

Rosa Ferrer

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ACADEMIC POSITIONS AND AFFILIATIONS

Associate Professor (with tenure), Dept. of Econ. and Business, U. Pompeu Fabra, 2016-present

Affiliated Professor, Barcelona School of Economics, 2009-present

Centre for Economic Policy Research (CEPR), Research Affiliate, 2015-present

OTHER PROFESSIONAL ACTIVITIES AND POSITIONS

Program Director, Master in Competition, Regulation and Markets, BSE, 2019-Present

Board Member, European Association of Law and Economics, 2019-Present

Co-editor, Cambridge Elements in Law, Economics, and Politics, 2020-2021

Associate Editor, Journal of the Spanish Economic Association, SERIES, 2019-2022

Ramon y Cajal Research Fellow, 2014-2020

Assistant Professor, Dept. of Econ. and Business, U. Pompeu Fabra, 2009- 2016

Juan de la Cierva Research Fellow, 2011-2013

Executive Committee of the Spanish Economic Association, 2018-2020

President, Committee on the Situation of Women in Economics, Spanish Economic Association (AEE), 2019

Steering Committee, Master in Competition and Market Regulation, BSE, 2017-18

Executive Committee on the Situation of Women in Economics, Spanish Economic Association (AEE), 2015-2018

Industrial Economics Committee, Spanish Economic Association (AEE), 2013-2017

EDUCATION

Ph.D. in Economics, 2009, Vanderbilt University

M.A., Economics, 2005, Universitat Autònoma de Barcelona

B.Sc., Economics and B.A., Law, 2003, Universidad Carlos III de Madrid

RESEARCH INTERESTS

Law and Economics, Industrial Organization, Digital Economy, Gender Economics, Consumer Policy, Economics of Crime

PUBLICATIONS IN REFEREED JOURNALS

“Consumers’ Costly Responses to Product-Harm Crises,” (joint with Helena Perrone), forthcoming, *Management Science*.

“Gender Gaps in Performance: Evidence from Young Lawyers,” (joint with Ghazala Azmat), *Journal of Political Economy*, 125 (5), 1306-1355, 2017. *Media coverage*: La Vanguardia, VoxEU, Frankfurter Allgemeine, Marginal Revolution, Centre Piece, Nada es Gratis

“Conditional Privacy Rights, Comment” *Journal of Institutional and Theoretical Economics (JITE)*, 173(1), 132-137, 2017

“On the Justice of Decision Rules,” (joint with Jose Apesteguia and Miguel A. Ballester), *Review of Economic Studies*, 78: 1-16, 2011

“Breaking the Law when Others Do: A Model of Law Enforcement with Neighborhood Externalities,” *European Economic Review*, 54: 163-180, 2010

ONGOING RESEARCH

“Distaste for Advertisements in Two-Sided Markets: Evidence from Free-to-Air TV” (joint with Sully Calderón, Aida Moreu and Paul Richter)

“Career Concerns in an Adversarial Setting: the Effect of Lawyers' Reputational Concerns and Further Applications” revise and resubmit

“Optimal Rewards for Prisoners when Accounting for Strategic Good Behavior,” (joint with Mónica Faura)

“Contingent Sustainability: Environmental Production Choices in a Competitive Setting” (joint with Gerard Llobet) (work in progress)

“The Demand and Supply of Gender-Stereotyped Media Content,” (work in progress)

BOOK CHAPTERS

“Retos de la publicidad online para la competencia en la era del consumo digital” joint with Akhil Ilango and Paul Richter in “Reformas para impulsar la competencia en España”, edited by Juanjo Ganuza and Joaquín López Vallés, published by FUNCAS and the Spanish National Markets and Competition Commission (CNMC)

THESIS COMMITTEES AND FINAL PROJECTS SUPERVISION

PhD Supervision

Akhil Ilango, April 2023 (Placement: India Institute of Management Bangalore)

Paul Richter (ongoing)

Thesis Committee

Wang, Xiaoyu, Tilburg University, April 2021, “Essays in Microeconomic Theory.”

