



2017

Annual report

UPF-Centre for Animal Ethics



Scientific Board

Núria Almiron
Paula Casal
Marta Tafalla
Montserrat Escartín
Catia Faria
Eze Paez
Anca Gheaus

Support

Sandra Amigó
Laura Fernández

Report compiler

Laura Fernández

Front page picture credits

nosha on Foter.com / CC BY-SA

Advisory Board

Carol J. Adams
Marc Bekoff
Emily Brady
Alasdair Cochrane
Carrie P. Freeman
Lori Gruen
Oscar Horta
Lisa Kemmerer
Will Kymlicka
Francisco Lara
Pablo de Lora
Carmen Maté
Jeff McMahan
Claire Molloy
David A. Nibert
Alicia H. Puleo
Peter Singer
Ursula Wolf

UPF-Centre for Animal Ethics

Department de Comunicació
Roc Boronat, 138 (08018-Barcelona)
<http://www.upf.edu/cae>
cae@upf.edu
Facebook: @upfcae



1. ACTIVITIES at the UPF-CAE

January 2017

- **Screening of *Cowspiracy* at the UPF Poblenou campus and inauguration of the CAE Film-Series, January 26th.**

Attendees: 80

February 2017

- **Andrea Padilla Villarraga starts a research stay in the UPF-CAE and the UPF Law Department (February to August 2017).**
- **Paula González taught the course “Personal Communication and Persuasion for the Defence of Animals” at the UPF Poblenou campus, February 23rd and 24th.**

Attendees: 17

March 2017

- **Screening of *Terra* at the UPF Poblenou campus with the collaboration of FICMA (International Film Festival of Cinema and Environment), March 9th.**

Attendees: 40

- **Steffen Augsberg, professor at the Justus-Liebig Universitat Giessen (Germany), gave a lecture on Animal Rights, March 27th.**

Steffen Augsberg offered a seminar on Monday 27th March at the Ciutadella campus of Universitat Pompeu Fabra. The title of the lecture was "Homo homini persona, or: Why are some animals more equal than others in the eyes of the law?".

Attendees: 16

May 2017

- **Premiere of *What the Health* at the UPF-CAE Film Series, May 5th.**

The UPF-CAE Film series screened the new film by the creators of *Cowspiracy*, Kip Andersen and Keegan Kuhn. This premiere in Spain included a panel with Kip Andersen –where the film director discussed the future of food with Marc Coloma (entrepreneur, Foods for Tomorrow) and Núria Almiron (UPF-CAE co-director)– and a section Q&A. The event was sponsored by Foods for Tomorrow.

Attendees: 250

- **Andrea Padilla Villarraga gave a lecture on comparative animal law in Latin America, May 30th.**

Andrea Padilla Villarraga, a researcher on animal rights at the Universidad de los Andes in Bogota and an animal rights activist with AnimaNaturalis Colombia, imparted a seminar “El Derecho de los animales en América Latina” (Animal Rights in Latin America), that is also the subject of her PhD thesis.

June 2017

- **Laura Fernández joins UPF-CAE as research assistant, June 1st.**

Laura Fernández was a student at the MA in International Studies in Media, Power and Difference during the course 2016-2017. In September 2017 she started her PhD on animal advocacy at the UPF Department of Communication and UPF-CAE.

- **Screening of *The Peaceable Kingdom. The Journey Home* as the last session of CAE Film Series, June 22nd.**

Attendees: 50

July 2017

- **UPF-CAE and Franz Weber Foundation organised the second edition of the course “Political Activism for Animal Rights” at UPF- Poblenu campus, July 3rd to 7th.**

Students enrolled: 34.

September 2017

- **Lisa Kemmerer gave a lecture on Ecofeminism at UPF Poblenu campus of Communication, September 14th.**

Lisa Kemmerer is an ecofeminist vegan philosopher-activist and professor of Philosophy and Religion at Montana State University Billings (US). She was invited by THINKClima Project and UPF-CAE to Spain to participate in another panel and offered this talk organised by CritiCC Research Group.

