

SYLLABUS

2020-21

<p style="text-align: center;">Centre responsible</p> <p>Qualification obtained on completion of the course</p> <p style="text-align: center;">Duration</p> <p style="text-align: center;">Structure of subjects</p> <p style="text-align: center;">Teaching load</p> <p style="text-align: center;">Languages</p>	<p style="text-align: center;">School of Economic and Business</p> <p>Graduate in International Business Economics</p> <p>Four academic years</p> <p>Most subjects are termly, but some are taught over two terms</p> <p>240 ECTS credits</p> <p>Basic training subjects: 60 ECTS credits</p> <p>Compulsory subjects: 120 ECTS credits</p> <p>Optional subjects: 54 ECTS credits</p> <p>Final Year Project: 6 ECTS credits</p> <p>All subjects are taught in English. Students must have a level of English equivalent to the B.2 Common European Framework of Reference, although students will not be expected to take a specific linguistic competence test in English to gain admittance to the bachelor's degree course.</p>
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Credits for optional subjects – Tracks

No tracks are defined in the degree, as one of the main objectives of the syllabus is to enable the highest level of flexibility by means of a significant number of credits in optional subjects. This will enable students to increase and broaden their knowledge in the areas in which they want to specialize.

Unless basic and obligatory credits are recognized, credits obtained for academic mobility are counted as optional. The minimum number of ECTS credits (whether basic training, compulsory or optional) than can be obtained for academic mobility is 20.

External internships are not compulsory. They must be carried out abroad, and account for up to 14 credits, which are counted as optional credits.

Timetables

In general, students will receive two hours of theory and one seminar hour per subject every week. The rest of the educational process takes place through the student's personal work (each ECTS credit is equivalent to 25 hours of training). Each term consists of ten teaching weeks. The course is full time.

Competences acquired by the graduates

- Use economic models of international trade to analyze the impact of trade policies on the main macroeconomic variables.
- Know the mechanisms for the internationalization of a company and the various routes of entry into foreign markets.
- Evaluate the limitations and opportunities of various foreign markets, in order to make internationalization decisions for a company.
- Implement strategies to adapt the various marketing and promotion tools for products and services in foreign markets.
- Understand the limitations and opportunities of transactions in international financial markets.
- Be aware of the main differences between the various accounting systems and their adaptation by means of international accounting standards.
- Take fiscal decisions regarding locating sources of income and residence in an international business context, assessing the impact on the company's management and results.
- Be able to apply the knowledge acquired and adapt it to new situations flexibly and creatively.
- Understand microeconomic strategies and their implications in management.
- Create and maintain a network of professional contacts that enables them to take advantage of synergies and opportunities.

SCHOOL OF ECONOMIC AND BUSINESS

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COMPULSORY SUBJECTS

FIRST YEAR	T.	C.	SECOND YEAR	T.	C.	THIRD AND FOURTH YEARS	T.	C.
Basic training subjects			Basic training subjects			Compulsory subjects		
22095 Introduction to Microeconomics	1	6	21120 Probability and Statistics	1-2	10	21213 International Economics I	1	5
21117 Business Economics	1-2	9	21121 International Economic and Business History	1-2	9	21136 Cost Accounting I	1	5
21116 Data Analysis	1	6	22103 Introduction to Game Theory	2	6	21137 Marketing	1	5
22098 Introduction to Macroeconomics	2	6				21138 Finance	1	5
21119 Introduction to Business Law	2-3	8				21139 International Marketing	2	5
Compulsory subjects			Compulsory subjects			21140 Operations Management	2	5
21123 Mathematics I	1	5	21128 Financial Statements Analysis	1	5	21141 International Finance	2	5
21124 Mathematics II	2	5	22105 Macroeconomics I	1	5	21142 Strategic Management I	2	5
21125 Microeconomics I	3	5	21130 Economic Institutions and Markets	2	5	21143 International Financial Accounting	3	5
						21144 International Strategic Management	3	5
21126 Introduction to Financial Accounting	3	5	21129 Microeconomics II	3	5	21157 International Taxation	3	5
21127 Mathematics III	3	5	21152 International Business	3	5	21135 Human Resources I	3	5
			21133 Financial Economics	3	5	FOURTH YEAR		
			21134 Econometrics I	3	5	21279 Final Year Project	0	6

T.: term C.:credits

OPTIONAL SUBJECTS (third and fourth years)

