

Gestio entitats no lucratives



Europass Curriculum Vitae

Personal information

First name(s) / Surname(s) **Jordi Gusi i Puig**

**Desired employment /
Occupational field** **Working for the promotion, entrepreneurship and scaling
up of social enterprises around the world**

Work experience

Dates January 2011 - present

Occupation or position held Founder of Tandem Social S.C.C.L., a cooperative that offers consultancy service for social businesses and projects at local and international level aiming to develop projects that will have a significant positive social impact.

Main activities and responsibilities

- Development of business plan for the creation of a foundation aiming to promote social enterprise at global level mainly by the creation of a social enterprise capital fund
- For a Social Entrepreneurship Program from a recognized Spanish bank:
 - o Drafting the request for tender regulations, assessment tools and evaluation system
 - o Evaluation of the nearly 500 social entrepreneurship initiatives presented
 - o Provide management support for the social entrepreneurship selected
- Evaluating projects to access a social entrepreneurship program of Catalonia government
- Designed and implanted a poverty fight program at the Spanish level to improve the quality of life of children and youth people in extreme vulnerability situations financed by a private foundation:
 - o Drafting the call and evaluation system
 - o Evaluation of the nearly 120 social projects presented
- Designing, evaluating and advising ECAS Federation formed by 100 organisations, 5.000 workers and 150.000 users
- Collaborating in the regulation process on European Social Entrepreneurship Funds advising a Member of the European Parliament: analyzing social entrepreneurs needs, proposing contents and modifying concepts referring to the regulation (Proposal for a Regulation of The European Parliament and The Council on European Social Entrepreneurship Funds /COM/2011/0862 final - 2011/0418 (COD))
- Developing a report with an identification of the most relevant actors in social entrepreneurship sector at global level and an analysis of the different social enterprise definitions that assign all these actors for the social policies advisory board of the Catalan government
- Providing start-up management support to different new social business initiatives:
 - o Cooperative that aim to build sustainable homes
 - o Cooperative that distribute organic and fair trade products
- Providing start-up management support to a new social enterprise in the rural area
- Start-up management of a new Catalan entity dedicated to fight against stigma in mental health: strategic planning and operational start-up, fundraising, project coordination and entity management
- Created a business plan for a new activity line in the commercialization for the organic farming sector for the setting up of a group of Catalan social companies
- Business Plan for a new line of activity in the organic farming sector for a work integration company for people with mental health illness
- Business Plan for a new line of activity in the organic farming sector for a work integration company aiming to employ young people affected by school failure
- Developing Business Plan for a new line of activity in the organic rice sector for a social entrepreneur
- Drafting a business plan for the growth of an organic social farm that employs young people affected by school failure
- Developing Business Plan for a social enterprise in the renewable energy and biomass sector
- Drafting a business plan for the growth of a social enterprise, a work integration company, that produces high quality oil and wine
- Compiling a viability study regarding starting a social business for the integration of people with disabilities in the labor market for the automobile sector
- Drafting a business plan and implementation plan to create a social business (work integration company) for people with mental illnesses and mental disabilities
- Developing a 3 years business plan and providing management support for the implementation for a social business that markets fish and seafood from small-scale fisheries that following sea sustainability criteria and protecting fishermen's right
- Developing the organization positioning strategy for a non-profit organization which work is focused on improving life quality of people having a mental health illness
- Analyzing the innovation needs within the non-profit sector. Applying a methodology with personal interviews and focus groups with the third sector main actors.
- Teacher of "Financing social enterprises" in the first master dedicated to social entrepreneurship
- Responsible of a working group in Tandem Social

Name and address of employer

Tandem Social S.C.C.L., 25, carrer Trafalgar 25, CP.08010 Barcelona, Spain.
Web: www.tandemsocial.com E-Mail: hola@tandemsocial.com