Attendees: 13

- **UPF-CAE and THINKClima organised the Panel “Are the defence of animals and environmentalism compatible?” at UPF Poblenu Campus, September 18th.**

The Panel was chaired by Paula Casal and included Catia Faria, Eze Paez, Lisa Kemmerer and Marta Tafalla. Faria and Paez provided arguments to support the incompatibility of environmentalism and animal advocacy while Kemmerer and Tafalla supported the compatibility of both movements. Daniela Romero Waldhorn (University of Barcelona) summarized the session.

Attendees: 13

November 2016

- **Screening of the documentary *Tauromaquia (Bullfighting)* at UPF Campus Poblenu, November 7th.**

The author of the documentary is the video-journalist Jaime Alekos and it is produced by the political party PACMA. The screening was sponsored by FICMA (International Film Festival of Cinema and Environment)

Attendees: 20

December 2017

- **Núria Almiron introduces the UPF-Centre for Animal ethics to high school students within the UPF programme Guiatges at UPF Ciutadella Campus, December 4th.**

The Guiatges (Guiding) Project links high school and UPF students based on participation and social commitment. The service-learning project, promoted by the Integral Educational Association of the Raval district at Barcelona city and subsidized by the City Council of Barcelona, consists of the creation of participatory networks oriented to the elaboration of proposals on issues of social impact and improvement of the city, which will be publicly defended against those responsible for public and private entities.

- **Screening of the documentary *The Ghosts in our Machine*, December 19th.**

The documentary by Liz Marshall follows animal rights photojournalist Jo-Anne McArthur over the course of a year in parts of Europe, the USA, and in Canada.

Attendees: 20

- **The UPF-CAE Facebook page is followed by 769 users.**
- **The UPF-CAE mailing list has 372 people registered.**

2. EXTERNAL events participated by CAE's scientific board members

- **Catia Faria gave a lecture in the course "Educación desde el respeto a los animales" (Education from the respect towards animals) organised by Aula Animal in the social centre-bookstore Pantera Rossa in Zaragoza, February 9th.**
- **Paula Casal gave a lecture on animals and traditions in Tromsø (Norway), March 15th.** The title of the lecture was "Culture and Cruelty. On Whaling, Bullfighting and the Conditional Value of Tradition" and it was part of the workshop "Normative Issues in Relation to Minority Rights and Globalization" organized by Globalizing Minority Rights (GMR).
- **UPF-CAE members appear in the documentary *Empatía (Empathy)*, March 18th.** The documentary *Empatía*, produced by FAADA and La Diferencia and directed by Ed Antoja, included interviews to a group of experts including the UPF-CAE scientific member and professor of Universitat de Girona Montserrat Escartín and several members of the advisory board including Peter Singer, Oscar Horta, Ursula Wolf, Pablo de Lora and Marc Bekoff.
- **Núria Almiron lectures at Lund University (Sweden), from March 21st to March 23rd.** The LUCASN (Lund University Critical Studies Network) invited Núria Almiron to give a lecture on "The European Vivisection Lobby" and participate in a session of the undergraduate course of Critical Animal Studies. This contribution by CAE's co-director is part of a collaboration between UPF-CAE and Lund Critical Animal Studies Network (LUCASN) at Lund University to promote Critical Animal Studies.

