## Oral communication of scientific content. Keys for communicating your research effectively

<table>
<thead>
<tr>
<th>Date</th>
<th>14, 15, 22 March 2018</th>
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</thead>
<tbody>
<tr>
<td>Time</td>
<td>from 12.30 to 15.00 h</td>
</tr>
<tr>
<td>Room</td>
<td>14 March: 13.108 (Ramon Turró building, Ciutadella campus)</td>
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<tr>
<td></td>
<td>15 March: 20.057 (Jaume I building, Ciutadella Campus)</td>
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<td></td>
<td>22 March: Auditori Mercè Rodoreda</td>
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<tr>
<td>Duration</td>
<td>7.5 hours</td>
</tr>
<tr>
<td>Language</td>
<td>English</td>
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<tr>
<td>Format</td>
<td>Face to face</td>
</tr>
<tr>
<td>Number of Attendees</td>
<td>20</td>
</tr>
<tr>
<td>Recipients</td>
<td>PhD students at UPF</td>
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### Speaker

Emma Rodero, professor of the Department of Communication, UPF

### Competencies

- Competència Interpersonal (CI)
- Competència Metodològica (CM)
- **Competència Comunicativa** (CC)
- Competència de Planificació i Gestió de la Docència (CPGD)
- Competència de Treball en Equip (CTE)
- Competència d’Innovació (CDI)
- Competència Digital (CDD)
- Competència Lingüística (CL)
- Altres ........................................................................................................

### Objectives

To learn and put into practice the skills and techniques of oral expression in order to improve
communicative competence in public presentations of academic and scientific content.

**Content objectives**
- To learn how to select and structure data for public presentations
- To use different rhetorical resources to get the public’s attention

**Form objectives**
- To identify and control the basic aspects of non-verbal communication (gesture, voice, posture, fear) to successfully pronounce an oral speech. Special attention to the voice
- To be able to hold public presentations with self-confidence

**Scene objectives**
- To learn how to use multimedia, audiovisual and material support resources (PowerPoint, Prezi, Keynote ... material ...)
- To learn how to act in a given space
- To manage time adequately

**Contents**

**Session I: Elaboration of scientific content**

- Topic 1: Preparation of scientific discourse
  - Basic information in a scientific communication
  - Strategies and rhetorical resources for attention and interest

- Topic 2: The structure of scientific discourse
  - External structure of scientific discourse
  - Internal structure of the speech

- Topic 3: Oral language
  - Oral language: to write for those who hear.

**Session II: The staging of the scientific speech**

- Topic 4: Support resources
  - Use of resources: multimedia, audio-visual and material support (Power Point, Prezi, KeyNote ...)
  - Graphics

- Topic 5: Space: the proxemics
  - The interaction space and the dress
  - Adapt the use of space to speech.

**Session III: Presentation of scientific discussion**

- Topic 6: The use of voice
- Production of voice
- Management of vocal qualities.
- Prosody: intonation, accent and rhythm

- Topic 7: Gestures
- Position and movement
- Facial and hand gestures