to the contracts signed with non-profit organizations and government institutions. Revenue from licences and royalties gradually increased compared to previous years. UPF launched 23 new spin-offs over the course of the project, consolidated the coordination of the activities to promote entrepreneurship carried out in the university’s different departments and units, and strengthened the cooperation between the strategic partners (aggregation). With regard to communication activities, work has been completed on the Knowledge Portal, the online platform that will showcase the catalogue of commercially viable research results and technologies produced by the various CEI member institutions. UPF’s technologies are the first to be featured; the catalogue will gradually be expanded to include those of the other partners, as well.

Cooperation was strengthened with the transfer and assessment units at Catalan universities, as well as with the local and business communities of the various strategic partners (aggregation). Activities launched in prior periods related to networking and cooperation with organizations involved in transfer, assessment and business start-ups have been consolidated. Specifically, cooperation agreements were signed with the following organizations for the common purpose of fostering entrepreneurship and business start-ups among the project partners: the private investor network Business Angels Network de Catalunya (BANC), Xarxa d’inversors Keiretsu Forum (Keiretsu Forum Investor Network), Seniors Españoles para la Cooperación Técnica (Spanish Seniors for Technical Cooperation, SECOT), Voluntarios en Asesoria Empresarial (Business Consulting Volunteers, VAE), Associació Ecommerce & Tech Barcelona (Barcelona e-Commerce and Tech Association), MicroBank "la Caixa”, and Uniemprende, a new investment fund for university spin-offs. As a result of this expansion of the investor network, UPF was able to hold two investment forums attended by ten different investment funds and business angel networks. Finally, cooperation with business idea validation and coordination programmes coordinated by other organizations and public and private players was likewise strengthened, with a view to increasing the chances of success for the CEI project’s start-ups and spin-offs.

Table III shows the main outcomes achieved by the university and its strategic partners (aggregation) in the field of knowledge transfer since the campus’s designation as a CEI.
Table III. Knowledge transfer: outcomes achieved by the university and its strategic partners (aggregation)

<table>
<thead>
<tr>
<th>Knowledge transfer indicators</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>R&amp;D and innovation contracts (in million euros)</td>
<td>18.1</td>
<td>20.5</td>
<td>22.3</td>
<td>20.2</td>
<td>17.4</td>
</tr>
<tr>
<td>Number of patents and software copyrights (annual total)</td>
<td>15</td>
<td>16</td>
<td>11</td>
<td>11</td>
<td>17</td>
</tr>
<tr>
<td>Number of licensing and transfer agreements (annual total)</td>
<td>16</td>
<td>10</td>
<td>13</td>
<td>14</td>
<td>12</td>
</tr>
<tr>
<td>Number of start-ups and spin-offs (cumulative total)</td>
<td>4</td>
<td>8</td>
<td>10</td>
<td>18</td>
<td>23</td>
</tr>
</tbody>
</table>

Source: CEI UPF-Icària.

4. Progress indicators for the area: research, knowledge transfer, and funding

In both tables, the initial statuses refer to UPF alone. In keeping with the international committee’s 2011 recommendations, the outcomes from the second and final reports also include the data for the strategic partners (aggregation). Unless otherwise indicated, all data are from the CEI UPF-Icària itself.

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td></td>
<td>Date</td>
<td>Value</td>
<td>Date</td>
</tr>
<tr>
<td>No. papers published in indexed publications (UPF)¹</td>
<td>2009</td>
<td>605</td>
<td>2011</td>
</tr>
<tr>
<td>No. papers published in top-quartile journals² (UPF + SPs)</td>
<td>2009</td>
<td>304</td>
<td>2011</td>
</tr>
<tr>
<td>No. EU FP7 projects (cumulative total, UPF + SPs)</td>
<td>2009</td>
<td>39</td>
<td>2012</td>
</tr>
<tr>
<td>No. EU FP7 projects coordinated (cumulative total, UPF + SPs)</td>
<td>2009</td>
<td>5</td>
<td>2012</td>
</tr>
<tr>
<td>No. EU FP7 individual projects led (ERC) (cumulative total, UPF + SPs)</td>
<td>New indicator</td>
<td>New indicator</td>
<td>2012</td>
</tr>
<tr>
<td>Total funding received for EU FP7 projects (cumulative total, UPF + SPs; in million €)</td>
<td>2009</td>
<td>18,2</td>
<td>Dec-12</td>
</tr>
<tr>
<td>Total funding received (in million €) for EU Horizon 2020 projects (cumulative total, UPF + SPs)</td>
<td>New indicator</td>
<td>New indicator</td>
<td>New indicator</td>
</tr>
<tr>
<td>No. postdoctoral fellows engaged (annual total, UPF + SPs)</td>
<td>2009</td>
<td>26</td>
<td>2012</td>
</tr>
</tbody>
</table>

¹ Source: IUNE. Published data refer to the previous year. Data available for universities only (UPF).

² Source: IUNE for UPF; the strategic partners themselves for the SPs (aggregation). SPs include: CREI, Barcelona GSE, IBEI, CRG, CREAL, IMIM, Barcelona Media and UOC.
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<tbody>
<tr>
<td></td>
<td>Date</td>
<td>Value</td>
<td>Date</td>
</tr>
<tr>
<td>Value of research contracts with businesses and institutions (annual total, UPF + SPs; in million euros)</td>
<td>2010</td>
<td>7.5</td>
<td>2012</td>
</tr>
<tr>
<td>No. new technologies identified (cumulative total, UPF)</td>
<td>June 2010</td>
<td>20</td>
<td>2012</td>
</tr>
<tr>
<td>No. patents and software copyrights (cumulative total, UPF + SPs)</td>
<td>June 2010</td>
<td>6</td>
<td>2012</td>
</tr>
<tr>
<td>No. licensing agreements (annual total, UPF + SPs)</td>
<td>2010</td>
<td>8</td>
<td>2012</td>
</tr>
<tr>
<td>No. tech spin-offs (cumulative total, UPF + SPs)</td>
<td>June 2010</td>
<td>3</td>
<td>2012</td>
</tr>
<tr>
<td>No. tech spin-offs + start-ups (cumulative total, UPF + SPs)</td>
<td>June 2010</td>
<td>4</td>
<td>2012</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Research funding by funding body</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Catalan government</td>
<td>9,689,914</td>
<td>8,473,619</td>
<td>6,636,578</td>
<td>3,256,803</td>
<td>6,355,632</td>
</tr>
<tr>
<td>Spanish government</td>
<td>28,243,800</td>
<td>32,567,415</td>
<td>21,949,912</td>
<td>15,431,563</td>
<td>20,807,957</td>
</tr>
<tr>
<td>EU government</td>
<td>24,785,174</td>
<td>27,509,752</td>
<td>30,677,929</td>
<td>31,341,841</td>
<td>23,500,079</td>
</tr>
<tr>
<td>Companies and institutions</td>
<td>18,125,117</td>
<td>20,477,170</td>
<td>22,293,828</td>
<td>20,230,924</td>
<td>17,375,862</td>
</tr>
<tr>
<td><strong>Total CEI UPF-Icària</strong></td>
<td><strong>80,844,005</strong></td>
<td><strong>89,027,956</strong></td>
<td><strong>81,558,246</strong></td>
<td><strong>70,261,130</strong></td>
<td><strong>68,039,530</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Funding by recipient organization</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>UPF</td>
<td>32,894,800</td>
<td>33,014,046</td>
<td>28,190,884</td>
<td>29,890,589</td>
<td>29,571,417</td>
</tr>
<tr>
<td>Strategic partners (aggregation)</td>
<td>47,949,205</td>
<td>56,013,910</td>
<td>53,367,362</td>
<td>40,370,541</td>
<td>38,468,113</td>
</tr>
<tr>
<td><strong>Total CEI UPF-Icària</strong></td>
<td><strong>80,844,005</strong></td>
<td><strong>89,027,956</strong></td>
<td><strong>81,558,246</strong></td>
<td><strong>70,261,130</strong></td>
<td><strong>68,039,530</strong></td>
</tr>
</tbody>
</table>
0. Introduction

The CEI UPF-Icària project has also made it possible to increase the university’s cooperation with its various stakeholders. Ties have been strengthened with its strategic partners (aggregation), such as the A-4U alliance (see actions A8, B4 and B5, among others); with its strategic teaching partners (see actions A9, A10 and A11, among others); with its strategic research and knowledge transfer partners (see actions B1, B4, B5 and B6, among others); and with local companies and institutions, with which it has generated considerable synergies (see Chapter 4. Local, business and social community outreach).

At the same time, the 2010 project also prioritized a series of actions aimed at strengthening the university’s ties with the members of the university community itself, enhancing the range of services and activities offered to various groups, including via contracts and agreements with local institutions. This section thus describes the three actions set out in the 2010 project, as well as other activities, such as those described above, that are also intended to foster the development of a campus seamlessly integrated in its community.

Actions for the development of a comprehensive social model

- C1: UPF Alumni programme
- C2: E-administration implementation project
- C3: Plan of Action for a Comprehensive Model of Student Participation

1. UPF Alumni programme (C1)

Since the Alumni programme was launched within the framework of the 2010 CEI project, several actions have been taken to locate and recruit the university’s students and alumni: telephone campaigns to track down potential members; direct mailings; class meetings; and attendance of graduation ceremonies, registration and various university fairs. As a result, in the 2014/15 academic year, programme membership increased 23% compared to the previous year, such that there are now more than 11,200 members, equivalent to 30% of all UPF alumni.

Additionally, in order to enhance its visibility, the programme has diversified its communication channels. They now include a website, various social media accounts (Facebook, Twitter, LinkedIn and YouTube), a twice-monthly newsletter, a print magazine and the graduation ceremony magazine. It is thus able to reach all audiences, from the earliest alumni to the most recent graduates, offering exclusive content for each platform. It has also endeavoured to help alumni boost their careers through the Skills UPF programme, a new personalized career guidance service and a job bank.

With regard to the strategic partners (aggregation), efforts were made to reach agreements with the various postgraduate schools to offer programme members...
discounts on postgraduate and master’s degree courses, thereby promoting continuing education among alumni. Moreover, in the sphere of services, an online platform was developed to offer easy access to a range of over 200 regularly updated discounts and additional benefits to all UPF Alumni programme members.

2. **E-administration implementation project**

The implementation of e-administration has provided a major opportunity to improve administrative procedures by reducing processing times and associated costs and streamlining internal management.

Progress on the e-administration implementation process has thus continued, and it has been consolidated at the same time as the CEI itself. Currently, many processes and services are available online, from the issue of transcripts to the digital signature thereof, the signing of new contracts for teaching and research staff, or laptop and audiovisual equipment loan requests, to name just a few. Moreover, the implementation process continues apace. In this regard, work has already begun on additional processes and tools to be rolled out shortly (electronic notifications, general request feature, a suggestions and complaints form, certificates of academic position, and the submission of complaints to the UPF Ombuds Office, among many others).

3. **Plan of Action for a Comprehensive Model of Student Participation (C3)**

The activities carried out under this plan sought to encourage students to actively participate in university life. To this end, they were organized around two main lines of action: first, student representation and dialogue between the student and the academic community and, second, the implementation of cultural, sport and social activities. These activities have been enhanced, both quantitatively and qualitatively, through the signing of cooperation agreements with cultural, sport and social organizations.

As for the first point, the mechanisms for student representation were considerably strengthened: support structures were put into place to assist registered student associations, student delegates were elected, and new regulations were approved to strengthen students’ position from an institutional point of view. In this regard, it is worth noting that UPF was the first Catalan university (and a pioneer in Spain) to hold electronic delegate elections. Student representation has also been increased in the governing bodies and committees, and new Student Council regulations have been approved, making it possible to reactivate and strengthen the body. At present, 90% of the seats reserved for students on specific, statutory and sectorial committees, as well as the university’s various governing bodies, are filled.

The university has also considerably expanded its cultural offer by partnering with organizations such as Mercat de les Flors, the Vila-Casas Foundation, Mercat del Born, the Vives University Network, Gran Teatre del Liceu, the María Canals Music Competition, and Pastoral Universitaria. Particular attention should be called to the agreement signed with Teatre Lliure for the annual organization of a comprehensive activity programme (Àgora Lliure) intended to serve as a forum for meetings and discussions between the art world and academia. In the area of sports, the university has
increased the number of training activities and opportunities to play and has participated in Catalan, Spanish and European university championships for both individual and team sports. With regard to internal sport leagues, the universities of the province of Barcelona, including UPF, have banded together to create the Barcelona University Leagues, offering the province’s entire university community a chance to compete. The university has likewise expanded the range of available sport facilities via new agreements with various establishments to offer discounts to members of its community.

Finally, the number of student-organized activities is on the rise, in direct relation to the increase in the number of registered associations. Courses have been held under an agreement with the Catalan parliament, and efforts are being made to strengthen students’ communication skills through activities and workshops focused on public speaking and debate. Lastly, attention should be called to the activities carried out within the framework of the university’s Social Responsibility Programme, which encompasses actions related to solidarity, volunteer work, inclusion and healthy living. Highlights in this area include the sport and cultural activities organized under an agreement with the Catalan Directorate General of Correctional Services and the line of work aimed at promoting knowledge of sign language among the university community by offering free courses.

4. **Progress indicators for the area: transformation of the campus for the development of a comprehensive social model**

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>No. UPF Alumni programme members&lt;sup&gt;3&lt;/sup&gt;</td>
<td>No data available</td>
<td>6,200</td>
<td>7,755</td>
<td>11,227</td>
</tr>
<tr>
<td>No. alumni using the personal guidance and Skills UPF services</td>
<td>No data available</td>
<td>120</td>
<td>200</td>
<td>650</td>
</tr>
<tr>
<td>No. career guidance courses and activities</td>
<td>No data available</td>
<td>51</td>
<td>59</td>
<td>80</td>
</tr>
<tr>
<td>No. digital certificates issued (cumulative total)</td>
<td>250</td>
<td>5,256</td>
<td>11,351</td>
<td>20,690</td>
</tr>
<tr>
<td>No. procedures available online</td>
<td>5</td>
<td>10</td>
<td>19</td>
<td>23</td>
</tr>
<tr>
<td>No. places at university halls of residence</td>
<td>1,471</td>
<td>1,993</td>
<td>1,553</td>
<td>1,929</td>
</tr>
<tr>
<td>No. sport facility users</td>
<td>1,085</td>
<td>1,287</td>
<td>1,484</td>
<td>1,100</td>
</tr>
<tr>
<td>No. cultural activities</td>
<td>21</td>
<td>26</td>
<td>31</td>
<td>42</td>
</tr>
<tr>
<td>Funding for charity projects</td>
<td>50,000 (fixed sum)</td>
<td>50,000 (fixed sum)</td>
<td>50,000 (fixed sum)</td>
<td>50,000 (fixed sum)</td>
</tr>
<tr>
<td>No. volunteering programmes</td>
<td>15</td>
<td>17</td>
<td>22</td>
<td>25</td>
</tr>
<tr>
<td>No. students, research and teaching staff, and administrative and service staff participating in volunteering programmes</td>
<td>770</td>
<td>925</td>
<td>495</td>
<td>853</td>
</tr>
</tbody>
</table>

<sup>3</sup>The efforts to develop the UPF Alumni programme (design, structure, organization, etc.) began in July 2009. In October 2010, the preliminary work required to launch the programme was still being completed.
0. **Introduction**

The CEI UPF-Icària is a unique project. Built on the concept of an urban campus – spread throughout the city of Barcelona – it aims to enhance teaching quality, promote excellence in research, and increase internationalization, above all in the area of postgraduate studies. To this end, since its designation as a CEI, UPF has sought to cultivate new synergies and cooperation arrangements with institutions from its community with a view to involving them in the project.

The guidelines for the 2013 Progress Report were the first to request the information now contained in the ‘Local, business and social community outreach’ section. Prior to that, the actions aimed at fostering community outreach were discussed in the section ‘Comprehensive social model’. Consequently, this section contains no specific action proposals. However, it does list the initiatives undertaken by the CEI to strengthen the campus’s ties with its community. Thus, the actions described in the previous sections (on teaching, research and knowledge transfer, and the comprehensive social model) are supplemented here with additional actions intended to provide support for entrepreneurship, employment, and start-ups.

1. **UPF Business Shuttle Incubation Spaces**

Aware of the importance for new entrepreneurs of the physical location of their business, in early 2011, UPF reached an agreement with Barcelona Activa (one of its strategic partners (aggregation)) to participate in the Barcelona City Council’s business incubator programme. The goal was to promote the establishment of a business incubator among universities, vocational schools, venture capital firms, and other organizations. Under a cooperation agreement signed on 16 May 2011, UPF manages a floor of the incubator known as the UPF Business Shuttle Incubation Spaces. The facilities, which are designed for co-working and span a total of 290 m², are located in Barcelona’s 22@ innovation district.

As of June 2015, not only were the spaces wholly occupied by spin-offs and start-ups resulting from research conducted at the university and various strategic partners (aggregation), primarily, the CRG and IMIM, but the facilities had moreover witnessed their first turnover, whereby young companies that had completed the maximum three-year stay in the spaces moved on to make room for new initiatives. In all, 16 business start-ups have been incubated in the spaces over the course of the project, namely: Voctrolabs SL, RoomTab SL, The Data Republic, PayRandom, qGenomics, The Crowd of Monsters, LOGIM Solutions SL, MLAB, Chemotargets, vitacare, Mobile Media Content, ASCIDEA, iWanna.travel, Eodyne Systems SL, ZANK and Washrocks.

By means of these spaces, the CEI helps to develop and implement an innovative ecosystem in which incentives and attractive terms are offered for knowledge transfer and tech start-ups. The incubator helps to generate innovative business activity in Barcelona, and the new companies, in addition to driving innovation and boosting competitiveness in their respective industries, generate jobs and wealth for the local community.
2. **Employment**

Among the different activities carried out within the framework of the CEI to facilitate the employment of its students and alumni, the flagship activity is the annual **UPFeina** job fair, a platform for current students and alumni to meet with talent recruiters from businesses and institutions. The 2014/15 academic year marked the tenth anniversary of UPFeina, which drew its largest crowd to date: 60 companies and institutions (3 of them international) and more than 4,000 students and alumni.

The programme’s sponsors, which vary from year to year, included companies such as Janssen, EY, Deloitte, PwC and La Vanguardia, among others. Participants in recent editions have included companies from the CEI’s knowledge areas (Cuatrecasas, KPMG, Seat, Lidl, Uría Menéndez, Mango, Nestlé, Everis, BBVA, Roca Junyent, etc.). The CEI is constantly striving to increase the number of industries involved in order to better serve the students and alumni of all of its study programmes. In this regard, 13 new companies participated in the most recent editions, including the tech companies Netcentric Ibérica and King, the pharmaceutical company Celgene, and the SME Bundó Display, among others. In keeping with the UPFeina model, and with a view to bridging the gap between industry and the university’s engineering, communication and translation students, in the last two academic years, the university has also held **Talent Forum Poblenou**, a specialized job forum featuring 21 companies from those industries (including Google, HP, Microsoft, Transperfect Translations, Ogilvy and TV3, among others).

In addition to these forums with companies, in the 2012/13 academic year, the CEI launched a new programme of career guidance activities, **Skills UPF**, consisting of four blocks (career guidance, job-searching techniques, skill development, and entrepreneurship), which has been used by some 3,000 students and alumni to date. The CEI has also rolled out a new **personalized career guidance service** via an agreement with the Catalan Employment Service and the Office of the Catalan Secretary for Universities. Over the course of the agreement’s first year, 300 people participated in some sort of group or individual guidance activity. Likewise, under the agreement signed between the **Conference of Rectors of Spanish Universities (CRUE), Banco Santander and the Spanish Confederation of Small and Medium-sized Enterprises (CEPYME)**, **more than 100 grants** have been processed over the last three years for students seeking to undertake paid professional internships at any of the project’s participating companies. A total of 68 companies participated in the most recent edition of the programme. Of the 37 grants awarded, 14 include students from the strategic partners (aggregation).

3. **Other outreach activities with the @22 district**

The 22@Barcelona project is the largest urban transformation project to be undertaken in Barcelona in recent years. Promoted by the Barcelona City Council, one of the CEI UPF-Icària project’s strategic partners (aggregation), the project aims to revitalize a former industrial district (Poblenou, a quintessential industrial neighbourhood and economic engine for Catalonia for more than 100 years) as part of an effort to design a new model of city that concentrates universities, businesses, public bodies, and leading scientific and technology centres in a single area.
With a view to boosting economic activity and innovation in the area, three working and networking committees were set up with the direct involvement of various strategic partners (aggregation). These committees are coordinated through the 22@Network, an association of businesses and institutions that is also a CEI partner.

- **Entrepreneurship Committee:**
  It aims to facilitate cross-disciplinary innovation by promoting business and entrepreneurship, provide direct support for innovative and feasible business projects, and attract financial partners. Among other activities, it runs the **Business Acceleration Programme**, which supports entrepreneurs to become established business owners.

- **Universities and Technology Centres Committee:**
  Its seeks to serve as a nexus for the universities, technology centres and businesses located in the 22@ district, strengthening the innovation district’s positioning as a knowledge cluster (geographical concentration of knowledge and information industry companies and institutions) and raising awareness among target groups of companies and institutions (both internal and external) of the applied research and innovation projects being conducted in the district. Among other activities, it runs the **22@ Volunteering Programme**, mainly targeted at master’s degree students, who can choose to complete work placements at companies in the district or the association itself for academic credit.

- **Talent and Human Resources Committee:**
  Chaired by UPF, it seeks to boost talent recruitment efforts at companies in the 22@ innovation district and to highlight current professional opportunities. It has an online platform offering information on all talent-related initiatives in the district, including: a joint job bank to tailor supply to demand in the district, a listing of student internships at district companies, and a showcase for programme graduates’ final-year projects to allow companies to spot existing potential.

Finally, in the last two years, a series entitled ‘Mujeres en valor’ (Valuing Women) has been offered to encourage reflection on the career obstacles women face and the consequences thereof for companies, organizations and society at large.

