

Clara Vidal Bosch

ACADEMIC BACKGROUND

University Pompeu Fabra, Barcelona

2014 – 2018

Major: Economics

- Relevant theory
 - Micro and Macroeconomic drivers
 - Financial Statement Analysis and Business Valuation
 - Econometrics and Data Analysis

The University of Adelaide, Australia (Exchange program)

February 2018 – July 2018

Finance & Behavioral Economics Specialty

- Relevant theory
 - Business Valuation and Financial Modelling
 - Corporate Investment & Strategy
 - Behavioral Economics

WORK EXPERIENCE

FEVER, Barcelona, Spain

March 2020 – October 2021 (1 yr 7 mts)

Project Manager – Fever Originals

- Complete 360 ownership of my project: Candlelight concerts in Barcelona, Valencia and Bilbao.
- Delivered a 646% growth in net revenue, ≈360% in weekly users amid the COVID pandemic
- Coordinated top to bottom all the details that ensured the well-functioning and execution and production of the events, through all channels, departments and staff involved.
- Reported detailed analysis of KPIs, business opportunities, inefficiencies, processes, involved in my project.
- Reported all results through the analysis of P&Ls, minimizing costs through better providers and maximizing income through on-demand production.
- Negotiated and signed contracts with relevant venues and top-tier providers in the cultural scene in Spain
- Analyzed demand indicators, availability of inventory, selling rhythms, costs of acquisition, diversity of products, etc. to maximizeweekly sales and optimize the company's revenue.
- Represented Fever at the concerts and make the project known through local media (TV and radio)

University of Adelaide, Adelaide, Australia

February 2019 – November 2019 (2 semesters)

Teaching Assistant Tutor – Faculty of Finance

- Taught in-person tutorials on Financial Economics and International Finance to second and third-year students of the University of Adelaide, with groups larger than 20 people on average.
- Prepared and followed the material for the course in an efficient and attractive way.
- Offered help and support to both my students and my supervisor, the lecturer.
- Developed great communication skills for large groups, as well as one-to-one conversations.
- Learnt from scratch some of the topics covered, in a fast but accurate way.

Antai Venture Builder, Barcelona, Spain

July 2017 – December 2017 (6 months)

Intern - Business Development Analyst

- Analyzed potential business opportunities, and investments for the VC. (Two of which were launched during my internship, allowing the opportunity of assisting with the process)

- Provided direct assistance and business development consultancy for startups.
- Follow-up with startups for consultancy using quantitative methods.
- Financial modeling and unit economic estimations for potential new projects.

Red Points Solutions, Barcelona, Spain

July 2016 – March 2017 (9 months)

Intern - Sales and Marketing Department

- Consulting with early stage start up to build sales and marketing departments from scratch.
- Research potential clients for anti-counterfeit software and tools.
- Provided recurrent customer service to all clients of the company.

SKILLS

Languages

- Native Spanish & Catalan
- Fluent English (Spent a year and a half living in Australia)
 - (C1): IELTS grade 7.5/9

Software

- Intermediate Microsoft Office (Word, Excel, Powerpoint)
- Frequent use of social networks and understanding of online marketing through these platforms (Google, Facebook, Instagram)

ADDITIONAL INFORMATION

Journalism degree

2013 - 2015

- Started in 2013 in Universitat Pompeu Fabra, currently unfinished.
 - Learnt and developed important principles and high-level skills for oral and written communication.
 - Left due to a lack of a challenging environment and vocation.
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