



## **Resolution of the Announcement to Award the Prize for Best Bachelor's Degree Final Project on Corporate Social Responsibility from the ESCI-UPF MANGO Chair in Corporate Social Responsibility 2024.**

*(This version is for information purposes only. The original version is available at:*

*<https://www.upf.edu/web/responsabilitat-social/premi-de-la-catedra-mango-d-rsc-esci-upf-al-millor-treball-tfg-sobre-temes-de-responsabilitat-social-corporativa>)*

Given the rules governing the awarding of the Prize for Best Bachelor's Degree Final Project on Corporate Social Responsibility from the ESCI-UPF MANGO Chair in Corporate Social Responsibility (<https://seuelectronica.upf.edu/bases-del-premi-al-millor-tfg-sobre-responsabilitat-social-corporativa-de-la-catedra-mango-d-rsc-esci-upf>), approved by the Board of Governors 27th April 2022, modified by the Board of Governors 17th April 2024

### **I hereby RESOLVE:**

**FIRST.** To invite public applications for the Prize for Best Bachelor's Degree Final Project on Corporate Social Responsibility 2024.

**SECOND.** The competition adheres to the regulations governing the awarding of the Prize for Best Bachelor's Degree Final Project on Corporate Social Responsibility from the ESCI-UPF MANGO Chair in Corporate Social Responsibility (<https://seuelectronica.upf.edu/bases-del-premi-al-millor-tfg-sobre-responsabilitat-social-corporativa-de-la-catedra-mango-d-rsc-esci-upf>), approved by the Board of Governors 27th April 2022, modified by the Board of Governors 17th April 2024, and by the following rules:

#### **1. Financial award**

A first prize of 1,000 € will be awarded. The winning person or team will receive this amount, minus the legally required tax deductions, and an honorary diploma, which will be presented at a public award ceremony.

The other finalists will also receive an honorary diploma from the Assessment Committee.

#### **2. Purpose of the competition**

The purpose of the competition is to award the Prize for Best Bachelor's Degree Final Project to those projects which contribute towards developing new knowledge in one of the topic areas related to Corporate Social Responsibility (hereafter CSR).

Corporate social responsibility (CSR) is understood as the responsibility of companies - or any type of organization - towards their impact on society, and involves considering ethical, social and environmental aspects in organizational decisions and activities. The concept of CSR refers to the responsibilities that organizations must assume in the face of sustainable development, and therefore it encompasses organizational management focused on sustainability or ESG (environmental, social and governance).

ESCI-UPF believes that it is necessary to foster knowledge and promote research and the dissemination of studies that contribute to strengthening social commitment and responsibility, to analyzing the sustainability of economic and business activity, to generating knowledge and to enhancing analysis and the debate on these issues, all through the MANGO Chair of Corporate Social Responsibility (CSR).

### 3. Entry eligibility

In accordance with the second regulation, anyone can apply who has submitted a Bachelor's Degree Final Project to UPF or ESCI during the 2023-2024 academic year which:

- Is an original project which was given a minimum grade of 7,5 in the first instance.
- Has used one of the following languages: Catalan, Spanish or English.
- Uses non-sexist and non-patriarchal language.

### 4. Application submission and deadlines

Applications must be submitted to the University Sustainability, Support and Commitment Service (SACU)

Electronic submissions are preferred. These should be sent by attaching the application form to the electronic General Instance form (<https://apps.upf.edu/TramitsExterns/?id=INGE>), which can be found on the UPF online office in the list of procedures and processes ([https://wblapps5.upf.edu/gmp/cataleg\\_procediments](https://wblapps5.upf.edu/gmp/cataleg_procediments)).

This electronic General Instance form must be completed with the following details:

- I hereby REQUEST section: **Sol·licitud per al Millor Treball de Fi de Grau (TFG) sobre Responsabilitat Social Corporativa (RSC) 2024** (*in lower case and in Catalan, as written*);
- the body or service to whom the application is addressed: **SERVEI DE SOSTENIBILITAT, ATENCIÓ I COMPROMÍS UNIVERSITARIS** (*in capital letters and in Catalan, as written*).

Applications can also be submitted in person at the UPF General Registry together with the supporting documentation. The application must be original and must be signed by hand (photocopies and electronically signed forms are not permitted for applications submitted in person).

Applications can also be submitted at any of the places stipulated in Article 16.4 of Law 39/2015 of 1st October, on the common administrative procedures of all public administrations.

