

(IN)CORPORATE SUSTAINABILITY CONFERENCE

Barcelona, September 29-30, 2023



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mindset

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Day 1: September 29, 2023



DATA FOR IMPACT

Time	Session	Speakers
9:00 am - 9:15 am	Registration	
9:15 am - 9:30 am	Opening Remarks from UPF	Lela Mélon - UPF
9:30 am - 9:45 am	Welcome from JOIN EDuC	Carina Hopper - JOIN EDuC Johanna Wagner - JOIN EDuC
9:45 am - 10:30 am	Keynote: Innovative Approaches to Corporate Sustainability Reporting	Mariana Viesca - msg global
10:30 am - 11:00 am	<i>Refresher and Refreshments</i>	
11:00 am - 12:45 pm	Panel Discussion: Sustainability Reporting: Challenges and Opportunities for Businesses	Marc Miralles - SUMA Capital Pedro Rojas - Indaru Andrea Hare - Flax & Kale Cristina Sancho - IMPACT Hub Sergi Arnau Castel - EY
12:45 pm - 2:00 pm	Masterclass: Mindful Leadership - Cultivating Clarity and Resilience for Executives	Vanessa Daswani - ICF Accredited Executive Coach
2:00 pm - 2:45 pm	<i>Light Lunch</i>	
2:45 pm - 4:15 pm	Panel Discussion: Collaborative Strategies: Academia, Industry and Beyond - Partnerships for Sustainability Solutions	Wafa Khlif - TBS Education Annette Harzbecher - Sustainability Consultant Miguel Castañeda - Ennea Consulting Lara Martin - ESG and Sustainability Advisor Elena Damià - Barcelona +B
4:15 pm - 5:15 pm	Reverse Pitch: Sharing Failures About a Sustainability Initiative	Wara Fabiani - JOIN EDuC Theany Bazet - Candriam Ken Sagendorf - Regis University
5:15 pm - 5:45 pm	<i>Refresher and Refreshments</i>	
5:45 pm - 6:45 pm	Workshop: Navigating Sustainability Reporting Frameworks for Efficient and Transformative Corporate Sustainability	Lela Mélon - UPF

Time	Session	Speakers
9:00 am - 9:15 am	Registration	
9:15 am - 9:30 am	Opening Remarks from UPF	Lela Mélon - UPF
9:30 am - 9:45 am	ESD Wake-Up Call	Carina Hopper - JOIN EDuC Charles Hopkins - UNESCO Chair on Reorienting Education Towards Sustainability
9:45 am - 10:30 am	Keynote + Roundtable: Sustainability Education's Role in Shaping Responsible Businesses	Miriam Jornet - Fashion Sustainability Consultant and Coach (<i>Keynote</i>) Theany Bazet - Candriam Federica Massa-Saluzzo - EADA Business School
10:30 am - 11:00 am	<i>Refresher and Refreshments</i>	
11:00 am - 11:15 am	Student Demand for More Sustainability at the University of Barcelona: CViE-UB Results	Carina Hopper - JOIN EDuC Àngels Alegre - Observatori de l'Estudiant Isaac Calduch Pérez - Observatori de l'Estudiant
11:15 am - 11:30 am	EDuC Label Launch 	Johanna Wagner - JOIN EDuC
11:30 am - 1:00 pm	Panel Discussion: Integrating Sustainability into Higher Education Curricula	Ilija Szadovski - UNESCO Chair in Lifecycle and Climate Change Mariana Larin - Oikos Elza Krimela - Oikos Miguel Castañeda - Ennea Consulting
1:00 pm - 2:30 pm	<i>Light Lunch</i>	
2:30 pm - 4:00 pm	Workshop: Engaging the Academic Community in Sustainability Initiatives	Carina Hopper - JOIN EDuC Theany Bazet - Candriam
4:00 pm - 5:00 pm	Interactive Session: Quality and Impact in Education for Sustainability	Johanna Wagner - JOIN EDuC  
5:00 pm - 5:30 pm	<i>Refresher and Refreshments</i>	
5:30 pm - 6:30 pm	Awards and Closing Remarks	Joan Mallart i Navarra - UB Pere Fullana - UPF

SPEAKERS: DAY 1 - MORNING

Speaker



MARIANA VIESCA
MSG GLOBAL

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KEYNOTE

INNOVATIVE APPROACHES
TO CORPORATE
SUSTAINABILITY
REPORTING

Mariana Viesca has developed her professional career with a fundamental focus on corporate sustainability and climate change, in different countries (USA, China, Mexico and Spain) and areas (marketing, finance, international business and sustainability). She has more than 10 years of experience in supporting companies in their transition to a low-carbon economy. Additionally, with her master's degree in Sustainable Development and CSR, and her master's degree in Quality, Environmental and Occupational Management, Mariana provides support in the adaptation of companies to new sustainability regulations. At msg global solutions, Mariana is Project Manager of various sustainability management projects, team leader and Sustainability Senior Advisor. She oversees the utilization of SAP methodologies for sustainability management consulting services practices.



