

MSC IN STRATEGIC COMMUNICATION & PUBLIC RELATIONS

Study: 8019

Plan: 553

Course: 2017-2018

SECOND SEMESTER

Code	Module	Credits ECTS	Professor	Schedule	Classroom
31793	Research and Evaluation for Practice	5	Reinald Besalú Casademont	Monday, from 8 January to 12 February, and from 26 February to 19 March 2018, from 14.00 to 16.00	Classroom 54.008, Tallers building, Campus del Poblenou
31786	Strategic Public Relations Planning	7,5	Mònika Jiménez Morales Elisenda Estanyol Casals	Monday, from 8 January to 12 February, and from 26 February to 19 March 2018, from 16.30 to 19.30	Classroom 54.008, Tallers building, Campus del Poblenou
31791	Public Relations and Digital Media	7,5	Frederic Guerrero Solé Maria Pérez	Tuesday, from 9 January to 13 February, and from 27 February to 20 March 2018, from 15.00 to 18.00	Classroom 54.009, Tallers building, Campus del Poblenou
31792	Public Affairs and Advocacy	5	Lluís Mas Machon	Wednesday, from 10 January to 14 February, and from 28 February to 21 March 2018, from 15.30 to 17.30	Classroom 52.323, Roc Boronat building, Campus del Poblenou.
31794	Public Diplomacy and Strategic Communication	5	José Fernández Cavia	Thursday, from 11 January to 15 February, and from 1 March to 22 March 2018, from 14.30 to 16.30	Classroom 52.323, Roc Boronat building, Campus del Poblenou.