

**Course title: The Impact Journey: (Un)Sustainability, Climate Emergency, Authentic Leadership****Language of instruction:** English**Professor:** Mathieu Durrande**Professor's contact and office hours:** 669 85 24 13 (Mathieu)**Course contact hours:** 45**Recommended credit:** 6 ECTS credits**Course prerequisites:** list here the course content prerequisites, i.e. "there are no prerequisites for this course" or "International Business I"**Language requirements:** Recommended level in the European Framework B2 (or equivalent : Cambridge Certificate if the teaching language is English, DELE or 3 semesters in the case of Spanish)**Course focus and approach:**

This is a course focus on raising awareness about (un)sustainability with a practical approach to system thinking. The course invites students to explore their authentic leadership through hands-on experience from deep ecology to entrepreneurship with the aim to build their own smart solutions.

**Course description: The course is designed in 3 areas: Open mind, open heart, open will in order to allow the student to explore its personal journey towards sustainability.**

. Open mind (Explore) consists on rising awareness about the unprecedented challenges we facing today. At that point of the course, students have created a sense of common language and a common vision about global and systemic challenges.

. Open heart (Experience) is a real appreciative inquiry about its leadership style. At that point of the course, we create a sense of community learning.

. Open will (Expedition) is when we introduce and put in action the leadership style as well as the system thinking. At that point of the course, we clarify the purpose of the Leadership journey and everyone revisits his/her career sweet spot.

**Learning objectives:**

- Co-build a shared vision about the state of the earth and the systemic challenges we are facing today
- Challenge the business as-usual to foresee a genuine alternative leadership style
- Explore new business and smart cities model driven by leaders engaged in organization as a force for good.
- Experiment a hands-on format all along the course as well as deep ecology dynamics to explore new way of learning.
- Embody the whole journey in concrete reflections and actions.

**Course workload:**

- Weekly assignments including lectures and readings
- 2 Working group
- 1 Team project
- Weekly Social network Research - Breaking GOOD News
- 1 mid exam and final exam
- High participation in class as we have numerous groups dynamics

**Teaching methodology:**

Through this course, we will use different methodology to thrive the overall experience. With lectures, self-reflective exercises, story telling, visioning and dreaming, dialogue walk, journaling and creative practices this course is an invitation for an emerging journey of self-exploration to enhance our new mindset.

**Assessment criteria:**

- Class Participation: 40% (Including individual and group assignment)
- Mid Term and Final Exam: 20%
- Active Learning Project: 40%

**BaPIS absence policy**

Attending class is mandatory and will be monitored daily by professors. Missing classes will impact on the student’s final grade as follows:

Absences	Penalization
Up to two (2) absences	No penalization
Three (3) absences	1 point subtracted from final grade (on a 10-point scale)
Four (4) absences	2 points subtracted from final grade (on a 10-point scale)
Five (5) absences or more	The student receives an INCOMPLETE (“NO PRESENTADO”) for the course

The BaPIS attendance policy **does not distinguish between justified or unjustified absences**. The student is deemed responsible to manage his/her absences.

Only absences for medical reasons will be considered justified absences. The student is deemed responsible to provide the necessary documentation. Other emergency situations will be analyzed on a case by case basis by the Academic Director of the BaPIS.

The Instructor, the Academic Director and the Study Abroad Office should be informed by email without any delay.

**Classroom norms:**

- No food or drink is permitted in class.
- Students will have a ten-minute break after one one-hour session.
- ...

**Weekly schedule**

<b>Week 1</b>	<b>Course Introduction, Student presentation</b>
<p>OVERVIEW OF THE COURSE - Student Presentation – Purpose &amp; How          Welcome, Inclusion groups dynamics.          Sustainability Core principles          Deeper work on unsustainable conditions.          Creating a common language</p>	
<b>Week 2</b>	<b>System condition &amp; Project</b>
<p>Raising awareness on the State of the earth          System Thinking concept &amp; exercises          Role Play on life Cycle analysis          Define Project Team &amp; Starting conversation</p>	
<b>Week 3</b>	<b>Climate Change &amp; Eco-system services</b>
<p>Scientific consensus on climate change, global consequences, political and societal response          From climate change to climate emergency, intergeneration movement and lobbies          Business answer to climate change          Ecosystem services concepts and applications          Project milestones 1</p>	
<b>Week 4</b>	<b>The Climate Collage Workshop</b>
<p>Understanding the issue leads to action and acceptance of change          "The Climate Collage is an innovative, participatory and accessible approach to understand the scientific basis of climate change. This exchange of knowledge is a key first step for everyone to choose how to act effectively, in line with the issues at stake."          Valérie Masson-Delmotte, Co Chair – IPCC - <a href="https://climatecollage.org/">https://climatecollage.org/</a></p>	
<b>Week 5</b>	<b>Emerging Worldview + Alternative Economy</b>
<p>The great turning from Joana Macy Works          Deep Ecology practice          Authentic leadership practices          Carbon footprint activity          Circular Economy, Blue economy, Low carbon economy - Lecture and application</p>	
<b>Week 6</b>	<b>Smart Cities Case + Midterm</b>
<p>Student teamwork on Smart Cities          City Cases presentation &amp; roles play          Midterm individual &amp; Collective work</p>	

Reflection on grading and alternative performance indicators

**Week 7** | **Deeper look on business alternative + Dreaming Session**

The B-Corp Movement  
Tracking positive impact with online SDG's Tool  
The concept of IKIGAI – Looking for authentic leadership – Part I  
Deep ecology practices - Guided Meditation

**Week 8** | **Humanity & Organization Evolution + Project Milestones 2**

The spiral dynamics psychologist framework applied to organisation  
High Purpose organisation examples  
Project Update & Peer to peer learning

**Week 9** | **Special Guest + Leadership practices**

Project practices – Special Guest  
Humanity Speech  
The concept of IKIGAI – Looking for authentic leadership – Part II  
Management Innovation & Shared Governance

**Week 10** | **The emotional side of Unsustainability + Social entrepreneurship case study**

Debate on the emotional impact of unsustainability  
Deeper conversations with collective intelligence practices  
Social entrepreneurship case study presentation  
The concept of IKIGAI – Looking for authentic leadership – Part III

**Week 11** | **Project Milestones 3**

Final project presentation  
Debate, conversation, role plays, peer-to-peer evaluation

**Week 12** | **SULITEST + Final Exam**

"Sustainability Literacy" - allow individuals to become deeply committed to build a sustainable future - <https://www.sulitest.org/>  
Final exam  
Final learning celebration

**Required readings:**

No specific requirements however see recommended Bibliography

**Recommended bibliography:**

United Nations General Assembly (1987) Report of the World Commission on Environment and Development "Our Common Future".

Hawken, P, Lovins, A.B. & L.H. (1999). Natural Capitalism: Creating the next Industrial Revolution. Snowmass, USA: Rocky Mountain Institute.

Wilson, E.O. (2002). The Future of Life. New York

Adams, W.M. (2006). "The Future of Sustainability: Re-thinking Environment and Development in the Twenty-first Century." Report of the IUCN

Senge, Peter (2008) "A Necessary Revolution", Broadway Business

Soederbaum, P. (2008). Understanding Sustainability Economics. London: Earthscan.

Jakson, Tim (2009) "Prosperity without Growth: Economics for a Finite Planet" Earthscan

Arenas, D. Fosse, J., Huc, E. (2010). "Business Going Green" ESADE-Institute for Social Innovation. Barcelona, Spain.

Marjory, Kelly (2012) "Owning our future", BK Publishers

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