Visualización de datos & Storytelling

Experiencias de investigación internacional

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Seminario DigiDoc
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Kiln Enterprises Ltd

Data + Technology + Storytelling + Design

Kiln is an award-winning interactive studio and the company behind Flourish, a powerful new platform for visualising and storytelling with data.
Flourish

“Makes it easy to turn your spreadsheets into world-class responsive visualisations, maps, interactives and presentations.”
**No coding required**
Simply connect your data with an ever-growing library of powerful templates.

**Unlimited flexibility**
Commission or create unique private templates that do exactly what you need.

**Animated storytelling**
Guide an audience through your data to explain it, online or in person.

**Outputs last forever**
Projects can be published to your own server and will work forever.
Plantillas
Visualización
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Publicar visualización
Crear historias
Startups for News 2017 - Online Pitch Battles

From March to May, GEN and journalism.co.uk, in partnership with Slush, Media Lab Bayern and VivaTech, showcased 16 cutting-edge startups. These 16 startups faced off through online pitch battles.

Every week, the video presentations of two startups working on a similar theme were posted on this page. The public and the jury voted for their favourite startup. A 50/50 combination of the jury and the public vote determined the winner of the battle.

The 8 winning startups participated in the Startups for News Final which took place at the GEN Summit 2017 in Vienna. At the GEN Summit, they had the opportunity to pitch in front of 750 editors-in-chief and media professionals from over 70 countries.

The winner of the competition was Agorast and Urbis Media was the runner-up.
Conclusiones

● Conocimiento + Infraestructura = Producto

● Financiación para desarrollo

● Àrea de negocio → Premium:
  ■ Keep your data and projects private
  ■ Download projects as HTML
  ■ Get priority support
Gracias!!!