- **Núria Almiron gave a conference on veganism in the Aula d'Extensió Universitària in Calella de la Costa, May 10th.** The conference, titled "Veganisme: el que és i el que no és" (Veganism: what it is and what it is not), introduced the ethical difference between veganism and vegetarianism, the historical roots and changes of the concept and why the speciesism has no moral basis. The conference also tried to clarify the different misunderstandings around veganism.
- **Catia Faria gave a lecture on wild animal suffering and cause prioritization on the workshop "Animal Ethics now and then", organized jointly by the Hoover Chair and the ARC Speculum Arabicum at the Université catholique de Louvain, June 13th.**
- **Núria Almiron and Catia Faria attended the 2017 Conference on Communication and Environment held at the University of Leicester and participated in a panel on Critical Animal and Media Studies with the paper "Climate change impacts on wildlife. Ethical challenges for mediation", from June 29th to July 2nd.** Almiron & Faria's paper presented findings from the THINKClima project, a research project supported by the Spanish State Research Agency (Agencia Estatal de Investigación, AEI) and the European Regional Development Fund (ERDF) under grant CSO2016-78421-R.
- **ERAH, at Prefectura del Guayas (Ecuador), applies CAE Guidelines, September 2017.** The human-animal research office (ERAH) of the Prefectura del Guayas (Ecuador) applies CAE Guidelines for journalists in their courses and recommendations to journalism students and practitioners in Ecuador.
- **Marta Tafalla attended the conference II Congreso Internacional de la Red Española de Filosofía: Las fronteras de la humanidad, where she presented the paper "Como si los animales solo fueran adornos" (As if animals were only ornaments), Universidad de Zaragoza, September 13-15th.**
- **Núria Almiron and Laura Fernández attended the 5th European Conference for Critical Animal Studies held in the University of Lund, Sweden, October 25th to 28th.** Núria Almiron presented the paper "Is appealing to climate change and the environment an effective advocacy strategy to reduce oppression of nonhuman animals? A discussion on evidences and arguments." Laura Fernández presented the paper "Images that liberate. Strategic visual communication of farmed animals' exploitation. A study of animal liberation activists in Spain".
- **Paula Casal participated in the ICREA-CCCB Debates with Victoria Reyes in the talk "El conflicto social y cultural" (The social and cultural conflict), November 21st.** Paula Casal talked about her book on distributive justice (*Un reparto más justo del planeta*, Editorial Trotta, with Thomas Pogge and Hillel Steiner) and on animal ethics.
- **Laura Fernández, Eze Paez and Catia Faria participated in the conference organised by Animal Ethics and El Hogar Animal Sanctuary, December 17th.** Laura Fernández presented her current PhD Research "Images that activate. Strategic visual communication in animal liberation activism"; Eze Paez gave a talk titled "Political position: anti-speciesist" and Catia Faria presented her work on "Feminism and anti-speciesism".

3. PRESS ARTICLES by the Scientific Board

“Respeto y libertad para los animales” resuena en las calles de Madrid, Laura Fernández, *Eldiario.es*, November 7th, 2017.

“Pork Lovers Tour”: el autobús de la industria porcina española que recorre Europa, Laura Fernández, *Eldiario.es*, October 20th, 2017.

L'Home simi, Marta Tafalla, *La Vanguardia*, October 8th, 2017.

El hombre simio, Marta Tafalla, *La Vanguardia*, October 8th, 2017.

No solo arde el lince: incendios y víctimas no humanas, Catia Faria y Eze Paez, *Eldiario.es*, September 29th 2017.

¿Fue un error crear a los perros?, Marta Tafalla, *Ara*, August 11th, 2017.

Va ser un error crear els gossos?, Marta Tafalla, *Ara*, August 8th, 2017.

Vomitaré a los tibios – 3 razones por las que no tomar posición es tomarla, Catia Faria, *Pikara*, July 11th, 2017.

Posición política: antiespecista, Eze Paez, *Eldiario.es*, June 30th, 2017.

¿Qué es una decisión ética desde el punto de vista de la sostenibilidad?, Catia Faria, *La Vanguardia*, May 15th, 2017.

La desesperació com a oportunitat de negoci, Marta Tafalla, *Ara*, May 15th, 2017.

¿Por qué es moralmente incorrecto matar animales?, Eze Paez, *Mirada Animal*, April 26th, 2017.

El necessari debat sobre la caça, Marta Tafalla, *Ara*, February 20th, 2017.

El futuro de seis delfines, Marta Tafalla, *Eldiario.es*, February 1st, 2017.

Vegans, molt més que un estil de vida, Núria Almiron, *El Periódico*, January 27th, 2017.

Veganos, mucho más que un estilo de vida, Núria Almiron, *El Periódico*, January 27th, 2017.

¿Es justificable la experimentación animal?, Eze Paez, *Eldiario.es*, January 17th, 2017.

Nous horitzons, vella cobdícia, Marta Tafalla, *Ara*, January 16th, 2017.

4. PRESS CLIPPING

Las redes, escaparate del sufrimiento animal, *La Vanguardia*, December, 4th, 2017.

El tigre necesita comer carne, nosotros no, entrevista a Jeff McMahan, *Elcorredel sol*, November 29th, 2017.

Los animales no tienen derechos, Entrevista a Eze Paez, *Cadena Ser*, April 29th, 2017.

