



Universitat
Pompeu Fabra
Barcelona

Departament
d'Economia i Empresa

Workshop on Digital Platforms 1-2 December, 2022

PROGRAM

Thursday 1: Room "Sala Polivalent" (24.s18) floor -1, Mercè Rodoreda Building 24)

09:00-09:30 **Registration**

09:30-10:10 Martin Peitz (Mannheim University): "Inflated recommendations".

10:10-10:50 Maarten Janssen (Vienna University): "Search Platforms: Big Data and Sponsored Positions".

10:50-11:30 **Coffee Break (outside of the workshop room)**

11:30-12:20 Özlem Bedre-Defolie (ESMT): "Competition for exclusivity of a superior input and quality implications". Discussant: Daniel Garcia (University of Vienna).

12:20-13:00 Bruno Jullien (Toulouse School of Economics): "Fair cost sharing between telcos and content providers".

13:00-14:30 **Lunch (outside of the workshop room)**

14:30-15:10 Kinshuk Jerath (Columbia University): "The Impact of Sponsored Listings on Online Marketplaces: Insights from a Field Experiment".

15:10-16:00 Doh-Shin Jeon (Toulouse School of Economics): "Platform Competition and App Development". Discussant: Gary Biglaiser (University of North Carolina, Chapel Hill).

16:00-16:40 **Coffee Break (outside of the workshop room)**

16:40-17:20 Francesco Decarolis (Bocconi University): "Competition and Defaults in Online Search".

17:20-18:00 Patrick Rey (Toulouse School of Economics): "Platform holdup and innovation".

20:00 **Workshop dinner: Sal Mar ([Pg. Marítim de la Barceloneta](#))**

Friday 2: Room "Sala Polivalent" (24.s18) floor -1, Mercè Rodoreda Building 24)

09:30-10:10 Sandro Shelegia (UPF): "Monetizing Steering".

10:10-10:50 Federico Etro (University of Florence): "Hybrid marketplaces with free entry of sellers".

10:50-11:40 **Coffee Break (outside of the workshop room)**

11:40-12:30 Massimo Motta (UPF): "Market Effects of Sponsored Search Auctions". Discussant: Mikhail Drugov (New Economic School).

12:30-14:30 **Lunch (outside of the workshop room)**

14:30-15:10 Andres Hervas-Drane (Bayes Business School): "Data Exploitation in the Social Media Platform".

15:10-16:00 Alex de Cornière (Toulouse School of Economics): "Anticompetitive bundling when buyers compete". Discussant: Radostina Shopova (University of Vienna).

16:00-16:40 **Coffee Break (outside of the workshop room)**

16:40-17:20 Tiffany Tsai (National University of Singapore): "Poaching Incumbents' Customers: The Case When Launching an NFT Platform".

20:00 **Workshop dinner: Can Boneta ([Carrer de Balmes 139](#))**

Workshop on Digital Platforms

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Participants

SURNAME, NAME	AFFILIATION	ROLE
Bedre-Defolie, Özlem	ESMT	Presenter
Biglaiser, Gary	University of North Carolina, Chapel Hill	Discussant
de Corniere, Alex	Toulouse School of Economics	Presenter
Decarolis, Francesco	Bocconi University	Presenter
Drugov, Mikhail	New Economic School	Attendee
Ellman, Matthew	IAE-CSIC	Attendee
Etro, Federico	University of Florence	Presenter
Ferrer, Rosa	Universitat Pompeu Fabra	Attendee
Ganuja, Juanjo	Universitat Pompeu Fabra	Attendee
Garcia, Daniel	University of Vienna	Discussant
Hervas-Drane, Andres	Bayes Business School	Presenter
Hurkens, Sjaak	IAE-CSIC	Attender
Ilango, Akhil	Universitat Pompeu Fabra	Attendee
Janssen, Maarten	Vienna University	Presenter
Jeon, Doh-Shin	Toulouse School of Economics	Presenter
Jerath, Kinshuk	Columbia University	Presenter
Jullien, Bruno	Toulouse School of Economics	Presenter
Lefez, Willy	ESMT	Attendee
Motta, Massimo	Universitat Pompeu Fabra	Presenter
Peitz, Martin	Mannheim University	Presenter
Piccolo, Salvatore	University of Bergamo	Presenter
Piolatto, Amedeo	UAB	Attendee
Rey, Patrick	Toulouse School of Economics	Presenter
Shelegia, Sandro	Universitat Pompeu Fabra	Presenter
Shopova, Radostina	University of Vienna	Discussant
Tsai, Tiffany	National University of Singapore	Presenter
Vives, Xavier	IESE	Attendee
Zhang, Hester	IESE	Attendee

Organizers: Massimo Motta and Sandro Shelegia, Department of Economics and Business, Universitat Pompeu Fabra. The organizers gratefully acknowledge the financial support through the Fundación Banco Bilbao Vizcaya Argentaria project “Plataformas digitales: efectos de sus conductas, e implicaciones de políticas públicas” BBVA-EI - PROFUND 00520 and Shelegia’s ERC project FAPoD.

Venue

Universitat Pompeu Fabra
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Mercè Rodoreda Building (24)
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Wireless guest network: Instructions for connecting to it:

<https://guiesbibtic.upf.edu/wi-fi-convidats/instruccions-connectar>

Fundación **BBVA**