### 4. Progress indicators for the area: local, business and social community outreach

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<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>No. companies in UPF Business Shuttle</td>
<td>0</td>
<td>9</td>
<td>11</td>
<td>16</td>
</tr>
<tr>
<td>No. committees set up in the 22@ district with strategic partners (aggregation)</td>
<td>0</td>
<td>0</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>No. university-industry framework agreements</td>
<td>No data available</td>
<td>No data available</td>
<td>1,053</td>
<td>2,356</td>
</tr>
<tr>
<td>No. job offers processed</td>
<td>No data available</td>
<td>659</td>
<td>681</td>
<td>1,159</td>
</tr>
<tr>
<td>No. UPFeina participating companies</td>
<td>50</td>
<td>53</td>
<td>53</td>
<td>60</td>
</tr>
<tr>
<td>No. Talent Forum Poblenou participating companies</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>22</td>
</tr>
<tr>
<td>No. grants under the Santander-CRUE-CEPYME programme</td>
<td>Not held</td>
<td>18</td>
<td>37</td>
<td>37</td>
</tr>
</tbody>
</table>
3. PROJECT GOVERNANCE AND MANAGEMENT

0. Introduction

In October 2010, the CEI UPF-Icària project, led by Pompeu Fabra University (UPF), was named an International Campus of Excellence (CEI). The project defined a set of actions to be carried out over the 2011-2015 period to promote the excellence and internationalization of the campus and its strategic partners (aggregation).

These actions were to be carried out in the areas of teaching, research, knowledge transfer, and the campus’s transformation and connection with its social, economic and cultural community in the three areas of expertise of the university and its strategic partners:
- social sciences and humanities,
- health and life sciences, and
- information and communication sciences and technology.

In order to ensure the optimal performance of the CEI project, a governance and management model was defined consisting of General Management, a Scientific Council, a Business Council, the Strategic Aggregation, and Management Support, the specific purposes of which are described below.

**Figure I. CEI UPF-Icària Governance and Management Model**

In order to ensure the optimal performance of the CEI project, a governance and management model was defined consisting of General Management, a Scientific Council, a Business Council, the Strategic Aggregation, and Management Support, the specific purposes of which are described below.

1. A governance and management model to expedite decision-taking

The CEI UPF-Icària has set up a streamlined governance model that facilitates decision-taking and expedites management. This model consists of a general management body, which, in turn, is accountable to three supporting structures, and a management support body.
1.1. General Management

UPF’s Office of the Vice-rector for Science Policy is responsible for the project’s General Management. The main functions of this body include defining the project’s main action lines, overseeing them, and coordinating them with the university’s own strategy and scientific policy.

CEI UPF-Icària is a specialized, urban project intended to promote both excellence in research and the international postgraduate programme. It thus chose a streamlined management model to facilitate decision-taking and optimize the use of existing resources. Making the coordinating university’s Office of the Vice-rector for Science Policy responsible for its management does this, while at the same time expediting management and encouraging strategy convergence. It also prevents redundancies with regard to tasks, resources and costs, making it possible to focus economic efforts on the implementation of a series of actions.

However, in order to ensure proper monitoring of the project and to tailor the actions carried out to the strategic needs of the university and its strategic partners (aggregation), General Management is also accountable to three ad hoc structures that advise it on matters falling within their areas of authority: the Scientific Council, the Business Council and the Strategic Aggregation. The composition and purposes of these three structures are described below.

1.2. Scientific Council

Chaired by the rector of UPF, the Scientific Council is made up of internationally acclaimed lecturers and researchers. Among other things, it is tasked with monitoring the project, particularly those actions related to the promotion of postgraduate programmes, research, and knowledge transfer.

The members of the CEI UPF-Icària’s Scientific Council are:

- Chair: Dr Jaume Casals (UPF)
- Dr Ezio Biglieri (UCLA)
- Dr Cristina Lafont (Northwestern University)
- Dr Manuel Castells (UC Berkeley)
- Dr Luis Serrano (CRG)
- Dr Jordi Galí (CREI)
- Dr Núria Sebastián (ERC Scientific Council)

1.3. Business Council

Constituted on 3 May 2011 and chaired by the president of UPF’s Board of Trustees, the Business Council is made up of leading entrepreneurs from companies in industries related to the project. The invitations to the council’s two yearly working sessions are personal and may not be delegated. These sessions are the result of the desire to include the vision and needs of business and industry in the strategic debate, detecting opportunities for the university, companies and society alike.

The members of the CEI UPF-Icària’s Business Council are:

- Chair: Núria Basi (UPF Board of Trustees/Armand Basi)
- Jesús Acebillo (Novartis)
Josep Lluís Bonet (Fira de Barcelona/Freixenet)
Pablo Cigüela (Banco Santander)
Emili Cuatrecasas (Cuatrecasas)
Albert Esteve (Laboratoris Esteve)
Carlos Mas (PricewaterhouseCoopers)
Pedro Navarrete (Sony España)
Josep Oliu (Banc Sabadell)
Ernest Sales (Hewlett Packard)
Àngel Simón (Agbar)

1.4. Strategic Aggregation
Constituted on 12 April 2011, the Strategic Aggregation is made up of the heads of all the institutions that have endorsed the project. From the start, it has been open to other institutions.

This new structure has allowed the university and its strategic partners (aggregation) to better coordinate their work, collaborating on the definition and implementation of specific projects in the field (of knowledge) and/or area (teaching, research or knowledge transfer) in which each one is a leader. In a word, it provides value added to the project as a whole.

The list below shows the strategic partners (aggregation), grouped by area of action. A brief description of each one and a list of the cooperation agreements signed can be found on the project’s website.

<table>
<thead>
<tr>
<th>Strategic partners and areas of action</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Institutional strategic partners</strong></td>
</tr>
<tr>
<td>• Catalan government</td>
</tr>
<tr>
<td>• Barcelona City Council</td>
</tr>
<tr>
<td><strong>University strategic partners</strong></td>
</tr>
<tr>
<td>• Open University of Catalonia (UOC)</td>
</tr>
<tr>
<td>• Alianza 4 Universidades (A-4U)</td>
</tr>
<tr>
<td><strong>Regional strategic partners</strong></td>
</tr>
<tr>
<td>• 22@ Barcelona</td>
</tr>
<tr>
<td>• 22@Network</td>
</tr>
<tr>
<td><strong>Teaching strategic partners</strong></td>
</tr>
<tr>
<td>• Barcelona School of Management</td>
</tr>
<tr>
<td>• Continuing Education Institute (IDEC)</td>
</tr>
<tr>
<td>• Barcelona Graduate School of Economics (Barcelona GSE)</td>
</tr>
<tr>
<td>• Barcelona Institute for International Studies (IBEI)</td>
</tr>
<tr>
<td>• School of International Trade (ESCI)</td>
</tr>
<tr>
<td>• Elisava School of Design</td>
</tr>
<tr>
<td>• Mar Nursing School</td>
</tr>
<tr>
<td>• Tecnocampus Foundation</td>
</tr>
<tr>
<td><strong>Research strategic partners</strong></td>
</tr>
<tr>
<td>• Spanish National Research Council (CSIC)</td>
</tr>
<tr>
<td>• Research Centre for International Economics (CREI)</td>
</tr>
</tbody>
</table>
1.5. Management Support

UPF’s Research and Economic Affairs Area is responsible for Management Support. This body’s main functions include, among others, drafting detailed progress reports on the project actions and preparing the budget and accountability documents, which are drawn up based on the information provided by the head of each of the four areas of action.

To this end, Management Support has a Technical Secretariat and a Data Analysis Unit, responsible for preparing the progress reports and fine-tuning the objective and outcome indicators. This information is subsequently used by the Communication Office to prepare the accountability documents, both for the university community (in the form of an internal communication plan, which is prepared in accordance with the current Plan of Action and the multi-year budget, the university’s other two strategic instruments) and society at large (through the progress reports and other information published on the project’s website). In this sense, in addition to reporting on the progress on the actions funded under the programme, the Communication Unit is responsible for enhancing the visibility of the CEI seal of excellence on different media, such as the project’s website or the materials distributed in the various campaigns to attract talent and raise the campus’s profile.

2. Conclusions

The CEI UPF-Icària is a unique project undertaken with a view to promoting excellence in research and the international postgraduate programme through select actions. At the same time, the project is built on the concept of an urban campus – spread throughout the city of Barcelona – that, organized around UPF, a small and homogeneous university, incorporates various benchmark institutions in the areas of research and postgraduate education.

Both factors call for the establishment of a streamlined and flexible governance model that makes it possible to align strategies and prevents redundancies with regard to tasks, resources and costs. The assistance provided by the external structures ensures that the project’s management remains in close contact with the surrounding community. In sum, it is a model designed to manage the efforts of a network of partners with a view to accelerating a process of excellence that will benefit the group as a whole.
0. Background

The CEI UPF-Icària project was prepared in 2010, at a time when Pompeu Fabra University, the project’s coordinator, was also drawing up its institutional strategy for the period ending in 2015, the document UPF25 Years strategy. This timing was especially significant, as it allowed the two strategic programmes to be carried out at the same time and based on a shared vision.

‘The UPF is set to become one of the leading European universities, developing its own identity model based on quality teaching, proximity to students, maximum internationalization and an emphatic orientation towards research and innovation. The three areas in which it specializes – social sciences and humanities, biomedical sciences, and information and communication sciences and technologies – place people and their relation to the polis at the very centre of the University’s project.’

Vision, UPF25 Years strategy, p. 13

Thus, the UPF25 Years strategy provided the theoretical framework for the CEI project, and both programmes focused on the same four areas of action in a context of good governance and efficient management: teaching, research, knowledge transfer and internationalization.

Beyond the shared visions and goals, the CEI project’s value added was that it would strengthen and expedite the process of attaining excellence through the incorporation of strategic partners (aggregation) in the various areas of action, as explained in the mission statement included in the 2010 project report.

‘The goal of the CEI UPF-Icària project is to speed up this process for attaining excellence and international outreach to which the University has been committed since it was founded. Indeed, it forms the basis of the UPF25 Years strategy, and this goal is strengthened thanks to the strategic partners highlighted in this project.’

Mission, CEI UPF-Icària project, p. 9

The struggling economy has placed constraints on public policy in recent years, making it necessary to reorient and prioritize some of the actions proposed in the original 2010 project report. Nevertheless, on the whole, the outcomes obtained (see Chapter 2) have been positive. The decision to join the two programmes and optimize resources is thus considered to have been auspicious. Beyond that, however, the campus’s designation as a CEI has been vital to strengthening and consolidating the ties with the university’s strategic partners (aggregation) and to expediting the achievement of joint initiatives, thereby ultimately enhancing the positioning of the group as a whole.
1. The future of the CEI UPF-Icària project

UPF is currently drafting the document *Strategic Plan 2015-2025: Opening Futures*, which will serve as the university’s planning and overall management tool for the next ten years. The plan is organized around seven action lines (five specific and two general):
- Teaching and learning;
- Research, innovation and creation;
- Society, city and transformation;
- The university community: identity and participation;
- Finance, government and management
- Commitment *(general)*
- Internationalization *(general)*

To settle on these seven action lines, UPF first conducted a comparative analysis of the strategic plans of more than fifty of the world’s top universities.

The preparation of the plan has been a lengthy process, as the university has sought to the entire university community’s participation and complicity at all times. To this end, in addition to enabling online participation and to encouraging the use of social media and open forums, the university has set up a separate working group for each of the five specific areas, made up of UPF faculty members, administrative and service staff, and students, as well as representatives from its strategic partners (aggregation) and outside professionals. The working groups met regularly from February to July 2015 to discuss their respective strategic lines. Additionally, each group devoted one of its sessions specifically to discussing the plan’s two general lines. Throughout this period, the Strategic Plan’s Coordinating Committee coordinated the groups’ work.

The following figure shows the organization chart for the work conducted for the Strategic Plan.

![Coordinating Committee Diagram](image-url)

*Source: Strategic Plan 2015-2025*
With regard to the new working groups’ make-up, each of the five groups had, at least, one faculty and/or administrative and service staff member who was also involved in the CEI project. Likewise, many of the strategic partners (aggregation) actively participated in the different groups (e.g. the UPF Barcelona School of Management, the Barcelona Institute for International Studies (IBEI), the Centre for Research in Environmental Epidemiology (CREAL), and the Barcelona Graduate School of Economics (Barcelona GSE)), as did representatives from the Barcelona City Council and members of the business and social institutions and organizations close to the University.

The plan, which is scheduled to be presented to the public in December 2015, is currently being drafted. The aim is to follow the same strategy used in 2010 and implement the institutional strategy and CEI programme simultaneously. The CEI’s future is thus linked to the new strategic plan, which will once again be vital to strengthening the role of the current strategic partners (aggregation) and recruiting new ones to undertake joint projects.
### Table I. Description of the work performed by strategic line of the project

<table>
<thead>
<tr>
<th>Strategic line</th>
<th>Improvements in teaching and adaptation to the EHEA</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Action</strong></td>
<td>A1: Support for Teaching and Learning Programme</td>
</tr>
</tbody>
</table>
| **Objectives** | - Develop a teacher training model geared towards internationalization and excellence in teaching using a platform that enables and facilitates the exchange of ideas, collaborative work, and the use of the latest technology for the provision of both face-to-face and distance training.  
- Increase participation in interuniversity innovation projects.  
- Provide the necessary support to undertake new teaching projects.  
- Ensure that there is a suitable place to carry out the activities envisaged in the training plan. |

**Initial goals set in the 2010 proposal**
See previous section.

**Summary of the work performed**
Special attention should be called to the actions related to the implementation of massive open online courses (MOOCs) and to teacher education and training.

- The CEI has encouraged the implementation of MOOCs. To this end, the **TecnoCampus Foundation, one of the CEI’s main strategic teaching partners (aggregation)** and a pioneer in the field of MOOCs (as witnessed by the more than 10,500 students registered for the fourth edition of its ‘Innotools’ course, held in April 2015) played an important role. Efforts were likewise made to ensure the MOOCs’ dissemination worldwide (they can currently be taken via multiple platforms, including MirfadaX, P2P, Coursera and, since March 2015, the British platform FutureLearn). As testament to the courses’ quality, of the nine new MOOCs to be launched in September 2015, six have been awarded funding by the Catalan Agency for Management of University and Research Grants (AGAUR), equal to 19% of all courses to receive such funding.

- The **University Education Videos project** (or ‘VEU project’, from the Catalan) was launched to encourage the creation of multimedia teaching materials.

- **Teacher training** consisted primarily of specialized courses tailored to meet specific needs identified by the teaching staff. In this regard, attention should be called to the language courses and courses on the use of new teaching methodologies. For the last two academic years, these courses have also been successfully offered to the strategic partners (aggregation).
### Role of the strategic partners (aggregation)

- With regard to MOOCs, attention should be called to the role played by the TecnoCampus Foundation, the CEI’s main strategic teaching partner (aggregation). The foundation is a pioneer in the field. By way of example, more than 10,500 students signed up for the fourth edition of its ‘Innotools’ course, which began in April.
- Efforts were also made to boost the presence of strategic partners’ MOOCs on international platforms, such as MiríadaX, P2P, Coursera and, since March 2015, the British platform FutureLearn.
- Additionally, teacher training is also offered to the strategic partners.

### Most significant outcomes achieved

- Positioning of the MOOCs on leading international platforms (MiríadaX, P2P, Coursera and FutureLearn).
- Six of the nine new MOOCs for 2015 have been awarded funding by AGAUR.
- Increase in and specialization of courses aimed at promoting the use and implementation of new teaching methods for teaching staff.
- Increase in the number of specific and tailored training actions.
- Larger offer of courses in English within the continuing education programme.
- Launch of the VEU project.

### Internationalization activities

Joining of international platforms to boost the MOOCs’ visibility.
Training offer in English for teaching staff.

### Most significant gaps between the initial goals and the outcomes achieved

No gaps were detected.
<table>
<thead>
<tr>
<th>Strategic line</th>
<th>Improvements in teaching and adaptation to the EHEA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Action</td>
<td>A2: Tutorial Action Plan</td>
</tr>
</tbody>
</table>
| Objectives     | - Promote a coordinated and comprehensive student assistance and guidance system to support students throughout their studies and to ensure they make a smooth transition and adapt to university life taking into account their origin and educational needs.  
- Integrate the university’s various actions in this regard, placing particular emphasis on relations with secondary schools. |

**Initial goals set in the 2010 proposal**
See previous section.

**Summary of the work performed**
The Tutorial Action Plan, first undertaken in relation to new students, has now been expanded to cover all years of the bachelor’s degree programmes.

Future challenges are related to planning and expanding the Mentor Project, involving mentoring between students, a pilot trial for which is currently being conducted at certain centres. Likewise, the ‘Introduction to the University’ course (or ‘CIU’, from the Catalan), designed to provide new students with useful information about the institution, continues to be offered successfully.

**Role of the strategic partners (aggregation)**
Contact with secondary schools was relevant to this action.

**Most significant outcomes achieved**
- The Tutorial Action Plan has now been implemented for all bachelor’s degree programmes.
- The ‘Introduction to the University’ course is held regularly and includes new subjects.

**Internationalization activities**
The campus has a specific reception programme for its international students (see also Action A6).

**Most significant gaps between the initial goals and the outcomes achieved**
No gaps were detected.
Strategic line | Improvements in teaching and adaptation to the EHEA
---|---
Action | A3: Promotion of external and internal internships

**Objectives**
- Increase the number of students doing internships during their studies, the number of agreements signed and the number of internships in EHEA-adapted study programmes, at both the national and international level.
- Raise awareness of the university’s Career Services office and internship offer within the university community.
- Enhance students’ practical training and future employment prospects.
- Streamline the management of internship agreements and communication between UPF and the host companies.
- Improve the assessment of internship periods.

**Initial goals set in the 2010 proposal**
See previous section.

**Summary of the work performed**
Since the 2012/13 academic year, various actions have been carried out to encourage students to do external academic internships:
- Adaptation of internships to the regulatory framework and implementation of a new management model (pilot project with the General Council of Catalan Chambers of Commerce and the Catalan government).
- Improved coordination between all CEI agents, including quarterly internship coordination sessions with the various people in charge.
- Increased and improved relations with national and international companies in order to raise awareness, find new partners and offer more and better national and international internship opportunities.
- Improvement of students’ skills in the internship positions. Creation of the SKILLS UPF programme, consisting of courses and professional training workshops, as well as of a career guidance service, both targeting the student body as a whole (see Action C1).
- Participation in the different activities offered by the faculties to raise students’ awareness of the importance of internships.
- Promotion of international internships.
- Development of the internship management software, with a view to adapting it to users’ needs, in conjunction with the host companies, school secretary’s offices, IT area and students.
- Quarterly mailing of assessment surveys to students and host companies to obtain a clear profile of their needs.
- Participation in the Spanish Ministry of Foreign Affairs and Cooperation (MAEC) internships at embassies and consulates. Pre-selection of students by UPF.

**Role of the strategic partners (aggregation)**
- Participation of different strategic partners (ESCI, TecnoCampus and IDEC) in the Banco Santander-CRUE-CEPYME internship scholarship programme. Both ESCI and IDEC students have access to the university’s job bank.
- Creation of a single job bank platform for all strategic partners (aggregation) to participate in independently.
The new external internship management model was the result of a joint pilot trial conducted with the General Council of Catalan Chambers of Commerce and the Catalan government.
- Participation in the Spanish Ministry of Foreign Affairs and Cooperation’s (MAEC’s) programme for internships at Spanish embassies and consulates (four calls for applications over the 2014/15 academic year).

### Most significant outcomes achieved

- More flexible procedures. Incorporation of students in internships in less than 72 h.
- Improved relations between UPF’s Career Services and the host companies (average satisfaction score of 4 on a scale of 5). More flexible, more professional and placements more closely tailored to the profiles sought.
- More than 4,000 internship offers published each academic year.
- More than 2,500 internship agreements signed each academic year: 80% of undergraduate students, 15% of master’s degree students and 5% of doctoral students.
- More than 1,500 active companies in the job and internship bank.
- Increase in company satisfaction with the internship periods: 93% of the student host companies would repeat the experience.
- Improved graduate employment rate: nearly 16% of students who do internships are offered a job by the host company at the end of the internship period.
- Media campaign to recruit and raise awareness of the programme among more than 20,000 companies, conducted as part of the pilot test carried out in conjunction with the General Council of Catalan Chambers of Commerce and the Catalan government.
- Enhanced university-industry communication channels, as a result of the new communication channels with companies and the regular dispatch of satisfaction surveys.

### Internationalization activities

- Participation by UPF in the Spanish Foreign Ministry’s internship programme at Spanish embassies and consulates (15 agreements signed each academic year).
- Launch of the English-language version of the Career Services website and translation of the internship management software and job bank.
- Prospecting and contacting of international companies to increase the number of international opportunities offered.
(For additional information on international internships, see Action A6).

### Most significant gaps between the initial goals and the outcomes achieved

No gaps have been detected.
<table>
<thead>
<tr>
<th>Strategic line</th>
<th>Improvements in teaching and adaptation to the EHEA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Action</td>
<td>A4: Modernization of the services and facilities of the Library/CRAI</td>
</tr>
</tbody>
</table>
| Objectives    | - Enhance the library’s collections and increase the specialization thereof.  
- Modernize the collections’ management by acquiring and incorporating the necessary technology and equipment to improve the management and control processes.  
- Improve the systems for accessing information resources, especially digital ones, by incorporating the necessary tools and software to make it easier for users to retrieve information.  
- Include information and computer literacy training (C12) in the course plans for undergraduate and postgraduate study programmes.  
- Offer new research support services.  
- Provide support services for creating teaching materials and writing papers. |

**Initial goals set in the 2010 proposal**
In addition to the aforementioned goals, complete the renovation of the Dipòsit de les Aigües building.

**Summary of the work performed**

**Enhancement of the library’s collections and increased specialization thereof**
Highlights include the purchase of e-books (especially recommended reading and reference works) and subscriptions to databases and e-journals for teachers and researchers. In the same vein, the donated specialized bibliographic collections have been catalogued. Additionally, new digital collections have been created in the Digital Memory of Catalonia (MDC) repository from the Library’s ancient and heritage collections.

**Modernization of the management of the library’s collections by adding the necessary technology and equipment to improve the management and control processes** was given less priority. Nevertheless, support was obtained from GEPA (the cooperative low-use document repository operated by the Catalan University Services Consortium (CSUC)). Because a large share of the low-use documents were sent to GEPA, the Library’s open-access collections could be updated; moreover, the documents held at GEPA can now be requested by interlibrary loan (through the automatic inclusion of the catalogue data in the interlibrary loan form).