"A l'ètica, l'espècie és tan irrellevant com el color de pell", Entrevista a Catia Faria, *Ara*, April 4th, 2017.

Entrevista a Catia Faria, *Berria*, February 16th, 2017.

Entrevista a Catia Faria, Para Todos La2, RTVE, February 11th, 2017.

Entrevista a Núria Almiron, Vida Verde, RNE, February 5th, 2017.

Políticas públicas que hacen menos especistas a las ciudades, Paula González Carracedo, *Eldiario.es*, January 3rd, 2017.

A la vanguardia de la ética animal

"Prof. J. McMahan: "Físico". El cartel (en español) figura a la entrada del histórico despacho en el Corpus Christi College de Oxford. Se lo regaló a McMahan Paula Casal, investigadora de Derecho de la Universidad Pompeu Fabra. "Conoció a Jeff cuando yo vivía en Oxford por su amistad con Brad Hooker, animalista y gran filósofo, con el que yo trabajaba en Reading", comenta Paula Casal, que invitó a McMahan a la conferencia inaugural del Centro de Estudios de Ética Animal (UPF-CAE), el primer "think tank" en la materia que sea creó en nuestro país.



Paula Casal y Núria Almiron codirigen ahora el centro, en el que se dan cita académicos de varias universidades españolas, "con el objetivo de difundir y promover la investigación fundamentada en la ética animal, asesorar grupos de la sociedad civil e influir en la toma de decisiones políticas". A punto de cumplir los dos años, el UPF-CAE ha puesto a España en la vanguardia europea de la ética animal junto al Reino Unido, donde funcionan los dos centros pioneros: el Oxford Centre for Animal Ethics y el Centre for Human and Animal Studies.

"Claramente, ha habido un cambio en estos últimos años en cuanto a conciencia e interés por el sufrimiento que causamos a los demás animales (el enfoque ético del tema, que es el nuestro)", asegura por su parte Núria Almiron. "El tema ha suscitado el interés en los medios y en el ámbito universitario. Y lo más importante quizás, los estudiantes empiezan a atreverse a elegir temas de ética animal o estudios críticos animales como trabajo final de grado, de máster o de doctorado. La cosa va a más, aunque vivamos aún retrasados con respecto a Europa en las encuestas de número de vegetarianos/veganos y en conciencia en general entre la población".



Dolor escondido y efectividad por demostrar

"Las imágenes de este maltrato animal nos muestran un sufrimiento que hemos escondido y que no queremos ver", explica Núria Almiron, codirectora del Centro de Estudios en Ética Animal (UPF-CAE), quien aprecia un cambio de sensibilidad social y un mayor interés por parte de los medios de comunicación tradicionales sobre este mundo desvelado (aunque no siempre está claro que la motivación última sea la compasión, sino que pueden ser otras motivaciones al margen).



ENTREVISTA

Catia Faria: "A l'ètica, l'espècie és tan irrellevant com el color de pell"

Doctora en Filosofía Moral de la UPF

CARMEN BUADES Palma 08/04/2017 22:47



Catia Faria és doctora en Filosofia Moral a la Universitat Pompeu Fabra i activista d'Ètica Animal. Aquesta setmana ha visitat Palma per fer una xerrada sobre feminisme i antiespecisme.

5. SCIENTIFIC PAPERS published by CAE's Scientific board

- **Marta Tafalla published the paper "Una estética del Circo y de los espectáculos circenses con animales" (A stetics of the Circus and circus spectacles with animals) in the academic journal *Convivium*.**

The article describes in detail the lecture done by Tafalla in the Catalonia Parliament on July, 2014 against the use of animals in circuses during the previous debate to the acceptance of the law which finally banned the use of wild animals in circuses in Catalonia.

- **Catia Faria published the paper “A flimsy case for the use of non-human primates in research: A reply to Arnason” in the *Journal of Medical Ethics*.**

In her commentary, Faria replies to a paper by Gadar Arnason where he argues for the Weatherall Report’s claim that research on non-human primates (NHPs) is permitted and morally required.

- **Núria Almiron published the paper “Favoring the Elites: climate change, austerity and speciesism” in the *International Journal of Communication*.**

In her article, Almiron reviews three main areas where think tanks are promoting inequality by helping to manufacture consent in the media and public opinion that mostly favours the elites. These areas are climate change, economic austerity and speciesism.