Alexandro Ruiz Pérez. “Essays on firms and finance” PhD. CEMFI, November 2020

Okulicz, Danisz, “Essays in Law and Economics” PhD. Universitat Autònoma de Barcelona, September, 2019

Xiao, Jean Y. “An Empirical Examination of Consumer Litigation Funding,” PhD. Vanderbilt University, May, 2017

Supervision of Final Projects

Parreño, H, Pinent, I. “The Television Advertising Market as a Two-Sided Market: An Empirical Analysis of Young Catalan Viewership” 2022

Boada, F., Gutiérrez-Mayordomo, P., Pérez Torres, A., and Tobías Larrauri, “Asymmetric pricing in the Spanish electricity market”, 2021

Juarros, L., and Vivancos, A. “Understanding Reality Shows’ Mass Success in Social Media: Empirical Analysis of Key Determinants and Gender Differences”, 2020

Faura, M. "Once a Thief always a Thief? The Revision of Criminal Recidivism with a Model of Virtuous Deterrence, 2017
Vidal Bosch, C. "Voting behaviour: Gender quotas and Participation," 2017
Cañellas Salas, O., Elizalde Salazar, I., Franco Loro, N., and Sales Balcells, B. "Economic Impact of Quality Control Failures: Evidence from the Horse Meat Scandal", 2016
Fernández Fortes, B. "Women in Top Executive Jobs," 2016
Ochogavía, P. "Gender Differences in a Competitive College Framework: Performance Evaluation and Non-cognitive Factors", 2016
Hoefler, J., Morgades, A., Soriano, J, and Sun, J. "Economic and Legal Analysis of Mandatory Non-Recourse Mortgages with Applications to Spain", 2013.

COURSES TAUGHT

Barcelona School of Economics (Graduate courses)

Empirical Methods for Competition Policy, 2023
Digital Economy (Master in Competition and Market Regulation), 2018-2022
Industrial Organization (Master in Economics), 2017, 2019-2023
Economic Analysis of Law, (Master in Competition and Market Regulation), 2013-14, 2016, 2017
Advanced Microeconomic Theory II (Master in Economics), 2014.

Universitat Pompeu Fabra (Undergraduate courses)

Economics of the Firm, 2009-2011, 2013-2014, 2017-22
Law and Economics, 2010, 2011, 2013, 2014

HONORS, GRANTS AND FELLOWSHIPS

BSE Seed Research Grant, 2021
Ramon y Cajal Research Fellow, 2014-2020
Honorary Member of the Spanish Economic Association, 2019
Nominee, Vanguardia de la Ciencia Science Award, 2017
Juan de la Cierva Research Fellowship, 2010
Ajuda Comença, UPF
Vanderbilt College of Arts and Science, Summer Research Award, 2008
Household International Best Research Paper Award 2007, Vanderbilt University
Kirk Dornbush Research Assistantship for AY 2007-08, Vanderbilt University
Doctoral Fellowship, Spanish Ministry of Education and Science, 2004-2006
Doctoral Fellowship, Ramon Areces Foundation, 2003-2004

PARTICIPATION IN RESEARCH PROJECTS

PID2019-109377GB-I00 Ministerio de Ciencia e Innovación (P.I. Albert Banal)
ECO2016-76998-P, Ministerio de Economía y Competitividad (P.I. Albert Banal)
RYC-2013-14064 Ministerio de Economía y Competitividad (P.I. Rosa Ferrer)
ECO2013-43011-P, Ministerio de Economía y Competitividad (P.I. Albert Banal)
ECO2010-15052, Ministerio de Ciencia e Innovación (P.I. Massimo Motta)
ECO2008-01116, Ministerio de Ciencia e Innovación (P.I. Benito Arruñada)

NSF grant SES-0814312 “Mass Torts and (Rational) Bayesian Optimism,” 2008- 2011 (P.I. Andrew Daughety and Jennifer Reinganum)