**Improvement of the systems for accessing information resources**
Several actions were taken. First, the Library’s website was upgraded to facilitate access from mobile devices, and, second, a new version of the link resolver, with a new interface for viewing e-books that includes more comprehensive search and retrieval options, was implemented, thereby increasing the visibility of both purchased and free e-books. The implementation of the new e-book search feature required the redesign of
certain web pages (the home page and subject guide pages) and has increased the visibility of books in this format. It is worth noting that the implementation of the consortium-wide borrowing service (PUC) between CSUC member institutions has been a model of efficiency in terms of the shared use of information resources and user satisfaction. Off-campus access to electronic resources has likewise been enhanced (through the EZproxy program, which enables authentication at any point during browsing).

**Inclusion of information and computer literacy training (C12) in the course plans for undergraduate and postgraduate study programmes**

The training was consolidated and strengthened and expanded from just the first year of undergraduate programmes to include other years in those programmes, as well as all years of postgraduate programmes. Over the period, different tutorials and video tutorials were created to supplement and reinforce this training.

**Support services for publishing papers**

The Library created a new service catalogue and assessment tools for measuring the impact of research. It likewise developed a website to disseminate these services and provide information to research and teaching staff on how to manage their CVs, how to sign their publications, the main tools for evaluating and accrediting research, etc.

**Support services for creating teaching materials and writing papers**

The Library created a new catalogue. It also organized the 12th Learning and Research Resource Centre (CRAI) Conference ‘MOOCs and CRAIs: The Future Is Now’ in May 2014, in conjunction with the Spanish University Library Network (REBIUN) and the ICT committee of the Conference of Rectors of Spanish Universities (CRUE-TIC).

**Role of the strategic partners (aggregation)**

The work methodology used was vital to meeting the stated goals. To this end, three main aspects stand out:

- **Teamwork**, especially in the *ad hoc* working groups to implement new software and services.
- The joint and coordinated action of the Library and the Computing Service, which are organizationally combined in a single management area.
- The cooperative context for work and resource-sharing offered by the CSUC, of which all Catalan public universities, as well as other institutions, are members. UPF’s participation in the CSUC’s working groups (in some cases as the group leader) to promote new consortium
services is especially important.

**Most significant outcomes achieved**
- Implementation of the consortium-wide borrowing service (PUC) among CSUC member institutions.
- Transfer of documents to the low-use consortium repository (GEPA).
- Implementation of MetacercadorPlus, an information retrieval tool.
- Purchase of e-documents.
- Cataloguing of donated holdings: 7,000 documents of and about Hispanic literature; 2,250 documents about public law and international relations; and 1,800 documents about the literature, language, geography and history of Tibet.
- Integration of the Barcelona Centre for International Affairs (CIDOB) library (664 journals and 2,350 books).
- Creation of new collections of historical pamphlets in the Digital Memory of Catalonia (MDC) cooperative repository.
- Roll-out of a mobile version of the catalogue (LibraryANYWHERE).
- Creation and adaptation of different tutorials and video tutorials.
- Consolidation of information and computer literacy training.
- Implementation of loan-history and wish-list features.
- Implementation of the reference manager Mendeley.
- Implementation of new features in the Scientific Output Portal (PPC).
- Campaign to support the creation of author identifiers (ORCID, Research ID, Scopus, Google Scholar).
- Implementation of software enabling users to access UPF’s digital repository (e-Repositori) from their mobile phones.
- Improved system for off-campus access to electronic resources (EZproxy): new SARE system.
- Holding of the 12th Learning and Research Resource Centre (CRAI) Conference ‘MOOCs and CRAIs: The Future Is Now’.

**Internationalization activities**
- Attention should be called to library staff stays at other institutions: the University of Sydney (2011), Delft University of Technology (2015) and the University of Copenhagen (2015).
- Likewise, the UPF Library hosted visiting staff from other institutions, such as the digital and archival resources coordinator from Koç University in Istanbul (2011), the Library Service director at the School of Allied Health Technologies (ESTSP) in Porto (2012), staff from Vilnius University Library (2013) and the director of the Istanbul Bilgi University Library (2013).

**Most significant gaps between the initial goals and the outcomes achieved**
As a result of the economic recession, certain actions had to be prioritized, and the completion of the renovation work on the Dipòsit de les Aigües building, one of the goals set in the original project report, had to be omitted.
Strategic line | Improvements in teaching and adaptation to the EHEA
---|---
**Action** | A5: Plan of Action for Multilingualism
**Objectives** | Consolidate a multilingual university model, implementing the strategy contained in the Plan of Action for Multilingualism (PAM) as a key instrument for facilitating the university community’s internationalization.

**Initial goals set in the 2010 proposal**
See previous section.

**Summary of the work performed**
The CEI UPF-Icària campus promotes a policy that supports the natural coexistence of three working languages (Catalan, Spanish and English). This policy is governed by the Plan of Action for Multilingualism (PAM).

Work is currently being done on the plan’s second stage, which, among other things, includes the requirement to **certify knowledge of a foreign language**: under current Catalan law (Act 2/2014, of 27 January), all students who have begun their undergraduate studies at a Catalan university in the 2014/15 academic year or later must certify, upon completion of their programme, that they have attained a level equivalent to B2 in the Common European Framework of Reference (CEFR) in a foreign language. Efforts have thus focused on the implementation of the Language Diagnostic Test (PDL), for students seeking to determine their level of English, and the Certificate of Language Proficiency Test (PCCL), for students seeking to certify their level of English during their undergraduate studies. To this end, multiple informational campaigns and language surveys were carried out among first-year students in order to obtain a clearer picture of students’ existing language skill levels that would make it possible to take specific measures and actions to improve them. With regard to the teaching staff, the university offered a total of 23 language training actions (9 for Catalan and 14 for English) to both its own teaching staff and that of its strategic partners (aggregation).

**Role of the strategic partners (aggregation)**
- The language training actions (for both students and teaching staff) and the campaign to collect language data were expanded to include all strategic teaching partners (aggregation). In this case, 21% of students already have a level of B2 or higher, 18% have a level between B1 and B2, and 22% have a level lower than B1 (no data are available on the remaining 39%).
- In light of the PCCL results, UPF participated in a pilot test, together with the University of Barcelona (UB), Rovira i Virgili University (URV) and the University of Lleida (UdL), intended to establish a correlation between PDL scores and the marks earned on the university entrance exams (PAU). This study should make it possible to use first-year students’ marks on the PAU to determine their level in a third language. The Directorate General for Universities is currently evaluating the report to confirm its use beginning in the 2015/16 academic year.
- UPF is a member of the Vives University Network and sits on its Language Committee. In its capacity as a committee member, it participates in conferences and congresses.
Most significant outcomes achieved

- Analysis of students’ existing skill levels in languages subject to certification in order to take specific measures and actions to improve them. As of June 2015, 56% of students enrolled at UPF, and 21% of students enrolled at its strategic partners (aggregation), already had a level of B2 or higher.
- Implementation of the PDL.
- The PCCL certifies that students have attained a level of knowledge of the English language equivalent to level B2 of the CEFR. In the 2014/15 academic year, the exam was offered six times and was sat by a total of 387 students (the June sitting was still pending at the time of the writing of this report).
- As part of the PAM, the University has offered a total of 23 language training actions (9 for Catalan and 14 for English) aimed at improving spoken and written fluency in the two languages among its teaching and research staff.

Internationalization activities

UPF has participated in and actively and enthusiastically organized multilingual events and conferences. Highlights include:

- European Language Council: UPF has been a founding member of this association since 1997. As such, it participates in language projects funded by the European Commission. UPF is currently part of the management committee for the most recent project ‘IntlUni: The Challenges of the Multilingual and Multicultural Learning Space’, which is now in its final stage.
- The Third Fiesole International Group Symposium, held in March 2015: The main topic of the symposium was multilingualism in higher education and the training of (post)doctoral researchers as future teachers. The event included plenary lectures and group sessions, as well as guest talks by international experts and various members of the university community.
- Attendance of the presentation of the report ‘Acreditación de la lengua inglesa en las universidades españolas’ (Certification of English language skills at Spanish universities), commissioned by the British Council, on 21 April 2015 at the British Embassy in Madrid.
- Attendance of the 5th International Workshop on Higher Education, organized by the University of Vic, in June 2015.

Most significant gaps between the initial goals and the outcomes achieved

No gaps were detected.
<table>
<thead>
<tr>
<th>Strategic line</th>
<th>Improvements in teaching and adaptation to the EHEA</th>
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</thead>
<tbody>
<tr>
<td>Action</td>
<td>A6: ‘UPF International Experience’ project</td>
</tr>
<tr>
<td>Objectives</td>
<td>UPF, a university with a strongly international profile, has made internationalization a mainstay of its strategy with the aim of continuing to grow in terms of both recruiting top talent and promoting international mobility within the university community itself.</td>
</tr>
</tbody>
</table>

**Initial goals set in the 2010 proposal**
- Improve the quality of the international reception, enhancing the services to promote genuine integration and expanding them to include all profiles (students, as well as lecturers and researchers), thereby meeting new demands and expectations.
- Promote different kinds of ‘international experience’ among all segments of the university community (students, alumni, doctoral students, postdoctoral fellows, lecturers, researchers, and administrative and service staff), thereby furthering the UPF community’s internationalization.
- Attract the best international candidates to incorporate them into academic programmes of excellence and promote strategic research projects.

**Summary of the work performed**
The work performed over the 2010-2015 period as part of the ‘UPF International Experience’ project fell into two main areas:

**Improvement of the international reception**
- Creation of the International Helpdesk, an information and reception service for international lecturers and researchers.
- Reorganization of the Mobility and Reception Office, which offers services to international students and students interested in studying abroad.
- Joining of the Euraxess network.

**Promotion of the internationalization of the UPF community**
Information and dissemination mechanisms:
- New International section on the website, including a map of the strategic partners’ (aggregation’s) international agreements;
- The consolidation of the UPF International Days international mobility fair, the fifth edition of which was held in October 2015. The event is the direct result of the CEI’s goals of promoting the UPF community’s internationalization and encouraging immersion and exchange between the university’s international students and staff and the rest of the university community.

New international mobility grants:
- Consolidation of an international internship programme, with a specific and differentiated call for applications through the Erasmus+ Traineeship Programme and increased student participation;
- Consolidation of a mobility programme for administrative and service staff and teaching and research staff and increased participation by both groups.

**Role of the strategic partners (aggregation)**
The strategic partners share the international contact network, cooperate on the preparation of joint agendas for international fairs and the reception of institutional visits, and pool their best practices in international mobility management.

**Most significant outcomes achieved**
- 1,110 international mobility grants offered for the 2015/16 academic year.
- 912 mobility grants awarded for the 2015/16 academic year.
- 41 mobility grants awarded to students for Erasmus+ traineeships in the 2014/15 academic year.
- Call for applications for Erasmus+ mobility grants for teaching staff and administrative and service staff (8 and 12 grants awarded respectively in the 2014/15 academic year).
- New ‘International’ section on the website.
- Mentoring programme with the Erasmus Student Network (ESN).
- Consolidation of UPF International Days (the fifth edition of which will be held from 26 to 30 October 2015).
- Grant programmes (Aurora Bertrana and Passport to the World, in addition to European funding).
- Conclusions of the working group on the reception of teaching and research staff.
- University guides for students and international staff at UPF.
- Talent recruitment programmes (UPFellows) (see Action B3).

**Internationalization activities**

**International Helpdesk**
In order to lay the structural foundations for the implementation of the envisaged Reception Plan, UPF has carried out various actions since 2010 to create an International Helpdesk:
- Improved coordination and reorganization of the Mobility and Reception Office, which offers services to international students and students interested in studying abroad from the university and its strategic partners (aggregation).
- Creation of an information and reception service for international lecturers and researchers (in 2012, UPF also joined the Euraxess network). Likewise, a mixed human resources and international relations working group was set up to outline the services to be provided to this group. The result was the establishment of a basic protocol for all centres that host international lecturers and researchers, with a view to ensuring the quality of the stay and facilitating their integration.
- Launch of a new ‘International’ section on the website, containing a map of the university’s international agreements and projects (see Action
The section contains information on opportunities to study and work abroad and at UPF.

Reception plan
The university consolidated its international mobility fair ‘UPF International Days’, the fifth edition of which will be held in October 2015. The fair is intended to encourage UPF students to participate in mobility programmes while at the same time helping international and UPF students to connect. Additionally, over the 2010-2015 period, UPF began to collaborate with the Erasmus Student Network association.

Mobility plan
The 2015/16 call for international mobility grants was marked by the record numbers of grants offered (1,110), applications received (1,102) and grants ultimately awarded (933). The call for applications for Erasmus+ traineeships likewise reached a record high, with 41 UPF students undertaking such mobility periods in the 2014/15 academic year. In May 2015, in keeping with the CEI’s goals, a new call for applications was published for 2015/16 Erasmus+ Traineeships. In relation to the call, information and training sessions have been held on finding internships and jobs abroad (this plan rounds out Action A3).

Talent programme
In addition to participating jointly with its strategic partners (aggregation) in student fairs and incorporating client research management (CRM) systems into its postgraduate admission process, the university has launched specific programmes to recruit distinguished researchers. To this end, attention should be called to the UPFellows and Distinguished Visiting Professors programmes (see sections A9 and A10 for more information on postgraduate fellows and section B3 for information on researcher mobility programmes).

Most significant gaps between the initial goals and the outcomes achieved
No gaps have been detected.
Strategic line: Improvements in teaching and adaptation to the EHEA

**Action**
A7: UPF Global Network Initiative

**Objectives**
Through its international positioning, UPF aims to strengthen its network of alliances with key partners, embarking on new forms of cooperation beyond academic mobility, so as to boost the quality and appeal of its study programmes and enhance its international presence and dimensions.

**Initial goals set in the 2010 proposal**
- Increase the quality and appeal of UPF study programmes by fostering a series of strategic relationships to provide impetus for joint programmes.
- Seek out educational and research cooperation projects within the framework of international and European grant programmes to lend a seal of quality to the activities already being carried out with other universities around the world.
- Foster the university’s institutional cooperation in Asia.

**Summary of the work performed**
Over the last five years, the CEI UPF-Icatia has undertaken the following lines of action with regard to the UPF Global Network Initiative project:
- Creation of strategic networks:
  - Multilateral: founding of the Young European Research Universities Network (YERUN) in 2015 and joining of Europaeum in 2012.
  - Bilateral: in Europe, double bachelor’s and master’s degree programmes with internationally renowned universities (Toulouse I Capitole, Trento, Liège, Warwick, Munich, Stirling, Tilburg, Groningen and Konstanz) and creation of a structured mobility programme in the field of law with a selection of first-class European partners (including, among others, Oxford, Leicester, Mannheim and Bonn). In the US, strengthened cooperation with Johns Hopkins, the University of North Carolina (Chapel Hill), Brown, the University of Chicago, UCLA, Georgetown and Northwestern.
- Increased involvement in competitive international projects: through the dissemination of the programmes, advice on the submission of proposals, and support throughout the duration of the project, should it be approved.
- Consolidation of the UCLA-UPF ‘Global Cities’ International Summer School, the fourth consecutive edition of which took place in summer of 2015.
- Positioning in Asia, including, within the context of the coordinated activities undertaken with other Catalan universities and the CEI’s strategic partners (aggregation), through annual participation in the Asia Pacific Association for International Education (APAIE) conference. The CEI UPF-Icatia project has broadened and deepened its relations with institutions in the region. It currently has cooperation and exchange agreements with 22 institutions and is in the process of negotiating and studying nearly 10 more.

**Role of the strategic partners (aggregation)**
In this area of the CEI UPF-İcária’s action, the strategic partners play a key role through their joint work on preparing and participating in international fairs. Likewise, they share information on potential international partners and put together joint agendas for receiving institutional visits.

### Most significant outcomes achieved
- Founding of YERUN.
- Joining of Europaeum.
- Europaeum Classics Colloquium in Barcelona (fourth quarter of 2015).
- Europaeum Summer School in Barcelona (September 2013).
- 8 double master’s degree programmes, 1 double bachelor’s degree programme, and 1 proposed double degree programme under study (with Aarhus University in Denmark).
- Participation in the 1st Annual Conference of the International Association for the Promotion and Development of Joint International Programmes (ProDeJIP) (June 2015).
- Participation in an average of 14 academic cooperation proposals a year since 2011.
- Submission of 15 proposals within the framework of the Erasmus+ 2015 programme.
- New agreements in the US: Brown University, Johns Hopkins University, University of North Carolina (Chapel Hill), etc.
- New tailored programmes for the University of Chicago, Queens College, CUNY, and the University of Missouri, among others.
- 4th edition of the joint international summer school with UCLA.
- Participation in the APAIE conference (March 2015).
- New agreements in Asia-Pacific: Seoul National University, Hong Kong University, East China University of Political Science and Law, Royal Melbourne Institute of Technology (Australia) and Waseda University (under negotiation). Contacts with the Shanghai Academy of Social Sciences and Beijing Normal University (Business School).

### Internationalization activities

**Network of strategic relationships:** The Young European Research Universities Network (YERUN) was founded in January 2015. It is a new partnership of young European universities that seeks to promote joint initiatives in the areas of research, teaching and mobility. What makes the network unique is that it is made up of universities under fifty years old with a documented history of inclusion in various international rankings. Additionally, in 2012, UPF joined Europaeum, a network of elite European universities (Oxford, Leiden, Bologna, Bonn, Paris 1 Panthéon-Sorbonne, Karlova (Prague), Helsinki, and Jagiellonian (Krakow)).

UPF will be hosting the upcoming Europaeum Classics Colloquium in the final quarter of 2015. In September 2013, it hosted the Europaeum...
Summer School on Human Rights, one of the CEI’s most important actions in relation to the initial International Graduate Summer School proposal. At the bilateral level, UPF signed its first agreement for a double bachelor’s degree programme, to be offered in economics in conjunction with the University of Toulouse I Capitole. Likewise, UPF has continued to increase the number of double master’s degree programmes it offers, most recently through agreements with the universities of Trento, Liège, Warwick and Munich. The new programmes build on the existing offer of programmes with the universities of Stirling, Tilburg, Groningen and Konstanz. In 2015, as an initial pilot programme limited to the field of law, UPF published the first call for applications for a structured mobility programme with key partners in four language regions (German, English, French and Italian). Moreover, outside of Europe, it has deepened its relations with US universities, including through: strengthened cooperation with Johns Hopkins University, the University of North Carolina at Chapel Hill, and Brown University, the creation of the Johns Hopkins-UPF Public Policy Centre on the UPF campus, and the organization of tailored programmes with various US universities, such as the University of Chicago, UCLA, Georgetown and Northwestern.

**International projects:** Over the period, UPF has remained active with regard to European grant programmes, participating in an average of 14 academic cooperation proposals a year since 2011. Among the approved projects, attention should be drawn to five Erasmus Mundus mobility consortia, of which four are still active – two with South African institutions, one with institutions in Canada and the US, and one with institutions in the Balkans. The fifth programme, conducted with institutions in Latin America, concluded in 2014. Three Jean Monnet programmes, including one ad personam chair, an ALFA project on human rights, and other cross-cutting or consortium-based projects within the EU’s Lifelong Learning Programme were also approved.

To date, and in keeping with the CEI UPF-Icària’s goals, fifteen proposals have been submitted to the 2015 Erasmus+ call for proposals, including, among others, one for a Jean Monnet chair for the institution, two to undertake joint master’s degree programmes, seven related to the Strategic Partnerships line of action, and two global mobility packages, one as part of the Alianza 4 Universidades (4 Universities Alliance, A-4U) consortium. UPF has thus consolidated its commitment to active involvement in international projects.

**‘Global Cities’: UCLA-UPF International Summer School:** This is one of the CEI’s flagship projects in this area.
of action. The fourth consecutive edition of the summer school was held in summer of 2015. The initiative has achieved a stable participation rate of around 100 students, including 15 from UPF, who complete the combined Barcelona-LA experience with a mobility and exchange grant. In the last two editions, the programme’s academic offering was expanded and enriched, and the academic profiles and geographic origins of the participating students were further diversified. Therefore, the most recent editions of the programme have drawn the interest of students and universities in Europe and Latin America, who, in conjunction with their Spanish and US counterparts, have helped to establish the school’s reputation as a truly international project.

**Positioning in Asia:** Within the context of the coordinated activities undertaken with other Catalan universities and the CEI’s strategic partners (aggregation), UPF has participated in various editions of the APAIE conference, the most recent of which took place in March 2015 in Beijing. Its participation in these conferences has allowed it to broaden and deepen its relations with institutions in the region. It currently has cooperation and exchange agreements with 22 universities and is in the process of negotiating and studying nearly 10 more. Additionally, in 2014, a cooperation agreement was signed with the Confucius Institute of Barcelona for the joint organization of cultural and teaching activities related to Chinese culture and language.