- **Núria Almiron contributed to David Nibert (ed.)’s *Animal Oppression and Capitalism* with the chapter “Slaves to Entertainment: Manufacturing Consent for Orcas in Captivity”.**

Almiron’s chapter, “Slaves to Entertainment: Manufacturing Consent for Orcas in Captivity”, addresses the political economy of orcas in captivity—a relatively new phenomenon with an easily traceable history—to illustrate the three factors deemed necessary for the development and perpetuation of oppression according to the theory of oppression: i) competition for resources, ii) economic interest of an elite, and iii) ideological conditioning for obtaining the social rationalization and legitimization of human actions.

- **Eze Paez published the paper “What harmful practices? The material scope of animal protection legislation” in the academic journal *Animal Sentience*.**

The paper is a commentary to the article by Jonathan Birch, *Animal sentience and the precautionary principle*. Jonathan Birch proposes a criterion for the subjective scope of animal protection legislation. According to Paez he says nothing about its material scope: which harmful practices it should regulate. Paez argues, first, that most moral views would agree that the worst forms of animal exploitation should be legally forbidden, even if there will inevitably be disagreement about some cases of animal experimentation.

- **Marta Tafalla published the paper “The Aesthetic Appreciation of Animals in Zoological Parks” in the academic journal *Contemporary Aesthetics***

Can we appreciate in a serious and deep way the aesthetic qualities of wild species in exemplars held captive for exhibition in the artificial installations of a zoo? To answer this question Tafalla invokes theories concerning the aesthetic appreciation of nature propounded by Yuriko Saito and Allen Carlson. She then argues that zoos impose their story on animals, thereby preventing us from appreciating the animals on their own terms. She claims that captivity and its effects on the health, behaviour, and appearance of animals make serious and deep appreciation of the aesthetic qualities of wild species impossible.

6. ANIMAL ETHICS PROJECTS mentored by CAE's members

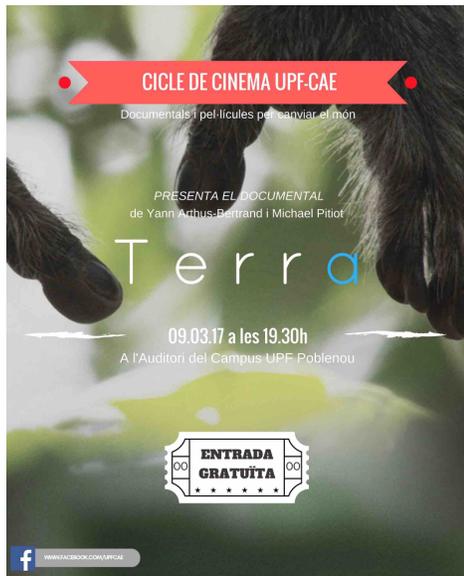
Final graduation projects

- "Prisoners without conviction. An ethical analysis of zoos", defended by Gemma Cujó in the BA in Philosophy at Universitat Autònoma de Barcelona.
- "Environment and meat industry. An analysis of communication strategies by the main Spanish meat lobby regarding its impact on environment", defended by Anna Martínez Aguilar in the BA in Advertising and Public Relations at Universitat Pompeu Fabra.
- "Beyond cruelty-free. Strategic brand building through veganism in the cosmetic industry in the EU", defended by Àngela Mora Euler in the BA in Advertising and Public Relations at Universitat Pompeu Fabra.
- "Effective communication in vegan fashion. Or how to sell the ethics that sell the least in the industry that rejects it the most", defended by Carla Tomillo Sánchez in the BA in Advertising and Public Relations at Universitat Pompeu Fabra.
- "Where the Wild Animals Are. An antispeciesist critique of environmentalist population control programs", to be defended in September 2017 by Svenja Häger in the BA in Environmental and Sustainability Studies, University of Lüneburg (Germany).

