

## Oral communication of scientific content. Keys for communicating your research effectively

<b>Date</b>	4, 10 and 11 April 2019
<b>Time</b>	from 12.30 to 15.00 h
<b>Room</b>	Ciudadella Campus
<b>Duration</b>	7.5 hours
<b>Language</b>	English
<b>Format</b>	Face to face
<b>Number of Attendees</b>	20
<b>Recipients</b>	PhD students at UPF

### Speaker

Emma Rodero, professor of the Department of Communication, UPF

### Skills

- Competència Interpersonal (CI)
- Competència Metodològica (CM)
- Competència Comunicativa (CC)**
- Competència de Planificació i Gestió de la Docència (CPGD)
- Competència de Treball en Equip (CTE)
- Competència d'Innovació (CDI)
- Competència Digital (CDD)
- Competència Lingüística (CL)
- Altres .....

### Objectives

To learn and put into practice the skills and techniques of oral expression in order to improve communicative competence in public presentations of academic and scientific content.

#### **Content objectives**

- To learn how to select and structure data for public presentations

- To use different rhetorical resources to get the public's attention

### **Form objectives**

- To identify and control the basic aspects of non-verbal communication (gesture, voice, posture, fear) to successfully pronounce an oral speech. Special attention to the voice
- To be able to hold public presentations with self-confidence

### **Scene objectives**

- To learn how to use multimedia, audiovisual and material support resources (PowerPoint, Prezi, Keynote ... material ...)
- To learn how to act in a given space
- To manage time adequately

## **Contents**

### **Session I: Elaboration of scientific content**

- Topic 1: Preparation of scientific discourse
  - o Basic information in a scientific communication
  - o Strategies and rhetorical resources for attention and interest
- Topic 2: The structure of scientific discourse
  - o External structure of scientific discourse
  - o Internal structure of the speech
- Topic 3: Oral language
  - o Oral language: to write for those who hear.

### **Session II: The staging of the scientific speech**

- Topic 4: Support resources
  - o Use of resources: multimedia, audio-visual and material support (Power Point, Prezi, KeyNote ...)
  - o Graphics
- Topic 5: Space: the proxemics
  - o The interaction space and the dress
  - o Adapt the use of space to speech.

### **Session III: Presentation of scientific discussion**

- Topic 6: The use of voice
  - o Production of voice
  - o Management of vocal qualities.
  - o Prosody: intonation, accent and rhythm



- Topic 7: Gestures
  - o Position and movement
  - o Facial and hand gestures