**Most significant gaps between the initial goals and the outcomes achieved**
Over the last five years, UPF has managed to establish a presence and achieve a degree of recognition among Asian universities. Nevertheless, some of the contacts with universities, especially in China, have ground to a halt. In other cases, progress can be slow, often requiring institutional visits to and from the potential partner until an agreement can be reached.
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<tr>
<th>Strategic line</th>
<th>Improvements in teaching and adaptation to the EHEA</th>
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<tr>
<td>Action</td>
<td>A8: A-4U International Project</td>
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<tr>
<td><strong>Objectives</strong></td>
<td>The general and strategic objectives of the A-4U are:</td>
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<tr>
<td></td>
<td>- Enhance the international mobility of students, researchers and academics.</td>
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<td>- Establish research partnerships with leading international institutions.</td>
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<td></td>
<td>- Promote the English-language programmes offered by the Alliance.</td>
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<td></td>
<td>- Raise the international profile of the A-4U universities.</td>
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<tr>
<td><strong>Initial goals set in the 2010 proposal</strong></td>
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<tr>
<td>- Establish collaborative relationships with institutions in emerging countries to take advantage of teaching and research opportunities.</td>
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<td>- Attract the best students to the postgraduate programmes offered by the Alliance’s member universities.</td>
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<td>- Strengthen the university’s image and brand abroad through joint and coordinated action with other institutions.</td>
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<tr>
<td><strong>Summary of the work performed:</strong></td>
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<tr>
<td>The work performed over the 2010-2015 period fell into four main areas:</td>
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<tr>
<td>- Establishment of relations with the leading universities in the BRICS and other emerging countries (Philippines, Turkey and Iran) and signing of specific and framework agreements with them to encourage non-European mobility. The target countries for 2015 are: Saudi Arabia, Qatar and the United Arab Emirates.</td>
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<tr>
<td>- Organization of reciprocal visits and thematic workshops to foster mutual knowledge of researchers from the A-4U members and various international universities and lay the foundations for future teaching and research collaborations.</td>
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<td>- Promotion of the academic programmes offered by the A-4U and talent recruitment through institutional missions, promotional events and fairs.</td>
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<tr>
<td>- Creation of high-level contact networks through institutional collaborations with ICEX, embassies, the Cervantes Institute, and the Spain-India and Spain-China council foundations.</td>
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<tr>
<td><strong>Role of the strategic partners (aggregation)</strong></td>
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<tr>
<td>The involvement of the consortium’s other member universities encourages reflection with regard to each member’s goals and internationalization strategies and promotes both the exchange of information and best practices and the pooling and leveraging of institutional contacts. Additionally, it makes it possible to pool efforts aimed at international audiences and optimize the use of institutional resources.</td>
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<tr>
<td><strong>Most significant outcomes achieved</strong></td>
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<tr>
<td>- A-4U and UPF-specific framework agreements in India: Indian Institute of Science, Bangalore (IISc); Indian Institute of Foreign Trade (IIFT) in New Delhi; Indian Institute of Technology, Madras (IIT).</td>
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<tr>
<td>- A-4U and UPF-specific framework agreements in Brazil: University of São Paulo (USP); University of Campinas (Unicamp); Pontifical</td>
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</table>
Catholic University of Rio de Janeiro (PUC Rio). These agreements were signed in addition to the existing agreements with the Getulio Vargas Foundation, the Brazilian Institute of Education and Research (INSPER), and the University of Brasilia (UnB).

- A-4U and UPF-specific framework agreements in Russia: the Higher School of Economics (HSE), in the field of social sciences; the St. Petersburg National Research University of Information Technologies, Optics and Mechanics (University ITMO), in the field of technology.
- A-4U and UPF-specific framework agreements in the Philippines: Ateneo de Manila University.
- A-4U framework agreements in South Africa: Stellenbosch University (SU); University of Pretoria (UP).
- New UPF-specific agreements in China: Hong Kong University (HKU); East China University of Political Science and Law (ECUPL). These agreements were signed in addition to the existing agreements with City University of Hong Kong (CityU), the Chinese University of Hong Kong (CUHK), the Beijing Foreign Studies University (BFSU), Nanjing University (NJU), and the Shanghai University of Finances and Economics (SUFE).
- A-4U framework agreements with leading Turkish universities: Sabanci University (SU); Boğaziçi University (BU).
- A-4U framework agreements with leading Iranian institutions: the Iranian Research Organization for Science and Technology (IROST); the K. N. Toosi University of Technology (KNTU).
- A-4U cooperation agreement with the Cervantes Institute and its global network of centres.
- Improvement of the English-language communication skills of the A-4U international committee’s members.
- Establishment of contact with key representatives from the Indian education sector through participation in the Spain-India Council Foundation’s ‘Future Leaders’ programme.
- Promotion of institutional and academic relations between research groups from the four universities and distinguished Indian and Russian researchers.
- Edulink 2012 project awarded for cooperation with South Africa.
- Founding, at the A-4U’s initiative, of the Young European Research Universities Network (YERUN), a network of young European universities included on the QS Top 50 Under 50 ranking (January 2015).

**Internationalization activities**

- Scientific mission to India in the field of technology (October 2012).
- Spanish Law Week in Russia (November 2012).
- Scientific mission from Russia in the field of technology and humanities (October 2012).
- Scientific mission from India (October 2012).
- Institutional mission to the Philippines (February 2013).
- Institutional mission to Turkey and follow-up visit (February and November 2013).
- Hispanic Cultures Week in Russia (September 2013).
- Two ‘International Pitching’ training sessions, in Madrid and Barcelona, aimed at improving communication skills with regard to giving presentations to an international audience (February 2014).
- Panel discussions, on ‘The future of education: MOOCs, Internet platforms and online communities’ and ‘Teacher education’, held at UPF, with the participation of leading Indian education professionals (July 2014).
- Institutional mission to Iran (November 2014).
- Follow-up visit to India and promotion and student recruitment at the FICCI Higher Education Summit and the European Higher Education Fair (November 2014).
- Presentation of the 2015 Erasmus Mundus mobility project for Russia and South Africa, as well as of the Strategic Partnership project, also within the context of the Erasmus Mundus programme, with the other YERUN universities (March 2015).
- Dissemination of the four universities’ summer course offering through Cervantes centres around the world (May 2015).

**Most significant gaps between the initial goals and the outcomes achieved**

Depending on the country, the exact definition of the collaboration project and specific agreement can be subject to different levels of funding pressure; likewise, different specific steps may be required as part of the signing process, in keeping with the counterpart institution’s organizational culture. The lack of funding for incoming students to Spain is an obstacle to enabling student mobility with India and South Africa.
Strategic line | Improvements in teaching and adaptation to the EHEA
--- | ---
Action | A9: Promotion of postgraduate studies and creation of the Postgraduate and Doctoral Studies Office

Objectives
- Benefit from a core management unit specialized in postgraduate and doctoral programmes.
- Develop a specific learning and collaborative work environment (within the university’s virtual campus) for master’s degree and doctoral programmes.
- Provide cross-disciplinary training for all doctoral students.

Initial goals set in the 2010 proposal
See previous section.

Summary of the work performed
- The programme has been carried out in accordance with the proposed objectives. Over the last five years, the Postgraduate and Doctoral Studies Office was set up (2010) as the administrative unit responsible for managing master’s and doctoral programmes, and, in 2011, the university’s Board of Governors approved the Doctoral School’s regulations. The school’s steering committee was officially set up in July 2012. The Postgraduate and Doctoral Studies Office is the Doctoral School’s management unit.
- Over the 2012/13 academic year, all doctoral programmes were adapted to Spanish Royal Decree 99/2011; today, all doctoral programmes are fully adapted to this new regulation, at both the academic and administrative levels.
- The Doctoral School’s steering committee assessed the status of doctoral studies at UPF in January 2014 and approved a road map that included a study of the duration of doctoral programmes, the recognition of teaching and research staff in management and training activities, assessment of the results obtained by the university’s PhDs, the suitability of the study spaces for doctoral students, and a review of the HR resources allocated to the management of doctoral studies.
- In 2013, the university’s Board of Governors approved the new regulations to govern university master’s degree programmes, thereby enabling the programmes’ adaptation to the terms of Spanish Royal Decree 1393/2007 and all subsequent amendments thereto.

Role of the strategic partners (aggregation)
- The creation of the Doctoral School has made it possible to strengthen the relationship with the CEI’s strategic research partners (aggregation). Specifically, the Doctoral School’s steering committee includes a representative of both the Centre for Genomic Regulation (CRG) and the Research Centre for International Economics (CREI).
- The number of university master’s degree programmes offered by the strategic partners (aggregation) has increased considerably. Over the 2014/15 academic year, a total of 26 such programmes were offered at UPF-affiliated centres (15 at the Barcelona School of Management/IDEC; 3 at the Barcelona School of Economics; 1 at the Elisava School of Design; 2 at the Tecnocampus; 3 at the Barcelona Institute for International Studies; 1 at the Mar Nursing School; and 1 at the School of International Trade).
- Over the 2010-2015 period, UPF maintained its relationship with the Open University of Catalonia (UOC) with regard to the joint university
master’s degree programme in Teacher Training for Secondary Education, Baccalaureate and Professional Training.

**Most significant outcomes achieved**
- Implementation of the new computer software for managing doctoral studies.
- Increase in the number of theses defended.
- New website for the doctoral programmes offered by the Doctoral School
- New enrolment website for master’s degree and doctoral programmes.
- Good performance in the call for proposals for the Industrial Doctoral Studies grant programme sponsored by the Catalan government.
- Excellent response to Rin4 (Research in 4 Minutes), a competition for doctoral students intended to foster communication skills and promote the dissemination of research.
- Increase in the number of agreements signed for joint and double university master’s degree programmes.
- Increase in the number of agreements for the joint supervision of doctoral theses.

**Internationalization activities**
Together with the International Relations Service, support was provided to the university master’s degree programme coordinators to implement international agreements leading to double and joint degrees.

The percentage of theses defended in English at the university, out of the total number of theses read, was more than 55% throughout the entire five-year period. In 2014, the figure was 63%.

**Most significant gaps between the initial goals and the outcomes achieved**
The specialization in Mathematics for the university master’s degree programme in Teacher Training for Secondary Education, Baccalaureate and Professional Training has, since the 2014/15 academic year, been taught jointly by all the universities in the Catalan university system and has thus ceased to be part of the exclusive UPF-UOC master’s degree programme offer.
Strategic line | Improvements in teaching and adaptation to the EHEA
---|---
Action | A10: Plan to promote the UPF Group’s postgraduate programmes
Objectives | Enhance the national and international profile and visibility of the university master’s degree programmes offered by the UPF Group.

**Initial goals set in the 2010 proposal**
See previous section.

**Summary of the work performed**
The plan to promote the postgraduate programmes offered by the UPF Group (which includes all of the CEI UPF-Icària’s strategic teaching partners (aggregation)) was launched in February 2012 with the organization of the 1st Meeting of UPF Group Postgraduate Promoters.

Prior to that meeting, the meetings between the university and its strategic teaching partners had been few and far between and the joint communication efforts virtually non-existent. In this regard, the joint preparation of the CEI UPF-Icària project helped to render these relations more fluid and to give rise to new joint initiatives. Among these, special attention should be called to the development of a single postgraduate website (in three languages), featuring all the programmes offered by the group; the preparation and publication in September 2015 of a joint catalogue of all the partners’ programmes (bachelor’s degree, master’s degree and doctoral degree); and joint attendance with all strategic partners, for the first time and via a single stand, of the 2015 Future Fair, showcasing master’s degree and doctoral programmes, in which more than 100 contacts were made and nearly 500 people served.

**Role of the strategic partners (aggregation)**
These actions were made possible, in part, by the contacts initiated in 2011 between UPF and the respective heads of communication and marketing at the following strategic partners: Barcelona GSE, IBEI, IDEC, ESCI, Elisava, EUM and Tecnocampus.

**Most significant outcomes achieved**
- Development of a single postgraduate website (in three languages), featuring all the programmes offered by the group.
- Preparation and publication in September 2015 of a joint catalogue of all the strategic partners’ (aggregation’s) programmes (bachelor’s degree, master’s degree and doctoral degree).
- Joint attendance by the strategic partners, for the first time and via a single stand, of the 2015 Future Fair showcasing master’s degree and doctoral programmes.
<table>
<thead>
<tr>
<th><strong>Internationalization activities</strong></th>
<th>Following the successful joint attendance of the Future Fair (Spain), the possibility of expanding the practice to include international fairs is being weighed.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Most significant gaps between the initial goals and the outcomes achieved</strong></td>
<td>None are expected.</td>
</tr>
<tr>
<td>Strategic line</td>
<td>Improvements in teaching and adaptation to the EHEA</td>
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<tr>
<td>---------------</td>
<td>--------------------------------------------------</td>
</tr>
<tr>
<td>Action</td>
<td>A11: Implementation of cross-disciplinary bachelor’s degree programmes</td>
</tr>
</tbody>
</table>
| Objectives    | - Offer comprehensive, versatile and interdisciplinary training.  
        | - Create new graduate professional profiles with a clear capacity to facilitate employment. |
| Initial goals set in the 2010 proposal | See previous section. |

**Summary of the work performed**

Within the framework of the CEI UPF-Icària project, and within the area of teaching and learning, an ambitious programme was created and carried out aimed at offering new, innovative, multidisciplinary and future-oriented curricula organized according to EHEA guidelines and adapted to society’s needs.

**The following cross-disciplinary bachelor’s degree programmes, in terms of both content and organization, have been implemented:**
- Bachelor’s degree programme in Philosophy, Politics and Economics: This programme, created within the context of the A-4U project and offered for the first time in the 2013/14 academic year, is coordinated by UPF and includes internal mobility between the partner universities in Madrid and Barcelona, as well as international mobility options.
- Special bachelor’s degree programmes:
  - Journalism (25% of the course load is drawn from the syllabi of other undergraduate programmes – in Economics, Political Science, Law or Humanities, depending on the chosen track);
  - Biomedical Engineering (interdepartmental).

Additionally, in the coming academic years, **new multi-disciplinary bachelor’s degree programmes with a clearly international focus will begin to be offered**, including the:
- Bachelor’s degree programme in Bioinformatics (a joint initiative of UPF and Bioinformatics Barcelona, an institution backed by the Autonomous University of Barcelona (UAB), the Polytechnic University of Catalonia (UPC), UPF, and 11 research centres), to be taught exclusively in English and have a clear international focus, slated to be rolled out in the 2016/17 academic year.
- Bachelor’s degree programme in Global Studies: Global studies is a popular and well-established area of study in benchmark countries, such as the US. The programme will take an interdisciplinary approach to politics, international relations, contemporary history, communication in multicultural societies, international economics, and European and international law, incorporating a humanistic perspective that will make all lessons cross-disciplinary. Students will examine everything from the global to the specific and will analyse the interrelations between the various players in today’s networked world. Expected to be launched in the 2016/17 academic year.
Another example of a cross-disciplinary programme, albeit not an official bachelor’s degree, is UPF’s Open Programme, a completely innovative initiative within the Spanish university system, involving a new means of admission to university aimed at students interested in multiple disciplines who would like to acquire a cross-disciplinary background before choosing the specific degree they wish to pursue.

### Role of the strategic partners (aggregation)
- With regard to the bachelor’s degree programme in Philosophy, Politics and Economics, the A-4U partner universities play an important role in all aspects of teaching and management, as they not only helped to design and launch the programme, but have also remained equally involved in all areas of decision-making over the course of the programme itself (e.g. in the award of Obra Social “la Caixa” mobility grants). Students’ internal mobility between the A-4U universities bears witness to these universities’ high level of engagement with the joint project.
- The bachelor’s degree programme in Bioinformatics involves cooperation between UPF and Bioinformatics Barcelona, a joint initiative of UAB, UPC, UPF and 11 research centres.

### Most significant outcomes achieved
The newly implemented bachelor’s degree courses have achieved excellent results to date (2014/15):

- **Bachelor’s degree in Philosophy, Politics and Economics:**
  - Admissions outcomes:
    - Demand: average of 5.5 applicants listing the programme as their first choice per place offered.
    - Minimum entrance mark: 11.9 out of 14.
  - Academic performance:
    - Achievement rate (percentage of courses passed out of those taken): 85.9%.

- **Special bachelor’s degree programmes:**
  - **Journalism:**
    - Admissions outcomes: average of 4 applicants per place offered and minimum entrance mark of 11.5 out of 14.
    - It has a graduation rate of 65% and an achievement rate of 90%.
  - **Biomedical Engineering:**
    - Admissions outcomes: average of 1.4 applicants per place offered and minimum entrance mark of 11.1 out of 14.
    - It has an achievement rate of 85%.

### Internationalization activities
One of the main objectives of the new bachelor’s degree programmes is to attract a high percentage of international students, as can be seen in both the programmes’ curricular content and the use of English as the main language of instruction.

### Most significant gaps between the initial goals and the outcomes achieved
No significant gaps have been detected.
<table>
<thead>
<tr>
<th><strong>Strategic line</strong></th>
<th><strong>Improvements in teaching and adaptation to the EHEA</strong></th>
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<tbody>
<tr>
<td><strong>Action</strong></td>
<td>A12: Bimodal teaching cooperation projects (UPF-UOC)</td>
</tr>
<tr>
<td><strong>Objectives</strong></td>
<td>Establish a range of joint university degree programmes (undergraduate and postgraduate) with a bimodal format that can be adapted to suit different groups of students and their respective needs.</td>
</tr>
</tbody>
</table>

**Initial goals set in the 2010 proposal**
See previous section.

**Summary of the work performed**
Since the 2009/10 academic year, UPF and UOC have jointly taught the university master’s degree programme in Teacher Training for Secondary Education, Baccalaureate and Professional Training, with UPF as the coordinating university. Currently, the programme offers the following specializations: English, Natural Sciences (Biology and Geology; Physics and Chemistry), Vocational Training and Guidance, and Educational Orientation. In addition, since the 2013/14 academic year, both universities have participated in the Mathematics specialization (coordinated by UAB in conjunction with UB).

**Role of the strategic partners (aggregation)**
In addition to the master’s degree programme in Teacher Training for Secondary Education, efforts have been made to promote cooperation between the two universities (and other partner universities) on the following master’s degree programmes:
- University master’s degree programme in Criminology and Criminal Justice System (UPF, University of Girona (UdG), UAB, UOC)
- University master’s degree programme in Computer Vision (UAB, UOC, UPC, UPF)
- University master’s degree programme in Wireless Communications (UPF, UPC)

**Most significant outcomes achieved**
- Implementation and consolidation of the UPF-UOC interuniversity master’s degree programme in Teacher Training for Secondary Education. The programme is well regarded by secondary schools.
- Implementation of joint master’s degree programmes between UOC, UPF and other Catalan universities.

**Internationalization activities**
Not applicable.

**Most significant gaps between the initial goals and the outcomes achieved**
The UPF-UOC interuniversity master’s degree programme in Teacher Training for Secondary Education has been successfully consolidated, and participation in the Mathematics specialization (coordinated by UAB) and the other projects is proceeding apace. New means of collaboration are being studied.
<table>
<thead>
<tr>
<th>Strategic line</th>
<th>Scientific improvement and knowledge transfer</th>
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<tbody>
<tr>
<td>Action</td>
<td>B1: UPF Research Park</td>
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<tr>
<td>Objectives</td>
<td>Serve as a benchmark institution in the field of research and knowledge transfer in the social sciences and humanities, bringing together in a single space university research groups, internationally renowned mixed centres, and prestigious institutions with a view to becoming a leading centre in southern Europe. The action consists in implementing and consolidating the park, which will provide a common physical environment to achieve the necessary critical mass.</td>
</tr>
</tbody>
</table>

**Initial goals set in the 2010 proposal**
See previous section.

**Summary of the work performed**
- The action consisted of the construction of an 8,768 m² research building to form a part of the UPF Research Park.
- The park already had one finished building, the Mercè Rodoreda Building (Wellington I), with a built-up area of 3,550 m². The Wellington I building has been operational since July 2008 and houses several internationally renowned centres.
  - The second building (Wellington II) is physically connected to the first. Together, they make up a scientific action unit insofar as they enable cooperation and exchange among the different research and knowledge transfer groups. The building for which the grant was received houses internationally acclaimed centres of excellence and UPF research groups, thereby bringing together in a single physical space a significant critical mass in terms of research, making it possible to work together, undertake interdisciplinary projects and become more competitive at the international level.
  - Future developments in the park will include the construction of a new building, Wellington III, to have a built-up area of 4,268 m². This building will host the new head offices of the Pasqual Maragall Foundation for Research on Alzheimer’s, a strategic partner (aggregation), as well as the future Barcelonaβeta Research Centre on neurodegenerative diseases. The foundation will invest a total of 14 million euros (7.5 million for construction work and installations and 6.5 million for the purchase of scientific equipment). The building and its equipment will be financed with the university’s own resources and a credit from the Spanish Ministry of Health, Social Services and Equality. Work on the building is well underway, and it is expected to open its doors in July 2016.
With regard to the completed building, the coexistence in a single space of centres and groups specialized in a variety of disciplines will make it possible to address issues of societal interest, such as the design of dependency, equality, education, labour market, immigration and health policy from multiple perspectives. The lines of research deriving from these synergies will provide insight into social mechanisms and, therefore, should serve as a guide both for implementing public policy and for decision-making in economic and social matters. Additionally, attention should be called to the growing importance of the postgraduate programme, an area in which new ideas are stimulated, cutting-edge research is presented and discussed, and new lines of research are undertaken by doctoral students. Researchers and doctoral students in the area of the social sciences do not need laboratories, but rather individual and group work areas, seminar halls and classrooms in which to present and discuss the results of their research, where they can report on their progress to other researchers, including both postgraduate students and lecturers.

The building has been equipped with appropriate spaces to enable these different activities: the classrooms have an amphitheatre format, well-suited to workshops, seminars and special sessions by guest lecturers, as well as to encouraging interaction between postgraduate students and lecturers. Smaller spaces have also been created, for subgroup discussions and smaller seminars, as well as different-sized work rooms, for the different postgraduate and doctoral groups linked to the UPF research centres and centres of excellence.

Role of the strategic partners (aggregation)
In addition to various UPF research centres, the UPF Research Park is also home to several strategic partners (aggregation) considered to be centres of international excellence in their own right, thereby enabling it to achieve an even greater critical mass in terms of research in the social sciences and humanities:
Barcelona Graduate School of Economics (Barcelona GSE)
Barcelona GSE is an institution for scientific cooperation made up of four academic units: the UPF Department of Economics and Business, the UAB Unit of Economic Analysis, the Spanish National Research Council’s (CSIC’s) Institute for Economic Analysis, and the Research Centre for International Economics (CREI). Founded by Prof. Andreu Mas-Colell, its mission is to promote postgraduate education and cutting-edge research in economics, thereby strengthening the scientific action of all four academic units.

Research Centre for International Economics (CREI)
The CREI is a research institute jointly sponsored by the Catalan government and UPF. It is headquartered at the UPF Research Park in Barcelona. Its research activities focus on international economics and macroeconomics, understood in the broadest sense.

Barcelona Institute for International Studies (IBEI)
The IBEI is an interuniversity institute co-founded in 2004 by five public universities in the Barcelona metropolitan area to promote postgraduate training and research in politics and international relations. The initiative was subsequently endorsed by five more institutions, which also believed in the institution’s mission and the importance of its work, namely, to promote scientific knowledge with a view to fostering greater understanding of the global challenges facing governance in the world. The IBEI is a well-established centre and is highly acclaimed for its research at both the European and international levels.

Institute of Political Economy and Governance (IPEG)
Founded in Barcelona in February 2013, the IPEG is a research centre that focuses on the interaction between politics (political regimes and institutions, political order and conflict, the clustering of preferences and interests) and economics (development, the economic cycle, redistribution and welfare). In addition to producing and disseminating research with an international impact, the IPEG’s strategic objectives include fostering greater integration of the various parties involved in the social sciences in Barcelona, especially with regard to political science, economics, sociology and history.