The application form for both individual and group projects will be available on the UPF's Social Engagement and Sustainable Development website, in the "Prizes and announcements" section (<https://www.upf.edu/web/responsabilitat-social/premis-i-convocatories>).

The project must be submitted in whichever format is most appropriate (PDF, multimedia, plan, prototype, URL link, etc.), and must be anonymous. Each project must be accompanied by a project summary with a maximum of 500 words, also anonymous.

Submission of the application means that applicants accept the rules and regulations of this competition.

Any applications not registered within the period established in the competition regulations will not be admitted. Applications lacking the required documentation will not be admitted.

UPF can request that applicants provide complementary information that they may consider necessary to clarify or give further details about the project content.

The application deadline is 16 September 2024.

## 5. Evaluation of applications

Article 8 of the regulations defines the following general evaluation criteria:

- Topic relevance and originality of development (25 points)
- Theoretical framework used (25 points)
- Coherence and methodological rigour (25 points)
- Results, conclusions and advancements contributing to the field of CSR (25 points)

The minimum score required to receive these prizes is 60 points and at least 50% of the score in each of the four criteria mentioned above. The Prize can be declared null and void.

## 6. Direction and resolution of the competition

In accordance with the 6th regulation, the Institutional Communication and Promotion Unit will direct and manage the competition process. The body responsible for resolving the competition will be the rector.

## 7. Assessment Committee

The Assessment Committee described in article 7 of the regulations is made up of the following members:

- Eva Pujadas Capdevila, Vice-rector for Social Commitment and Sustainability at UPF, or the delegated person, who shall act as the president.
- Xavier Carbonell, Director of the Mango chair in Corporate Social Responsibility, expert in CSR issues according to the UPF Rector's appointment of 21 of May 2024.
- Silvia Ayuso, Academic Director of the Mango chair in CSR, expert in CSR issues according to the UPF Rector's appointment of 21 of May 2024.
- Roser Corretgé Bergua, Social Responsibility specialist at UPF, who will act as secretary, according to the rector's appointment of 21 of May 2024.

## 8. Competition resolution schedule

The prizewinners will be decided in the month of October.

The competition resolution will be published on the Social Engagement and Sustainable Development web page (<https://www.upf.edu/web/responsabilitat-social>) and the winning applicant will be advised by email.

## 9. Personal data protection

The purpose of personal data collection throughout this competition is its management for the awarding of prizes, and it will be done in accordance with (EU) General Data Protection Regulation 2016/679 and with Organic Law 3/2018 of 5th December, on personal data protection and the guaranteeing of digital rights. Universitat Pompeu Fabra is likewise responsible for processing this data. Carrer de la Mercè, 12. 08002 Barcelona.

All personal data will be kept for the duration of the competition and for as long as legal liabilities may apply. Nevertheless, information about the beneficiaries will be shown on the University website in accordance with the current transparency legislation, and may also appear in publicity material related to the winning projects.

**Legitimation:** Public interest mission (in accordance with Article 92 of Organic Law 6/2001 about universities).

Personal data will be processed by Pompeu Fabra University and will not be given to third parties, except in cases provided for by law.

Participants in the competition may exercise their rights of access, rectification, objection, deletion, restriction and portability, by following the procedures described at <https://www.upf.edu/web/proteccio-dades/drets>.

Opposition to the processing of personal data, to the extent that it is incompatible with the management of the call, will entail the resignation of participation in the call.

Those concerned may contact the UPF data protection officer (dpd@upf.edu) if they believe that their rights have not been duly respected. In the event that they are not satisfied, they are entitled to lodge a complaint with the Catalan Data Protection Authority (<https://apdcat.gencat.cat/>).

**THIRD.** Those wishing to contest this resolution, which thereby concludes the administrative route, can bring a judicial appeal before the Barcelona Judicial Court (Jutjat Contenciós Administratiu de Barcelona) within a period of two months from the day following publication of this resolution, in accordance with Articles 8 and 46 of Law 29/1998, of 13th July, governing contentious-administrative jurisdiction.

Those concerned can also bring an appeal for review before the body responsible for the resolution within a period of one month from the day following publication, in accordance with provisions in Articles 123 and 124 of Law 39/2015 of 1st October, on the common administrative procedures of all public administrations. In this case a judicial appeal is not permitted until the discretionary appeal for review has been resolved or until the appeal has been deemed unsuccessful due to no notification or communication being received by the appellant.

Eulàlia de Nadal Clanchet  
Rector

Barcelona, [*dated as per electronic signature*]