Pla d'Estudis

Grau en International Business Economics / Degree in International Business Economics

Càrrega lectiva

240 crèdits ECTS

Matèries Formació bàsica: 60 ECTS
Matèries Formació obligatòria: 115 ECTS
Matèries Formació optativa: 59 ECTS
Treball de Fi de Grau (TFG): 6 ECTS

IDIOMES: Anglès.

PRIMER CURS (60 ECTS)

Assignatures de formació bàsica		
Trimestre	**Assignatura**	**Crèdits**
1	Computational Thinking and Programming	6 ECTS
1	Business Economics I: Fundamentals	6 ECTS
2	Data Analysis	6 ECTS
3	International Financial Accounting	6 ECTS
Assignatures obligatòries		
Trimestre	**Assignatura**	**Crèdits**
1	Introduction to Economics I	4 ECTS
1	Mathematics I	5 ECTS
2	Introduction to Economics II	5 ECTS
2	Mathematics II	4 ECTS
2	Business Economics II: Organizational Structure and Incentives	4 ECTS
3	Introduction to Economics III	5 ECTS
3	Mathematics III	5 ECTS
3	Business Law I	4 ECTS

SEGON CURS (60 ECTS)

Assignatures de formació bàsica		
Trimestre	**Assignatura**	**Crèdits**
1	International Business and Economic History I	6 ECTS
1	Probability & Statistics	6 ECTS
1	Marketing	6 ECTS
2	Strategic Management	6 ECTS
2	Financial Investments	6 ECTS
3	Macroeconomic Policies in a Global World	6 ECTS
Assignatures obligatòries		
Trimestre	**Assignatura**	**Crèdits**
1	Financial Statement Analysis	5 ECTS
2	Business Law II	4 ECTS
2	Organizations, Institutions and Markets	5 ECTS
3	Corporate Finance	5 ECTS
3	Econometrics for Business	5 ECTS

TERCER CURS (60 ECTS)

Assignatures obligatòries		
Trimestre	**Assignatura**	**Crèdits**
1	International Economics	6 ECTS
1	Management Accounting	5 ECTS
1	International Strategic Management	5 ECTS
1	Game Theory	5 ECTS
2	International Business and Economic History II	4 ECTS
2	Quantitative Methods for Business	5 ECTS
2	International Finance	5 ECTS
2	International Taxation	5 ECTS
3	Operations Management	5 ECTS
3	Data Analytics for Economic and Business Environments	5 ECTS
3	International Marketing	5 ECTS

QUART CURS (60 ECTS)

Assignatures obligatòries		
Trimestre	**Assignatura**	**Crèdits**
1 a 3	Treball de Fi de Grau (TFG)	6 ECTS

Assignatures optatives (S'han de cursar 59 crèdits ECTS entre 3r i 4t curs)		
Trimestre	**Assignatura**	**Crèdits**
1 a 3	Assignatures Optatives d'Itineraris o Generals	Fins a 59 ECTS
1 a 3	Pràctiques acadèmiques externes I, II, III	Fins a 14 ECTS

MATÈRIES OPTATIVES - ITINERARIS D'ESPECIALITZACIÓ

Al grau d'IBE no hi ha mencions oficials, però es preveuen 5 itineraris d'especialització (requereixen **15 ECTS** d'optativitat cadascun):

Itinerari: Economia d'Impacte / Impact Economy	Crèdits
Corporate Social Responsibility and the Environment of Business	5 ECTS
Entrepreneurship and Innovation in the Non-profit Sector	5 ECTS
Sustainability Reporting	5 ECTS
Sustainable Finance	5 ECTS
Natural Resources and Environmental Management	5 ECTS

Itinerari: Anàlisi de Negocis / Business Analytics	Crèdits
Topics in Quantitative Methods for Business	5 ECTS
Business Games	5 ECTS
Business Logistics	5 ECTS
Advanced Market Research Methods	5 ECTS

Itinerari: Finances d'Empresa / Corporate Finance	Crèdits
Mergers, Acquisitions and Private Equity	5 ECTS
Financial Derivatives and Risk Management	5 ECTS
Sustainable Finance	5 ECTS

Itinerari: Política d'Empresa i Innovació / Business Policy & Innovation	Crèdits
Technology Strategy and Innovation	5 ECTS
Corporate Social Responsibility and the Environment of Business	5 ECTS
Entrepreneurship and Family Firms	5 ECTS
Current Topics in Business Policy	5 ECTS

Itinerari: Ciència del Comportament per als Negocis / Behavioral Science for Business	Crèdits
Behavioral Economics	5 ECTS
Consumer Behavior	5 ECTS
Experimental Methods for Economics and Business	5 ECTS
Organizational Behavior	5 ECTS
Current Topics in Behavioral Sciences	5 ECTS

ASSIGNATURES OPTATIVES

Assignatura Optativa	Crèdits
Advanced Macroeconomics I: Growth and Development	5 ECTS
Advanced Market Research Methods	5 ECTS
Applied Economics II: Public Policy	5 ECTS
Behavioral Economics	5 ECTS
Branding	5 ECTS
Business Games	5 ECTS
Business Logistics	5 ECTS
Competition Regulation and Markets	5 ECTS
Consumer Behavior	5 ECTS
Corporate Social Responsibility and the Environment of Business	5 ECTS
Current topics in Behavioral Sciences	5 ECTS
Current topics in Business Policy	5 ECTS
Digital Marketing	5 ECTS
Emerging Topics in Finance	5 ECTS
Entrepreneurship and Family Firms	5 ECTS
Entrepreneurship and Innovation in the Non-profit sector	5 ECTS
European Economy	5 ECTS
Evidence-based reasoning	5 ECTS
Experimental Methods for Economics and Business	5 ECTS
Financial Derivatives and Risk Management	5 ECTS
History of Economic Thought	5 ECTS
Human Resources	5 ECTS
Information Systems	5 ECTS
Internship I	5 ECTS
Internship II	5 ECTS
Internship III	4 ECTS
Management Control	5 ECTS
Marketing Trends	5 ECTS
Mergers, Acquisitions and Private Equity	5 ECTS
Natural resources and Environmental Management	5 ECTS
Networks, crowds and markets	5 ECTS
Organizational Behavior	5 ECTS
Present and future of European Integration	5 ECTS
Real Analysis	5 ECTS
Strategic Tools for Entrepreneurs	5 ECTS
Sustainability Reporting	5 ECTS
Sustainable Finance	5 ECTS
Technology Strategy and Innovation	5 ECTS
Topics in Applied Economics I	5 ECTS

Topics in Applied Economics II	5 ECTS
Topics in Data Science	5 ECTS
Topics in Human Resources Management	5 ECTS
Topics in International Business History	5 ECTS
Topics in International Economic History	5 ECTS
Topics in Public Economics I: Expenditure and Public Policy	5 ECTS
Topics in Public Economics II: Taxation	5 ECTS
Topics in Quantitative Methods for Business	5 ECTS