



Dr. Jordi Perramon

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Dr. Jordi Perramon is the Academic Director of the Master in Auditing and Financial Management at Pompeu Fabra University – Barcelona School of Management. Pompeu Fabra University is the best Spanish University according to Times Higher Education and holds the 5th position in Europe and the 11th position worldwide according to Times Higher Education Young University Rankings.

The Master in Auditing and Financial Management leads the audit education in Spain, involving over 30 lecturers and professors in Auditing, Management and Finance. Over 250 students, including all the new recruits from KPMG, EY, Deloitte and PWC take this Master every year.

Previously Dr. Jordi Perramon was Auditor at KPMG and Reporting Manager at PepsiCo.

In the last years, he has been awarded for the “Outstanding Paper in 2018” in the Emerald Literati Awards, he got the Pompeu Fabra’s Social Council Award for the best teaching quality in the Management grade and he was awarded for the best Doctoral Dissertation by the Catalan Accounting Association.

He is an accounting, auditing and financial expert who feels passionately about new challenges, specifically those related to business growth, key performance indicators, cost controls, budgeting and team building.

Education

PhD in Business Administration (2010), Universitat de Barcelona.
Graduate in Business Administration (1995-1999), Universitat Pompeu Fabra.

Academic position

Academic Director, Barcelona School of Management *2012-*
Master in Auditing and Financial Management.
Teaching assignments: Auditing, Financial Accounting and Management Accounting.

Associate Professor, Universitat Pompeu Fabra *2004-*
Teaching assignments: Introduction to Financial Accounting, Financial Accounting and Financial Statements Analysis.

Professional experience

KPMG - Auditor *1999 - 2001*
PepsiCo – Reporting Manager *2001 - 2003*

Books and Book Chapters

Perramon, J. (2017). "Auditoría de cuentas", in Master en Contabilidad, Profit Editorial: Barcelona.

Perramon, J. (2013). "El auditor y su relación con el controller", in Manual del Controller, Profit Editorial: Barcelona.

Amat, O., Perramon, J. and Moya, S. (2007). Anàlisi d'Estats Financers de la Indústria Catalana, Generalitat de Catalunya, Departament d'Innovació, Universitats i Empresa: Barcelona.

Perramon, J. (2005). NIC/NIIF, Diferencias con la Normativa Contable Española, Gestión 2000: Barcelona.

Perramon, J. (2004). Les Claves de las Normas Internacionales de Contabilidad, Gestión 2000: Barcelona.

Perramon, J. (2003). Comprender las Normas Internacionales de Contabilidad, Gestión 2000: Barcelona.

Teaching Assessment

Graduate (Barcelona School of Management): Average assessment by students (last three years): 3,82/4

Undergraduate (Universitat Pompeu Fabra): Top department's percentile (10%) in 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018 and 2019.

Last assessment (2019): 9,58/10

Awards & Achievements

AQU "Excellence Accreditation" consideration - Master in Auditing and Financial Management (UPF-BSM).

Outstanding Paper in 2018 in the Emerald Literati Awards for "Creating value through the balanced scorecard: how does it work?" considered "one of the most exceptional pieces of 2017"

UPF's Social Council Award for the best teaching quality in the Management grade, 2014.

Best Doctoral Dissertation Award by the Catalan Accounting Association, 2010.

Refereed publications

[17] "Effects of Service Quality Policies in the Tourism Sector Performance: An Empirical Analysis of Spanish Hotels and Restaurants" (with Bagur, L. and Oliveras, M.), *Sustainability* (11):872-881. (2019). (JCR, Impact Factor: 2,075).

[16] "Sustainability in small tourism businesses: the link between initiatives and performance" (with Alonso, M., Llach, J. and Bagur, L.), *Current Issues in Tourism*, 21(1): 1-20. (2018). (JCR, Impact factor: 3,462).

[15] "Creating value through the Balanced Scorecard: How does it works?" (with Llach, J., Bagur, L. and Marimon, F.), *Management Decision*, 55 (10): 2181 – 2199. (2017). (JCR, Impact Factor: 0,547).

[14] "Accounting digital games' effectiveness: A structural equation modeling approach" (with Moya, S. and Carenys, J.), *Proceedings of the European Conference on Games-based Learning*, 63-70. (2017). (SJR, Impact Factor 0,174).

