

EXECUTIVE SUMMARY

by Home

HOME

VISUAL & PERFORMING ARTS



ABOUT HOME

This project intends to show the key role of culture in social cohesion, and how the sense of identity and inherent human dignity are to be maintained.

The idea that underlies the whole project is what we think Home should be. We do not define Home as something static, but instead, as a dynamic concept that is subjective to each of us; Home is multiple, diverse, honest, particular, different... Home is identity.

FOCUS

Our main focus are Palestinian refugees that fight everyday not to lose their identity... their Home. We launch this project with the collaboration of one NGO operating in the field: Majd del Korom, created by Yehya Sarris (Chatila, Lebanon). It organizes cultural activities, as well as workshops, theater or writing, creating a space for personal expression and freedom.

HOW

We believe that inventiveness and free expression are key elements when defining what a just society is; a society where everybody has the chance of being heard. We are committed in strengthening the ties that unite artists with social backgrounds and those suffering from inequality. That is why we are hosting a social event in Nau Bostik (Barcelona, Spain) the next April 20, 2018. Artists from varied nationalities and disciplines will participate. Music, photography, visual arts and live performances will join together to create a unique universe from diversity.

Through art and free thinking, we make the world easier to handle, while expanding our understanding of ourselves and others.



PROJECT OBJECTIVES

Support for arts, culture and education as a way of improving real opportunities of new Palestinian refugee's generations.

We are optimistic that inequality can be reduced through enhancing innovation, free expression and personal thinking. All lives have equal value and as such, need equal opportunities.

Moreover, we want to raise awareness of the living conditions of Palestinian refugee camps through the social event held in Barcelona. We want to also stress the role of art and culture as a powerful tool to impact consciousness of people.

Finally, a large amount of the money raised will be allocated to a specific project of the NGOs Majd del Korom.

The machine to be another

BY ANOTHER LAB (VIRTUAL REALITY)

Be Another Lab is an interdisciplinary multinational group dedicated to understanding, communicating and expanding subjective experiences through virtual reality devices (the 'Machine'). The focus of its work is to find the relationship between identity and empathy from an embodied perspective, while allowing anyone to experience the world from the perspective of another. Since 2012, the group uses virtual reality and techniques derived from cognitive science research in developing critical applications in art, scientific research, social projects, healthcare and education, putting a strong emphasis on the impact of the work in people's lives.

Designed as an interactive performance installation, the 'Machine' offers users the possibility of interacting with a piece of another person's life story by seeing themselves in the body of this person and listening to his/her thoughts inside their mind.

They are going to present 'The Library of Ourselves', a project currently funded by the EU Social Innovation Competition.

Inedit

BY MO' BENHADJ (CONTEMPORARY ARTIST)

Curator, educator and performance artist with Algerian roots, based in Barcelona. He has been carrying his dream successfully all throughout as a curator; as for his last success in the 5th edition for the International Contemporary Art Festival, held in the UPF Ciutadella Campus in Barcelona after the first four held between Algeria and Spain.

Mo' is an artist with a message, working upon one line of thought and dealing with themes such as religion, freedom, identity and personal particularities. His performances are built upon a dialectic between the human body and the human soul, with a subtle interplay of the physical and the metaphysical.

“ *Addressing a reflection about the transgression remains today still difficult, because it is often perceived negatively, as destruction. Yet it would be fairer to say that breaking the ban is a deconstruction but also a reappropriation of a reality that seems obsolete for reconstruction. This disorder, this episodic chaos seems to be necessary by its positive side but especially appropriate to seek its meaning because the transgression certainly allows access to new forms, to a new order without “CONCERN” of its meaning and its founder character; chaos is creative.* ”

“

*If I were you,
would I better
understand
myself?*



Be Another Lab

Datura

BY STORMTRAP// ASIFEH. (RAPPER & PRODUCER)

Asifeh (Stormtrap) is a Producer, beatmaker and rapper based in Vienna (Austria) and Ramalah (Palestine). Asifeh's music consists of rap vocals, sampled material, and original compositions using all kinds of new and old abandoned technologies. He is co-founder of former Ramallah Underground, and he is 1/3 of the Aiwa Collective. He currently has more than one million followers in SoundCloud.

As of his last album release, he has raised the bars, and Arabic hip-hop has now a new way of being, more musical, more noise-y, more electronic and above all, more conceptual and universal; a lyrics-less track is worth a thousand words!

“*Datura consists of 22 tracks of a parallel reality. It shows "the map", the real map, of an imagined city,*

I am 14

BY BÉNÉDICTE VANDERREYDT (PHOTOGRAPHER)

Bénédicte Vanderreydt is a Belgian photographer graduated with honors from IHCS (Brussels) and from the drama school Gratacos in Barcelona. After that, she deepened her knowledge in photography at Gobelins School in Paris. She won the 2016 GRAND PRIX WINNER of Tokyo International Photography Competition. Her work has been exhibited widely, with her most recent exhibitions being BACKLIGHT PHOTO FESTIVAL in Finland, UNITED PHOTO INDUSTRIES in New York, SINGAPORE at Gillian Barracks, HEAD ON in Sydney and LAGOSPHOTO in Nigeria. Her work, film and photographs are part of the collections of MUSÉE DE LA PHOTOGRAPHIE in Belgium and BNF in Paris.

The Photo-Film *I am 14* is a cross-section of portraits of teenage girls aged 14.