Training profile in Business Organization	C.	Training profile in Macroeconomics	C.	Training profile in Quantitative Techniques	C.	Training profile in Microeconomics	C.
21254 Business Games	5	22728 Applied Macroeconomics	5	21171 Applied Econometrics	5	21212 Applied Economy	5
21149 Current Issues in Business Policy	5	21209 International Economics II	5	22962 Computational Marketing	5	21229 Environmental Economics	5
21148 Entrepreneurship	5	21204 International Macroeconomics I	5	21179 Computing	5	21232 Experimental Economics	5
21153 Foreign Trade I	5	21249 International Macroeconomics II	5	23638 Dynamic Pricing and Revenue Management	5	23170 Game Theory and the Design of Institutions	5
21154 Foreign Trade II	5	Training profile in History	C.	21169 Econometrics II	5	21228 Industrial Organization	5
22834 Innovation and Technology Management	5	22726 Economic History of Asia	5	21170 Econometrics III	5	21227 Information Economics	5
21147 International Business Policy	5	22724 Economic History of Latin America	5	21176 Forecasting Techniques	5	21224 Innovation and Technological Change	5
21155 Management of the Family Firm	5	21244 European Economy	5	23639 Introduction to Mathematical Economics	5	21225 Law and Economics	5
21156 Management of the Sport and Leisure Firms	5	21240 Financial Institutions History	5	23169 Linear Algebra and Dynamic Systems	5	21226 Negotiation	5
21150 Organizational Behavior	5	21242 History of Business Thought	5	23637 Modern Statistical Computing in R	5	21237 Political Economics and Political Institutions Economics	5
22835 Project Management	5	23167 History of Economic Thought	5	21173 Multivariate Analysis	5	21233 Regulation and Competition Policies	5
21836 Psychology and Business	5	21246 International Business History	5	22997 Networks, Crowds and Markets	5	21235 Topics in Applied Economics	5
22833 Social Entrepreneurship	5	21245 International Economic History	5	23168 Real Analysis	5	Training profile in Private International Law	C.
21151 Social Corporate Responsibility and Business Ethics	5	21239 Present and Future of European Integration	5	Training profile in Marketing	C.	21267 Conflict of Laws	4
Training profile in Financial Economics	C.	22725 Topics in Economic History	5	21193 Consumer Behavior	5	21268 International Civil Procedure	5
21184 Banking and Financial Institutions	5	Training profile in Economics and Public Management	C.	22839 Direct Digital Marketing	5	21252 International Trade Law	5
21183 Business Valuation	5	21161 Analysis of Public Policies	5	22727 E-business	5	Training profile in Public International Law	C.
21185 Corporate Finance III	5	23174 Applied Public Economics	5	21190 Marketing Research I	5	21158 European Union Law	6
21189 Current Issues in Corporate Finance	5	21255 Business Taxation	5	21191 Marketing Research II	5	21253 International Economic Law	4
21186 International Finance Economics	5	25886 Entrepreneurship and Innovation in the Third Social Sector	5	22838 Marketing services	5	21172 International Public Law	6
21181 International Finance Operations	5	21164 Management of Health Institutions	5	21194 New Topics in Marketing Management	5	Training profile in Law	C.
21188 Investment	5	21168 Management of Service Firms	5	21195 Price Policy	5	21260 Collective Labor Law	4
25360 Financial Derivatives and Risk Management	5	21163 Management of Public Firms	5	21192 Product Management	5	21256 Corporate Law	6
21187 Mathematics for Finance	5	21167 Public Management	5	Training profile in Accounting	C.	21263 Legal English	5
21180 Statistics for Finance	5	21166 Public Sector Finance	5	21197 Auditing	5	Training profile in Engineering	C.
Training profile in Operations Research	C.	23173 Principles of Public Economics	5	21199 Consolidation of Financial Statements	5	23157 Databases	4
21218 Business Logistics	5	21162 Spanish Fiscal System	5	21196 Cost Accounting II	5	23160 Differential Equations	4
21216 Information Systems	5	Training profile in International Relationships	C.	21202 Current Issues in Financial Accounting	5	23159 Digital Logic and Computers	6
21219 Operations Research	5	21175 Contemporary International Relations	6	21203 Current Issues in Management Accounting	5	23156 Programming Fundamentals	8
21220 Programming I	5	21174 Introduction to International Relations	4	21198 Corporate Accounting	5	23161 Projects Based on Open Source Software	4
21221 Programming II	5	Training profile in Humanities	C.	21201 Management Control	5	23158 Structure of Data and Algorithms	4
21217 Quality Management	5	23164 Mediterranean World	5	21200 Public Accounting	5	Synthesis	C.
22840 Supply Chain Management	5	23166 Modern and Contemporary History of Latin America	5	Training profile in Human Resources	C.	22964 Práctiques I_Internship I	5
Training profile in Communication	C.	23162 Modern and Contemporary History of Islamic Countries	5	22837 Current Issues in Human Resources	5	22965 Práctiques II_Internship II	5
23633 Direct and Promotional Marketing	4	23165 Philosophy of Science	5	25368 Gender Economics	5	22966 Práctiques III_Internship III	4
23635 Organisation Protocols	4	23163 War and Violence	5	21222 Human Resources II	5	21132 Seminar Paper	5
23636 Pressure Groups and Stakeholders	4			21223 Labor Economics	5		
23632 Strategic and Operational Marketing	6						
23634 Strategy and Brand Management	4						

(*) The range of optional subjects is defined on an annual basis