JHU-UPF Public Policy Center
The JHU-UPF Public Policy Center was co-founded by UPF and the US-based Johns Hopkins University (JHU). The centre will promote joint research projects and host international events. It will also offer face-to-face academic programmes and online programmes (with a face-to-face segment in Barcelona). The centre includes researchers from other of the CEI’s strategic partners (aggregation), such as the Centre for Research in Environmental Epidemiology (CREAL) or the Barcelona City Council, through, for example, the Barcelona Public Health Agency (ASPB).
The park’s future will include the construction of a new building to house the Pasqual Maragall Foundation for Research on Alzheimer’s, a strategic partner (aggregation), as well as the future BarcelonaBeta Research Centre on neurodegenerative diseases. Work on the building is well underway, and it is expected to open its doors in July 2016.

The Park is also home to the following research groups:
- Experimental Economics Laboratory (LeeX)
- Research and Expertise Centre for Survey Methodology (RECSM)
- Centre for Research on Life Course Dynamics
- Interdisciplinary Research Group on Immigration (GRITIM)
- Health Inequalities Research Group (GREDS-EMCONET)
- Complexity and Socio-Ecological Dynamics (CaSEs)

At present, the shared space has achieved a critical mass of more than 300 researchers, 50% of whom are international.

Most significant outcomes achieved
The UPF Research Park was brought online in 2014; since then, it has achieved excellent results in the Horizon 2020 programme. The integration in a single physical space of a critical mass of researchers and the visibility offered by the park have served as a plus that is reflected in the excellent performance of the various institutions it hosts in the first call for proposals under the Horizon 2020 grant programme. As of June 2015, and solely under this programme, the following funding had been obtained in the area of social sciences and humanities:
- 3 Marie Sklodowska-Curie grants for a total of €365,100.
- 1 ERC Starting Grant for the amount of €1,170,600.
- 3 ERC Consolidator Grants for a total of €3,820,000.
- 1 coordinated project (EURATOM) for a total amount of some €3,052,000.

Additionally, several existing prestigious centres have relocated to the park, such as Barcelona GSE and the CREI. It has managed to attract the IBEI and was instrumental in the founding and bringing to the Park of two new initiatives: the JHU-UPF Public Policy Centre and the Institute of Political Economy and Governance (IPEG).
Internationalization activities

The research park is home to multiple world-renowned centres that have made internationalization one of their hallmarks. In the social sciences, the strengthening of the postgraduate programme is of utmost importance.

To this end, attention should be drawn to the presence of two powerful postgraduate platforms:
- The highly internationalized postgraduate programme at Barcelona GSE, including master’s degree programmes in Economics and Finance, Specialized Economic Analysis, and Data Science. By way of example, of the 218 students enrolled in the postgraduate programme in the last academic year, 85% were international, hailing from 52 countries. Likewise, some 75% of alumni (1,300) have found jobs outside of Spain. With regard to research, the centre has 162 researchers, of whom 81% hold a non-Spanish doctoral degree and 46% are of non-Spanish nationality. In the research rankings, Barcelona GSE is the top institution in the field of economics in Spain, one of the top 5 in Europe and one of the top 15 worldwide. The institution has also been designated a ‘Severo Ochoa’ centre of excellence.
- The IBEI’s postgraduate offer, including 3 accredited master’s degree programmes in the field of international studies: the master’s degree programme in International Relations, the master’s degree programme in International Security, and the Erasmus Mundus master’s degree programme in Public Policy. Some 60% of the students are international, hailing from 35 countries. With regard to research, the institute has 25 researchers, of whom 60% are international.

Finally, mention should also be made of the work of the JHU-UPF Public Policy Centre. The centre is home to researchers from both sides of the Atlantic and focuses on three areas in particular: climate change, European integration, and economic and financial crisis. The agreement is the result of both institutions’ desire to conduct public policy analysis (including economic, political, social, cultural, environmental and employment policy) in order to enhance the social welfare and quality of life of people who live in countries with varying degrees of economic development.

Most significant gaps between the initial goals and the outcomes achieved
No gaps have occurred and the projected goals have been fully achieved.
<table>
<thead>
<tr>
<th>Strategic line</th>
<th>Scientific improvement and knowledge transfer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Action</td>
<td>B2: Creation of a UPF-UOC interuniversity research centre on moral and political theory</td>
</tr>
<tr>
<td>Objectives</td>
<td>Set up and consolidate a leading international centre in the field of global democracy and justice.</td>
</tr>
</tbody>
</table>

**Initial goals set in the 2010 proposal**
See previous section.

**Summary of the work performed**
The two universities maintained senior-level institutional contacts to define a preliminary agreement to enable the creation of the interuniversity centre. Ultimately, the agreement was not possible due to the lack of targeted funding for the centre and the difficult economic situation in which the institutions leading the action found themselves. Therefore, efforts have been redirected towards other CEI actions. Nevertheless, within the context of these disciplines, a bachelor’s degree programme in Philosophy, Politics and Economics has been launched, taught by A-4U alliance members in both Barcelona and Madrid. The programme is partially sponsored by Obra Social “la Caixa”, which provides funding for mobility grants (see Action A11).

**Role of the strategic partners (aggregation)**
The action was not carried out.

**Most significant outcomes achieved**
The action was not carried out.

**Internationalization activities**
The action was not carried out.

**Most significant gaps between the initial goals and the outcomes achieved**
The action was not carried out. Efforts (and financial resources) were redirected towards other CEI actions. This notwithstanding, a joint bachelor’s degree programme in Philosophy, Politics and Economics, offered by the A-4U member universities, was launched (see action A11).
Strategic line | Scientific improvement and knowledge transfer
---|---
Action | B3: Talent recruitment and transnational mobility project
Objectives | The primary mission of this action is to promote talent recruitment and transnational mobility in a highly competitive environment characterized by a shortfall in resources and to do so in an innovative and appealing way. The initiative is aimed at internationally prominent researchers who have both the potential to become global leaders in their fields and an outstanding scientific track record and history of quality research and publications.

Initial goals set in the 2010 proposal
See previous section.
The project’s operational goals for the next five years are as follows:
- To promote the return and recruitment of researchers.
- To encourage mobility among researchers to supplement their training and help them pursue an attractive career.
- To hone researchers’ skills and abilities.
- To enter into agreements and partnerships with other institutions to ensure stable positions with internationally competitive salaries for researchers.
- In the longer term (beginning five years from now), to increase the impact factors of the CEI’s scientific output and improve its positioning, especially at the international level.

Summary of the work performed. The actions and work performed can be summarized as follows:

**HR work for the UPFellows international talent recruitment programme:** UPFellows is an ambitious programme for recruiting talent and promoting transnational mobility. It was created with a view to facilitating the pursuit of attractive careers for the most competitive Spanish and European researchers. UPFellows was awarded a competitive grant by the European Commission under the COFUND programme, part of its 7th Framework Programme (FP7), to co-fund 40% of the programme’s overall cost, or €2,193,175 out of a total budget of €5,482,937. This funding will enable the selection and engagement of 24 outstanding postdoctoral fellows by means of two competitive calls for applications. To raise awareness of the programme, a website was launched and an external company was engaged to design the marketing and dissemination material. The calls for applications were well planned and widely publicized. Among other channels, announcements were placed in academic journals and on select websites (e.g. the EC’s Euraxess portal). The complete information can be found at [www.upf.edu/upfellows](http://www.upf.edu/upfellows).
- The first call for applications, for a total of 12 vacancies, was published on 1 May 2013, with an application deadline of 1 July 2013. Ten candidates of different nationalities and specializing in different areas of knowledge were selected. The two positions that remained unfilled were re-offered in the second call. As of April 2015, three fellows had renounced their fellowships. The second call for applications, for a total of 14 places, was published on 14 March 2014, with an application deadline of 14 May 2014. Eleven candidates were selected, of whom...
one declined the grant because he had received another offer. The other 10 candidates have all since taken up their positions.

- Authorization was requested from the EC to hold a third call for applications (to cover the vacancies and renunciations) and to extend the final period by nine months to 31 January 2019. It was granted.

- The third call for applications, for a total of six positions, was published on 20 February, with an application deadline of 20 April. The selection process was completed in late May and the six positions were filled with six candidates who will begin between June and October 2015. Thus, all of the offered positions have been filled.

- Finally, on 21 April 2015, the **Mid-Term Review Meeting for the UPFellows programme** was held. It was attended by a representative of the EC. The first part of the meeting consisted of a progress report on the programme by the UPF representatives. In the second part, the EC official interviewed the selected UPFellows without the presence of the UPF representatives. The results were quite positive and UPF was congratulated on its programme management.

**Incorporation of researchers through HR calls (Ramon y Cajal, ICREA, Marie Curie, etc.) at strategic partners (aggregation):**

- The university engaged in intense efforts to promote the return and recruitment of talent. To this end, it took advantage of the opportunities afforded by the most important HR calls in the field: Marie Curie at the European level, Ramón y Cajal at the national level, and ICREA at the regional level. The success with which these efforts met bears witness to the university’s appeal and prestige among the researchers who choose UPF as their preferred workplace.

- In all, 53 postdoctoral fellows were engaged by strategic members (aggregation) in 2012, 58 in 2013, and 91 in 2014. The increase is mainly due to UPF’s strong performance in the EU’s Marie Curie programme, which accounted for 31 engagements over the 2012-2014 period (5 in 2012, 10 in 2013, and 16 in 2014), and to the fact that, unlike in 2012, when no such calls were published, both Ramón y Cajal and Juan de la Cierva calls were published in 2013 and 2014. It is also worth noting the good results achieved in the regional Beatríu de Pinós programme, under which UPF was awarded 10 grants in 2014 to contract researchers. Finally, the data include the 4 fellows engaged in 2013 and the 12 fellows engaged in 2014 through the UPFellows programme.
Human Resources Strategy for Researchers (HRS4R):

- In January 2011, UPF officially endorsed the principles of the European Charter for Researchers and the Code of Conduct for their Recruitment, thereby becoming the only Spanish university to publicly endorse the Charter and Code to date.

- UPF and the Centre for Genomic Regulation (CRG) were members of the third cohort of the Institutional Human Resources Strategy Group promoted by the EC for the purpose of implementing the Human Resources Strategy for Researchers at the European level. In January 2012, they took part in the group’s first meeting, which was held in Barcelona, at which the various phases of the HRS4R were explained. Following the meeting, they conducted a gap analysis and, based on the identified shortcomings, drew up a two-year action plan as part of the process of the internal HR strategy with the aim of improving the conditions for the recruitment, professional development and career opportunities of researchers who have already been contracted, or may be contracted in future, by the university’s strategic partners (aggregation). The CRG presented its plan in late 2013, and UPF, in March 2014.

- Both plans were approved, and the EC awarded both institutions the right to use the ‘HR Excellence in Research’ badge, identifying them as leading institutions in the area of HR in research.

- Finally, different people from UPF and the CRG were invited to attend the second and third (and final) follow-up meetings on behalf of their institutions. The meetings were held in Louveigné (Belgium) on 4 and 5 February 2013 and in Heraklion (Crete-Greece) on 27 and 28 March 2014, respectively. The Louveigné meeting focused on the process of preparing the Action Plan, while the Heraklion meeting centred on the process of assessing the approved Action Plan, after which the institutions could choose to reapply for the badge. At the meetings, experiences were shared with other European universities and centres that have already earned the badge and are currently in the process of implementing the HRS4R.

Role of the strategic partners (aggregation)

- The strategic partners played an active role in achieving the goals set for this action. For example, researchers from various strategic partners (the CSIC, the Municipal Institute of Medical Research (IMIM), the CRG, Barcelona GSE) participated as evaluators in the calls for applications for the UPFellows programme. Additionally, the CRG, which had managed a similar programme funded under the COFUND initiative in the past, offered its invaluable experience and assistance.

- With regard to the HR calls, the strategic partners shared talent recruitment strategies and worked together to optimize their performance in the various grant programmes (e.g. with the Marie Curie actions).

- Finally, as noted above, UPF and CRG were part of the third cohort of the Institutional Human Resources Strategy Group, in which they were able to work together and share their experiences to design their action plans. The fact that the two institutions had signed a strategic
partnership (aggregation) agreement facilitated this collaborative work and allowed them to share information.

<table>
<thead>
<tr>
<th>Most significant outcomes</th>
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<tbody>
<tr>
<td>- Implementation of the <strong>UPFellows programme</strong>, which awards postdoctoral contracts to young researchers of any nationality working outside Spain, and closing of the negotiations to fund the programme under the EU FP7’s COFUND scheme. The programme offers competitive three-year contracts with supplementary research grants (€3,000 a year) and travel allowances.</td>
</tr>
<tr>
<td>- Launch and execution of the <strong>three calls for applications for the UPFellows programme</strong> and incorporation of the chosen candidates, who are assigned a supervisor and required to draft a ‘Career Development Plan’.</td>
</tr>
<tr>
<td>- <strong>Mid-Term Review Meeting</strong>. Recognition of the programme’s good management and implementation by the EC, which conducted the mid-term review on 21 April 2015 at the UPF facilities. The review included interviews with some of the successful UPFellows candidates.</td>
</tr>
<tr>
<td>- <strong>Incorporation of 202 postdoctoral research fellows</strong> at various strategic partners (aggregation): 53 in 2012, 58 in 2013, and 91 in 2014.</td>
</tr>
<tr>
<td>- <strong>Award of the ‘HR Excellence in Research’ badge</strong> to UPF and the CRG, two of the CEI project’s strategic partners, which have designed their own institutional HR strategies. Both institutions were moreover <strong>members of the third cohort of the Institutional Human Resources Strategy Group promoted by the EC</strong>, in which they were invited to participate by the Commission itself.</td>
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<tr>
<th>Internationalization activities</th>
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<tr>
<td>- Most of the activities for this action were carried out in an international context, as attracting talent involves recruiting the world’s top researchers. To this end, the calls for applications for the UPFellows programme were open to researchers of any nationality, provided they met a strict mobility requirement (they could not have spent more than one of the last three years in Spain). They were moreover widely published through various international channels chosen for their importance in the area of knowledge in question (e.g. the journal <em>Nature</em>, which has a wide international circulation, Euraxess, etc.).</td>
</tr>
<tr>
<td>- With regard to the HR calls, many of the candidates (approx. 30%) were not of Spanish nationality.</td>
</tr>
<tr>
<td>- Networking and profile-raising, at both the European level and, through the participation in the third cohort for the Institutional Human Resources and Strategy Group and by earning the ‘HR Excellence in Research’ badge, the international one have helped to increase the project’s internationalization and visibility.</td>
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<thead>
<tr>
<th>Most significant gaps between the initial goals and the outcomes achieved</th>
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<tbody>
<tr>
<td>The UPFellows programme was successfully completed, although authorization had to be requested from the EC to hold a third call for applications in order to fill the places that could not be filled in the first two calls and to cover positions that had been renounced. Once the authorization had been obtained, the third call was completed without any gaps. The university expects to be able to implement the approved budget in full.</td>
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<tr>
<td>Strategic line</td>
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<tr>
<td>Action</td>
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<td>Objectives</td>
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**Initial goals set in the 2010 proposal**

See previous section.

**Summary of the work performed**

- In January 2008, the Autonomous University of Barcelona (UAB), the Autonomous University of Madrid (UAM), Carlos III University of Madrid (UC3M) and Pompeu Fabra University (UPF) signed a cooperation agreement under the name Alianza 4 Universidades (Alliance 4 Universities, A-4U), the aim of which was to foster mobility among lecturers and PhDs between the member institutions, promote projects within the framework of the European Higher Education Area (EHEA) and the European Research Area (ERA), and raise the international profiles of all four universities. Through this project, the four universities sought to consolidate their modernization in order to achieve their maximum potential and make the greatest possible contribution to a competitive, knowledge-based society and economy.

- Since 2008, the A-4U has managed a joint mobility programme aimed at promoting the exchange of young PhDs among the Alliance’s four universities and facilitating the exchange and transfer of knowledge among the universities of Madrid and Barcelona.

- In the first joint call for applications, published in 2008, each university offered three fellowships for young PhDs from the other universities, for a total of 12 such positions. In the subsequent calls, the number of fellowships was doubled, with each university offering six contracts for two PhDs from each of the other three universities. In the 2011 call, greater emphasis was placed on fomenting exchanges between Madrid and Barcelona, with each university offering two fellowships for PhDs from each of the universities in the other city and two for researchers from other countries, one of whom was preferably to come from one of the A-4U’s partner universities in India.

- In the 2012 call, the programme’s international dimension was strengthened, and PhDs from the A-4U’s partner universities in India and Russia were given priority for the fellowships reserved for foreign researchers.

- In the 2013 call, the mobility objective was maintained, but the number of contracts offered was reduced. Each university offered two contracts for PhDs from the universities of the other city and one for a young PhD from any other university.
- No call was published in 2014.

<table>
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<tr>
<th>Role of the strategic partners (aggregation)</th>
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<tbody>
<tr>
<td>The A-4U is one of UPF’s strategic partners, and it has been crucial to launching and managing the joint mobility programme to encourage the exchange of young PhDs between its member universities.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Most significant outcomes achieved</th>
</tr>
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<tbody>
<tr>
<td>Within the framework of the programme for young PhDs, UPF has hosted a total of 30 postdoctoral fellows, 28 from the other A-4U universities and 2 from foreign universities (USA and India). The fellows have joined various areas in the Humanities, Economics and Business, Experimental and Health Sciences, Information and Communication Technologies, Law, Political and Social Sciences, and Translation and Language Sciences.</td>
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<thead>
<tr>
<th>Internationalization activities</th>
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<tbody>
<tr>
<td>The programme has been open to young PhDs from the A-4U universities, regardless of nationality, since it was first launched in 2008. Moreover, in 2011, the programme was internationalized, and two fellowships at each university were reserved for foreign researchers from other countries, one of whom was preferably to come from one of the A-4U’s partner universities in India. In 2012, Russia was also included as a potential country of origin for these fellows, following an agreement between universities in that country and the A-4U. Consequently, the two reserved fellowships were preferably to be awarded to young PhDs from either India or Russia.</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Most significant gaps between the initial goals and the outcomes achieved</th>
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<tbody>
<tr>
<td>No gaps have been detected.</td>
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</table>
### Strategic line
Scientific improvement and knowledge transfer

<table>
<thead>
<tr>
<th>Action</th>
<th>B5: A-4U European Office in Brussels (OPERA)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Objectives</td>
<td>Creation, by the A-4U, of the Office for the Promotion of European Research Activities (OPERA), to position its member universities within the European Research Area (ERA) and EU strategy.</td>
</tr>
</tbody>
</table>

### Initial goals set in the 2010 proposal
See previous section. The action also has the following operational objectives:

- To further the interests of the A-4U member universities in the preparation and definition of EU R&D and innovation policy and EU working programmes to promote R&D and innovation.
- To boost and enhance the leadership and participation of researchers from the A-4U member universities in European R&D and innovation programmes.

### Summary of the work performed

- Implementation of OPERA. In October 2010, the office, which is located in Brussels, engaged a director, who is tasked with identifying new political and funding opportunities of interest to the A-4U member universities and their researchers and representing the members’ institutional interests before European organizations. UPF’s strategic partners (aggregation) can also benefit from OPERA’s activities.
- OPERA coordinates its activities with EUROCIENCIA, UPF’s office for European projects, on a permanent basis. Its main activities in Brussels are channelled and implemented through this latter office. Information flows easily in both directions to reach the main players and, in particular, researchers in order to promote their research projects.
- OPERA has played, and continues to play, a prominent role with regard to anticipating opportunities for European funding and, especially, reporting on the new Horizon 2020 programme. All of this has allowed it to consolidate its role and strengthen its operational objectives. In late 2014, the office’s original director voluntarily stepped down. She was replaced by Stefanie Ubrig in January 2015.
- The UPF-A-4U collaboration takes place within the context of an Action Plan intended to increase the focus on actions of interest to UPF. The plan is updated annually and is accompanied by a roadmap including a series of progress indicators for each action. At the same time, UPF stays in permanent contact with OPERA through visits and/or meetings between the OPERA director and staff from the UPF project office, thereby enabling the two-way exchange of relevant information, whether in Barcelona or Brussels or remotely (via Skype). For one of the most recent meetings, the new director undertook a two-day visit to Barcelona to learn more about UPF’s most active groups and set participation priorities.

Among the actions carried out under the Action Plan, attention should be drawn to:

- **Liaising** with the EC: OPERA set up a series of meetings and contacts with the EC for various purposes: preparation of proposals, submission of institutional initiatives, lists of experts, etc.
- Participation in **strategic European networks and networking initiatives**: Ongoing participation of OPERA in the Informal Group of RTD Liaison Offices (IGLO) and the European Regions Research and Innovation Network (ERRIN). In IGLO, OPERA participates in the following working groups (WGs) under a cooperation agreement with the Spanish Centre for Technology and Industrial Development (CDTI): the WG on Structural Funds, the WG on FP7 Implementation, the WG on Marie Curie Grants, and the WG on the European Research Council (ERC). OPERA moreover co-chairs the WG on Structural Funds.

- **Selection of research staff** to participate as experts, evaluators and in advisory groups.
- **Identification of consortia** seeking partners to participate in projects and identification of potential partners.
- Receipt of **newsletters** with key information for the design of short-, medium- and long-term actions and strategies.
- **Support for the organization of events and conferences**, within the framework of the standing A-4U/OPERA cooperation, hosted and/or sponsored by A-4U member institutions. Highlights in this area include:

**Conference: ‘Enhancing the Attractiveness of European Universities as a Destination for World-Class Researchers’**

The conference ‘Enhancing the Attractiveness of European Universities as a Destination for World-Class Researchers’ was held on 5 November 2012. The conference was sponsored by UPF in conjunction with the ERC within the framework of the standing cooperation with OPERA. The purpose of the event was to offer a platform for the discussion and exchange of ideas on strategies and good practices for retaining and attracting talent in a global world, encouraging competition and rewarding excellence.

The conference, conducted entirely in English, was held at UPF and featured European authorities, such as Dr Helga Nowotny, President of the European Research Council, or Dr Octavi Quintana, Director of the European Research Area; Spanish authorities, such as Ms Carmen Vela, Secretary of State for Research, Development and Innovation at the Spanish Ministry of Economy and Competitiveness (MINECO); and regional authorities, such as Dr Andreu Mas-Colell, Catalan Minister of Economy and Knowledge. More detailed information about the conference can be found at [www.upf.edu/ercday](http://www.upf.edu/ercday).