Predocctoral Fellowship (FPI), Project SEC2003-00306, Ministerio de Educación y Ciencia

PROFESSIONAL ACTIVITIES

Referee for:

Econometrica; American Economic Review; Journal of Political Economy; Quarterly Journal of Economics; Review of Economic Studies; Management Science; Journal of the European Economic Association; International Economic Review; RAND Journal of Economics; American Economic Journal: Applied Economics; Journal of Labor Economics; Games and Economic Behavior; Journal of Public Economics; European Economic Review; Journal of Law, Economics and Organizations; Journal of Industrial Economics; American Law and Economics Review; Journal of Legal Studies; Journal of Population Economics; Journal of Public Economic Theory; Journal of Empirical Legal Studies; Labour Economics; Review of Industrial Organization; Journal of Comparative Economics; International Journal of Central Banking; SERIEs, Review of Law and Economics; Economica; Economics Bulletin; International Review of Law and Economics; Journal of Consumer Policy.

Seminar presentations:

- 2021-2023 Mannheim University (scheduled); University of Vienna; University of Granada; Luxembourg University; Hamburg University; New Economic School; Higher School of Economics
- 2019-2020 Erasmus School of Economics, Rotterdam; Tel Aviv University Law School and Business School; Economics Dept, Bath University; Economics Dept, University of Gothenburg; Universidad del Rosario, Bogota; Universidad Javeriana, Bogota; Université Paris Nanterre, EconomiX; Universidad de Murcia, Dept. Econ
- 2016-2018 University of Economics, Prague; Universidad de Girona, Dept. Econ.; Universidad de los Andes, Bogota; Universidad Pablo de Olavide, Sevilla; Department of Applied Economics, Universitat Autònoma de Barcelona; UPF Law Department, Barcelona; Toulouse School of Economics
- 2014-2015 Max-Planck Institute for Research on Collective Goods, Bonn; EIEF, Rome; Bocconi University, Milan; Dept. of Economics, Universität Hamburg; European University Institute, Florence
- 2011-2013 University of Bonn; Mannheim University; Georgetown Law School; Vanderbilt Law School; Stockholm University, Dept. of Economics; Tinbergen Institute, Amsterdam; CEMFI, Madrid; Universitat de Barcelona; Amsterdam University, ACLE Center; LMU Munich, Dept. Economics, Technische Universität Dortmund, Dept. Economics; Uppsala Universitet, Department of Economics; Universitat Autònoma de Barcelona and IAE-CSIC, Bellaterra seminar; University of Birmingham, Dept. of Economics,
- 2008-2010 IESE Business School, SP-SP Seminar, Barcelona; Universidad de Navarra, Pamplona; Universidad de Malaga; Universität Bonn

Conference presentations:

- 2023 Workshop on Digital Markets, ICAE-UCM Madrid
- 2022 Berlin IO Day, Germany (invited speaker); Jornadas de Econ. Industrial, Univ. LPGC; EALE Lisbon; Simposio de Economía Española, Valencia

