

Cultural Diversity and Creative Insight

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Abstract

Inspired by recent social psychology studies that have shed new light on the socio-cognitive benefits of cultural diversity, this research proposal aims at understanding how multicultural experiences and intercultural relations shape individuals' creative abilities, as well as how experiences that challenge existing stereotypes can have an impact on creative outcomes. The set of studies proposed in this research project will combine correlational (study 1) and experimental methods (study 2 and 3). Study 1 will examine the links between creative skills and experiences derived from migration and culturally diverse social networks. The second study will explore the role of study abroad experiences and creativity among undergraduate students, from a pre-post-test perspective. Study 3 will look into the role of counter-stereotypes in triggering the creative process. The potential implications for diversity training programs in educational and organizational contexts will be briefly discussed.