

**MSC IN STRATEGIC COMMUNICATION & PUBLIC RELATIONS**

Study: 8019

Plan: 553

Course: 2019-2020

**SECOND SEMESTER**

Code	Module	Credits ECTS	Professor	Schedule	Classroom
31793	Research and Evaluation for Practice	5	Laura Aymerich Franch	Monday, from 13 January to 3 February, and from 17 February to 16 March 2020, from 14.00 to 16.00	Classroom 54.031, Tallers Building, Poblenou Campus
31786	Strategic Public Relations Planning	7,5	Elisenda Estanyol Roumen Dimitrov	Monday, from 13 January to 3 February, and from 17 February to 16 March 2020, from 16.30 to 19.30	Classroom 52.S27, Roc Boronat Building, Poblenou Campus <i>*except January 27th classroom 52.221 and February 3rd classroom 52.217</i>
31791	Public Relations and Digital Media	7,5	Maria Pérez Ramos	Tuesday, from 7 January to 4 February, and from 18 February to 17 March 2020, from 15.00 to 18.00	Classroom 54.082, Tallers Building, Poblenou Campus
31792	Public Affairs and Advocacy	5	Lluís Mas Machon	Wednesday, from 8 January to 5 February, and from 19 February to 18 March 2020, from 15.30 to 17.30	Classroom 52.427, Roc Boronat Building, Poblenou Campus
31794	Public Diplomacy and Strategic Communication	5	Christopher Tulloch Albert Royo	Thursday, from 9 January to 6 February, and from 20 February to 19 March 2020, from 14.30 to 16.30	Classroom 52.109, Roc Boronat Building, Poblenou Campus