**Conference: ‘Discover, innovate, be global’**

This A-4U/OPERA initiative, hosted by UC3M and UAM, sought to bring industry and academia together at three events with a view to sounding out new opportunities for cooperation in the new European framework programme.
Workshop Mainstreaming Social Sciences and Humanities in Horizon 2020
The Welsh Higher Education Brussels (WHEB) association and the A-4U, including UPF, which attended the preparatory meeting in July 2013, planned a workshop within the Universities sub-group of the ERRIN Innovation Funding working group that focused on the integration and mainstreaming of social sciences and humanities (SSH) and STEM in Horizon 2020. A core part of the workshop consisted of investigating how social scientists can work with their science, technology, engineering and maths (STEM) colleagues to build successful consortia. The event took place in November 2013 in Brussels and focused on the integration of SSH in the area of ‘Active and Healthy Ageing’. The meeting provided an excellent opportunity for STEM and SSH researchers to come together to discuss best practice and potential collaboration in this area.

Role of the strategic partners (aggregation)
OPERA is an A-4U initiative, and the A-4U, one of UPF’s strategic partners (aggregation), was the primary party responsible for implementing and achieving the goals of this action. The collaboration of other strategic partners added value to the organization of certain events, such as the conference organized in conjunction with the ERC, on which these partners (e.g. the CRG, CREI or IMIM) collaborated and for which they played a decisive role.

Most significant outcomes achieved
- Enhancement of the information on European funding for research and of the liaising with key EC players.
- 2012-2015 Action Plan, including annual road maps and the strategy for the main actions to be carried out.
- Proposed lists of experts from the research staff to participate, as experts, in evaluations, advisory groups, etc.
- Substantially improved rankings with regard to European funding. UPF ranks second among Spanish universities in terms of the absolute value of funding received under the FP7 (data from the CDTI, FP7). It also ranks third among Spanish institutions and first among Spanish universities in terms of the number of projects funded and funding specifically from the ERC’s Ideas programme. **UPF currently receives nearly as much funding from Europe as it does from Spain. It is the only Spanish university to reach this major milestone.** Additionally, the CRG tops the rankings of research centres in terms of European research funding received.

Internationalization activities
OPERA conducts its business in an international environment, as it was founded for the purpose of helping the A-4U member universities position themselves within the EU’s 2020 strategy. As explained above, its activities are geared towards promoting internationalization and go beyond the Spanish context. In short, from the start OPERA has had an international focus and all the tasks included in its Action Plan are geared towards achieving this goal.

Most significant gaps between the initial goals and the outcomes achieved
No gaps were detected in the progress on the objectives.
<table>
<thead>
<tr>
<th>Strategic line</th>
<th>Scientific improvement and knowledge transfer</th>
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<tbody>
<tr>
<td>Action B6: Strategic Knowledge Transfer Plan</td>
<td>Make the aggregation’s knowledge and scientific capacity available to its social and business community and increase funding for R&amp;D and innovation activities.</td>
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<td></td>
<td>Promote the commercialization of research results and foster an entrepreneurial spirit and technology and/or knowledge-intensive start-ups.</td>
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**Initial goals set in the 2010 proposal**
- Identify and assess the technologies and knowledge with the greatest innovation and market potential.
- Improve and strengthen the protection of the results of research conducted on campus.
- Increase income from industrial property and operating licences for research results.
- Increase companies’ knowledge of and involvement in the funding programmes organized by different public authorities and encourage the submission of joint projects with research groups.
- Increase the number of technology and/or knowledge-intensive start-ups.
- Enhance the training and user-orientation of strategic partner (aggregation) staff involved in assessment and transfer activities.

**Summary of the work performed**
Within the activities included in the project, special attention should be called to the following:

- **Identification and monetization of results**: Over the course of the project, the contract modules and several types of transfer agreements (licences, marketing agreements, NDAs, etc.) were completed for inclusion in the management tool. The process of identifying and protecting research results was standardized, the software registration process was improved, and licensing models were developed for marketing software that could potentially be of great interest to all of the strategic partners (aggregation). Finally, work began on the preparation of action frameworks for issues related to protecting research results and tech start-ups.

- **Commercialization of research results**: Priority has been given to making regular visits to biotech and ICT companies with a view to increasing the cooperation between the university’s research groups and industry. Despite the current economic context, neither the number nor the value of the contracts signed with companies has fallen, but rather both have remained stable since 2010. The decline in the indicators for the 2013-2014 period can be attributed to the contracts with non-profit organizations and government institutions. Revenue from licences and royalties gradually increased compared to previous years. Over the course of the project, UPF launched 24 spin-offs and start-ups, consolidated the coordination of the activities to promote entrepreneurship carried out in the university’s different departments and units, and strengthened the cooperation between the strategic partners (aggregation).

- **Promotion of knowledge transfer**: With the aim of making the strategic partners’ (aggregation’s) research more accessible to companies
and society at large, technologies and projects have been presented at different forums and congresses. In the area of communication, the information and content offered on the website continued to be improved. Additionally, work was completed on the online platform that will host the catalogue showcasing those results and technologies produced by any of the strategic partners that could potentially be brought to market. Efforts were also made to promote the strategic partners’ communication and support tools, including the INNOinfo e-newsletter, which targets both entrepreneurs and researchers, and the CEI’s social media accounts, where it currently has more than 870 followers on Facebook, 950 on Twitter, and 350 on LinkedIn.

- Networking: Cooperation was strengthened with the transfer and assessment units at other Catalan universities and in the respective communities of the strategic partners (aggregation). Previously launched activities related to networking and cooperation with organizations involved in transfer, assessment and start-ups were consolidated. Specifically, several cooperation agreements were signed with institutions from the investment, mentoring, biotech and e-commerce sectors. The investor network was expanded, and two investment forums were held, drawing 10 investment funds and business angel networks and featuring the presentation of various business projects linked to the different strategic partners (aggregation). Cooperation was likewise strengthened with business idea validation and coordination programmes coordinated by other organizations and public and private players, with a view to increasing the chances of success for CEI spin-offs and start-ups.

- Entrepreneurship. In 2011, UPF launched the UPF Business Shuttle Incubation Spaces for CEI start-ups and spin-offs, in collaboration with several of its strategic partners (22@Barcelona, Barcelona Activa, etc.). Various strategic partners put together a new lecture series called ‘Tardes de Emprendimiento - UPF Business Shuttle’ (UPF Business Shuttle Entrepreneurship Evenings). The series aims to foster an enterprising spirit within the UPF community and its strategic partners by facilitating the sharing of experiences and content of great interest to entrepreneurs. The university has consolidated its cooperation with its strategic partners (aggregation) on the organization of specific training opportunities for entrepreneurs (on finding funding, starting a business, negotiating with investors, etc.). It has also enhanced its communication with its strategic partners’ researchers and entrepreneurs, launching the monthly newsletter INNOinfo and setting up various groups on social media (Facebook, Twitter, LinkedIn). For additional information on this action, see the ‘Local, business and social community outreach’ section of this report.

Role of the strategic partners (aggregation)
Over the course of the project, the university has strengthened its cooperation with several of its strategic partners in the area of knowledge transfer and entrepreneurship. Specifically, it has focused on:
- Improving knowledge transfer and coordination processes with its strategic partners (regulations governing intellectual property rights and tech start-ups, agreements for the joint ownership of results, cooperation agreements, etc.).
- Implementing and consolidating the advisory service for entrepreneurs from the university and its strategic partners.
- Designing and implementing a Knowledge Portal, intended to showcase the campus’s technology offer and spin-offs (initially to focus on
UPF’s output, it will gradually be expanded to include that of the other strategic partners as well).
- Improving the marketing of software-based technologies by preparing a set of software licensing models of great interest to most of the strategic partners due to their technological potential, e.g. in the open-source sector.
- Partnering with the 22@ District via the 22@Network business association through the creation of three new committees – on entrepreneurship, innovation, and cooperation between universities, technology centres and industry (the latter coordinated by UPF) – as well as with the municipal agency Barcelona Activa through the facilitation of the incubation spaces.

**Most significant outcomes achieved**
- Creation of the UPF Business Shuttle Incubation Spaces, which are now operating at full capacity and are home to nine companies spun-off by the university itself or its strategic partners (aggregation). The project’s most significant milestone was the sale, in June 2012, of the spin-off IMM Sound, started by the Barcelona Media - Innovation Centre (BM), to Dolby Laboratoire.
- Finally, the most significant outcomes achieved by the strategic partners (aggregation) can be summarized as follows: the registration of a cumulative total of 73 patents and software copyrights, the signing of 65 licensing agreements, and the founding of 6 partially owned spin-offs and 18 start-ups.

**Internationalization activities**
Most of the patents filed for have been European and PCT and international extensions. The R&D contracts with companies and, especially, the technology licences and most of the transfer agreements (MTAs, confidentiality, etc.) were undertaken with international companies, which is consistent with the high level of R&D internationalization found at the various strategic partners (aggregation).

**Most significant gaps between the initial goals and the outcomes achieved**
None
Strategic line | Comprehensive social model
---|---
Action | C1: UPF Alumni programme

**Objectives**

From the start, the programme has set itself the following objectives:
- To develop a network of contacts among alumni themselves and between alumni and the university.
- To keep members of the alumni community apprised of the latest developments and projects at the university.
- To help promote alumni’s careers, both in Spain and abroad, by offering the necessary tools (job bank, career guidance courses, mentoring, etc.).
- To promote continuing education among alumni, working with different faculties and centres from the UPF Group to offer suitable postgraduate courses.
- To transform the UPF alumni community into a leading group in the fields of social sciences, communication and biomedicine.

**Initial goals set in the 2010 proposal**

See previous section.

**Summary of the work performed**

The UPF Alumni programme has focused its efforts on meeting its founding goals.

The first, **tracking and recruitment**, has played a prominent role, and the following actions have been taken to achieve it:

- Multiple telephone campaigns, carried out between 2010 and 2015, to track down the members of the earliest graduating classes. The most recent campaign was conducted in the context of UPF’s 25th anniversary celebrations with the assistance of a call centre belonging to a company specialized in such campaigns.
- Direct mailing campaign targeting the classes of 1992 to 2009 (January 2011).
- Attendance of the graduation ceremonies for all CEI study programmes (since 2010), organizing the end of the event (glass of cava, music, and photo call) and facilitating online registration for UPF Alumni through the attendance form.
- Presence and communication actions during the registration and welcome week for new students (encouraging new CEI UPF-Icària students to join the Alumni Friends programme via the registration website).

*Image from the meeting for members of the first graduating class in Law, held in December 2014.*
- Participation in different university activities and fairs: UPFeina, the UPF Postgraduate Fair, the ESCI graduation ceremony, information sessions for students, the International Conference of Alumni Organizations (as founding members), etc.
- Class meetings at dinners organized by different study programmes intended to serve as platforms for networking and contact between both the alumni themselves and the alumni and the university.

Its main lines of action also include communication initiatives to keep alumni apprised of the latest developments in the programme and at the university itself.
- In 2010, a new, more intuitive and more contemporary website was rolled out. In 2012, the website was updated again, to enhance its functionality.
- Based on the responses to the survey conducted among all programme members in 2013, and on the conclusions derived from a study on a potential communication plan commissioned by the Foundation, the two newsletters (UPFlaix and the activities newsletter) were merged in order to concentrate all news in a single publication, including: alumni interviews, UPF and UPF Alumni activities, job offers, and lists of grants and scholarships.
- In 2012, the programme also launched a print magazine. It is sent to all programme members and has a circulation of 10,000. In December 2014, a special issue of the upf.edu magazine was handed out to recent graduates at the graduation ceremony.
- In 2011, the association created accounts on various social networks: Facebook, Twitter, LinkedIn and YouTube. It uses them to facilitate the dissemination of UPF Alumni announcements.

It likewise strives to help alumni with their careers:
- Career guidance, personal skills and job-searching activities, offered within the context of the UPF Skills programme in collaboration with the CEI’s Career Services office.
- A new personalized career guidance service, launched in 2014, which PREMIUM alumni (UPF graduates who pay an annual fee) can use to
help them define, orient or re-orient their careers.
- Strengthening of the job bank as one of the flagship services offered in the PREMIUM version of the programme.

The fourth objective involves promoting **continuing education** among alumni. This has been achieved by offering discounts on master’s degree and postgraduate programmes at the CEI’s different member institutions (IDEC, Barcelona School of Management, ESCI, etc.) and on language courses at the university. Finally, in order to better reward those alumni who pay an annual fee, in 2013, the *Avantatges UPF* (UPF Benefits) website was launched, offering more than 200 discounts at different companies.

**Role of the strategic partners (aggregation)**
- From the start, the Alumni programme has provided for the participation of the CEI’s main institutions (ESCI and IDEC-BSM) in both its management bodies and the programme itself. Additionally, it signed an agreement with ESCI in 2011, and has undertaken one-off actions with IDEC, to offer the programme’s services and activities to the other strategic partners as well, on a reciprocal basis.
- Likewise, it has sought to reach agreements with the postgraduate schools in order to offer programme members discounts on postgraduate and master’s degree programmes with a view to encouraging alumni to pursue continuing education.

**Most significant outcomes achieved**
- The programme now has more than 11,000 members (9,800 alumni and 1,300 UPF ‘Friends’), accounting for 30% of all UPF graduates. Of the total number of members, 824 have signed up for PREMIUM status, 78% more than in 2013.
- The last two dinners for the earliest classes were attended by 33% of class of ’94 Economics and Business graduates and 50% of class of ’94 Law graduates, respectively.
- Constant growth in the number of followers on social media.
- Nearly 80 career guidance activities offered through the UPF Skills programme, attended by 600 alumni, equal to 20% of the total number of 3,000 participants registered in the last academic year (2014/15).
- Some 50 alumni have taken advantage of the personalized career guidance service since it was launched in October 2014.
- As for the job bank, around 1,200 job offers are posted for alumni each year.

**Internationalization activities**
- Campaign to track down UPF alumni living abroad and compilation of an International Alumni directory, to serve as the seed for future international chapters. In all, the campaign located some 350 alumni, living in 46 foreign countries, who are members of the International Alumni Network.

**Most significant gaps between the initial goals and the outcomes achieved**
Future challenges will involve building on the groundwork that has been laid for a strategic fundraising plan targeting alumni in all areas of the CEI.
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<tr>
<th>Strategic line</th>
<th>Comprehensive social model</th>
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<tbody>
<tr>
<td>Action</td>
<td>C2: E-administration implementation project</td>
</tr>
<tr>
<td>Objectives</td>
<td>Ensure students’ and lecturers’ right to conduct their business with the university online.</td>
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</table>

**Initial goals set in the 2010 proposal**

See previous section. This action also has the following strategic objectives:
- Promote and establish channels for interoperability between universities, public authorities, and citizens in order to allow any citizen who so wishes to conduct his or her business with the university online.
- Create a technologically and legally reliable environment that allows the different university groups to conduct their business with each other online.
- Improve administrative management by automating the administrative procedures in all areas admissible by law.
- Foster interuniversity cooperation on the joint development of an e-administration system.

**Summary of the work performed**

Promoting the e-administration model has involved adapting the existing management model to one based on the principles of simplification, standardization, efficiency and effectiveness that places users at the centre of administrative activity, offering them easily accessible, user-friendly and quickly processed services that are available 24 hours a day, 365 days a year, while at the same time maintaining the highest standards of excellence, quality and security.

The implementation of e-administration marks a major cultural change, not only with regard to the paradigm shift it entails in the student-university relationship, but also, and especially, with regard to how it is managed. Universities have gradually evolved from a paper-based model to one based on digital documents and files, in which certain parts of the administrative procedure have been automated and interoperability is increasingly attainable.

To achieve its goals, the university has carried out a wide range of actions with a view to facilitating its transition to this new administrative model. Indeed, promoting e-administration is one of the its strategic goals. Accordingly, it has created an organic structure endowed with the necessary powers to implement it. Technological progress has made it possible to computerize many areas of management and to develop services in keeping with current regulations.

*In November 2014, UPF became the first Catalan university to use an electronic voting system, for its class delegate elections.*
**Role of the strategic partners (aggregation)**
The work of the Consortium of University Services of Catalonia (CSUC) has been crucial to this project, in which UPF is moreover one of the most active institutions in terms of both meeting the proposed joint objectives and using the consortium services and implementing electronic procedures. Among others, UPF has used the following consortium services: the issue of digital certificates, the electronic registry platform, the digital evidence platform, the eArxiu digital archiving platform, and the electronic voting platform. It moreover plans to use the following additional services shortly: the centralized digital certificate platform and the interoperability platform.

**Most significant outcomes achieved**
The outcomes achieved fall into two categories: implemented tools and digitized processes.

- The main implemented tools include: the ID manager, the file processor, electronic records, the online office, the digitization tool, the signature module, the automated signature module, the digital evidence platform, the digital printing tool, the Port@firmas application (enabling digital signatures), and the document manager.
- The digitized processes include, among others: the request and issue of personal undergraduate, master’s degree and doctoral transcripts; the issue of academic transcripts indicating class rank; the digital signing of transcripts; laptop loans; audiovisual equipment loans; the digital signing of master’s degree transcripts; the digital signing of teaching and research staff contract renewals; the issue of teaching certificates; COFRE grant applications; and the digital signing of new teaching and research staff contracts.

**Internationalization activities**
Not applicable.

**Most significant gaps between the initial goals and the outcomes achieved**
Delay in the implementation of new procedures for various reasons, chiefly:

- Regulatory: changes in the law entailing the need to review the procedures and tools already in use.
- Technological: fairly immature software, especially that related to digital signatures.
- Organizational: fear of change on the part of some of the groups involved in the project.
Strategic line | Comprehensive social model
---|---
Action | C3: Plan of Action for a Comprehensive Model of Student Participation

**Objectives**
This action’s mission is to ensure that students actively engage in university life by building an environment that makes it possible to work in an atmosphere of dialogue and cooperation while at the same time promoting comprehensive training for students. Participation is considered a key strategic line for promoting a sense of belonging and conveying values, as well as fundamental to producing good citizens and professionals.

**Initial goals set in the 2010 proposal**
- Strengthen the mechanisms for student representation and participation.
- Facilitate dialogue between the student community and academic figures, bodies and authorities.
- Promote the cultural, sport and social activities held on campus, in particular those organized by students themselves.

**Summary of the work performed**
In the area of student representation, efforts have been made to ensure students’ effective participation. The university has considerably strengthened the mechanisms for student participation, offering assistance and support to student associations and stable groups; approving and implementing new Student Council regulations; holding electronic elections for class delegates and approving new regulations that strengthen students’ position from an institutional point of view; and increasing student representation on committees and in the governing bodies, as well as on regional and national committees such as the Student Council for Catalan Universities (CEUCAT) and the Student Council for National Universities (CEUNE). All of these regulations were reformed by means of working groups that included students, and together they have enabled a qualitative increase in the university’s information circuits, both horizontally (i.e. among students themselves) and vertically (i.e. between students and academic figures, bodies and authorities). The university likewise encouraged the use of social networks as key communication tools. In order to enhance student representatives’ skills and abilities, the university has launched new activities, such as the Aula de la Participació (Participation Workshop) programme, designed to hone communication skills. It has also consolidated the UPF debate league model. Finally, the number of student-organized activities is constantly growing, in direct relation to the increase in the number of registered associations, the reactivation of the Student Council, and the greater efficiency of the communication and support resources and systems.
In the area of culture, the selection of activities intended to encourage participation was likewise considerably expanded, especially in the areas of dance, photography, cooking and music. To this end, the university has partnered with cultural organizations such as Teatre Lliure, Mercat de les Flors, Teatre Nacional de Catalunya, the Vila-Casas Foundation, Mercat del Born, Gran Teatre del Liceu, the Maria Canals Music Competition, Pastoral Universitaria, and the Vives University Network.

In the area of sport, the university has increased the number of training activities offered both on campus and through agreements with sport facilities. It has also increased the number of opportunities to compete, organizing the Barcelona University Leagues and participating in Catalan and Spanish university championships for both individual and team sports. The university moreover played an important role in the drafting of the Strategic Plan for Catalan University Sport and has joined the Catalan Network of Healthy Universities. Additionally, the Elite Athlete Programme currently receives support from the Catalan High-Performance Centre (CAR).

In the social arena, in keeping with the Social Responsibility Programme, volunteering opportunities have been expanded and volunteer programmes are now being offered in conjunction with the Canpedró Service Centre, AIESEC, AFEV, Fundación Servicio Solidario, the Jaume Bofill Foundation and IES Milà i Fontanals secondary school in Barcelona. The university continues to implement its Inclusion Plan with a view to achieving the full and real participation of students with disabilities and special needs; in recent years, it has supported actions to boost mobility among them, increase the number of internships available to them, and facilitate their job placement. It has also promoted knowledge of sign language by offering free courses in it. Over the 2014/15 academic year, an agreement was signed with the Catalan Directorate General of Correctional Services to organize sport and cultural activities.
Role of the strategic partners (aggregation)

- With regard to student participation, an agreement was signed with the Catalan Parliament to hold model parliament courses. The UPF Student Council has participated in both the CEUCAT and the CEUNE.
- With a view to encouraging participation in cultural activities, UPF has partnered with cultural organizations such as Teatre Lliure, Mercat de les Flors, Teatre Nacional de Catalunya, the Vila-Casas Foundation, Mercat del Born, Gran Teatre del Liceu, the María Canals Music Competition, Pastoral Universitaria and the Vives University Network. Agreements have likewise been signed to offer discounts and other benefits at more than 20 theatres, cinemas and museums.
- With regard to sport, UPF collaborates with the province of Barcelona’s other universities on the Barcelona University Leagues. It also participates in Catalan, Spanish and European university championships for both individual and team sports. UPF’s Elite Athlete Programme receives support from the Catalan High-Performance Centre (CAR). It currently has agreements with more than 30 sport facilities to offer discounts and other benefits.
- It offers volunteering programmes in conjunction with the Canpedró Service Centre, AIESEC, AFEV, Fundación Servicio Solidario, the Jaume Bofill Foundation and the IES Milà i Fontanals secondary school in Barcelona. Over the 2014/15 academic year, an agreement was signed with the Catalan Directorate General of Correctional Services to organize sport and cultural activities.
- Finally, the campus offers more than 1,900 places in student housing through agreements with 10 university halls of residence.

