

## **Approval of the Prize for Best Bachelor's Degree Final Project on Corporate Social Responsibility from the MANGO Chair in CSR (UPF- ESCI Consortium).**

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### **PREFACE**

The object of these regulations is the awarding of the Prize for Best Bachelor's Degree Final Project on Corporate Social Responsibility (hereafter CSR) from the ESCI-UPF MANGO Chair in CSR.

This prize is jointly offered by Pompeu Fabra University (hereafter UPF) and the School of International Trade Consortium (hereafter ESCI). For this reason an administrative agreement governing these regulations has been signed between the different entities involved.

UPF aims to become a socially responsible and sustainable university which collectively promotes and guarantees the university's responsibility in its multiple dimensions - sustainable development, ethical awareness, gender perspectives, solidarity and cooperation, voluntary services, health damage prevention and the promotion of healthy lifestyles or support for people with disabilities - as essential components of a responsibly-spirited university.

ESCI is interested in developing knowledge and stimulating and disseminating research which contributes to social engagement and responsibility, in order to analyse the sustainability of business and economic activities, to generate knowledge, and to drive analysis and debate about all these questions via the MANGO Chair in Corporate Social Responsibility.

The aim of the prize is to encourage the incorporation of CSR issues in UPF studies.

For all the above reasons, the Board of Governors

### **Hereby AGREES**

**Sole article.** To approve the regulations for the Prize for Best Bachelor's Degree Final Project (TFG) on Corporate Social Responsibility from the ESCI-UPF MANGO Chair in CSR, as stated in the annex.

### **ANNEX**

#### **REGULATIONS FOR THE PRIZE FOR BEST BACHELOR'S DEGREE FINAL PROJECT (TFG) IN CORPORATE SOCIAL RESPONSIBILITY FROM THE ESCI-UPF MANGO CHAIR**

##### **First. Objective**

Submissions should be projects related to Corporate Social Responsibility which contribute to developing new knowledge in one of the following areas:

- CSR corporate strategy
- Good corporate government
- Communication and dialogue with interest groups
- Responsible management of human resources
- Responsible purchasing (and supply chain management)

- Social action
- Social innovation
- Socially responsible investment
- Social entrepreneurship

Bachelor's Degree Final Projects must be appropriately designed for the area of knowledge in which they have been developed and can be delivered in different formats. They could be theoretical or empirical, for example, using quantitative or qualitative methodologies, or be technical development or artistic projects.

Students can participate individually or in a group, depending on whether the TFG has been done individually or in a group.

### **Second. Entry eligibility**

- To have submitted a Bachelor's Degree Final Project to UPF or ESCI on any of the Bachelor's programmes during the academic years indicated in the announcement.
- The project must deal with one or more of the areas listed in the first regulation.
- The project must be original and must have been given a minimum grade of 8.5 in the first instance.
- One of the following languages must have been used: Catalan, Spanish or English.
- The project must use non-sexist and non-patriarchal language.

### **Third. Submission of applications**

Applications must be addressed to the Institutional Communication and Promotion Unit (UCPI).

Electronic submissions are preferred. These should be sent by attaching the application form to the electronic General Instance form which can be found on the UPF online office in the list of procedures and processes.

Applications can also be submitted in person at the UPF General Registry together with supporting documentation.

The application form will be available on the UPF's Social Engagement and Sustainable Development website (<https://www.upf.edu/web/responsabilitat-social>).

The project must be submitted in whichever format is most appropriate (PDF, multimedia, plan, prototype, URL link, etc.), always anonymously. Each project must be accompanied by a project summary (maximum 500 words).

### **Fourth. Prize categories**

One first and only prize will be awarded and an honorary diploma will be presented during a public award ceremony. The amount of prize money will be decided each year the competition is held.

The other finalists will also receive an honorary diploma from the Assessment Committee.

### **Fifth. Announcement**

An announcement will be published each year and the convening body will be the rector.

The announcement will appear on UPF and ESCI's normal communication channels and will contain the following minimum information:

- Financial award
- Application period
- Application form

#### **Sixth. Management**

The Institutional Communication and Promotion Unit (UCPI) will carry out official proceedings, those which are subject to the corresponding provisions of Law 39/2015 of 1st October, on the common administrative procedures of all public administrations.

#### **Seventh. Assessment Committee**

The Assessment Committee will be made up of the following members:

- Vice-rector of Social Engagement and Sustainable Development at UPF, or a delegated representative.
- A member of the ESCI MANGO Chair in CSR with expertise in CSR issues, by appointment of the UPF rector, on behalf of ESCI.
- A member of teaching staff with expertise in CSR from ESCI or UPF, by appointment of the UPF rector on behalf of ESCI or UPF.
- A specialist in the field of Social Responsibility from UPF, who will act as secretary, appointed by the UPF rector on behalf of UCPI.

The Committee can request advice or support from other experts in order to evaluate the projects submitted.

The Assessment Committee's functions are to evaluate the submitted applications and present their chosen candidate/s to the governing body for this to be resolved.

#### **Eighth. Evaluation criteria**

The Assessment Committee will adhere to the following criteria:

- Topic relevance and originality of development (25 points)
- Theoretical framework used (25 points)
- Coherence and methodological rigour (25 points)
- Results, conclusions and advancements contributing to the field of CSR (25 points)

The minimum score required to receive this Prize is 60 points. The Prize and/or the honorary mentions may not be awarded if there are no eligible applications.

#### **Ninth. Resolution and announcement of results**

The body responsible for resolving the competition is the rector, who will decide the prizewinner/s each academic year during the month of October.

Participants will be advised by email about the resolution at the same time this is published on the UPF website.

#### **Tenth. Obligations of the winning person or team**

- If successful, to promise to do a presentation about the project at a public award ceremony during the academic year following receipt of the Prize.
- To publish the complete text of the project at the University repository immediately (without any temporary restrictions), with open access.

#### **Eleventh. Personal Data Protection**

The purpose of personal data collection throughout this competition is its management for the awarding of prizes, which will be done in accordance with (EU) General Data Protection Regulation 2016/679 and with Organic Law 3/2018 of 5th December, on personal data protection and the guaranteeing of digital rights. Pompeu Fabra University is likewise responsible for processing this data. Plaça de la Mercè, 12. 08002 Barcelona. Those concerned may contact the University data protection officer at [dpd@upf.edu](mailto:dpd@upf.edu) for further information.

Personal data will be kept for the duration of the competition and for as long as legal liabilities may apply. Nevertheless, information about the beneficiaries will be shown on the University website in accordance with the current transparency legislation, and may also appear in publicity material related to the winning projects.

Legitimation: Public interest mission (in accordance with Article 41 of Organic Law 6/2001 about universities).

Personal data will be processed by Pompeu Fabra University and will not be given to third parties, except in cases provided for by law.

Participants in the competition may exercise their rights of access, rectification, objection, deletion, restriction and portability, following the procedures described at [www.upf.edu/web/proteccions-dades/drets](http://www.upf.edu/web/proteccions-dades/drets).

Objection to the processing of personal data, to the extent which this may be incompatible with managing competition applications, constitutes withdrawal from the competition or from receiving the award.

Those concerned may contact the University data protection officer ([dpd@upf.edu](mailto:dpd@upf.edu)) if they believe that their rights have not been duly respected. In the event that they are not satisfied, they are entitled to lodge a complaint with the Catalan Data Protection Authority (<http://apdcat.gencat.cat>).