[13] "Leadership styles and corporate social responsibility management: Analysis from a gender perspective" (with Alonso, M. and Bagur, L.), *Business Ethics: A European Review*, 26(2): 147-16. (2017). (JCR, Impact factor: 3,029).

[12] "Is it worth it to consider videogames in accounting education? A comparison of a simulation and a videogame in attributes, motivation and learning outcomes" (with Carenys, J. and Moya, S.), *Revista de Contabilidad - Spanish Accounting Review*, 20(2): 118-130. (2017). (JCR, Impact Factor: 0.886).

[11] "Does intensive social network management lead to positive effects in quality practices?" (with Bagur, L. and Barquero, J.), *Total Quality Management and Business Excellence*, 27 (11-12): 1246-1260. (2016). (JCR, Impact factor: 1,323).

[10] "Learning to create value through the 'balanced scorecard' model: an empirical study" (with Bagur, L., Llach, J. and Rocafort, A.), *Total Quality Management and Business Excellence*, 27 (9-10): 1121-1139. (2016). (JCR, Impact factor: 1,323).

[9] "Quality practices in travel agencies: a mediating factor in nonfinancial indicators of advanced information systems" (with Bagur, L. and Amat, O.), *Industrial Management & Data Systems*, 115 (7): 1325-1340. (2015). (JCR, Impact factor: 1,226).

[8] "Impact of quality and environmental investment on business competitiveness and profitability in small service business: the case of travel agencies" (with Bagur, L. and Amat, O.), *Total Quality Management and Business Excellence*, 26 (7-8): 840-853. (2015). (JCR, Impact factor: 1,323).

[7] "Women managers and corporate social responsibility (CSR) in Spain: Perceptions and drivers" (with Alonso, M. and Bagur, L.), *Women's Studies International Forum*, 50, 47-56. (2015). (JCR, Impact factor: 0,468).

[6] "Green practices in restaurants: Impact on firm performance" (with Alonso, M., Llach, J. and Bagur-Femenías, L.), *Operations Management Research*, 7 (1-2): 2-12. (2014) (JCR, Impact factor: 0,737).

[5] "Firm size and national profiles of IFRS policy choice" (with Nobes, C.), *Australian Accounting Review*, 23 (3): 208-215. (2013) (JCR, Impact factor: 0,825).

[4] "Joint impact of quality and environmental practices on firm performance in small service businesses: An empirical study of restaurants" (with Llach, J., Alonso, M and Bagur, L.), *Journal of Cleaner Production*, 44: 96-104. (2013) (JCR, Impact factor: 3,590).

[3] "Economic consequences of the first-time IFRS introduction in Europe", (with Platikanova, P.), *Revista Española de Financiación y Contabilidad*, 41 (156): 497-519. (2012) (JCR, Impact factor: 0,106).

[2] "Reporting intellectual capital in Spain" (with Oliveras, E., Gowthorpe, C. and Kasperskaya, Y.), *Corporate Communications*, 13(2): 168-181. (2008) (SJR, Impact Factor: 0.337).

[1] "Manipulation of earnings reports in Spain - Some evidence" (with Amat, O. and Gowthorpe, C.), *Journal of Applied Accounting Research*, 8(3): 93-115. (2008) (SJR, Impact Factor: 0.105).

Under review

"Is a new materialism pushing the sharing economy? Insights into the consumer viewpoint" (*Planning and Development*).

Conferences

The 11th European Conference on Game-Based Learning, Graz (Austria). 2017.

23rd International EDiNEB Conference (Educational Innovation in Economics and Business Association), Nice (France). 2016.

Catalan Accounting Congress, Barcelona, 2015.

EurOMA 2014 Conference, Palermo (Italy). 2014.

IX Congreso Iberoamericano de contabilidad de gestión, Valencia (Spain). 2013.

35TH European Accounting Association Congress, Ljubljana (Slovenia). 2012.

Official Accreditations

AQU, 2017: "Acreditació de Recerca".

AQU, 2017: "Acreditació d'Agregat".

ANECA, 2014: "Profesor de Universidad Privada".

ANECA, 2014: "Contratado Doctor".

ANECA, 2014: "Ayudante Doctor".

AQU, 2013: "Lector".

Professional and Personal Interests

Helping students in their academic path and professional careers and helping institutions to increase its performance. Science, Football & Family.