

## A WEEK FOR CHANGE

The aim of organizing global climate change week at the **Civil Law Department of Pompeu Fabra University in Barcelona** was first and foremost to raise awareness on challenges and opportunities of climate change mitigation and adaptation academic, corporate and entrepreneurial sectors.

The **main idea** was to connect independent yet interconnected sessions from professionals in the field throughout the week, with **an open door policy** and without previous registration to allow not only the academic community but also the broader community to access the implicit knowledge on sustainability and climate change.

## ADDRESS

### Sustainable Company Project

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POMPEU FABRA UNIVERSITY, BARCELONA  
DEPARTMENT OF CIVIL LAW

# GLOBAL CLIMATE CHANGE WEEK 2019

A summary of participants and activities



## The What - Summary



### STUDENT DAY – MONDAY

Students presented their proposals for a sustainable change: **José Fermín** suggested a focus on institutional quality that enables appropriate sustainable policies; **Antonella Seide** raised the issue of environmental impacts of the tobacco industry, **Carles Anton Blasco** presented his model of predicting air pollution and **Lena von Zabern** analyzing the type of media coverage of Fridays For Future.



### SUSTAINABLE CORPORATIONS - TUESDAY

**Raimon Puigjainer** presenting **Roots for Sustainability** inserting purpose back into organizations through BCorp certification, followed by **Vaneet Sharma** presenting **CityBell** application to connect the disconnected neighborhoods and **Lela Mélon** presenting the EU funded **Sustainable Company** project, proposing a systemic change

### FIGHT AGAINST FOOD WASTE - WEDNESDAY



**Alba Canovas** from **Espigoladors** presented Barcelona-based company for fighting food waste.



### SECTORAL OVERVIEW - THURSDAY

**Carina Hopper** from ESMOD Fashion Indust Business School Paris provided an insight on **sustainability in fashion and in luxury industries**, followed by **Miguel Castañeda Loayza** from **Sustainability.es** discussion on the differences between corporate social responsibility and sustainability. **Paula Veciana Botet** from **Formacio i Treball** presented the organisation's work on the social aspects of sustainability, while **Oriol Segarra Pol** from **ZeroWasteApp** provided insights into sustainability entrepreneurship and the impact of bottom up initiatives in the quest for sustainable development.

“We cannot solve our problems with the same thinking we used when we created them.

- Albert Einstein -

## PARTICIPANTS

### Jose Fermin

Student of Masters programme in Law at the UPF



### Antonella Seide

Student of Masters programme in Law at the UPF



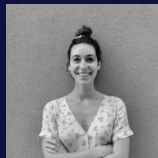
### Carles Anton Blasco

Winner of Planetary Wellbeing Competition at the UPF



### Lena Von Zabern

Finalist of Planetary Wellbeing Competition at the UPF



### Raimon Puigjainer

Roots for Sustainability



### Vaneet Sharma

CityBell App



### Lela Mélon

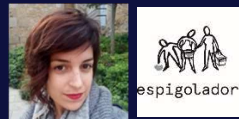
Sustainable Company

Project UPF



### Alba Canovas

Espigoladors



### Carina Hopper

ESMOD Fashion Business School  
Paris



### Miguel Castañeda Loayza

Sustainability  
Worldwide Center



### Paula Veciana Botet

Fundació Formació i Treball



### Oriol Segarra Pol

Zero Waste App