Most significant outcomes achieved

Highlights include the following:
- Strengthening of the role of student delegates.
- New Student Council regulations.
- New regulations governing student delegates for UPF undergraduate programmes and the holding of electronic elections to choose them (50% of delegates are women).
- Some 90% of the positions reserved for students on specific, statutory and sectorial committees, as well as in the university’s various governing bodies, have been filled.
- New regulations governing UPF student associations.
- Development of websites and social networks to encourage student participation.
- Creation of online institutional workshops for delegates and representatives to the governing bodies.
- Organization of the ‘Semana del Parlamento Universitario’ (University Parliament Week).
- Organization of the UPF Debate League and the secondary school and baccalaureate league.
- Consolidation and dissemination of UPF’s Aula d’Escena (Stage Workshop) programme.
- Creation of Àgora Teatral UPF with Mercat de les Flors.
- Holding of new cultural facilitation courses.
- Consolidation of the UPF Battle of the Bands.
- Organization of the Barcelona University Leagues.
- Consolidation of the women’s sport teams.
- Consolidation of the Elite Athlete Programme (which benefits nearly 50 students).
- Holding of the UNIRUN interuniversity race (with more than 2,500 runners).
- Promotion of sport activities (more than 1,100 participants last year).
- Membership in the Catalan Network of Healthy Universities and establishment of Health Week.
- Support for more than 85 students with disabilities.
- Completion of the efforts to ensure the information accessibility of the Ciutadella campus auditorium.
- Launch of the Volunteering and Participation workshops.
- Publication of the study ‘La participació estudiantil a la UPF’ (Student participation at UPF).
- Promotion of six UPF-sponsored volunteering programmes.
- Increase in the number of places available at university halls of residence (1,929 in all).

**Internationalization activities**
In addition to the special welcome sessions for foreign students, which include specific information on the university’s academic and extracurricular activities, attention should be called to the following:
- In the collaborative context of Catalan university-level sport, in the 2014/15 academic year, an international sport day was held in Turin.
- Grants for 10 international volunteering projects in the 2014/15 academic year. In this regard, it should be noted that some registered student associations are oriented towards international students and broaden their scope of action with international projects.
- Volunteering projects designed to encourage international student participation (learning support in English).
- Sport and cultural activities have been defined as tools to integrate international students.

**Most significant gaps between the initial goals and the outcomes achieved**
No significant gaps were observed; however, the following challenges will need to be addressed in future:
- The new higher education model leaves students little time for active participation in extracurricular activities. Therefore, efforts must be made to make it easier for students to balance their academic life with participation.
- At present, the Student Council still focuses more on student representation than on organizing activities.
- Greater efforts must be made to strengthen the representativeness and recognition of students’ elected representatives and to make information about the university’s governing bodies and means of participation even more accessible. Likewise, greater emphasis must be placed on actions intended to promote participation among women, especially in the sphere of formal student representation.
Strategic line | Community outreach
---|---
Action | Actions undertaken to consolidate a campus integrated with its local and business communities
Objectives | Consolidate an urban campus, closely tied to the city of Barcelona, that is fully integrated in its regional and business communities.

Initial goals set in the 2010 proposal
The information in the section on ‘Local and business community outreach’ was first requested in the 2012 progress report. (This information was included in the section ‘Comprehensive social model’ in both the 2010 project report and the 2011 progress report.) Therefore, this section does not include actions for which funding was requested. However, it does list other actions carried out to strengthen the campus’s ties with its community, primarily in relation to three main action lines: the UPF Business Shuttle Incubation Spaces, the initiatives to facilitate employment for graduates, and the activities carried out in the 22@ district, aimed at reinforcing the district’s positioning as a knowledge cluster. With all of these lines, UPF has worked closely with its strategic partners (aggregation).

Summary of the work performed

**UPF Business Shuttle Incubation Spaces:** In 2011, UPF reached an agreement with Barcelona Activa, one of its strategic partners (aggregation), to participate in the Barcelona City Council’s business incubator programme. The goal was to promote the establishment of a business incubator to foster collaboration among various actors (universities, vocational schools, venture capital firms, etc.). Under a cooperation agreement signed on 16 May 2011, UPF manages a floor of the incubator (290 m²), known as the UPF Business Shuttle Incubation Spaces, at the Almogàvers Business Factory building in Barcelona’s 22@ innovation district.

As of June 2015, the spaces were wholly occupied by spin-offs and start-ups resulting from research conducted at the university and some of its strategic partners (aggregation), primarily, the CRG and IMIM. Moreover, the facilities have witnessed their first turnover, whereby young companies that had completed the maximum three-year stay in the spaces moved on to make room for new initiatives. In all, 16 business start-ups have been incubated in the spaces over the course of the project.
Employment: Among the many actions taken by the campus to facilitate employment for its graduates, attention should be called to the annual UPFeina job fair (a generalist forum aimed at all industries and students, the tenth edition of which was held in 2014) and the second Poblenou Talent Forum with companies, especially aimed at students and graduates of communication, translation and applied languages, and engineering programmes. The university has likewise implemented an annual programme of career guidance and professional development activities consisting of four blocks: career guidance, developing and acquiring new skills, active job searching tools and techniques, and support for entrepreneurship.

This activity programme, called Skills UPF, is especially intended for final-year students and alumni from all areas of study. Some 75% of the activities are taught by companies seeking to recruit talent at the university. In this regard, the interaction with the local community is clear. By way of example, each year Google holds the Google Day at UPF workshop at the CEI, consisting of an interactive company presentation, a session on how to prepare a good CV, and a select seminar for 40 students and alumni who have been pre-selected by the company itself. Similarly, the renowned chef Ferrán Adrià recruited students (7 out of 10) from the different strategic partners (aggregation) for his Bullipedia project at a conference jointly organized by the CEI and Telefónica’s Talentum Startups programme. The CEI has also implemented a personalized career guidance service via an agreement with the Catalan Employment Service and the Catalan Secretariat for Universities. Over the course of the agreement’s first year, 300 people participated in some sort of group or individual guidance activity. Additionally, within the framework of the agreement signed by the CRUE, Banco Santander and the Spanish Federation of Small and Medium-sized Enterprises (CEPYME), more than 100 grants have been processed over the last three years for students seeking to undertake paid professional internships at any of the project’s participating companies. Finally, attention should be called to the company visits to the CEI, such as that jointly organized with the Catalonia Business Owners Foundation (FemCAT), during which 20 business owners visited the facilities and projects underway with a view to promoting joint ventures between companies and the institution.
The 22@ Project is the largest urban transformation project to be undertaken in Barcelona in recent years. Promoted by the Barcelona City Council, one of the CEI UPF-Icària’s strategic partners, the project aims to revitalize a former industrial district as part of an effort to design a new model of city that concentrates universities, businesses, public bodies, and leading scientific and technology centres in a single area.

With a view to boosting economic activity and innovation in the area, three working and networking committees have been set up with the direct involvement of various strategic partners (aggregation). Likewise, in the last two years, a series entitled ‘Mujeres en valor’ (Valuing Women) has been offered to encourage reflection on the career obstacles women face and the consequences thereof for companies, organizations and society at large.

Role of the strategic partners (aggregation)
- First, in the case of the UPF Business Shuttle Incubation Spaces, the enthusiasm and leadership of the Barcelona City Council (through an agreement with Barcelona Activa) was crucial to managing the incubator. Likewise, the very coexistence of these organizations in a single space fosters the synergies between them. Finally, the 16 business initiatives resulting from the research conducted at the university and its strategic partners that have been incubated in these spaces so far are as follows: Voc„rolabs SL, RoomTab SL, The Data Republic, PayRandom, qGenomics, The Crowd of Monsters, LOGIM Solutions SL, MLAB, Chemotargets, vitacare, Mobile Media Content, ASCIDEA, iWanna.travel, Eodyne Systems SL, ZANK and Washrocks.
- Second, numerous companies participate in the job forums held on campus, both as sponsors of the event and with stands. The most recent sponsors, which change each year, include companies such as Janssen, EY, Deloitte, PwC and La Vanguardia, among others. Participants in the last few editions include companies from the CEI’s knowledge areas (Cuatrecasas, KPMG, Seat, Lidl, Uría Menéndez, Mango, Nestlé, Everis, BBVA, Roca Junyent, etc.). Moreover, with a view to expanding the number of target industries and reaching students and alumni from all study programmes, recent editions have given priority to tech companies. In this regard, 21 companies from the tech industry were contacted within the context of the Poblenou Talent Forum, including, among others, Google, HP, Microsoft, Ogilvy and TV3.
- Finally, the 22@ project’s mission is precisely to generate synergies among the various organizations present in the district. Likewise, some of the activities that it promotes are organized by the 22@Network, an association of businesses and institutions and one of the CEI’s strategic partners (aggregation).
### Most significant outcomes achieved

- Consolidation of the UPF Business Shuttle Incubation Spaces: Full occupancy of the incubation spaces.
- In 2014, the university held the tenth edition of the UPFeina job forum, with the participation of 60 companies and 4,000 students and alumni. The participating companies were from a wide variety of industries, although most provided business services (auditors, consulting firms, ICT companies and law firms, among others). The inclusion of two new activities in the forum (elevator pitches, in which companies have two minutes to present themselves, and talent speed networking, in which individual students interview briefly with several different companies in quick succession) boosted participant satisfaction scores and improved the outcomes achieved (increased recruiting, enhancement of the selected profiles and, in short, higher employment rates for our students and alumni).
- More than 20 companies from the communication, ICT and translation industries participated in the new specialized Talent Forum, interacting with some 200 students and alumni.
- The professional skill-building programme Skills UPF offers more than 80 activities over the academic year, attracting an average of 3,000 participants (out of a total population of 12,000) a year. Of these, some 70% are students and 30% are alumni.
- The Banco Santander grant programme, in which the CEI has participated four times, has allowed more than 50 companies to recruit the talent made available by the CEI for their activities.
- Among the enterprise chairs managed over the last five years, attention should be drawn to the following: the Bancaja Chair (2008-2010), the Grünenthal Chair (sponsored by Grünenthal Pharma, from 2010-2012), the Telefónica Chair (2013), and the Obra Social “la Caixa” Social Diversity Chair (2011-2016).
- Creation of three work committees in the 22@ district with the direct involvement of strategic partners (aggregation): the Entrepreneurship Committee, the Universities and Technology Centres Committee, and the Talent and Human Resources Committee.
- Implementation of the ‘Mujeres en valor’ (Valuing Women) series to encourage reflection on the career obstacles women face and the consequences thereof for companies, organizations and society at large.

### Internationalization activities

The CEI has initiated an international prospecting process, contacting multinational companies in conjunction with the project’s strategic partners. Additionally, the content of the career and job forum websites has been translated to English. With regard to the fair, in 2013, for the first time ever, a foreign company participated in the fair. That same year, it recruited five UPF graduates for its team. In 2014, this company, First Derivatives, participated again, together with three other companies: Netcentric, Tyba and King. At the same time, efforts are being made to increase international prospecting in order to attract overseas job offers.

### Most significant gaps between the initial goals and the outcomes achieved

The holding of the specialized job forum (Poblenou Talent Forum) was not included in the initial project report. Separately, the economic context has hindered the completion of certain urban development projects in the 22@ district.
Table II. Main outcomes achieved

<table>
<thead>
<tr>
<th>Outcome No.</th>
<th>Strategic line</th>
<th>Description</th>
<th>Format</th>
<th>Date achieved</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Improvements in teaching and adaptation to the EHEA</td>
<td>MOOCs: strategic definition, management, planning and follow-up.</td>
<td>Document, computer application, website</td>
<td>2014/15 academic year</td>
</tr>
<tr>
<td>2.</td>
<td>Improvements in teaching and adaptation to the EHEA</td>
<td>Quality assurance activities for postgraduate (master’s degree and doctoral) programmes.</td>
<td>Document</td>
<td>2013/14 academic year</td>
</tr>
<tr>
<td>3.</td>
<td>Improvements in teaching and adaptation to the EHEA</td>
<td>Incorporation of anti-plagiarism software in the Aula Global platform.</td>
<td>Aula Global</td>
<td>September 2012</td>
</tr>
<tr>
<td>4.</td>
<td>Improvements in teaching and adaptation to the EHEA</td>
<td>Implementation of a universal tutorial programme.</td>
<td>Regulations</td>
<td>July 2013</td>
</tr>
<tr>
<td>5.</td>
<td>Improvements in teaching and adaptation to the EHEA</td>
<td>Development of a website with resources for students and tutors. The ACTE-Student website is complete, and the ACTE-Tutor website is under construction.</td>
<td>Computer application</td>
<td>July 2013</td>
</tr>
<tr>
<td>6.</td>
<td>Improvements in teaching and adaptation to the EHEA</td>
<td>Creation of a mentoring programme for the Faculty of Economics.</td>
<td>Training programme design</td>
<td>January 2013</td>
</tr>
<tr>
<td>7.</td>
<td>Improvements in teaching and</td>
<td>Pilot test of a management and promotion scheme for external academic internships in conjunction with the Catalan government and the General</td>
<td>Document</td>
<td>June 2013</td>
</tr>
<tr>
<td></td>
<td>Improvements in teaching and adaptation to the EHEA</td>
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<tr>
<td>8.</td>
<td>Signing of more than 2,000 university-industry framework agreements for external academic internships.</td>
<td>Documents</td>
<td>May 2015</td>
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</tr>
<tr>
<td>9.</td>
<td>Improvements in teaching and adaptation to the EHEA</td>
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<td>9.</td>
<td>Improvements in the library management programme: implementation of loan-history and wish-list features.</td>
<td>Website</td>
<td>2013/14 academic year</td>
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<td>10.</td>
<td>Improvements in teaching and adaptation to the EHEA</td>
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<td>10.</td>
<td>Improvements in the library management programme: implementation of a new reference manager (Mendeley).</td>
<td>Website</td>
<td>2013/14 academic year</td>
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<tr>
<td>11.</td>
<td>Improvements in teaching and adaptation to the EHEA</td>
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<tr>
<td>11.</td>
<td>Integration of the Barcelona Centre for International Affairs (CIDOB) library and other donated book collections into the UPF Library.</td>
<td>Website</td>
<td>Annual</td>
<td></td>
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<tr>
<td>12.</td>
<td>Improvements in teaching and adaptation to the EHEA</td>
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<td>13.</td>
<td>Improvements in teaching and adaptation to the EHEA</td>
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<tr>
<td>13.</td>
<td>Implementation of the second stage of the Plan of Action for Multilingualism (PAM) - Horizon 2017.</td>
<td>Redrafting and approval of the PAM.</td>
<td>In progress; expected to be completed in the 2015/16 academic year</td>
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<tr>
<td>14.</td>
<td>Improvements in teaching and adaptation to the EHEA</td>
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<tr>
<td>14.</td>
<td>Consolidation of a specific language policy for undergraduate programmes, in keeping with the guidelines of the Interuniversity Council of Catalonia (CIC) in this area and based on the use of English as the primary foreign language.</td>
<td>Document</td>
<td>July 2013</td>
<td></td>
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<tr>
<td>15.</td>
<td>Improvements in teaching and adaptation to the EHEA</td>
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<tr>
<td>15.</td>
<td>Approval of the Multilingualism Support Programme (Catalan) and of the programme for the certification of teaching staff’s language skills.</td>
<td>Document/ regulations</td>
<td>July 2013</td>
<td></td>
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<td></td>
<td>Improvements in teaching and adaptation to the EHEA</td>
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<tr>
<td>16.</td>
<td>Updating and enhancement of the language website in all three languages.</td>
<td>Website</td>
<td>Annual</td>
<td></td>
</tr>
<tr>
<td>17.</td>
<td>Publication of the call for applications for postdoctoral fellowships aimed at attracting research talent from the BRICS countries and, specifically, from partner universities, thereby opening up opportunities for cooperation on projects.</td>
<td>Website</td>
<td>2011 and subsequent calls</td>
<td></td>
</tr>
<tr>
<td>18.</td>
<td>UPF ‘International’ portal, with information for various profiles and data on the university’s international partnerships and cooperation activities.</td>
<td>Website</td>
<td>September 2013</td>
<td></td>
</tr>
<tr>
<td>19.</td>
<td>UPF International Days international mobility fair for UPF and international students.</td>
<td>Event</td>
<td>November 2012 and subsequent years</td>
<td></td>
</tr>
<tr>
<td>20.</td>
<td>Mobility grant programme for research and teaching staff.</td>
<td>Document</td>
<td>October 2012 and subsequent calls</td>
<td></td>
</tr>
<tr>
<td>22.</td>
<td>Founding of the Young European Research Universities Network (YERUN).</td>
<td>Document</td>
<td>January 2015</td>
<td></td>
</tr>
<tr>
<td>23.</td>
<td>UPF International Experience: administrative and service staff mobility programme.</td>
<td>Document</td>
<td>2014 and subsequent calls</td>
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<td></td>
<td>Improvements in teaching and adaptation to the EHEA</td>
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<tr>
<td>26.</td>
<td>A-4U International and UPF Global Network Initiative: CEI UPF-Icària-specific agreements with the BRICS (Brazil, Russia, India, China and South Africa) and other emerging countries, especially Turkey, the Philippines and Iran.</td>
<td>Documents</td>
<td>2012/13 and subsequent academic years</td>
<td></td>
</tr>
<tr>
<td>27.</td>
<td>Approval of the new regulations for the joint supervision of doctoral theses.</td>
<td>Regulations</td>
<td>June 2013</td>
<td></td>
</tr>
<tr>
<td>28.</td>
<td>Approval of the new regulations for doctoral studies.</td>
<td>Regulations</td>
<td>June 2012</td>
<td></td>
</tr>
<tr>
<td>30.</td>
<td>Participation by the strategic partners (aggregation) in postgraduate fairs.</td>
<td>Fairs</td>
<td>2012/13 and subsequent academic years</td>
<td></td>
</tr>
<tr>
<td>31.</td>
<td>Implementation of the bachelor’s degree in Philosophy, Politics and Economics, an interdisciplinary programme to be jointly offered with the other member universities of the A-4U alliance.</td>
<td>Curriculum</td>
<td>2013/14 academic year</td>
<td></td>
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<tr>
<td>No.</td>
<td>Activity</td>
<td>Description</td>
<td>Date/Details</td>
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<tr>
<td>32.</td>
<td>Improvements in teaching and adaptation to the EHEA</td>
<td>Promotion of interuniversity cross-disciplinary undergraduate programmes.</td>
<td>Curricula</td>
<td>2011/12 academic year</td>
</tr>
<tr>
<td>33.</td>
<td>Improvements in teaching and adaptation to the EHEA</td>
<td>Implementation of UPF-UOC teaching cooperation programmes.</td>
<td>Curricula</td>
<td>2010 and subsequent years</td>
</tr>
<tr>
<td>34.</td>
<td>Scientific improvement and knowledge transfer</td>
<td>Implementation of the UPF Research Park.</td>
<td>Inauguration ceremony</td>
<td>November 2014</td>
</tr>
<tr>
<td>35.</td>
<td>Scientific improvement and knowledge transfer</td>
<td>Founding and establishment of the Johns Hopkins-UPF Public Policy Center in the new UPF Research Park.</td>
<td>Cooperation agreement</td>
<td>November 2014</td>
</tr>
<tr>
<td>36.</td>
<td>Scientific improvement and knowledge transfer</td>
<td>Founding of the Institute of Political Economy and Governance, a research centre set up as a foundation, resulting from the cooperation between UPF, Barcelona GSE, and Obra Social &quot;la Caixa&quot;.</td>
<td>Cooperation agreement</td>
<td>July 2012</td>
</tr>
<tr>
<td>37.</td>
<td>Scientific improvement and knowledge transfer</td>
<td>Agreement to locate the Pasqual Maragall Foundation for Research on Alzheimer’s on the UPF campus.</td>
<td>Agreement</td>
<td>February 2012</td>
</tr>
<tr>
<td>38.</td>
<td>Scientific improvement and knowledge transfer</td>
<td>Adhesion of the Centre for Research in Environmental Epidemiology (CREAL) to the university as a university research institute.</td>
<td>Resolution of the Board of Governors</td>
<td>June 2012</td>
</tr>
</tbody>
</table>
| 39. | Scientific improvement and knowledge transfer | Improved results under the FP7:  
- UPF received 10% of all funding awarded to Spanish universities under the FP7 and thus continues to rank second among Spanish universities.  
- The volume of funding received under the FP7 is equal to that obtained under the Spanish national plan: UPF is the only Spanish university to have achieved this milestone. | Document (2013 Report by the Spanish Secretary General for Science, Technology and Innovation and 2014 data from the CDTI) | 2013 and 2014 (final year of data for the FP7) |
| 40. | Scientific | Negotiation and implementation of the UPFellows programme. | Document and | May-June 2013 |
|   | Scientific improvement and knowledge transfer | Management of the three calls for applications for the UPFellows talent recruitment programme: selection and incorporation of candidates.  
- First call: published on 1 May 2013, with an application deadline of 1 July 2013.  
- Third call: published on 20 February 2015, with an application deadline of 20 April 2015. | website | From May 2013 to June 2015 |
<table>
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</thead>
<tbody>
<tr>
<td>41.</td>
<td>Scientific improvement and knowledge transfer</td>
<td>Institutional strategy for participation in Horizon 2020 (Horizon 2020 Strategic Plan). Funding was obtained through the first edition of the ‘Europa Redes y Gestores’ (Europe Networks and Managers) grant programme to promote institutional strategy activities.</td>
<td>Document</td>
<td>From October 2013 to September 2016</td>
</tr>
<tr>
<td>42.</td>
<td>Scientific improvement and knowledge transfer</td>
<td>Strengthening of onsite services for the management and promotion of research: coordination between the campuses’ offices/structures and the central structures with a view to achieving greater flexibility, simplifying the system and heading off problems.</td>
<td>Three research offices in operation.</td>
<td>January 2014</td>
</tr>
<tr>
<td>43.</td>
<td>Scientific improvement and knowledge transfer</td>
<td>2013 edition of the A-4U postdoctoral fellowships programme. Publication of the call for applications.</td>
<td>Document</td>
<td>June 2013</td>
</tr>
</tbody>
</table>
| 44. | Scientific improvement and knowledge transfer | Action plans for participation in the FP7/Horizon 2020 programme (road maps and incentive strategy to encourage participation). The action plans are reviewed and revised in the final quarter of each year with a view to improving the planning and implementation of activities. | Document | December 2011 (first version)  
December 2014 (final version)  
Revised annually |
<p>| 46. | Scientific improvement and knowledge transfer | 15% of all ‘Severo Ochoa’ centres of excellence are CEI members. | Credential | October 2012 |
| 47. | Scientific improvement and knowledge transfer | One of the CEI’s member departments awarded the ‘María de Maeztu’ unit of | Credential | April 2015 |</p>
<table>
<thead>
<tr>
<th>Improvement and Knowledge Transfer</th>
<th>Scientific Improvement and Knowledge Transfer</th>
<th>Scientific Improvement and Knowledge Transfer</th>
<th>Scientific Improvement and Knowledge Transfer</th>
<th>Comprehensive Social Model</th>
<th>Comprehensive Social Model</th>
<th>Comprehensive Social Model</th>
<th>Comprehensive Social Model</th>
</tr>
</thead>
<tbody>
<tr>
<td>49. UPF granted the right to use the ‘HR Excellence in Research’ badge by the European Commission.</td>
<td>Credential</td>
<td>April 2014</td>
<td></td>
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<tr>
<td>50. List of experts for Horizon 2020 Advisory Groups. A strategy was designed and implemented to identify and submit a prioritized list of experts to participate in the EC’s Advisory Groups, which are expected to play a key role in the Horizon 2020 strategy.</td>
<td>Document</td>
<td>April 2013</td>
<td></td>
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<tr>
<td>51. Conference with the European Research Council (ERC): ‘Enhancing the Attractiveness of European Universities as a Destination for World-Class Researchers’.</td>
<td>Institutional event</td>
<td>November 2012</td>
<td></td>
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<tr>
<td>52. Workshop (Brussels): ‘Mainstreaming Social Sciences and Humanities in Horizon 2020’.</td>
<td>Workshop</td>
<td>November 2013</td>
<td></td>
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<tr>
<td>53. Design of a ‘Knowledge Portal’ website to showcase the university’s scientific output and technology resources.</td>
<td>Websites</td>
<td>June 2013</td>
<td></td>
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<tr>
<td>55. Organization of courses/workshops/sessions on career guidance, finding a job, and professional development.</td>
<td>Activities</td>
<td>2012/13 and subsequent academic years</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>56. Significant growth in Alumni programme membership: some 30% of all UPF alumni have joined the programme.</td>
<td>Database</td>
<td>June 2015</td>
<td></td>
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<tr>
<td>57. Creation of an online directory of alumni around the world to enable programme members to search for and contact other alumni by geographical location.</td>
<td>Website</td>
<td>June 2013</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>58. Adaptation of UPF’s internal regulations (e-administration) to the current legal framework.</td>
<td>Document</td>
<td>2010/11 academic year</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>59. Issue of ID cards equipped with digital certificates to administrative and service staff, research and teaching staff, and students.</td>
<td>Document</td>
<td>Annual</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No.</td>
<td>Model</td>
<td>Description</td>
<td>Type</td>
<td>Date</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>-----</td>
<td>---------------------</td>
<td>------------------------------------------------------------------------------</td>
<td>------------</td>
<td>------------</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>60.</td>
<td>Comprehensive social model</td>
<td>Internal debate league.</td>
<td>Course</td>
<td>Annual</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>61.</td>
<td>Comprehensive social model</td>
<td><em>Aula de la Participació</em> (Participation Workshop).</td>
<td>Course</td>
<td>Annual</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>62.</td>
<td>Comprehensive social model</td>
<td>Creation of profiles on Facebook and Twitter to foster student participation.</td>
<td>Website</td>
<td>January 2013</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>64.</td>
<td>Comprehensive social model</td>
<td>Student Association Regulations.</td>
<td>Document</td>
<td>October 2013</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>66.</td>
<td>Comprehensive social model</td>
<td>Healthy University Programme.</td>
<td>Document</td>
<td>June 2013</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>67.</td>
<td>Comprehensive social model</td>
<td>Àgora Teatral UPF.</td>
<td>Activity</td>
<td>January 2015</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>68.</td>
<td>Comprehensive social model</td>
<td>Organization of the Barcelona University Leagues.</td>
<td>Activity</td>
<td>Annual</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>69.</td>
<td>Community outreach</td>
<td>Design and implementation of an online platform encompassing all talent-related initiatives in the 22@ district.</td>
<td>Website</td>
<td>2015</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>70.</td>
<td>Community outreach</td>
<td>UPFeina job fair: annual organization of the event and promotion of talent speed networking as a recruitment format.</td>
<td>Event</td>
<td>Annual</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Table III. Progress indicators