- 2021 6th French Law & Economics Association (AFED), Besançon (keynote speaker); EARIE 2021 (online); 7th Annual Conference on ‘Contests: Theory and Evidence’; 11th Spanish Law & Economics Association (online)
- 2020 Econometric Society World Congress (online); European Law & Economics Association, (online); 3rd Reading Experimental and Behavioural Economics Workshop.
- 2019 Association of Competition Economics, Copenhagen; EALE, Tel Aviv; Jornadas de Economía Industrial, Madrid (invited speaker); AEDE Conference, Porto.
- 2018 Simposio de Economía Española, Universidad Carlos III de Madrid; LATAM Workshop in Econometrics, Lima; Jornadas de Economía Industrial, Universitat de Barcelona; AEDE Conference, Lleida
- 2017 7th Annual Israel Industrial Organization Day, Jerusalem (invited speaker); 12th Conference on Empirical Legal Studies, Cornell University; VIII Annual AEDE Conference, Madrid
- 2016 1st European Empirical Legal Studies Conference, Amsterdam
- 2015 Simposio de Economía Española, Girona; 35th Arne Ryde Symposium, Malaga
- 2014 EALE, Aix-en-Provence; Jornadas de Economía Industrial, Barcelona; EARIE Conference, Milan; Barcelona GSE Winter Forum, Microeconomics; V Annual AEDE Conference, Malaga; ALEA, Chicago University.
- 2013 Conference of Empirical Legal Studies, Philadelphia; EARIE Conference, Evora; APET, Lisbon; IV Annual AEDE Conference, Granada; Barcelona GSE Summer Forum.
- 2012 Simposio de Economía Española, Vigo; EALE, Stockholm; III Annual AEDE Conference, Valencia; EEA-ESEM Malaga; ALEA, Stanford.
- 2011 IV Workshop on Gender Economics, COSME; II Annual AEDE Conference, Barcelona
- 2010 EEA, Glasgow; Annual Meeting of the European Association of Law and Economics (EALE), Paris; Jornadas de Economía Industrial, Madrid; I Annual AEDE Conference, Madrid; ALEA, Princeton; IIOC, Vancouver.
- 2009 Annual Conference of the European Association for Research in Industrial Economics (EARIE), Ljubljana, Slovenia; Annual Congress of the European Economic Association (EEA), Barcelona; Annual Conference of the Association for Public Economic Theory, Galway; ECORE Summer School on Market Evolution and Public Decision, Brussels; Second European Economic Review Talented Economists Clinic, Florence.
- 2008 Simposio de Economía Española, Zaragoza; Southern Economic Association, Washington D.C.; Meeting of the Canadian Law and Economics Association, Toronto; Annual Meeting of the American Law and Economics Association (ALEA), Columbia University.
- 2006-07 European Meeting of the Econometric Society, Budapest; Graduate Student Conference at Washington University in Saint Louis; European Meeting of the Econometric Society, Vienna; International Social Choice and Welfare Meetings, Istanbul.

Conference Organizer

38th European Law and Economics Association, 2021
Barcelona GSE Summer Forum, Applied IO Workshop, 2013-present
COSME Gender Workshop, Madrid, 2016, 2018, 2019

Scientific Committee:

EARIE 2023
EEA-ESEM 2021-2022
Winter Meeting of the Econometric Society, 2021
Chair of the Scientific Committee of the 44th Simposio of the Spanish Economic Assoc., 2019
Barcelona School of Economics Summer Forum, Applied IO Workshop, 2013-2023
COSME Gender Workshop, Madrid, 2015-2019
Jornadas de Economia Industrial, 2014-2017, 2023
43rd EARIE Annual Conference, Lisbon, 2016
31th Annual Congress of the European Economic Association, Geneva, 2016
10th Annual Conference on Empirical Legal Studies, Washington Univ. in St. Louis, 2015
42nd EARIE Annual Conference, Munich, 2015
25th Annual Conference of the American Law and Economics Association, Columbia, 2015
23rd Annual Conference of the American Law and Economics Association, Vanderbilt, 2013
22nd Annual Conference of the American Law and Economics Association, Stanford, 2012

Other service:

CEPR VIOS Seminar Series' Organizer, 2022-23
Award Committee member: EALE Career Award 2023; SERIEs Journal of Spanish Economics Association Best Published Paper Award 2022; EALE 2022 Göran Skogh Award Organizer, Departmental Seminar, Universitat Pompeu Fabra, 2019-2023
Evaluator Spanish National Agency (ANEP), 2011, 2012, 2016, 2019
Junior Recruiting Committee Member (UPF), 2012, 2013, 2017, and 2018
Department representative at the UPF Gender Equality Commission, 2014-2021
Co-organizer of the Microeconomics Seminar, Universitat Pompeu Fabra, 2010-2012