

**Master  
Political and Social Sciences Department  
2015-2016**

**Teaching Plan  
Discourse Analysis, Racism and Immigration**

**Lecturer  
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## **DESCRIPTION**

The aim of the course is to provide tools for critical discourse analysis of immigration in general, and racism in particular. Through a review of different theories, approaches and methods of discourse analysis, several fields of discourse on immigration will be analyzed, such as parliamentary discourse, electoral platforms, political interviews and media discourse.

All sessions will consist of a first theoretical part (1 hour), a second part based on the discussion of the compulsory readings (1 hour) and a third part (1 hour) with interactive discussions on methodological issues concerning the practice of discourse analysis in the different fields.

## **PREREQUISITES**

As the course is based on the development of a qualitative research project, it requires students to have initial knowledge on how to formulate hypotheses and articulate research questions connected with the theoretical concerns of political and social sciences.

## **OBJECTIVES**

1. Linguistic: To acquire the ability to use appropriate terminology of the discipline of discourse analysis.
2. Socio-political: To use relevant social and political information for the analysis and interpretation of discourses on immigration.
3. Epistemic: To be able to further develop autonomously the synthesis of knowledge that has been built during the course.
4. Analytical: To select appropriate methods of analysis for the study of discourses on immigration.
5. Autonomous and cooperative learning: To self-assess the progress of individual and collective learning that will be carried out.

## **RESEARCH PROJECT**

The course is practice intensive and operates under the philosophy ‘learning by doing’. With this in mind, students will be required to produce a brief piece of empirical research (max. 6.000 words, without annex). This will allow them to deal with the knowledge acquired and develop skills to present, explain and defend their research approach and results.

The research project will be a qualitative piece of work focused on analysing particular discourses on immigration in one (or a combination) of the fields explored during the course: Parliamentary discourse, electoral platforms, political discourse or media discourse. The research project will have the following structure:

1. Introduction (half page)
2. Research questions and objectives (half page)
3. Brief contextual framework (1 page)
4. Methodology (1 page)
5. Analysis and discussion (8-9 pages)
6. Conclusions (half page)

The aim is to produce a well articulated piece of work where systematic discourse analysis is developed while addressing an immigration-related socio-political problem.

The research project will be discussed in class (in the third hour) and in a tutorial session. In the last session of the course research projects will be presented and defended in the context of an academic seminar.

## **READINGS PRESENTATION AND ESSAYS**

Both reading presentations and reading essays will be about one (or two in case of essays) of the compulsory readings of the course and will aim to offer a critical review of the particular article/chapter. The aim is to provide a brief summary, by highlighting the main points of discussion through concrete examples and rising the main critical issues in theoretical and/or methodological terms. For oral presentations a powerpoint presentation is compulsory. Reading essays (from 700-1000 words) will be handed in, during the corresponding session.

## **EVALUATION**

- 10% attendance and participation in the analysis and discussion of different discourses
- 20% readings presentations and essays (1 reading presentation; or 2 essays)
- 20% presentation of the main research findings in the last session (in power point)
- 50% research project

In order to pass the subject, it is necessary to get at least a five out of ten in each of its parts (reading presentations or essays, presentation of research findings and research project). If any of the parts is failed, students will have to recover only those parts that did not fulfil the specific requirements.

## CONTENT OF THE SESSIONS

### *Session 1*

#### **Discourse analysis: methods and approaches**

##### **Description**

After introducing the main purposes and duties of the course, we will begin with an introduction to the different approaches and methods, by paying particular attention at how different disciplines interact in this multidisciplinary perspective of discourse analysis.

##### **Compulsory reading:**

Wodak, R. & Meyer, M. (2009). Critical Discourse analysis: History, Agenda, Theory and Methodology. In R. Wodak & M. Meyer (eds.). *Methods of critical discourse analysis (second edition)*. London: Sage, pp: 1-33.

##### **Additional readings:**

Fairclough, N. (2009). A Dialectical-Relational Approach to Critical Discourse Analysis in Social Research. In R. Wodak & M. Meyer (eds.). *Methods of critical discourse analysis (second edition)*. London: Sage, pp: 162-186.

Fairclough, N. Mulderrig, J. & Wodak, R. (2011). Critical discourse analysis. In T. A. Van Dijk (ed). *Discourse studies: A multidisciplinary introduction*. London: Sage, pp: 357-378.

Reisigl, M. & Wodak, R. (2009). The discourse-historical approach (DHA). In R. Wodak & M. Meyer (eds.). *Methods of critical discourse analysis (second edition)*. London: Sage, pp: 87-121.

Van Dijk, T. A. (2009). Critical Discourse Studies: A Sociocognitive Approach. In R. Wodak & M. Meyer (eds.). *Methods of critical discourse analysis (second edition)*. London: Sage, pp: 62-86.

Van Leeuwen, T. (2009). Discourse as the Recontextualization of Social Practice: A Guide. In R. Wodak & M. Meyer (eds.). *Methods of critical discourse analysis (second edition)*. London: Sage, pp: 144-161.

### *Session 2.*

#### **Racism and its reproduction through public discourse.**

##### **Description**

This session will be devoted to explore how racism is reproduced through public discourse by looking at the main characteristics of public discourses on immigration. It is intended to offer a general overview on the different strategies commonly used to socially represent immigration in a negative way through public discourse.

##### **Compulsory reading:**

Van Dijk, T. A. (2002) Discourse and racism. In D. Goldberg & J. Solomos (Eds.). *The Blackwell Companion to Racial and Ethnic Studies*. Oxford: Blackwell, pp: 145-159.

**Additional readings:**

- Doane, A. (2006). What is racism? Racial discourse and racial politics. *Critical Sociology*, 32(2-3), 255-274.
- Goldberg, D. T. (2009). *The threat of race: Reflections on racial neoliberalism*. John Wiley & Sons.
- Jiwani, Y. & Richardson, J. E. (2011). Discourse, ethnicity and racism. . In T. A. Van Dijk (ed). *Discourse studies: A multidisciplinary introduction*. London: Sage, pp: 241-262.
- Lentin, A. (2004). *Racism and Anti-racism in Europe*. Pluto Press.
- Reisigl, M., & Wodak, R. (2005). *Discourse and discrimination: Rhetorics of racism and antisemitism*. London: Routledge.

**Session 3.****Analysing political discourse I: Parliamentary discourses on immigration****Description**

In this session, we will see the special discursive particularities and characteristics of political discourse, focusing above all, on parliamentary discourses. The aim of this session is to practically explore a systematic way to analyze parliamentary discourses on immigration.

**Compulsory reading:**

Chilton, P. (2004). Parliamentary language. In P. Chilton. *Analysing political discourse: Theory and practice*. London: Routledge, pp: 92-109.

**Additional readings:**

- Bayley, P. (Ed.). (2004). *Cross-cultural perspectives on parliamentary discourse* (Vol. 10). Amsterdam: John Benjamins Publishing.
- Chilton, P. (2004). *Analysing political discourse: Theory and practice*. London: Routledge.
- Van Dijk, T.A. (2004). Text and context of parliamentary debates. In P. Bayley (Eds.), *Cross-cultural Perspective on Parliamentary Discourse*. Amsterdam: Benjamins, pp: 339-372.
- Wodak, R. (2002). Discourse and Politics: the rhetoric of exclusion. In R. Wodak, A. Pelinka (eds.), *The Haider phenomenon in Austria*. New Brunswick: Transaction publishers, pp: 33-60
- Wodak, R. Van Dijk, T. A. (2000). *Racism at the Top: Parliamentary Discourses on Ethnic Issues in Six European States*. Klagenfurt: Drava Verlag.

**Session 4.****Analysing Political Discourse II: Electoral platforms and political interviews on immigration****Description**

In this session, we will see the special discursive particularities and characteristics of electoral platforms and political interviews on immigration. The aim of this session is to practically explore a systematic way to analyze electoral platforms and political interviews on immigration.

**Compulsory reading:**

Charteris-Black, J. (2006). Britain as a Container: Immigration Metaphors in the 2005 Election Campaign. *Discourse and Society*, 17(5), 563-581.

**Additional readings:**

Chilton, P. (2004). Political Interviews. In P. Chilton. *Analysing political discourse: Theory and practice*. London: Routledge, pp: 69-91.

Fairclough, I., & Fairclough, N. (2013). *Political discourse analysis: A method for advanced students*. London: Routledge.

Fetzer, A. (2006). "Minister, we will see how the public judges you.": Media references in political interviews. *Journal of pragmatics*, 38(2), 180-195.

Fetzer, A. (2007). Challenges in political interviews. An intercultural analysis. In A. Fetzer, G. E. Lauerbach, (eds.). *Political discourse in the media*. Amsterdam: John Benjamins Publishing, pp: 163-196.

Hart, C., Rymes, B., Souto-Manning, M., Brown, C., & Luke, A. (2005). Analysing political discourse: Toward a cognitive approach. *Critical discourse studies*, 2(2), 189-201.

Van der Valk, I. (2002). *Difference, deviance, threat? Mainstream and Right-Extremist Political Discourse on Ethnic Issues in the Netherlands and France (1990-1997)*. Amsterdam: Aksant.

**Session 5.****Analysing media discourse on immigration****Description**

In this session, we will see the special discursive particularities and characteristics of media discourse on immigration. The aim of this session is to practically explore a systematic way to analyze media discourse on immigration.

**Compulsory reading:**

Lirola, M. (2009) Immigration news in the free press. Linguistic and visual characteristics. *Brno in English Studies*. 35(1), 63-76.

**Additional readings:**

Bañón, A. M. (2008). Análisis crítico del discurso de los medios de comunicación sobre las personas emigradas. En M. Martínez, (ed.), *Inmigración, discurso y medios de comunicación* (p. 23-44). Alicante: Fundación Juan Gil Albert.

Fetzer, A., Lauerbach, G. E. (2007). *Political discourse in the media*. Amsterdam: John Benjamins Publishing.

Teo, P. (2000). Racism in the news: A critical discourse analysis of news reporting in two Australian newspapers. *Discourse & Society*, 11(1), 7-49.

Walton, D. (2007). *Media argumentation: dialectic, persuasion and rhetoric*. New York: Cambridge University Press.

Giró, X. y Jarque, J.M. (2007). El discurso editorial sobre inmigración de El País, La Vanguardia, El Periódico y El Avui, desde El Ejido hasta la cumbre europea de Sevilla (1999-2002). In R. Zapata-Barrero, T. A. Van Dijk (eds.) *Discursos sobre la inmigración en España: los Medios de Comunicación, los Parlamentos y las Administraciones*. Barcelona: Ediciones Cibob, pp: 45-68.

***Session 6.***

**Seminar: Research Exploratory Findings**

**Description**

This session will be dedicated to present and discuss the main research exploratory findings of each research project.