Language of Instruction: English
Professor: Jeaninne Horowitz Gassol
Professor’s Contact and Office Hours: Office 20.151 Jaume 1 building. Office hours: Tuesdays 12:00
Course Contact Hours: 30 hours
Recommended Credit: 4 ECTS credits
Weeks: 3
Course Prerequisites: None
Language Requirements: B level English

Time modules: 3-1 A

Course Description:
The world is faced with serious and complex social and environmental problems that require a deep understanding of the systems where they occur in order to find innovative solutions. This course introduces students to the concepts, strategies and processes of social innovation and social change. We will examine the state of the world from a social economic perspective and learn how social innovation can help solve existing and future problems. We will explore social entrepreneurship as the vehicle for social innovation, and learn about its challenges and opportunities. We will learn that innovation and entrepreneurship requires a mentality that is not deterministic, in order to deal with the uncertainty and complexity.

Learning Objectives:
At the end of the course, the student will:

- Acquire a greater understanding of the social economy—the core issues, complexity, challenges and opportunities.
- Have a greater understanding of the role of social innovation in dealing with social issues.
- Be able to apply systems thinking to social and environmental problems.
- View the social entrepreneur as a vehicle for social innovation, and learn to become one.
- Have a greater appreciation for the challenges social entrepreneurs face as they develop social organizations.

Course Workload
100 hours of student workload. 20 hours of theoretical lectures (given as in class interactive lectures) and 10 hours of seminar like sessions (with in class team exercises, brainstorming, documentary watching and discussing, invited speakers, field work) plus 70 hours work outside the classroom for reading, study, research and teamwork.

Methods of Instruction:
Two-hour class sessions five times a week for three weeks.

We will use a variety of pedagogical approaches:
Lectures to provide structured introductions to key concepts. Students are presented with content, motivated and challenged to reflect on issues. Issues are clarified and expanded upon.

Assigned readings to deepen understanding.
Interactive class discussions and debates (participation is expected). Analysis of videos, case studies exchange of ideas and different perspectives
In class team exercises (creativity and brainstorming)
Team assignments and presentations
Conferences by invited speakers and/or visits to social enterprises.

Method of Assessment
- Class Participation: 20 percent
- Individual reflection paper: 10 percent. Each student will reflect on what they have learned from the course and how the learning will affect him/her in his/her future professional and leadership roles. Max. 3 pages.
- Research paper on social innovation and social entrepreneurship: 30 percent. Students working in teams will research a specific social problem in Europe and enterprises working in the area and will write a research paper and present their findings to the rest of the class.
- Partial Exam 1: 20 percent
- Partial Exam 2: 20 percent

BISS Absence Policy

Attending class is mandatory and will be monitored daily by the professor. The impact of absences on the final grade is as follows:

<table>
<thead>
<tr>
<th>Absences</th>
<th>Penalization</th>
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<tbody>
<tr>
<td>Up to two (2) absences</td>
<td>No penalization (except for dates when assessment is taken justification will require)</td>
</tr>
<tr>
<td>Three (3) absences</td>
<td>1 point subtracted from final grade (on a 10 point scale)</td>
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<tr>
<td>Four (4) absences</td>
<td>2 points subtracted from final grade (on a 10 point scale)</td>
</tr>
<tr>
<td>Five (5) absences or more</td>
<td>The student receives an INCOMPLETE for the course</td>
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The BISS attendance policy does not distinguish between justified or unjustified absences. The student is deemed responsible to manage his/her absences.

Emergency situations (hospitalization, family emergency, etc.) will be analyzed on a case by case basis by the Academic Director of the UPF Summer School.

Classroom Norms:
- No food or drink is permitted.
- Students must come to class fully prepared and actively participate.
- No mobile phones are allowed
- The use of computers will be allowed for certain activities.

Course Contents:

Session 1 Introduction to the course
   Course description
   The state of world. What is happening? Why do we need social change?

Session 2 Innovation for social change
   What is social innovation? Definitions and interpretations

**Session 3 The evolution of social corporate responsibility**  
The emergence of the fourth sector  

**Session 4 In class work. Choosing a social issue**  
Discussion of guidelines for part I of the research paper

**Session 5 Theoretical basis of social innovations**  
Disruptive social innovation  

**Session 6 Theoretical basis of social innovations**  
Share value  

**Session 7 Theoretical basis of social innovations**  
Bottom of the pyramid  

**Session 8 First partial exam and introduction to social entrepreneurship**  
What is social entrepreneurship?  


**Session 9 Invited speaker or visit to a social enterprise**

**Session 10 Defining social entrepreneurship.**  
Difference between a "traditional" and a social business  
Discussion of guidelines for part II of the research paper

**Session 11 The link between innovation and entrepreneurship.**  
The entrepreneurship/innovation mentality  
Systems thinking, non-determinism and complexity science.  

**Session 12 Social entrepreneurship models**  
Different social business models  
The importance of collaboration  
Session 13 Developing a social business model
From risk to opportunity
New social product and service development
Creating a community and infrastructure

Session 14 Student team presentations of the research paper: social innovation and social entrepreneurship

Session 15 Second partial exam and final conclusions and outcomes

Required Readings: The professor will assemble a reading course pack and will present an agenda with exact dates and readings for each session.

Recommended bibliography:
Students are encouraged to consult the following sources on their own.


Last revised, January 2018