

**· TEACHING PLAN FOR  
ECONOMIC GLOBAL ORDER**

**1. Basic description**

**Name of the course:** Economic Global Order

**Academic year:** 2018-2019

**Term:** 1st

**Code:** 80132

**Programme:** International Business Programme

**Number of credits:** 6 ECTS

**Total number of hours committed:** 150

**Teaching language:** English

**Lecturer:** Joan Pere Plaza i Font and Ignacio Iturralde

**Timetable**

Tuesdays and Thursdays, from 3.30 to 5.45 pm

**Office Hours**

Thursday, 5.45–7.15 pm, or by appointment

## 2. Course Overview

It is no secret that over the last half-century the international arena has become more and more interconnected. The reasons are manifold: the consequences of the Second World War, the globalization of markets, the crossborder nature of the many challenges that threaten our societies and the speed of the technological development, among others.

In this context, a number of International Organizations and Institutions has mushroomed to cope with this growing complexity, paving the way to the emergence of a highly complex economic global order.

This course has two main approaches. First, it presents the key issues and critical moments that have led to the current state of the art in global governance. Second, it examines the major institutions that deal with global economics and international trade, as well as the expected (and unexpected) outcomes of current trends in globalization (economic imbalances, transnational migrations, environmental concerns, etc). It will also look at specific empirical cases to illustrate such trends in the international political economy trends since 1945.

Special attention will be paid to Institutions and phenomena, including:

- The Bretton Woods System (WB, IMF and WTO)
- Regionalisms in Economic Global Governance (EU, NAFTA, Mercosur, ASEAN)
- Growth and Imbalances in Global Order
- International migrations flows
- Environmental concerns for Economic Development

In short, the course aims at provide students with an overall perspective of the structure and dynamics of the current economic global order.

### 3. Competences to be worked on in the course

General competences	Specific competences
<p><i>General personal competences</i></p> <p>G.P.1. Ability to adapt, lead and work in a group that is multicultural, interdisciplinary, competitive, changing and complex in nature.</p>	<p><i>Disciplinary competences</i></p> <p>E.D.2. Recognise and assess the duties of international economic institutions and their impact on business activity.</p> <p>E.D.7 Identify the international economic institutions and evaluate their influence on economic growth, international trade and financial relations.</p>
<p><i>Generic systemic competences</i></p> <p>G.S.3. Ability to think globally.</p> <p>G.S.5. Ability to learn on one's own.</p>	<p><i>Professional competences</i></p> <p>E.P.3 Ability to assess the changes that occur due to various international agreements and their effects on the economic relations of different countries and the companies' activities.</p>
<p><i>Competences for applicability</i></p> <p>G.A.5. Ability to understand an economic organisation with a global perspective.</p>	<p>E.P.4. Ability to relate and analyse current and historical economic events with knowledge about the economy.</p>

The above competences interrelate with the basic competences set out in Royal Decree 1393/2007, namely:

- a. competence to **comprehend knowledge, on the basis of general secondary education**
- b. competence to **apply knowledge** to day-to-day work in international management or marketing, in particular, ability to develop and defend arguments and to solve problems
- c. competence to **gather and interpret** relevant **data**, enabling the development of critical judgements on the economic and social reality
- d. competence to **communicate and transmit information** (ideas, problems, solutions) to a specialised and non-specialised public
- e. competence to **develop learning activities** in a relatively autonomous manner.

### LEARNING OUTCOMES

Understand the key issues and critical moments of the historical path to the current state of the art in Global Governance. Assess and link the network of actors and interests of Global Governance.

## 4. Contents

UNIT 1. INTRODUCTION  
UNIT 2. THE UNITED NATIONS SYSTEM  
UNIT 3. THE BRETTON WOODS INSTITUTIONS  
UNIT 4. WORLDWIDE REGIONALISMS (EU, NAFTA, MERCOSUR, ASEAN)  
UNIT 5. TRANSNATIONAL CORPORATIONS AND OTHER PRIVATE ACTORS  
UNIT 6. PERSPECTIVES ON CULTURE  
UNIT 7. PERSPECTIVES ON DEVELOPMENT AND WEALTH  
UNIT 8. PERSPECTIVES ON ENVIRONMENTAL AND MIGRATORY ISSUES  
UNIT 9. ILLICIT GLOBAL ECONOMY

## 5. Assessment

### EVALUATION CRITERIA

This course follows a threefold assessment:

- Final exam (synthesis)
- Mid-term activity (continuous assessment)
- Students' performance in seminar sessions (continuous assessment)

**Students must achieve an overall grade of at least 50% (i.e. 5.0 points out of 10) in order to pass the course.**

The partial requirements for each of these three forms of assessment will be based on the following criteria:

### FINAL EXAM

**It will be 40 % of the final grade.** The format of the final exam will be explained in advance. The content will be restricted to the topics considered along the lectures, as well as the content of the seminar sessions. Students are expected to get, at least, a 40% in the Final Exam to pass the Overall Assessment. If they pass, their final course grade will be determined using the regular course assessment rules. If their score in the exam is below 4.0, this score will become their final course grade.

## **MID-TERM ACTIVITY**

**The essay will account for 40% of the final grade.** Before Week 2, students will be given a list of potential topics related to the contents of the different units. Alternatively, students may also propose additional topics in accordance with their own interests and concerns.

**Students are fully responsible for choosing the topic they want to work on.**

The specific terms and conditions for submissions will be given in due time, together with the proposed topics.

## **STUDENTS' PERFORMANCE AT SEMINAR SESSIONS**

**Students' performance at seminar sessions will account for 20% of the final grade** and will be based on students' performance at planned activities in the seminar sessions. Mere attendance at these sessions will not be computed.

Students will be informed of the format of each seminar in advance. Content will be related to the general ongoing debates presented during the lecture sessions.

Students are required to **attend 80% of classes**. Failure to do so without a justified reason will lead to a zero grade for participation/attendance and may lead to students being suspended from the programme.

## **RETAKES**

Students who obtained a final grade below 5.0 in their final exam will be allowed to retake their exam in January, in accordance with the ESCI-UPF calendar and academic regulations. This retake exam **may only be taken on ESCI-UPF premises: it cannot be done remotely**. The final exam is the only piece of work that may be done during this session; all other grades remain unchanged and cannot be compensated by extra work. To pass this retake exam, students must obtain a minimum score of 4.0. If they pass, their final course grade will be determined using the regular course assessment rules as outlined above. If their score in the retake exam is below 4.0, this score will become their final course grade. Any participation bonus grade is set to zero for students who retake their final exam.

**Any students found copying and/or plagiarising work, in whole or in part, will fail the subject. They will receive a final grade of zero and will not be allowed to take the make-up exam. In accordance with the UPF Disciplinary Rules and Regulations for Students, other additional sanctions may apply depending on the seriousness of the offence.**

## 6. Bibliography and teaching resources

The following non-exhaustive listing of general bibliographic references is provided for guidance only.

- Baylis, John, Steve Smith and Patricia Owens. *The Globalization of World Politics. An Introduction to International Relations*. Oxford: Oxford University Press, 2011.
- Balaam, David N., and Bradford Balaam. *Introduction to International Political Economy*. New York: Pearson, 2011.
- Brown, Chris, and Kirsten Ainley. *Understanding International Relations*. Basingstoke, Hampshire: Palgrave, 2011.
- Cooper, Andrew F., Christopher W. Hughes, and Philippe De Lombaerde. *Regionalisation and Global Governance. The Taming of Globalisation?* London: Routledge, 2008.
- Krugman, Paul R., and Maurice Obstfeld. *International Economics. Theory and Policy*. 7th ed. Pearson: Boston, 2006.
- Oatley, Thomas. *International Political Economy*. 4th ed. New York: Pearson, 2010.
- Ravenhill, John. *Global Political Economy*. 3rd ed. Oxford: OUP, 2011.

## 7. Methodology

There will be twenty 2-hour sessions. Each session will consist of a 60-minute **lecture** and a 60-minute **seminar-like activity**. The contents of both parts will complement rather than overlap each other.

**Lectures will introduce the different topics, set them in context** and expand upon their major features.

**Seminar-like activities will include different types of programmed activities:** review of international press, analysis of case studies, oral presentations, debates, etc., which will be presented in due time.

A series of **materials for each seminar session will be provided in advance**, including both compulsory readings and additional material to prepare for each session (as well as any further material that may be of interest to students), will be uploaded to the e-campus in good time.

Students may prepare discussion topics and readings either individually or in informal groups. All students will be expected to actively participate and steer discussions and debates.

**Further readings can always be provided at students' request.**

## 8. Timetable of scheduled activities

	<b>Dates</b>	<b>Content</b>
<b>WEEK 1</b>	Sep 18 <sup>th</sup> , Tuesday	Course Delivery
	Sep 20 <sup>th</sup> , Thursday	The World order: a theoretical approach 1/2
<b>WEEK 2</b>	Sep, 25 <sup>th</sup> Tuesday	The World order: a theoretical approach 2/2
	Sep 27 <sup>th</sup> , Thursday	The UN and the Bretton Woods System (1/2)
<b>WEEK 3</b>	Oct 2 <sup>nd</sup> , Tuesday	The UN and the Bretton Woods System (2/2)
	Oct 4 <sup>th</sup> , Thursday	Worldwide regionalisms (1/3)
<b>WEEK 4</b>	Oct 9 <sup>th</sup> , Tuesday	Worldwide regionalisms (2/3)
	Oct 11 <sup>th</sup> , Thursday	Worldwide regionalisms (3/3)
<b>WEEK 5</b>	Oct 16 <sup>th</sup> , Tuesday	Other actors in EGO (1/2)
	Oct 18 <sup>th</sup> , Thursday	Other actors in EGO (2/2)
<b>WEEK 6</b>	Oct 23 <sup>rd</sup> , Tuesday	Perspectives in Culture (1/2)
	Oct 25 <sup>th</sup> , Thursday	Perspectives in Culture (2/2)
<b>WEEK OFF</b>	Oct 30 <sup>th</sup> , Tuesday	Day-Off
	Nov 1 <sup>st</sup> , Thursday	Bank Holiday
<b>WEEK 7</b>	Nov 6 <sup>th</sup> , Tuesday	MID-TERM ACTIVITY
	Nov 8 <sup>th</sup> , Thursday	Perspectives in Development and Wealth (1/2)
<b>WEEK 8</b>	Nov 13 <sup>th</sup> , Tuesday	Perspectives in Development and Wealth (2/2)
	Nov 15 <sup>th</sup> , Thursday	Perspectives in Environment and Migrations (1/2)
<b>WEEK 9</b>	Nov 20 <sup>th</sup> , Tuesday	Perspectives in Environment and Migrations (2/2)
	Nov 22 <sup>nd</sup> , Thursday	Perspectives in Illegal Trade (1/2)
<b>WEEK 10</b>	Nov 22 <sup>nd</sup> , Thursday	Perspectives in Illegal Trade (2/2)
	Nov 29 <sup>th</sup> , Thursday	Round-Up