

JOAN TUBAU COROMINAS

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PROFESSIONAL EXPERIENCE

Since 2020: Kapital, Personal Finance / Founder

Since 2018: Cardinal, Career Design / Co-founder

Since 2017: James Brand & Co, Advertising / Copywriting & Creativity

2016 - 2017: *S,C,PF..., Advertising/ Copywriting & Creativity

2012 - 2013: SLID Real Trusted Contacts, Mobile / Product & Marketing

2010 - 2011: Odgers Berndtson, Strategy Consulting / Market Analyst

TEACHING

Since 2012: **Universitat Pompeu Fabra, Department of Economics and Business, Barcelona**

- Adjunct Professor. Business Economics, 1st Year Undergraduate Core Class, Fall Trimester
- Adjunct Professor. Economic Institutions and Markets, 2nd Year Undergraduate Core Class, Winter Trimester
- Adjunct Professor. Current Topics of Business Policy, 3rd Year Undergraduate Open Class, Spring Trimester

On issues regarding Evolutionary Psychology, Strategic Management, Organizational Structure, and Career Design

Since 2017: **Universitat Central de Catalunya, Department of Business and Communication, Vic**

- Adjunct Professor. Personal Branding, 2nd Year Undergraduate Core Class, Spring Semester

EDUCATION

2011 - 2012: **The E. Claiborne Robins School of Business, University of Richmond** / Academic Exchange

2007 - 2012: **Universitat Pompeu Fabra, Barcelona** / Licenciatura (equiv. B.S.) in Economics and Business

OTHER ACADEMIC EXPERIENCE

2014: Global Sales Strategies, Valencia / Entrepreneurship course by Kenneth P. Morse, MIT Professor

2013: Ludwig von Mises Institute, Auburn AL / Summer University in Austrian Economics

2011: Bankinter Foundation 360° Course, Barcelona / Innovation & Technology

OTHER SKILLS

Languages: Catalan (Native), Spanish (Native), English (Professional)