“*Today, youngsters take pictures of themselves and look at each other almost compulsively. Through this staged, performance documentary, I investigated what I see as a complex set of mirrors in which we no longer know who is looking and who is being looked at. A group of girls take pictures on a roof, in a pool, in the middle of the school's corridors, as they do every day, maybe even every minute. But the heroine looks at me, as if to say: "Look, this is my life." She takes us to task, boldly showing that she is not fooled by a circus orchestrated by others, nor by the picture I am about to take; thus she gains power. Isn't that what adolescence is all about, desperately wanting to belong to the group and yet stand out at the same time?*



Bénédicte Vanderreydt

Kobane

BY AGOSTINO AMATO (PHOTOGRAPHER)

Agostino is an independent photographer from Italy. He obtained a Master in Photography and Communication from the Institute of Design (IED) in 2012 and a Master in Photojournalism from the Higher Institute of Photography and Integrated Communications (ISFCD) in 2013, both in Rome. In 2017, he graduated in Anthropology, Religions and Oriental Civilization at the Alma Mater Studiorum, the University of Bologna.

His documentary work focuses on social, humanitarian and political issues. He is going to present a story of pictures about Kobane, a town taken by the ISIS and freed in January 2015 by the grassroots-based People's Protection Units (YPG) and the associated Women's Protection Units (YPJ).

“

Kobane is mostly in ruins, and the only areas of the city not razed to the ground have neither water nor electricity.

Not a body

BY MELLE SKARFSTAD (SCULPTURE & PAINTING)

Melle is a Swedish artist graduated in California. Her work has been exhibited in many different places such as Germany (Berlin), Spain (Barcelona), United States (San Diego) or Västerås (Sweden).

She is particularly interested in the human body and issues related to how society views the body in general, especially women, through lots of different mediums.

“

As human beings we focus on the visible and physical experiences of our surroundings and our own bodies, causing what is unseen and unexplored to be forgotten. I see physical and transcendent spiritual beauty in nudity; I want to transmute negative body image by reimagining the celebration of the female body. I strive to demonstrate women's own reflections of their female identity within a social context.

The concepts of Home and Identity in this project look at gender, sexuality, body and social bounds as main encounters throughout un/understanding what home and identity are.



Melle Skarfstad

The Ballad of the bullring

BY DAVY LYONS (SINGER AND SONGWRITER)

Davy is a singer, songwriter and street musician from Wexford, Ireland, based in Barcelona. He sings about personal experiences, writes highly descriptive lyrics and narrates them along with his deeply emotional music. Playing guitar, he often collaborates with other musicians, including violinists and keyboard players, as well as showing openness to other artists in the field to join his journey.

For him, Home is a world he creates, away from home, in the streets, in venues, wherever he performs. His eminently eloquent lyricism prevails the power of artists to construct an idea of what Home is and could be, this ability to imagine a livable dream.

“*Home is a world I create away from home, in the streets, in venues, wherever I perform.*”

TEAM MEMBERS

Elisabet Saffouri Velasco

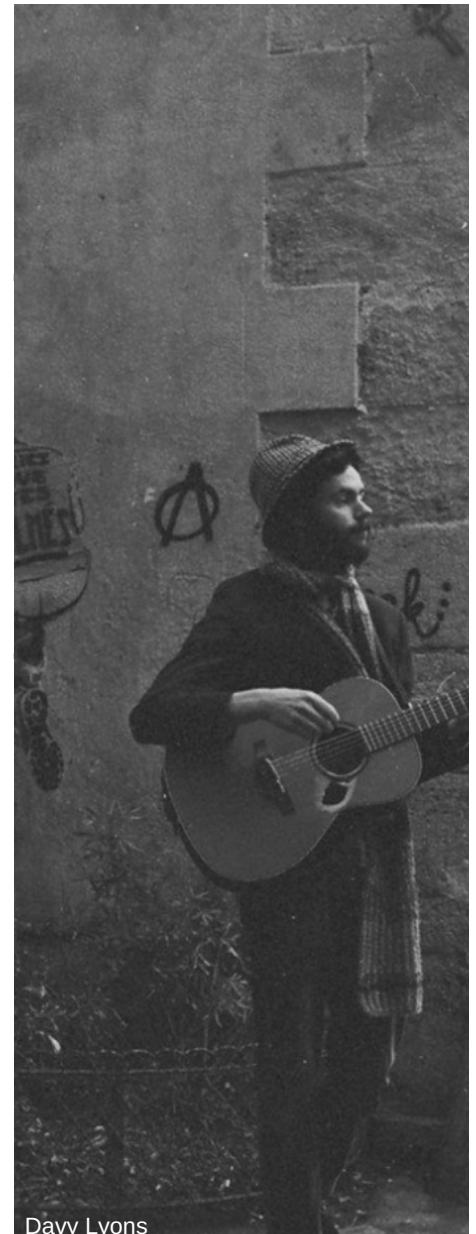
Economist and lawyer from Barcelona, specialized in international law. As socially concerned, Elisabet has developed a special link with causes among Lebanon and Palestine. With a field experience in Palestinian refugee camps, and a historical background, Elisabet works on uncovering more of the historical trajectory of the situation and their everyday essentials.

Jordi Vilà Riera

Consultant and entrepreneur from Barcelona. As a founder of The Pow Guide and BAIS Barcelona, he constantly delves deeper into finding new ways of putting together people with similar interests, no matter where they live or come from. He is currently a member of ESADE Alumni.

Firas Safieddine

Architect, artist, and interaction designer of Lebanese origins, currently based in Barcelona. His work is a complex weaving between interdisciplinary concepts and forms, put together in architectural projects, drawings, and installations. Among others, he represented Lebanon at the Global Gallery in Cape Town as a finalist of the Redbull Doodle Art Competition.



Davy Lyons



Home is Land
Home is Family
Home is Nation
Home is Religion
Home is Self
Home is Home
Home is Everywhere
Home is Nowhere
Home is Identity
Home is Freedom