

Course title: The Impact Journey: (Un)Sustainability, Climate Emergency, Authentic Leadership

Language of instruction: English Professor: Mathieu Durrande

Professor's contact and office hours: mathieu.durrande@upf.edu

Course contact hours: 45

Recommended credit: 6 ECTS credits

Course prerequisites: There are no prerequisites for this course

Language requirements: None

Course focus and approach: This is a coure focus on raising awareness about (un)sustainability with a practical approach to system thinking. The course invite students to explore their authentic leadership through hands-on experience from deep ecology to entrepreneurship with the aim to build their own smart solutions.

Course description: Open mind, open heart, open will in order to allow the student to explore its personal journey towards sustainability.

- . Open mind (Explore) consists on rising awareness about the unprecedented challenges we facing today. At that point of the course, students have created a sense of common language and a common vision about global and systemic challenges.
- . Open heart (Experience) is a real appreciative inquiry about its leadership style. At that point of the course, we create a sense of community learning.
- . Open will (Expedition) is when we introduce and put in action the leadership style as well as the system thinking. At that point of the course, we clarify the purpose of the Leadership journey and everyone revisit his/her career sweet spot.

Learning objectives:

- Co-build a shared vision about the state of the earth and the systemic challenges we are facing today
- Challenge the business as-usual to foresee a genuine alternative leadership style
- Explore new business and smart cities model driven by leaders engaged in organization as a force for good.
- Experiment a hands-on format all along the course as well as deep ecology dynamics to explore new way of learning.
- Embody the whole journey in concrete reflections and actions.

Course workload:



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- Weekly assignments including lectures and readings
- 1 Working group
- 1 Team project
- Weekly Social network Research Breaking GOOD News
- 1 mid exam and final exam
- High participation in class as we have numerous groups dynamics

Teaching methodology:

Through this course, we will use different methodology to thrive the overall experience. With lectures, self-reflective exercises, story telling, visioning and dreaming, dialogue walk, journaling and creative practices this course is an invitation for an emerging journey of self-exploration to enhance our new mindset.

Assessment criteria:

Class Participation: 40% (Including individual and group assignment)

Mid Term and Final Exam: 20%Active Learning Project: 40%

BaPIS absence policy

Attending class is mandatory and will be monitored daily by professors. Missing classes will impact on the student's final grade as follows:

Absences	Penalization
Up to two (2) absences	No penalization
Three (3) absences	1 point subtracted from final grade (on a 10-
	point scale)
Four (4) absences	2 points subtracted from
	final grade (on a 10-point scale)
Five (5) absences or more	The student receives an INCOMPLETE ("NO
	PRESENTADO") for the course

The BaPIS attendance policy **does not distinguish between justified or unjustified absences**. The student is deemed responsible to manage his/her absences.

Only absences for medical reasons will be considered justified absences. The student is deemed responsible to provide the necessary documentation. Other emergency situations will be analyzed on a case by case basis by the Academic Director of the BaPIS.

The Instructor, the Academic Director and the Study Abroad Office should be informed by email without any delay.

Classroom norms:

3



BaPISWinter 24

- No food or drink is permitted in class.
- Students will have a ten-minute break after one one- hour session.
- ...

Weekly schedule:

Week 1 Onboarding, Course Introduction, Student presentation

OVERVIEW OF THE COURSE - Student Presentation - Purpose & How

Welcome, Inclusion groups dynamics.

Sustainability Core principles

Deeper work on unsustainable conditions.

Creating a common language

Week 2 System condition & Eco-system services

Raising awareness on the State of the earth

System Thinking concept & exercises

Role Play on life Cycle analysis

Define Project Team & Starting conversation

Ecosystem services concepts and applications

Week 3 From Climate Change to Climate Emergency & Emerging Worldview

Scientific consensus on climate change, global consequences, political and societal response From climate change to climate emergency, intergeneration movement and lobbies Business answer to climate change

Week 4 Alternative Economy

The great turning from Joana Macy Works

Deep Ecology practice

Authentic leadership practices

Carbon footprint activity

Circular Economy, Blue economy, Low carbon economy - Lecture and application

Week 5 The Climate Collage Workshop

Understanding the issue leads to action and acceptance of change

"The Climate Collage is an innovative, participatory and accessible approach to understand the scientific basis of climate change. This exchange of knowledge is a key first step for everyone to choose how to act effectively, in line with the issues at stake."

Valérie Masson-Delmotte, Co Chair – IPCC - https://climatecollage.org/

Week 6 Dreaming Session & Peer-to-Peer #1 (P2P)

The B-Corp Movement

Tracking positive impact with online SDG's Tool

The concept of IKIGAI – Looking for authentic leadership – Part I

Deep ecology practices - Guided Meditation

Midterm individual & Collective work

Reflection on grading and alternative performance indicators



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Week 7 Humanity & Organization Evolution & P2P #2

The spiral dynamics psychologist framework applied to organisation

High Purpose organisation examples

Management Innovation & Shared Governance

Project Update & Peer to peer learning

Week 8 Business Impact for Good & & P2P #3

Project practices – Special Guest

Humanity Speech

The concept of IKIGAI – Looking for authentic leadership – Part II

Week 9 The emotional side of Unsustainability + P2P #4

Debate on the emotional impact of unsustainability

Deeper conversations with collective intelligence practices

Social entrepreneurship case study presentation

The concept of IKIGAI – Looking for authentic leadership – Part III

Week 10 P2P #5 & P2P #6

Final project presentation

Debate, conversation, role plays, peer-to-peer evaluation

Week 11 SULITEST + Final Exam

"Sustainability Literacy" - allow individuals to become deeply committed to build a sustainable future - https://www.sulitest.org/

Final exam

Final learning celebration

Last revision: August 2023

Required readings:

Recommended bibliography:

United Nations General Assembly (1987) Report of the World Commission on Environment and Development "Our Common Future".

Hawken, P, Lovins, A.B. & L.H. (1999). Natural Capitalism: Creating the next Industrial Revolution. Snowmass, USA: Rocky Mountain Institute.

Wilson, E.O. (2002). The Future of Life. New York

Adams, W.M. (2006). "The Future of Sustainability: Re-thinking Environment and Development in the Twenty-first Century." Report of the IUCN

Senge, Peter (2008) "A Necessary Revolution", Broadway Business

Soederbaum, P. (2008). Understanding Sustainability Economics. London: Earthscan.

Jakson, Tim (2009) "Prosperity without Growth: Economics for a Finite Planet" Earthscan

Arenas, D. Fosse, J., Huc, E. (2010). "Business Going Green" ESADE-Institute for Social Innovation. Barcelona, Spain.