Final master projects

- "Images that activate. A study of strategic visual communication in activism for animal liberation", defended by Laura Fernández Aguilera in the MA in International Studies in Media, Power and Difference at Universitat Pompeu Fabra (Rita Wing Scholarship).
- "Nonhuman animals coverage in local press in Spain: The case of local festivities and speciesism", defended by Jaime Gil Safont in the MA in International Studies in Media, Power and Difference at Universitat Pompeu Fabra.
- "Advocating against animal testing in Europe: An Analysis of strategic communication campaigning", defended by Emmanuele Herpels in the MA in International Studies in Media, Power and Difference at Universitat Pompeu Fabra.
- "Red meat and propaganda. An investigation of Australian print advertising promoting red meat consumption", defended by Hallam Fulcher in the MA in International Studies in Media, Power and Difference at Universitat Pompeu Fabra (Franz Weber Scholarship).
- "Bullfigthing in Spain seen by the British Press", defended by Paulina Rybak in the MA in International Studies in Media, Power and Difference at Universitat Pompeu Fabra (Franz Weber Scholarship).
- "Speciesist antispeciesism. Decolonial analysis of the movement for the defence of animals in Mexico", to be defended in September 2017 by Evelyn Cruz in the Maestría de Derechos Humanos at the Universidad Autónoma de San Luis de Potosí (Mexico).

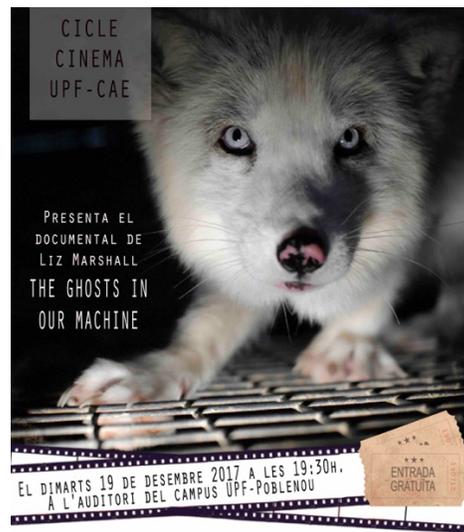
UPF-CAE Film series



Vols veure el tràiler?
Escaneja el codi!



Campus UPF Poblenou
C/ Roc Boronat 138, Barcelona
www.upf.edu/cae



VOLS VEURE EL TRÀILER?
[HTTP://WWW.THEGHOSTSINOURMACHINE.COM/](http://www.theghostsinourmachine.com/)

CAMPUS UPF POBLENOU
C/ ROC BORONAT 138, BARCELONA
WWW.UPF.EDU/CAE
WWW.FACEBOOK.COM/UPFCAE



Paula González's course:
"Personal Communication and Persuasion for the Defence of Animals"



Seminar with professor Steffen Augsberg



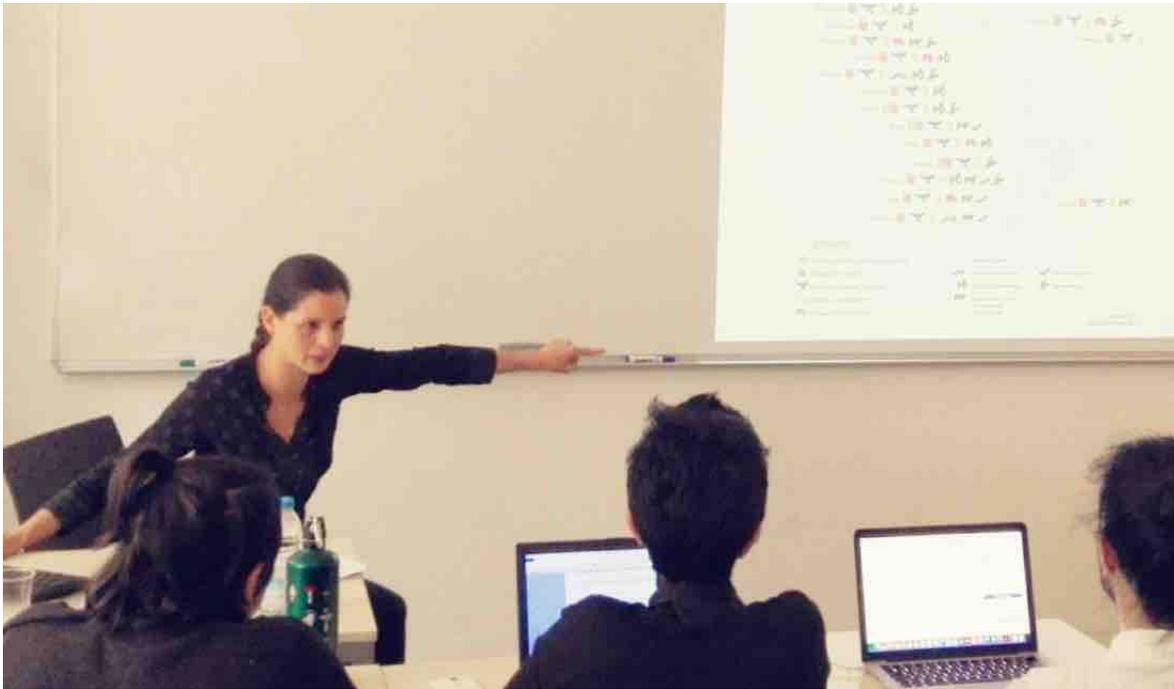
Núria Almiron's conference on veganism in the Aula d'extensió universitària of Calella de la Costa: "El veganisme, el que és i el que no és"



