

FINAL REPORT ON

“SCIENTIFIC CULTURE FOR GLOBAL CITIZENSHIP”

The 9th International Conference on Public Communication of Science and Technology
(PCST-9)

17~19 May 2006 COEX, Seoul, Korea

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INTRODUCTION

“Scientific Culture for Global Citizenship” was the theme of an international conference, hosted by Korea Science Foundation and The Korean Academy of Science and Technology in Seoul, Korea, May 17-19, 2006.

The 9th international biennial PCST conference (PCST-9) was held in Asia for the first time, which was attended by 465 delegates from 31 countries around the world.

The conference program consisted of four plenary sessions, 26 parallel sessions, 67 poster presentations, 2 special sessions, and various social activities.

OVERVIEW

| | |
|---------------------|--|
| Title | The 9 th International Conference on Public Communication of Science and Technology (PCST-9) |
| Theme | Scientific Culture for Global Citizenship |
| Dates | 17-19 May 2006 |
| Venue | COEX, Seoul, Korea |
| Host | Korea Science Foundation The Korean Academy of Science and Technology |
| Organizer | PCST-9 Local Organizing Committee |
| Sponsors | Ministry of Science & Technology Ministry of Culture and Tourism Korean National Commission for UNESCO Korea National Tourism Organization |
| Session & Papers | Sessions - 4 Plenary Sessions, 6 Parallel Sessions, 3 Poster Sessions, 4 Joint Sessions, 2 Special Sessions Proceedings Papers - Abstracts: 320 (Oral: 228, Poster: 92) - Full papers: 264 (Oral: 197, Poster: 67) |



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PROGRAM

| | |
|--------------------------|--|
| Tuesday, May 16 | |
| 13:00-19:00 | Registration (Grand Ballroom Lobby, COEX) |
| 19:00-21:00 | Welcome Reception (Harmony Ballroom, COEX InterContinental Seoul) |
| | |
| Wednesday, May 17 | |
| 08:00-19:00 | Registration (Grand Ballroom Lobby, COEX) |
| 09:00-10:30 | Opening Ceremony (Grand Ballroom, COEX) |
| 10:30-11:30 | Plenary Session I: <i>Why Scientific Culture for Global Citizenship</i> (Grand Ballroom) |
| 11:30-14:00 | Lunch |
| 13:00-14:00 | Poster Session I (Grand Ballroom Lobby, COEX) |
| 14:00-16:00 | Parallel Session WA1 Informed Citizen I WB2 PCST in the World and in Asia I WB3 Scientific Contribution & Communication to Global Problem Solving I WB6 Interfaces between Sciences and the Korean Society |
| 16:00-16:30 | Break |
| 16:30-18:30 | Parallel Session WC1 Practicing Scientists: Key Actor for Global Citizenship I WC2 Societal & Educational System in Diverse Culture I WC3 Dialogue between Tradition and Science I WC6 From Science to Public |
| 19:00-21:00 | Welcome Dinner (Harmony Ballroom, COEX InterContinental Seoul) |
| | |
| Thursday, May 18 | |
| 08:00-17:00 | Registration (Grand Ballroom Lobby, COEX) |
| 09:00-10:00 | Plenary Session II: <i>Communicating Science to the Public</i> (Grand Ballroom, COEX) |



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| | |
|-----------------------|--|
| 10:00~10:30 | Break |
| 10:30~12:30 | Parallel Session TA1 PCST in the World and in Asia II TA2 Science Education as Communication TA3 Informed Citizen III TA6 Scientific Contribution & Communication to Global Problem Solving II Indicators of Public Engagement with S&T I |
| 12:30~14:00 | Lunch |
| 13:00~14:00 | Poster Session II (Grand Ballroom Lobby, COEX) |
| 14:00~16:00 | Parallel Session TC1 Practicing Scientists: Key Actor for Global Citizenship II TC2 Societal & Educational System in Diverse Culture II TC3 Nexus of High-Tech and Society TC6 Science Discourse / Science Museum or Science Center / Reaching the Opinion Leaders |
| 18:30~21:00 | Conference Banquet (Samcheonggak & Chunggechun) |
| | |
| Friday, May 19 | |
| 08:00~17:00 | Registration (Grand Ballroom Lobby, COEX) |
| 09:00~10:00 | Plenary Session III: <i>Nexus of High-Tech and Society</i> (Grand Ballroom, COEX) |
| 10:00~10:30 | Break |
| 10:30~12:30 | Parallel Session FA1 Informed Citizen III FA2 Scientific Contribution & Communication to Global Problem Solving III FA3 PCST in the World and In Asia III FA4 Dialogue between Tradition and Science II FA5 Societal & Educational System in Diverse Culture III TA6 Bioethics and Journalism |
| 12:30~14:00 | Lunch |
| 13:00~14:00 | Poster Session III (Grand Ballroom Lobby) |



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| | |
|-------------------------|--|
| 14:00~16:00 | Parallel Session FC1 Indicators of Public Engagement with S&T II FC2 Science in Massmedia FC3 Societal & Educational System in Diverse Culture IV FC4 Science Communication and Women FC5 Informed Citizen IV TC6 Risk Governance in Science and Technology |
| 16:00~16:30 | Break |
| 16:30~15:30 | Plenary Session IV: <i>PCST Network Session</i> (Grand Ballroom, COEX) |
| 15:30~18:00 | Closing Ceremony (Grand Ballroom, COEX) |
| | |
| Saturday, May 20 | |
| 09:00~13:00 | City Tour (<i>Changdeok Palace & Insa-dong</i>) |



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STATISTICAL REPORT

Attendance

More than 460 participants registered PCST-9 from 31 countries.

| No | Country | Registrants |
|----|--------------|-------------|
| 1 | Argentina | 1 |
| 2 | Australia | 12 |
| 3 | Belgium | 5 |
| 4 | Brazil | 3 |
| 5 | Canada | 3 |
| 6 | Chile | 1 |
| 7 | China | 18 |
| 8 | Denmark | 1 |
| 9 | France | 4 |
| 10 | Germany | 6 |
| 11 | Ghana | 1 |
| 12 | Greece | 2 |
| 13 | India | 9 |
| 14 | Indonesia | 1 |
| 15 | Ireland | 1 |
| 16 | Italy | 14 |
| 17 | Japan | 69 |
| 18 | Korea | 241 |
| 19 | Mexico | 2 |
| 20 | Nigeria | 1 |
| 21 | Philippines | 1 |
| 22 | Poland | 2 |
| 23 | Portugal | 1 |
| 24 | Singapore | 2 |
| 25 | South Africa | 4 |
| 26 | Spain | 6 |
| 27 | Sweden | 11 |



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| | | |
|--------------|-----------------|------------|
| 28 | Thailand | 11 |
| 29 | The Netherlands | 10 |
| 30 | United Kingdom | 13 |
| 31 | United States | 7 |
| Total | | 463 |

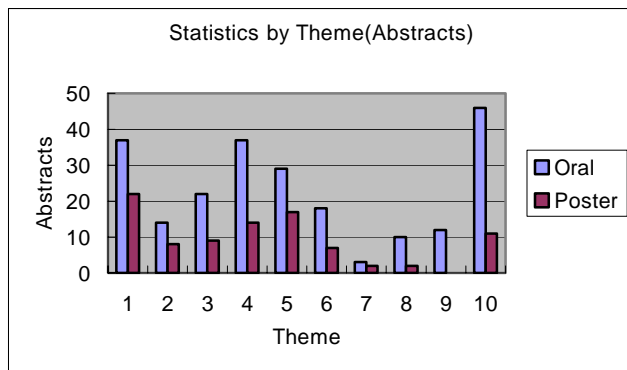
Abstracts & Full Papers

Abstracts Submission Deadline: 2006.1.31

Notice of Accepted Abstracts: 2006.2.10

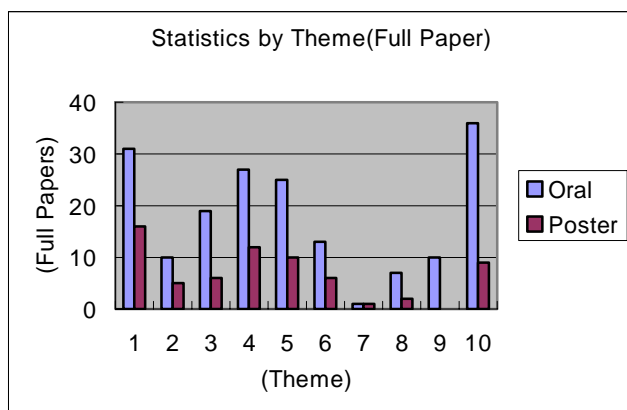
Final Abstract & Full Paper Submission Deadline: 2006.3.15

320 Abstracts and 264 full papers were received from 38 countries. The scientific committee members reviewed all the abstracts.



Theme

1. Informed Citizen: Theory & Practice (Theoretical Approach)
2. Practicing Scientists: Key Actor for Global Citizenship (Actor Approach)
3. Scientific Contribution & Communication to Global Problem Solving (Practical Approach)
4. Societal & Educational System in Diverse Culture (Institutional Approach)
5. PCST in the World and in Asia
6. Dialogue between Tradition and Science
7. Reaching the Opinion Leaders
8. Nexus of High-Tech and Society
9. Indicators of Public Engagement with S&T
10. Others (Science in Massmedia, Science Discourse, Science Museum or Science center)



Statistics by Country - Abstracts



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| NO | Country | Oral | Poster | Total |
|----|--------------------|------|--------|-------|
| 1 | Argentina | 1 | 0 | 1 |
| 2 | Australia | 9 | 3 | 12 |
| 3 | Austria | 1 | 0 | 1 |
| 4 | Bangladesh | 1 | 2 | 3 |
| 5 | Belgium | 4 | 1 | 5 |
| 6 | Brazil | 7 | 1 | 8 |
| 7 | Canada | 1 | 1 | 2 |
| 8 | Chile | 1 | 0 | 1 |
| 9 | China | 13 | 14 | 27 |
| 10 | Colombia | 1 | 0 | 1 |
| 11 | Croatia | 0 | 0 | 0 |
| 12 | Cuba | 1 | 0 | 1 |
| 13 | Denmark | 1 | 0 | 1 |
| 14 | France | 3 | 0 | 3 |
| 15 | Germany | 5 | 0 | 5 |
| 16 | Greece | 2 | 0 | 2 |
| 17 | India | 9 | 4 | 13 |
| 18 | Indonesia | 1 | 1 | 2 |
| 19 | Ireland | 1 | 0 | 1 |
| 20 | Italy | 13 | 5 | 18 |
| 21 | Japan | 26 | 11 | 37 |
| 22 | Korea, ROK | 73 | 32 | 105 |
| 23 | Mexico | 2 | 0 | 2 |
| 24 | Netherlands | 7 | 2 | 9 |
| 25 | Nigeria | 1 | 0 | 1 |
| 26 | Philippines | 1 | 0 | 1 |
| 27 | Poland | 1 | 0 | 1 |
| 28 | Portugal | 0 | 1 | 1 |
| 29 | Romania | 0 | 1 | 1 |
| 30 | Russian Federation | 0 | 1 | 1 |



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| | | | | |
|--------------|----------------|------------|-----------|------------|
| 31 | Singapore | 1 | 0 | 1 |
| 32 | South Africa | 2 | 0 | 2 |
| 33 | Spain | 6 | 3 | 9 |
| 34 | Sweden | 6 | 2 | 8 |
| 35 | Thailand | 3 | 1 | 4 |
| 36 | United Kingdom | 14 | 1 | 15 |
| 37 | United States | 10 | 4 | 14 |
| 38 | Zimbabwe | 0 | 1 | 1 |
| Total | | 228 | 92 | 320 |

Statistics by Country - