

**International Relations Program
Fall 20/Winter 21**

Course title: The European Union in the world

Language of instruction: English

Format: Online

Professor: Dr. Juan Pablo Soriano

Professor' s contact: jpsoriano@ibei.org

Course contact hours: Online office hours on appointment

Recommended credit: 3 US credits-6 ECTS credits

Course prerequisites: There are no prerequisites for this course. Nonetheless, an interest on international affairs and contemporary history greatly facilitates the understanding and analysis of the topics covered in the course.

Language requirements: None

Last revision of the syllabus: November 2020

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Course focus and approach: This course provides a broad introduction to the historical process of European integration, to the evolution of the European Union (EU) as an international actor, and to the most relevant current internal and external challenges faced by the EU. It also introduces students to important analytical tools, concepts and theoretical approaches to the subject. The students will identify and analyze current EU debates on security, economic, political and institutional matters, and will explore the role of the EU in the emerging international order. Specifically, students will study and evaluate: the role of the EU as a global economic actor, the role of the EU in addressing key global challenges (such as pandemics, climate change, development and inequality issues, migration, and technology and geopolitics), EU relations with other strategic actors (such as the United States, China and Russia), and EU relations with important regions of the world (Asia Pacific, Africa, and Latin America).

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Course description: This course is intended to develop and deepen the historical, theoretical and conceptual knowledge on the origins, external relations, and political process of the EU. Some of the key concepts explored in this unit include Europeanization, Transatlantic relations, supranationalism, intergovernmentalism, sovereignty, integration, economic interdependence, globalization, international security, geopolitics, global governance and cooperation. The students attending this course will have to consult multiple sources on current affairs and international relations in general. Also, it is expected that the students have a basic knowledge of how to conduct successful internet researches, and how to use word processing computer programs.

Learning objectives: At the end of the course, the students should have the ability to:

- Analyze problems and developments of the current political scenario in Europe in a more globalized and interconnected world.
- Present and defend, in an informed way, their positions and analyses on current international affairs, specifically those related to the role of the EU in the world. They will also be able to describe and explain the development of the main tendencies of Europe' s international relations, since the end of the Second Cold War to the present.
- Understand the process or European political integration in the context of the division of Europe in two blocs during the Cold War, and in the first decades of the 21st Century.
- Identify some of the main analytical concepts of international relations in the European Union context.
- Combine and synthesize different information sources on Europe' s international relations.

Course workload: The course will entail attendance to a series of online lectures as well as some online activities (debates, presentations and tests) related to contents of the course.

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Teaching methodology: The course will combine online lectures and activities (analysis of primary sources, online debates, presentations by guest speakers, among other). At the end of the course, the students will have to make an online live presentation on the conclusions of their group projects (policy papers).

Assessment criteria:

Overview of activities to be assessed during the course:

1. Active participation:	10%
2. Short individual essay:	20%
3. Mid-term exam (topics 1 to 4):	20%
4. Final exam (topics 5 to 7):	20%
5. Group project (policy paper):	20%

- **Active participation** is expected and will be encouraged during the course (up to 10% of the final grade).
- During the first six weeks of the course, students will have to submit **one short individual essay** (between 800-1000 words) on the current relations between the European Union and the United States (specific instructions will be announced at the beginning of the course) (20% of the final grade).
- There will be a **mid-term exam** (topics 1 to 4) and a **final exam** (topics 5 to 7) (dates to be announced) (each exam 20% of the final grade). Depending on the technical resources available for the course, these tests could be online or “take home” exams. Further information will be offered at the beginning of the course.
- Finally, students will have to prepare a **group project** (a document of 1500-2000 words, in the format of a policy paper) on the contemporary international relations of the European Union. This project will count for 20% of the final grade - further divided into: 10% oral presentation and 10% written paper. This **group project**, will be prepared in **small groups** (final size, depending on the number of students enrolled in the course).

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Each group will prepare an online live presentation of the conclusions of the paper, that will take place during a session in the final weeks of the course. The main objectives of this exercise are twofold: (a) that the students understand some of the contemporary international relations of the EU, using the historical and theoretical knowledge reviewed during the course; and (b) that students develop their skills to analyze and present information in different formats. For this group project there will be **four issue areas to choose from**: EU-China relations, EU-Latin American relations, EU-Mediterranean relations, and EU-Russian relations. Further details will be provided during the first weeks of the course.

To pass this course the students need a final grade of at least 5,0/10.

The assignments will have to be submitted on the date established by the lecturer. If this is not the case, there will be a **penalty on the grade of these exercises of 10% of the grade per day of delay.**

The cases of **plagiarism or other irregular acts** (copy, for example) will be penalized with a **zero grade (0) in the related activity.**

Absence policy

After the add/drop, all registrations are considered final and **EAP Absence Policy** begins to apply. For the academic year 2020-2021, such policy is as follows:

Attending class is mandatory and will be monitored daily by professors. Missing classes will impact on the student' s final grade as follows:

Absences	Penalization
<i>Up to two (2) absences</i>	<i>No penalization</i>
<i>Three (3) absences</i>	<i>1 point subtracted from final grade (on a 10 point scale)</i>
<i>Four (4) absences</i>	<i>2 points subtracted from</i>

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	<i>final grade (on a 10 point scale)</i>
<i>Five (5) absences or more</i>	<i>The student receives an INCOMPLETE ("NO PRESENTAT") for the course</i>

*The PEHE/HESP attendance policy **does not distinguish between justified or unjustified absences.** The student is deemed responsible to manage his/her absences.*

Emergency situations (hospitalization, family emergency...) will be analyzed on a case by case basis by the Academic Director of the program.

Online sessions norms:

- Students should log in to sessions on time.
- Students will have a ten-minute break after the first hour of each session.
- Basic online etiquette norms will be encourage in order to get the most out of the online learning environment.
- Further additional indications will be given at the beginning of the course.

CONTENTS OF THE COURSE

A detailed weekly schedule will be provided during the first day of the course.

First Session. Presentation of the course: objectives, structure and key information sources for the course.

Part I. Evolution of Europe in a bipolar world

1. The partition of Europe and the new European order after WW2.
 - Historical evolution of the European order
 - Consequences the increasing tension between the West and the Soviet Union

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- The Marshall Plan (1947), the containment policy and the role of Germany in the Western bloc
2. Creation and evolution of the Atlantic Alliance during the Cold War.
- Background facts: from the Dunkirk Pact to the Brussels Treaty.
 - The American commitment with European security and integration
 - Crisis and solidarity inside the Western bloc 1960s-1980s.
3. Creation and consolidation of the Soviet Union sphere of influence
- Creation and institutionalization of the communist bloc
 - Crises in the communist bloc between the 1940s and the 1970s
 - Fractures inside the Eastern Bloc during the 1980s
4. Europe in a bipolar world: tensions and cooperation
- Ostpolitik: the new relations between West and East
 - Transformations in the USSR during the 1980s and its impact in the East-West relations (fall of the Berlin Wall and German reunification)
 - The challenges of the end of the Cold war: EU enlargement, international security and economic globalization

Part II. Key aspects of the evolution of European political integration

5. The creation of European Communities
- Pre-communitarian stage: the United States of Europe
 - Franco-German reconciliation as the basis for unification: the Schuman Plan, the European Coal and Steel Community (ECSC), and the Treaties of Rome
 - The French re-interpretation of the European Community during the 1960s
6. Crisis and progress in European integration
- The United Kingdom: always a difficult partner?
 - Projects for deepening European integration:
 - The EU treaties: main issues and key reforms during the end of the 20th century and the beginning of the 21st century.

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7. Creation and evolution of the Foreign and Security Policy of the EU
- Background: European Political Cooperation (EPC)
 - The creation and evolution of the CFSP: objectives, instruments and challenges
 - The Foreign and Security Policy of the EU after Brexit and in a more uncertain world

Part III. The EU and the emerging international order

8. The EU as a global economic actor
- Recent transformations of the global economic order
 - The EU in international trade and in the global financial structure
 - A key actor on international cooperation and development aid
9. Addressing global challenges: the role of the EU (at least two of the following topics will be analyzed in detail).
- Climate change
 - Pandemics
 - Migrations
 - Technology and geopolitics
10. The relations of the EU with key regions and key international players.
- Presentation of the group projects.

Required readings:

- The reading pack will be available via the Virtual Campus. It will be based mainly on open sources.
- A detailed reading list for the topics included in the midterm and final exams will be provided during the course.

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Recommended open sources for the course:

ARCHICK, Kristin (2019), "The European Union: questions and answers." Congressional Research Service, the Library of Congress, Updated September 9, 2019. Available at: <https://fas.org/sgp/crs/row/RS21372.pdf>

BINDI, F. (2010), "European Union Foreign Policy: A Historical Overview" , in *The Foreign Policy of the European Union: Assessing Europe's Role in the World*, Brookings Institution Press, pp. 13-40. Available at: https://www.brookings.edu/wp-content/uploads/2016/07/theforeignpolicyoftheeuropeanunion_chapter.pdf

BINDI, F. (Ed.). (2012). *The foreign policy of the European Union: assessing Europe's role in the world*. Brookings Institution Press. See especially: introduction, and chapters 1, 2 and 3. Available at: http://hist.asu.ru/aes/FPEU_0815701403.pdf

EUROPEAN FOREIGN POLICY UNIT (EFPU). "Chronology: The Evolution of a Common EU Foreign, Security and Defence Policy. 1948-2016" . International Relations Department, London School of Economics. Available at: <http://www.lse.ac.uk/internationalRelations/centresandunits/EFPU/EFPUpdfs/chronologyEUforpol.pdf>.

EUROPEAN UNION (n.d.). "The history of the European Union 1945-Today." Available at: https://europa.eu/european-union/about-eu/history_en

McBRIDE, James (2020). "How Does the European Union Work?" . Backgrounder of the CFR. Last updated April 17, 2020. Available at: <https://www.cfr.org/backgrounder/how-does-european-union-work>

Fact Sheets on the European Union

EUROPEAN PARLIAMENT (n.d.) "The EU' s external relations- Relations beyond the neighbourhood" Available at: <https://www.europarl.europa.eu/factsheets/en/section/208/relations-beyond-the-neighbourhood>

FIOTT, D. (2017). "European Security and Defence – The basics" . European Union Institute for Security Studies (EUISS). Available at: <https://www.iss.europa.eu/content/european-security-and-defence-%E2%80%93-basics>.

LEGRAND, J. (2019). "Common Security and Defence Policy" , Fact Sheets on the European Union, European Parliament, 04/2019. Available at: <https://www.europarl.europa.eu/factsheets/en/sheet/159/common-security-and-defence-policy> .

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LEGRAND, J. and TURUNEN, T. (2020). "Foreign policy: aims, instruments and achievements" , Fact Sheets on the European Union, European Parliament. Available at: <https://www.europarl.europa.eu/factsheets/en/sheet/158/foreign-policy-aims-instruments-and-achievements>

SOKOLSKA, I. (2019). "The First Treaties" . Fact Sheets on the European Union, European Parliament, 05/2019. Available at: <http://www.europarl.europa.eu/factsheets/en/sheet/1/the-first-treaties>

Additional recommended sources that you may find in the libraries of your home universities:

HILL, C., et al. (2017). *International relations and the European Union*. Oxford: Oxford University Press.

KENEALY, Daniel; PETERSON, John; CORBETT, Richard (ed.) (2015). *The European Union: How Does It Work?*. Oxford University Press.

KEUKELEIRE, S. And DELREUX, T. (2014). *The Foreign Policy of the European Union*, 2nd Ed., Houndmills: Palgrave Macmillan.

TÖMMEL, I. (2015). *The European Union: What it is and how it works*. Palgrave Macmillan.

Other sources:

BACHE, I.; GEORGE, S.; BULMER, S. (2011). *Politics in the European Union*, 3rd Ed., Oxford: Oxford University Press.

BARBÉ, E., COSTA, O., and KISSACK, R. (eds.) (2016). *EU Policy Responses to a Shifting Multilateral System*. Palgrave Macmillan.

DINAN, D. (ed.) (2006). *Origins and Evolution of the European Union*, Oxford: Oxford University Press.

HANHIMÄKI, J. M. (2010), "Détente in Europe, 1962-1975", in: LEFFLER, M. P. and WESTAD, O. A. (eds.), *The Cambridge History of the Cold War*, Cambridge: Cambridge University Press, Vol. II, pp. 198-218.

HILL, C. (2013). *The national interest in question: Foreign policy in multicultural societies*. Oxford: Oxford University Press.

HILL, C., and SMITH, K. E. (2000). *European Foreign Policy. Key Documents*. London: Routledge.

JORGENSEN, K. E., (et al.) (Eds.) (2015). *The SAGE Handbook of European foreign policy*. Sage.

KEMP-WELCH, A. (2010). "Eastern Europe: Stalinism to Solidarity", in LEFFLER, M. y

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- KEUKELEIRE, S. and MACNAUGHTAN, J. (2008). *The Foreign Policy of the European Union*, London: Palgrave Macmillan.
- LOWE, K. (2012). *Savage continent: Europe in the aftermath of World War II*. Macmillan.
- LUNDESTAD, G. (2005). *East, West, North, South: major developments in international politics since 1945*. SAGE.
- SMITH, K. (2014), *European Union Foreign Policy in a Changing World*, 3rd ed., Cambridge: Polity Press.
- SMITH, M., Keukeleire, S., and VANHOONACKER, S. (Eds.). (2015). *The diplomatic system of the European Union: evolution, change and challenges*. Routledge.
- VAN MEURS, W. (et al.) (2018). *The Unfinished History of European Integration*. Amsterdam University Press.
- WALLACE, H., (et al.) (eds.) (2010). *Policy making in the European Union*, Sixth ed., Oxford: Oxford University Press.
- WILGA, M., & KAROLEWSKI, I. P. (Eds.). (2014). *New Approaches to EU Foreign Policy*. Routledge.

Relevant webpages:

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International organizations

- Main webpage of the European Union: <http://www.europa.eu>
- Delegation of the EU to the United States: https://eeas.europa.eu/delegations/united-states-america_en
- Delegation of the European Union to the United Nations: https://eeas.europa.eu/delegations/un-new-york_en
- European Council <https://www.consilium.europa.eu/en/european-council/>
- European External Action Service: https://eeas.europa.eu/headquarters/headquarters-homepage_en
- European Parliament: <http://www.europarl.europa.eu/portal/en>
- North Atlantic Treaty Organization (NATO): <http://www.nato.int>
- Organization for Security and Cooperation in Europe (OSCE): <http://www.osce.org>
- United States mission to the European Union: <https://useu.usmission.gov/>

Think tanks and other relevant sources of information on the EU

- All news about European Union | Euronews: <https://www.euronews.com/tag/european-union>
- Centre for European Policy Studies (CEPS): <http://www.ceps.be>
- Centre for European Reform: <http://www.cer.org.uk>

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- CIDOB-Barcelona Center for International Affairs: <https://www.cidob.org/en/>
- CNN European edition: <https://edition.cnn.com/europe>
- EUobserver: <http://www.euobserver.com>
- EurActiv: <http://www.euractiv.com>
- Eurasia Group: <https://www.eurasiagroup.net/>
- Europe | US Chamber of Commerce: <https://www.uschamber.com/europe>
- European Council on Foreign Relations: <http://www.ecfr.eu>
- European Navigator: <http://www.ena.lu>
- Observatori de Política Exterior Europea: <https://normcon.eu/en/>
- Politico EU: <https://www.politico.eu/>
- US Council on Foreign Relations – Europe and Eurasia section: <https://www.cfr.org/europe-and-eurasia>

Relevant academic journals:

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| – Comparative European Politics | – European Union Politics |
| – Europe Asia Studies | – JCMS: Journal of Common Market Studies |
| – European Foreign Affairs Review | – Journal of Contemp. European Studies |
| – European Journal of Political Research | – Journal of European Integration |
| – European Law Review | – Journal of European Public Policy |
| – European Political Science | – Journal of European Studies |
| – European Political Science Review | – Perspectives on European Politics & Society |
| – European Review | |
| – European Security | |