

CONFERENCE

Enhancing the Attractiveness of European Universities as a Destination for World-Class Researchers

5th Nov. 2012, Universitat Pompeu Fabra **Barcelona**



European Research Council



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*Enhancing the Attractiveness of European Universities as a
Destination for World-Class Researchers.
Universitat Pompeu Fabra, Barcelona 5th November 2012*

*Maria Helena Nazaré
President of EUA
University of Aveiro (former rector),
PORTUGAL*

EUA

- Financial sustainability
- Simplification of the rules for participation and their implementation

“Put your money where your mouth is”

- Approach on the EU budget allocations for “just retour” will not be good enough.
- EU-level investments are essential as a counter-balancing force when economy is weak.
- Enhancement of HORIZON 2020 and ERASMUS FOR ALL budget.

- Declaration of the full costs incurred should be the general rule for universities and other actors who are able to identify their costs through an appropriate costing methodology.
- Universities should be entitled to reimbursement of the real costs incurred and declared;
- **A 100%/40% flat rate model would provide an acceptable level of reimbursement.**

- ✓ a „light touch certification“ of full costing methodologies should be developed in cooperation with the relevant stakeholders,
- ✓ nationally recognised costing methodologies and usual institutional accounting and management practices, including time allocation procedures, should be accepted;
- ✓ the interpretation and implementation of rules should be consistent with the general simplification approach.

Why Europe?

- Good Science
- Returning Home
- Social model
- Future

Grand Challenges

- ❖ **Multidisciplinary Teams**
- ❖ **Public Understanding of Science**

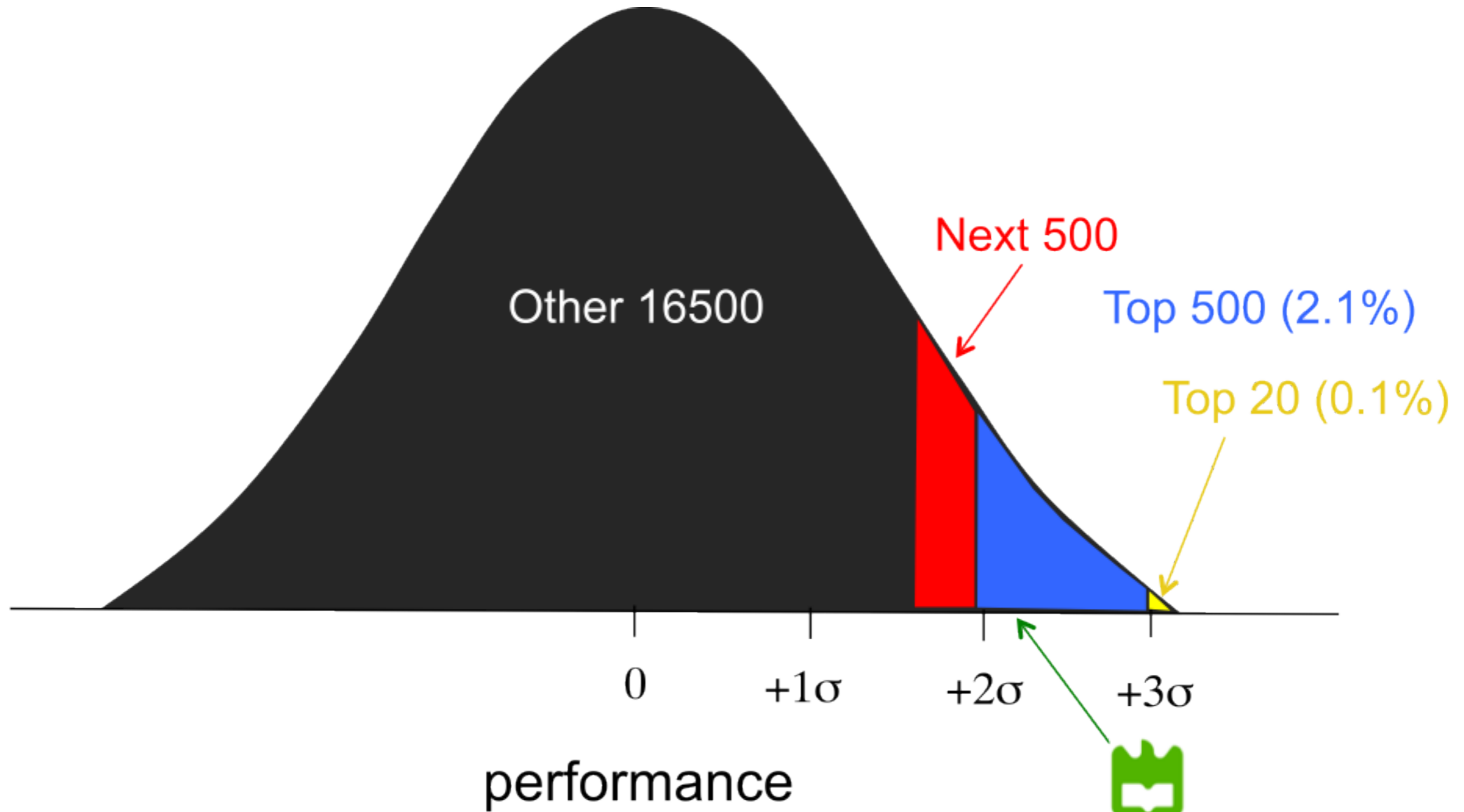
Enhancing attractiveness

- Career Opportunities
- Gender Balance
- Open Access
- Others.....

Challenges

- Rankings and stress on “world-class institutions” (PA)
 - A policy, in some national systems, of concentrating resources on a few institutions
 - Leading to institutional mergers (and mega-universities) in some countries

of universities



Conclusions

Europe needs to put its act together!

(the same goes for European Universities!)

**Global answers have to do with human behavior,
with open access to data, with science and with
technology.**

Real Opportunity for University!