Type of business or sector

Consultancy for projects and social business

Dates	April 2006 - January 2011
Occupation or position held	Independent consultant specialized in social enterprises and organizations
Main activities and responsibilities	<ul style="list-style-type: none"> - Compiled a viability study regarding starting a social business for the integration of people with disabilities in the labor market for the catering sector. - Evaluation of 200 sheltered workshops and 25 social insertion companies for the promotion of their goods and services for the website www.comprasocial.net. - Communication Manager of the first Congress of the Third Social Sector of Catalonia that took place on March 23rd and 24th, 2007 where 600 NGOs attended. We achieved 150 reports sent by social organisations from all over Spain. - Preparation of all the documentation referring to the public bidding of the European Community for the promotion of the export of the fair trade Ecuadorian Small and Medium-sized Enterprises (SMEs) (700.000 Euros achieved) within the framework of the international cooperation. - Design, evaluation and advice of the Federation ECAS formed by 70 organisations, 4.000 workers and 150.000 users. A great number of these organisations work for the integration of immigrant persons. - Evaluation and strategic planning of the sheltered workshop for the handicap foundation. - Development of the fundraising for the exhibition Humanitarian in action (85.000 euros achieved) by MSF (Doctors without workers). - Development of the Marketing Plan of the Foundation related to the school activity (4.000 users and 400 workers)
Name and address of employer	Independent worker
Type of business or sector	Social business consultancy
Dates	August 2005 – March 2006
Occupation or position held	Human resources Coordinator in Liberia
Main activities and responsibilities	Managed the Human Resources of 30 expatriate and 600 national staff persons.
Name and address of employer	MSF (Doctors without borders), Carrer Nou de la rambla, 19 08003 Barcelona (Spain) www.msf.es
Type of business or sector	Humanitarian action
Dates	August 2004 – December 2004
Occupation or position held	Finance Field in Darfur
Main activities and responsibilities	Accountability management in Darfur (Sudan). Application of the basic accounting, expenses control and forecast of treasury.
Name and address of the employer	MSF (Doctors without borders), Carrer Nou de la rambla, 19 08003 Barcelona (Spain), www.msf.es
Type of business or sector	Humanitarian action

Dates	September 1998- July 2004
Occupation or position held	General manager
Main activities and responsibilities	Responsible of the following tasks: - Organisation for the promotion of the integration of psychic disabled persons (school, housing and work.) - Manager of the Spanish Federation of Organisations for persons with borderline intelligence - Manager of the social insertion restaurant Tabata. - Development of managerial tasks in the organisation with responsibility over a team of 80 workers and 200 users.
Name and address of the employer	ACIDH, Siracusa Sreet,53 08012 Barcelona, Spain, www.acidh.org
Type of business or sector	Social business

Education and training

Dates	2003-2004
Title of qualification awarded	Master in Managerial Function of NGOs
Name and type of organization providing education and training	ESADE (Business University)
Dates	2002-2003
Title of qualification awarded	Master in Social Economy and Management of Non Profit Organisations
Name and type of organization providing education and training	University Of Barcelona
Dates	1999
Title of qualification awarded	Business Managment Course for social companies
Name and type of organization providing education and training	EUNCET-Business University of Terrassa
Dates	1988-1993
Title of qualification awarded	Graduation in Economical and Entrepreneurial Sciences
Name and type of organization providing education and training	University of Barcelona

Personal Skills and competences

Mother tongue(s)	Catalan
Other language(s)	Spanish

Self-assessment
European level (*)

English

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C1	Proficient user	C1	Proficient user	C1	Proficient user	C1	Proficient user	C1	Proficient user

(*) [Common European Framework of Reference for Languages](#)

Social skills and competences

Team spirit gained through my experience as consultant, where I always worked in teams, and as a member of a co-operative, where all the decisions are taken in consensus.
Good ability to adapt to multicultural environments (working and personal experience travelling around the world).

Organisational skills and competences

Entrepreneurship as founder of Tandem Social.
Leadership as currently responsible for a team of 10 people.
Experienced in strategic projects

Technical skills and competences

Expertise and experience working with social enterprises and ngos (more than 14 years working with third sector) and knowledge different sides: social, humanitarian action and business.

Computer skills and competences

Good command of Microsoft Office tools (Word, Excel and PowerPoint)

Other skills and competences

Interested in family (3 kids) and travelling

Driving licence

Category B

Additional information

Different conferences for companies, social responsibility. Interventions in different medias (TV, radio and newspapers)

- Teacher in UPF workshop "social enterprise"
- Teacher in a Foundation University of Girona in Master of non profits organisations and resolutions of public problems
- Teacher in University of Vic in a Social Organizations Master
- Teacher in a Oporto University for a Evaluation Social impact
- Teacher in UB.Seminari of social enterprises
- TED Talk conference in IESE (May 2015)

Teacher in a different seminar or conference about non profit organizations: Vilafranca, Hospitalet, Sant Cugat ,Polinyà, Lleida University (UDLL),Tarragona University (URV).