

Course Syllabus- SOCIAL INNOVATION & SOCIAL ENTREPRENEURSHIP

Language of Instruction: English

Professor: Jeaninne Horowitz Gassol

Professor's Contact and Office Hours: Office 20.151 Jaume 1 building. Office hours: By appointment

Course Contact Hours: 30 hours

Recommended Credit: 4 ECTS credits

Weeks: 2

Course Prerequisites: None

Language Requirements: Recommended level in the European Framework B2 (or equivalent: Cambridge Certificate if the teaching language is English, DELE or 3 semesters in the case of Spanish)

Course structure: Workshop and Seminar

Course classification: Introductory

Course Description:

The world is faced with serious and complex social and environmental problems that require a deep understanding of the systems where they occur to find innovative solutions. This course introduces students to the concepts, strategies and processes of social innovation and social change. We will examine the state of the world using a systems thinking perspective and learn how social innovation can help solve existing and future problems. We will learn what social entrepreneurship means within the context of social innovation and explore its challenges and opportunities. We will learn that innovation and entrepreneurship require a mentality that is not deterministic to deal with uncertainty and complexity.

Learning Objectives:

Example:

At the end of the course, the student will:

- Acquire a greater understanding of the social economy—the core issues, complexity, challenges, and opportunities.
- Have a greater understanding of the role of social innovation in dealing with social and environmental issues.
- Be able to apply systems thinking to social and environmental problems.
- View the social entrepreneur as a vehicle for social innovation and understand its challenges and opportunities.

Course Workload

100 hours of student workload. 15 hours of theoretical lectures (given as in class interactive lectures) and 15 hours of seminar and workshop like sessions (with in class team exercises, debates, brainstorming, documentary watching and discussing, invited speakers, field work) plus 70 hours work outside the classroom for reading, study, research, and teamwork.

Methods of Instruction:

Three-hour class sessions five times a week for two weeks.

We will use a variety of pedagogical approaches:

- Lectures to provide structured introductions to key concepts. – Students are presented with content, motivated, and challenged to reflect on issues. Issues are clarified and expanded upon.

- Assigned readings to deepen understanding.
- Analysis of readings, videos, case studies, exchange of ideas and different perspectives
- Interactive class discussions and debates (participation is expected).
- In class team workshops (systems thinking, active brainstorming)
- Online forums to share insights and research
- Team assignments and presentations
- Conferences by invited speakers and/or visits to social enterprises.

Method of Assessment

Class Participation (in lectures, workshops, debates, seminars, etc.): 30 percent

Forum and workshop type assignments 30 percent

Team research project: 30 percent

Final reflection paper: 10 percent

Absence Policy

Attending class is mandatory and will be monitored daily by professors. The impact of absences on the final grade is as follows:

Absences	Penalization
Up to one (1) absences	No penalization.
Two (2) absences	1 point subtracted from final grade (on a 10 point scale)
Three (3) absences	The student receives an INCOMPLETE for the course

The BISS attendance policy does not distinguish between justified or unjustified absences. The student is deemed responsible to manage his/her absences.

Emergency situations (hospitalization, family emergency, etc.) will be analyzed on a case by case basis by the Academic Director of the UPF Barcelona International Summer School.

Classroom Norms:

- No food or drink is permitted.
- There will be a ten-minute break during the class.
- Students must come to class fully prepared.

Course Contents:

Please, detail here the course topics distributed on a weekly or daily schedule.

Example:

Session 1 Introduction to the course

Course description

The state of world. What is happening? Why do we need social change?

Session 2 Innovation for social change Definitions and interpretations

What is social innovation?

The link between innovation and entrepreneurship.

The entrepreneurship/innovation mentality. Systems thinking, non-determinism and complexity science.

Session 3 Tools for social innovation: Design thinking, Agile design, Business model canvas, Lean startup.

**Session 4: Workshops for applying systems thinking mindset and tools:
Water sustainability and Quality higher education:**

**Session 5 Workshops for applying systems thinking mindset and tools
Sustainable Finance/Access to finance and Access to quality healthcare**

**Session 6 Challenges for applying systems thinking mindset and tools in
workshops. To be chosen from the 17 UN Global goals.**

Session 7: Field trip to a social enterprise

Session 8: Project presentations and general debate

Session 9: Project presentations and general debate

Session: Final conclusions and considerations.

Required Readings: The professor will assemble a course pack with articles, videos, textbooks and other information that will be uploaded in the Aula Global before the start of the course. Students are encouraged to research for information on their own surrounding the different topics addressed.

Recommended bibliography:

Alnoor Ladha and Tim Dixon. Principles for Social Innovation In 2012: Follow Emerging Economies. Co.Exist World Changing Ideas And Innovation. Editor: Morgan Clendaniel.

Crutchfield, Leslie and Heather McLeod Grant. 2008. Forces for Good: The Six Practices of High-Impact Nonprofits. Jossey-Bass.

Empowering people, driving change: Social innovation in the European Union. Bureau of European Policy Advisers. European Commission May 2010

Gladwell, Malcolm. 2000. The Tipping Point. Little Brown: Boston.

Goldsmith, Stephen. 2010. The Power of Social Innovation: How Civic Entrepreneurs Ignite Community Networks for Good. Jossey-Bass.

Meadows, D. H., & Wright, D. (2008). Introduction: The System Lens. In Thinking in systems: A primer. White River Junction: Chelsea Green Pub.

Michelini, Laura 2012, Social Innovation and New Business Models: Creating Shared Value in Low-Income Markets, Springer.

Mulgan, G. 2007. "Social Innovation: What it is, why it matters and how it can be accelerated" Skoll Centre for Social entrepreneurship, University of Oxford.
<http://youngfoundation.org/publications/social-innovation-what-it-is-why-it-matters-how-it-can-be-accelerated/>

Recent Evolutions of the Social Economy in the European Union. 2016. *European Economic and Social Committee*. By: CIRIEC-International - Centre international de recherches et d'information sur l'économie publique, sociale et coopérative.
<https://www.eesc.europa.eu/sites/default/files/files/qe-04-17-875-en-n.pdf>

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