



### **RBLS FESTIVAL TEATRE JOVE: a festival to engage adolescents**

#### *Overview:*

RBLS is a performing art festival taking place in Barcelona. Its objective is to get young people aged between 13 and 20 involved in theatre. The festival includes parties, alternative events, meetings with famous actors and actresses. It represents a pioneering event as it is focused exclusively on adolescents. Its format and the participatory activities contribute to reinforce the event's social function of networking and enhance young people's sense of belonging. It also aims at encouraging young people from vulnerable groups' integration, personal and social growth and participation to culture and theatre.

#### *Objectives:*

- ❖ transmitting young people the passion and love for theatre.
- ❖ discovering challenging productions, linked to young people's interests and concerns.
- ❖ making young people feel leaders of an event tailored to them.
- ❖ encouraging young people's consumption and experience of performing arts.
- ❖ enabling the development of young people's communication skills, creativity, and problem solving.



## About Associació Lonestar Cultura

It is a charity based in Barcelona who aims to promote culture in the society via festivals, shows, seminars and fairs. Its main event is the RBLS theatre festival for young people.

Contact details:

[artistica@rbls.cat](mailto:artistica@rbls.cat)

[www.rbls.cat](http://www.rbls.cat)

### *Where*

The festival takes place in Barcelona and its location varies every year. Previous years have been at the Teatre del Teatre, Teatre del Teatre, de Catalunya, Borrell, Nau de l'Esport and in SGAE, Sala elipa.

### *When*

The festival takes place every year in Autumn and lasts between 5 and 7 days. So far there have been 4 editions, from 2017 to 2020. They are currently working on the 2021 edition.

### *Languages*

Spanish and Catalan. Occasionally the festival entails international activities and additional languages (English, German and Italian).

## *Young people's role*

### **Co-organisers**

- ❖ Between 8 and 10 young people
- ❖ Divided in two groups:
  - ❖ Young team: They participate in any of the organizative phases of the festival and contribute to the artistic planning and promotion/marketing among communities of young people. For example, they can design and development of communication campaigns via social media. They also access to performances (within and outside the festival), contact with professional performers, participation to castings, participations to adverts and other activities that promote their art activities. Occasionally, this was remunerated.
  - ❖ Community project young people: young people from disadvantaged groups working with art professionals to produce a show to be performed within the festival.
- ❖ Profile: gender balanced, aged 15-21, mainly white background in the young group while mixed race in the community project.

### **Audience**

- ❖ Around 700 people.
- ❖ Gender-balanced, mainly white, aged between 16 and 23.

## *Evaluation*

- ❖ Quantitative evaluation: registration to free workshops, number of tickets sold (assistance to artistic planning), interactions via social media.
- ❖ Qualitative evaluation: answers to survey, direct conversation with audience.

<i>Themes addressed</i>	<i>Outputs</i>
<p>Gender discrimination, racism and multiculturalism, body image, sexuality, media literacy.</p> <p>These were addressed via performances around these topics and discussions with young people after the shows. Some themes such as gender or body discrimination were addressed also via specific co-built projects with young people from vulnerable groups.</p>	<p>Flyers, tv, press, radio, social media, presentations in theater schools</p> <p><a href="#">RBS Instagram</a></p> <p><a href="#">RBS Twitter</a></p> <p><a href="#">Audiovisual material</a></p> <p>T</p>