<table>
<thead>
<tr>
<th>Strategic line</th>
<th>Action</th>
<th>Indicator</th>
<th>Initial status (October 2010)</th>
<th>Final status (June 2015)</th>
<th>% Progress</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improvements in teaching and adaptation to the EHEA</td>
<td>A1: Teaching and learning support</td>
<td>Number of courses to support quality in teaching</td>
<td>63</td>
<td>76</td>
<td>21%</td>
</tr>
<tr>
<td>Improvements in teaching and adaptation to the EHEA</td>
<td>A1: Teaching and learning support</td>
<td>Number of courses to support quality in language teaching (Catalan and English)</td>
<td>20</td>
<td>25</td>
<td>25%</td>
</tr>
<tr>
<td>Improvements in teaching and adaptation to the EHEA</td>
<td>A1: Teaching and learning support</td>
<td>Number of grants for teaching innovation projects (2012/13 QUID Plan)</td>
<td>73</td>
<td>48 (category changed since the call)</td>
<td>-34%</td>
</tr>
<tr>
<td>Improvements in teaching and adaptation to the EHEA</td>
<td>A2: Tutorial Action Plan</td>
<td>Percentage of all programmes covered by the Tutorial Action Plan</td>
<td>Just beginning</td>
<td>All</td>
<td>100%</td>
</tr>
<tr>
<td>Improvements in teaching and adaptation to the EHEA</td>
<td>A3: Promotion of external and internal internships</td>
<td>Number of agreements signed and yearly increase in internships in EHEA-adapted study programmes</td>
<td>(*)¹</td>
<td>2,347</td>
<td>56%</td>
</tr>
<tr>
<td>Improvements in teaching and adaptation to the EHEA</td>
<td>A3: Promotion of external and internal internships</td>
<td>Number of credits successfully completed through external internships in EHEA-adapted study programmes</td>
<td>(*)²</td>
<td>20,670</td>
<td>68%</td>
</tr>
</tbody>
</table>

¹Recent indicator; data not available for the 2009/10 academic year. The per-cent increase is calculated in relation to the 2012/13 academic year.
²Recent indicator; data not available for the 2009/10 academic year. The per-cent increase is calculated in relation to the 2012/13 academic year.
| Improvements in teaching and adaptation to the EHEA | A4: Modernization of the services and facilities of the Library/CRAI | Collection: Number of monographs that can be accessed remotely | 17,000 | 26,000 | 53% |
| Improvements in teaching and adaptation to the EHEA | A4: Modernization of the services and facilities of the Library/CRAI | Collection: Number of periodicals that can be accessed remotely | 14,000 | 19,200 | 37% |
| Improvements in teaching and adaptation to the EHEA | A5: Plan of Action for Multilingualism | Number of students sitting the certificate of language proficiency test (PCCL) at UPF each year | 45 | 387 (following the amendment of the regulations requiring students to certify knowledge of a foreign language) | 760% |
| Improvements in teaching and adaptation to the EHEA | A5: Plan of Action for Multilingualism | Number of language-related queries and complaints | 20 | 15 | -25% |
| Improvements in teaching and adaptation to the EHEA | A6: UPF International Experience project | Percentage of master’s degree programme students who are international | 34% | 36% | 6% |
| Improvements in teaching and adaptation to the EHEA | A6: UPF International Experience project | Percentage of doctoral programme students who are international | 49% | 52% | 6% |
| Improvements in teaching and adaptation to the EHEA | A7: UPF Global Network Initiative | International university cooperation projects in progress | 5 | 10 | 100% |
| Improvements in teaching and | A8: A-4U International Project | Number of countries to and from which institutional missions have been conducted at | 2 | 8 | 300% |
| Improvements in teaching and adaptation to the EHEA | A9: Promotion of postgraduate studies and creation of the Postgraduate and Doctoral Studies Office | Number of theses defended | 110 | 185 | 68% |
| Improvements in teaching and adaptation to the EHEA | A10: Plan to promote the UPF Group’s postgraduate programmes | Digital materials created featuring the entire group’s postgraduate offer (qualitative action) | 0 (programmes were not displayed in an organized format) | All | 100% |
| Improvements in teaching and adaptation to the EHEA | A10: Plan to promote the UPF Group’s postgraduate programmes | Physical materials created featuring the entire group’s postgraduate offer | 0 | All | 100% |
| Improvements in teaching and adaptation to the EHEA | A10: Plan to promote the UPF Group’s postgraduate programmes | Number of jointly organized fairs held to promote the entire group’s postgraduate offer | 0 | 1 | N/A |
| Improvements in teaching and adaptation to the EHEA | A11: Cross-disciplinary bachelor’s degree programmes | Number of interuniversity bachelor’s degrees | 0 | 1 | N/A |
| Improvements in teaching and adaptation to the EHEA | A11: Cross-disciplinary bachelor’s degree programmes | Number of cross-disciplinary bachelor’s degree programmes (launched or being prepared) | 0 | 5 | N/A |
| Improvements in teaching and cooperation projects | A12: Teaching cooperation projects | Number of UPF-UOC master’s degree programmes | 1 | 4 (includes UPF, UOC) | N/A |
adaptation to the EHEA (UPF-UOC) and other universities

| Scientific improvement and knowledge transfer | All actions | Number of papers published in indexed journals (IUNE data for UPF only) (data from late 2013) | 605 | 868 | 43% |
| Scientific improvement and knowledge transfer | All actions | Number of papers published in top-quartile journals | 304 | 1,481 | N/A³ |
| Scientific improvement and knowledge transfer | All actions | Publications involving international cooperation (IUNE data for UPF only) (data from late 2013) | 376 | 597 | 59% |
| Scientific improvement and knowledge transfer | All actions | Number of projects awarded grants under EU framework programmes per 100 lecturers (data from IUNE for UPF only) (data from late 2013) | 4.53 | 10.90 | 141% |
| Scientific improvement and knowledge transfer | B1: Research Park | First stage: construction of three buildings | 1 building built | Construction and installations for the 2nd and 3rd buildings | 50% |
| Scientific improvement and knowledge transfer | B3: Talent recruitment and international mobility | Total number of researchers engaged through HR calls for applications by all strategic partners (aggregation) | 26 | 91 | N/A⁴ |
| Scientific improvement and knowledge transfer | B4: Mobility programme for young PhDs within | Cumulative number of researchers from A-4U member universities and/or the BRICS countries hosted on campus | 6 | 30 | 400% |

³The data from the initial report are for UPF. In keeping with the International Committee’s 2011 recommendations, from that year on, the data for the strategic partners (aggregation) have been included as well. Therefore, the progress made between the first and final year cannot be calculated.

⁴Idem.
<table>
<thead>
<tr>
<th>transfer</th>
<th>Number of European projects awarded funding (FP7), partner (cumulative total)</th>
<th>B5: A-4U European Office in Brussels (OPERA)</th>
<th>39</th>
<th>284</th>
<th>N/A&lt;sup&gt;5&lt;/sup&gt;</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Scientific improvement and knowledge transfer</strong></td>
<td>Number of European projects awarded funding (FP7), coordinator (cumulative total)</td>
<td>B5: A-4U European Office in Brussels (OPERA)</td>
<td>5</td>
<td>45</td>
<td>N/A&lt;sup&gt;6&lt;/sup&gt;</td>
</tr>
<tr>
<td><strong>Scientific improvement and knowledge transfer</strong></td>
<td>Total funding received for European projects (FP7, cumulative total)</td>
<td>B5: A-4U European Office in Brussels (OPERA)</td>
<td>€18.2 M</td>
<td>€173.8 M</td>
<td>N/A&lt;sup&gt;7&lt;/sup&gt;</td>
</tr>
<tr>
<td><strong>Scientific improvement and knowledge transfer</strong></td>
<td>Number of European projects (FP7) led under the ERC programme (cumulative total)</td>
<td>B5: A-4U European Office in Brussels (OPERA)</td>
<td>5</td>
<td>43</td>
<td>N/A&lt;sup&gt;8&lt;/sup&gt;</td>
</tr>
<tr>
<td><strong>Scientific improvement and knowledge transfer</strong></td>
<td>Value of research contracts with businesses and institutions (annual value)</td>
<td>B6: Strategic Knowledge Transfer Plan</td>
<td>€7.5 M</td>
<td>€17.4 M</td>
<td>N/A&lt;sup&gt;9&lt;/sup&gt;</td>
</tr>
<tr>
<td><strong>Scientific improvement and knowledge transfer</strong></td>
<td>Number of new technologies identified (cumulative total)</td>
<td>B6: Strategic Knowledge Transfer Plan</td>
<td>20</td>
<td>97</td>
<td>N/A&lt;sup&gt;10&lt;/sup&gt;</td>
</tr>
</tbody>
</table>

<sup>5</sup> Idem.<br><sup>6</sup> Idem.<br><sup>7</sup> Idem.<br><sup>8</sup> Idem.<br><sup>9</sup> Idem.<br><sup>10</sup> Idem.
<table>
<thead>
<tr>
<th>Scientific improvement and knowledge transfer</th>
<th>B6: Strategic Knowledge Transfer Plan</th>
<th>Number of patents and software copyrights (cumulative total)</th>
<th>6</th>
<th>73</th>
<th>N/A&lt;sup&gt;11&lt;/sup&gt;</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scientific improvement and knowledge transfer</td>
<td>B6: Strategic Knowledge Transfer Plan</td>
<td>Number of licensing and transfer agreements (annual total)</td>
<td>8</td>
<td>12</td>
<td>N/A&lt;sup&gt;12&lt;/sup&gt;</td>
</tr>
<tr>
<td>Scientific improvement and knowledge transfer</td>
<td>B6: Strategic Knowledge Transfer Plan</td>
<td>Number of tech spin-offs (cumulative total)</td>
<td>3</td>
<td>7</td>
<td>N/A&lt;sup&gt;13&lt;/sup&gt;</td>
</tr>
<tr>
<td>Scientific improvement and knowledge transfer</td>
<td>B6: Strategic Knowledge Transfer Plan</td>
<td>Number of tech spin-offs + start-ups (cumulative total)</td>
<td>4</td>
<td>23</td>
<td>N/A&lt;sup&gt;14&lt;/sup&gt;</td>
</tr>
<tr>
<td>Comprehensive social model</td>
<td>C1: UPF Alumni programme</td>
<td>Number of UPF Alumni programme members</td>
<td>6,200</td>
<td>11,227</td>
<td>81%</td>
</tr>
<tr>
<td>Comprehensive social model</td>
<td>C1: UPF Alumni programme</td>
<td>Number of users of the personal guidance services and participants in the Skills UPF programme</td>
<td>120</td>
<td>650</td>
<td>442%</td>
</tr>
<tr>
<td>Comprehensive social model</td>
<td>C1: UPF Alumni programme</td>
<td>Number of UPF Alumni career guidance courses and activities</td>
<td>41</td>
<td>80</td>
<td>95%</td>
</tr>
<tr>
<td>Comprehensive social model</td>
<td>C1: UPF Alumni programme</td>
<td>Number of clubs and chapters</td>
<td>0</td>
<td>Alumni directory: 350 alumni from 46 countries</td>
<td>100%</td>
</tr>
<tr>
<td>Comprehensive social model</td>
<td>C2: E-administration</td>
<td>Roll-out of electronic transcripts</td>
<td>0</td>
<td>1</td>
<td>100%</td>
</tr>
</tbody>
</table>

<sup>11</sup> Idem.
<sup>12</sup> Idem.
<sup>13</sup> Idem.
<sup>14</sup> Idem.
<table>
<thead>
<tr>
<th>Model</th>
<th>Project Description</th>
<th>Current</th>
<th>Target</th>
<th>Progress</th>
</tr>
</thead>
<tbody>
<tr>
<td>Comprehensive social model</td>
<td>C2: E-administration implementation project</td>
<td>5</td>
<td>23</td>
<td>360%</td>
</tr>
<tr>
<td>Comprehensive social model</td>
<td>C2: E-administration implementation project</td>
<td>0</td>
<td>8,565</td>
<td>100%</td>
</tr>
<tr>
<td>Comprehensive social model</td>
<td>C3: Student Participation Action Plan</td>
<td>1,085</td>
<td>1,100</td>
<td>1%</td>
</tr>
<tr>
<td>Comprehensive social model</td>
<td>C3: Student Participation Action Plan</td>
<td>21</td>
<td>42</td>
<td>100%</td>
</tr>
<tr>
<td>Comprehensive social model</td>
<td>C3: Student Participation Action Plan</td>
<td>1,471</td>
<td>1,929</td>
<td>31%</td>
</tr>
<tr>
<td>Comprehensive social model</td>
<td>C3: Student Participation Action Plan</td>
<td>15</td>
<td>25</td>
<td>67%</td>
</tr>
<tr>
<td>Comprehensive social model</td>
<td>C3: Student Participation Action Plan</td>
<td>770</td>
<td>853</td>
<td>11%</td>
</tr>
<tr>
<td>Comprehensive social model</td>
<td>C3: Student Participation Action Plan</td>
<td>2</td>
<td>5</td>
<td>150%</td>
</tr>
<tr>
<td>Comprehensive social model</td>
<td>C3: Student Participation Action Plan</td>
<td>59</td>
<td>85</td>
<td>44%</td>
</tr>
<tr>
<td>Community</td>
<td>All actions</td>
<td>9</td>
<td>11</td>
<td>100%</td>
</tr>
<tr>
<td>outreach</td>
<td>Business Shuttle Incubation Spaces</td>
<td>occupancy</td>
<td></td>
<td></td>
</tr>
<tr>
<td>--------------------------</td>
<td>-----------------------------------</td>
<td>-----------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community outreach</td>
<td>All actions</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Number of committees set up in the 22@ district with CEI strategic partners (aggregation)</td>
<td>0</td>
<td>3</td>
<td>N/A</td>
</tr>
<tr>
<td>Community outreach</td>
<td>All actions</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Number of companies and institutions participating in the UPFeina job fair</td>
<td>50</td>
<td>56</td>
<td>12%</td>
</tr>
</tbody>
</table>
Table IV. Use of Resources

<table>
<thead>
<tr>
<th>Strategic line</th>
<th>Action</th>
<th>Funding</th>
<th>Staff</th>
<th>Current expenses</th>
<th>Investment</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improvements in teaching and adaptation to the EHEA</td>
<td>A1. Teaching quality and improvements in learning</td>
<td>0.00</td>
<td>33,691.06</td>
<td>512,915.12</td>
<td>546,606.18</td>
<td></td>
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<tr>
<td>Improvements in teaching and adaptation to the EHEA</td>
<td>A5: Plan of Action for Multilingualism</td>
<td>0.00</td>
<td>204,359.79</td>
<td>0.00</td>
<td>204,359.79</td>
<td></td>
</tr>
<tr>
<td>Improvements in teaching and adaptation to the EHEA</td>
<td>A6: UPF International Experience project</td>
<td>179,004.07</td>
<td>197,736.49</td>
<td>0.00</td>
<td>376,740.56</td>
<td></td>
</tr>
<tr>
<td>Improvements in teaching and adaptation to the EHEA</td>
<td>A8. A-4U International project</td>
<td>0.00</td>
<td>103,486.89</td>
<td>0.00</td>
<td>103,486.89</td>
<td></td>
</tr>
<tr>
<td>Improvements in teaching and adaptation to the EHEA</td>
<td>A4. Modernization and services of the Library/CRAI</td>
<td>0.00</td>
<td>1,152,210.23</td>
<td>0.00</td>
<td>1,152,210.23</td>
<td></td>
</tr>
<tr>
<td>Improvements in teaching and adaptation to the EHEA</td>
<td>A9. Promotion of postgraduate studies and creation of the Postgraduate and Doctoral Studies Office</td>
<td>0.00</td>
<td>39,199.75</td>
<td>296,358.56</td>
<td>335,558.31</td>
<td></td>
</tr>
<tr>
<td>Scientific improvement and knowledge transfer</td>
<td>B1: UPF Research Park</td>
<td>0.00</td>
<td>0.00</td>
<td>15,099,964.15</td>
<td>15,099,964.15</td>
<td></td>
</tr>
<tr>
<td>Scientific improvement and knowledge transfer</td>
<td>B3. Talent recruitment and transnational mobility project</td>
<td>685,126.00</td>
<td>0.00</td>
<td>0.00</td>
<td>685,126.00</td>
<td></td>
</tr>
<tr>
<td>Scientific improvement and knowledge transfer</td>
<td>B4. Mobility programme for young PhDs</td>
<td>954,403.59</td>
<td>0.00</td>
<td>0.00</td>
<td>954,403.59</td>
<td></td>
</tr>
<tr>
<td>Scientific improvement and knowledge transfer</td>
<td>B5. A-4U European Office in Brussels (OPERA)</td>
<td>0.00</td>
<td>129,091.61</td>
<td>0.00</td>
<td>129,091.61</td>
<td></td>
</tr>
<tr>
<td>Scientific improvement and knowledge transfer</td>
<td>B6. Strategic Knowledge Transfer Plan</td>
<td>1,092,690.64</td>
<td>97,932.46</td>
<td>0.00</td>
<td>1,190,623.10</td>
<td></td>
</tr>
<tr>
<td>Comprehensive social model</td>
<td>C1: UPF Alumni programme</td>
<td>0.00</td>
<td>0.00</td>
<td>69,726.65</td>
<td>69,726.65</td>
<td></td>
</tr>
<tr>
<td>Comprehensive social model</td>
<td>C2: E-administration implementation project</td>
<td>0.00</td>
<td>242,846.96</td>
<td>1,091,737.30</td>
<td>1,334,584.26</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td>2,911,224.30</td>
<td>2,200,555.24</td>
<td>17,070,701.78</td>
<td>22,182,481.32</td>
<td></td>
</tr>
</tbody>
</table>