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Speaker



MARC MIRALLES
SUMA CAPITAL

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PANEL DISCUSSION

SUSTAINABILITY
REPORTING:
CHALLENGES AND
OPPORTUNITIES FOR
BUSINESSES

Marc Miralles graduated in Environmental Sciences for the University of Barcelona (Spain), Master degree in Renewable Energy Engineering for the Polytechnic University of Catalonia (Spain) and MBA for the University of North Sydney (Australia). Marc has more than 10 years of experience working in consulting at PwC and EY, for listed and large companies in a wide range of sectors (utilities, pharma, retail, insurance and banking) carrying out strategic plans on sustainable finance, sustainability and climate change, as well as impact measurement and management projects. After a career supporting and transforming leading organizations in Spain, Marc joined Suma Capital to lead its Sustainable and Impact investment strategy, bringing the best sustainability practices developed in corporates to Private Equity and Infra investment strategies, together with value creation methodologies to ensure the integration of sustainability in the core of the businesses where Suma Capital invests. Marc is currently Head of Sustainability in Suma Capital, managing over \$800M AUMs in different strategies: ESG funds, Sustainable investment funds and Impact funds.



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Speaker



PEDRO ROJAS
INDARU

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PANEL DISCUSSION

SUSTAINABILITY
REPORTING:
CHALLENGES AND
OPPORTUNITIES FOR
BUSINESSES

Pedro Rojas is a data and digital marketing consultant with more than 10 years working in agencies in Latin America, Asia and Europe for large clients such as Telefónica, Volkswagen Group and Samsung, among others. After completing a master's degree in Sustainable Development at the University of Barcelona, he is currently developing a CO2 calculator to measure the emissions of his clients' digital campaigns, emissions that will have to be reported as scope 3 in the company's non-financial reports. the next years. He believes that the collection and analysis of data (which mostly belongs to the private sector) carries great responsibility and that we are in an era where the correct interpretation of data is essential for achieving the SDGs of the 2030 agenda. Indaru is an independent consultancy based in Barcelona that specializes in data and media. To maintain independence, they do not partner or work with agencies or technology providers. But it only advises advertisers such as Samsung, Seat, Level, Starbucks, Upfield, among others; through the analysis of data extracted directly from each client's databases.



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SPEAKERS: DAY 1 - MORNING

Speaker



CRISTINA SANCHO
IMPACT HUB

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Cristina Sancho is currently working at Impact Hub as Sustainability Lead. She has an International Master in Sustainable Development and Corporate Social Responsibility from the EOI (Escuela de Organización Industrial) and did graduated in Political Science. With more than 5 years of experience as a sustainability consultant in projects related to corporate governance, environmental and socioeconomic or ESG governance strategies, among others.



Speaker



SERGI ARNAU CASTEL
EY

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Graduate in Environmental Sciences from the University of Barcelona. Master's Degree in Renewable Energies and Energy Sustainability from the University of Barcelona. **Sergi Arnau Castel** has 5 years of experience in the field of consulting and business advisory, developing his area of expertise in the field of Sustainability. Sergi has extensive experience in assurance and advisory projects, including preparation and verification of Non-Financial Information Statements and Sustainability Reports; development of non-financial risk and opportunities assessments; development of materiality analysis of sustainability issues; definition of strategic sustainability plans, among others.



Speaker



VANESSA DASWANI
ICF ACCREDITED
EXECUTIVE COACH

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MASTERCLASS
MINDFUL LEADERSHIP
CULTIVATING CLARITY:
INNER DEVELOPMENT
GOALS

Vanessa Daswani is an ICF accredited executive coach working one to one with leaders in bringing sustainability to the heart of their organizations. She creates safe spaces to allow for the shift of consciousness and the inner development needed for the acceleration of the UN's Sustainable Development Goals, using the Inner Development Goals framework as a catalyser for transformative change.

Workshop: "Living the Inner Development Goals: an embodied practice for a sustainable future." The Inner Development Goals (IDGs) are a framework of the capabilities, qualities and skills we need in order to achieve the 17 SDGs. They are designed to inspire and empower people to be a positive force for change in society.



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Johanna Wagner
Co-Founder & EDuC Label
Ambassador



Carina Hopper
Co-Founder & Head of
Partnerships

Bringing **Transparency**
and **Recognition**
to Higher Education
for Sustainability

Whether you are just getting started or already leading the change, Join EDuC is here to support your faculty and staff as they navigate this transition, every step of the way.

From Awareness...

... to Empowerment!



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⚡ What will your next Action be? 1) ★ Tell us how to help:
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The EDuC Label is the 1st international accreditation for higher education degree programs of all types and disciplines committed to providing sustainability learning.

