

MSC IN STRATEGIC COMMUNICATION & PUBLIC RELATIONS

Study: 8019

Plan: 553

Course: 2018-2019

SECOND SEMESTER

Code	Module	Credits ECTS	Professor	Schedule	Classroom
31793	Research and Evaluation for Practice	5	Isabel Rodríguez	Monday, from 7 January to 4 February, and from 18 February to 18 March 2019, from 14.00 to 16.00	Classroom 54.031 Tallers building, Poblenou Campus. * Classroom 18/03/19 54.006 Tallers building, Poblenou Campus
31786	Strategic Public Relations Planning	7,5	Roumen Dimitrov	Monday, from 7 January to 4 February, and from 18 February to 18 March 2019, from 16.30 to 19.30	Classroom 54.031 Tallers building, Poblenou Campus. * Classroom 18/03/19 54.006 Tallers building, Poblenou Campus
31791	Public Relations and Digital Media	7,5	Maria Pérez Ramos	Tuesday, from 8 January to 5 February, and from 19 February to 19 March 2019, from 15.00 to 18.00	Classroom 54.031 Tallers building, Poblenou Campus * Classroom 19/03/19 54.030 Tallers building, Poblenou Campus
31792	Public Affairs and Advocacy	5	Lluís Mas Machon	Wednesday, from 9 January to 6 February, and from 20 February to 20 March 2019, from 15.30 to 17.30	Classroom 52.213 Roc Boronat building, Poblenou Campus * Classroom 20/03/19 52.209+52.211 Roc Boronat building, Poblenou Campus
31794	Public Diplomacy and Strategic Communication	5	Jordi Xifra Triadu	Thursday, from 10 January to 7 February, and from 21 February to 21 March 2019, from 14.30 to 16.30	Classroom 52.213 Roc Boronat building, Poblenou Campus