

# Workshop “AI, Digital Rights and Consumer Protection”

9:30-9:45 Welcome

## AI Challenges for Consumer Protection

9:45-10:15 **Alberto De Franceschi** (University of Ferrara / KU Leuven):  
*Dark Patterns, Addictive Design and Artificial Emotions*

10:15-10:45 **Joasia Luzak** (University of Exeter):  
*Informed Consent in a World of Algorithmic Opacity*

10:45-11:10 **Discussion**

11:10-11:40 Coffee break

10:40-12:10 **Ignacio Fernández Chacón** (Universidad de Oviedo):  
*Credit Scoring and Consumer Protection: Explainability vs Accuracy*

12:10-12:40 **Mireia Artigot Golobardes** (Universitat Pompeu Fabra):  
*Deconstructing Prices: Pricing Dynamics and Data in Online Contracting*

12:40-13:00 **Discussion**

13:00-14:00 Lunch buffet

## AI Challenges for Product Liability. The New Directive and its National Implementation

14:00-14:30 **Tobias Voigt** (Friedrich-Schiller-Universität Jena):  
*Digitalization and AI, the reform of the Product Liability Directive and its Implementation in Germany*

14:30-15:00 **Paul Verbruggen** (Tilburg University):  
*The Dutch Approach to the Implementation of the Product Liability Directive*

15:00-15:20 **Discussion**

15:20-15:30 Break

15:30-16:00 **Sonia Ramos González** (Universitat Pompeu Fabra):  
*Spanish Law and Directive (EU) 2024/2853: Key Issues in Its Transposition*

16:00-16:30 **Tommaso De Mari Casareto Dal Verme** (Università di Trento):  
*AI systems as products: Towards the Implementation of the new Product Liability Directive in Italy*

16:30-17:00 **Discussion**

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**Coordinator:** Roger Barat

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