Premiere of *What the Health* with Kip Andersen



Seminar with Andrea Padilla Villarraga



Course “Political activism for Animal Rights”



Activismo político por los derechos de los animales

Curso: 3 a 7 julio 2017

CARACTERÍSTICAS

Duración: 20 horas
Fecha: 3 a 7 julio 2017
Horario: 15h a 19h
Idioma: castellano
Plazas: 30 (7 becas)
Precio: 100 euros
Lugar: aula 52421

Departamento de Comunicación
 Universidad Pompeu Fabra
 Roc Boronat, 138 - Barcelona
 Metro Glòries y Metro Llacuna
 Tram Càl·litz

Organiza: UPF-CAE
Colabora: FFW, Unica-CRITICC y INTERCIDS
Contacto: cae@upf.edu

Inscripciones:
 1 a 23 de junio 2017

Más información en:
<http://www.upf.edu/cae>

Los ponentes donarán el 100% de su retribución al proyecto ZOOXXI.

Cinco sesiones con profesionales cualificados y reconocidos internacionalmente por su trabajo en el activismo político en favor de los animales no humanos y la democracia participativa. En ellas se proporcionarán las herramientas básicas para aumentar la efectividad en nuestras acciones e incrementar así nuestras opciones de éxito en la defensa de los derechos de los animales ante las instituciones políticas y sociales.

El curso está dirigido a activistas independientes, miembros de organizaciones animalistas, estudiantes y profesionales interesados en el activismo por los derechos de los animales y ciudadanos en general que deseen incorporar el activismo por los animales en sus acciones individuales.

DOCENTES

Néia Almeida: Profesora titular del Departamento de Comunicación de la UPF. Directora del Máster Intersectorial Studies on Media, Power, and Difference and co-directora del UPF Centre for Animal Ethics.

Leonardo Asselini: Especialista en marketing estratégico y activista en defensa de los derechos de los animales. Director sur de Europa y América Latina de la Fundación Inova (Instituto para el Bienestar Animal).

Anne Mulik: Abogada especializada en derecho de los animales. Responsable jurídica para España, Portugal y América Latina de la Fundación Frans Wouter.

Fernando Prada: Comisionado de Participación y Democracia Activa y gerente del Área de Derechos de ciudadanía, participación y transparencia del Ayuntamiento de Barcelona. Licenciado en derecho.



UPF-CAE at the 5th European Conference for Critical Animal Studies, Lund, Sweden



Seminar with Lisa Kemmerer



Panel “Are the defence of animals and environmentalism compatible?”



THINKClima & UPF-CAE Panel

Are the Defence of Animals and Environmentalism Compatible?

Monday 18 September 2017
17h- 19h – Room 52325 - Campus Poblenou
Roc Boronat 138 - Barcelona

PARTICIPANTS:

Catia Faria, University of Minho
Eze Paes, University of Minho
Lisa Kemmerer, Montana State University Billings
Marta Tafalla, Autonomous University of Barcelona

Discussants: Daniela Romero Waldhorn & Núria Almirón
REGISTRATION: cae@upf.edu

The session will be in English





2017, UPF-CAE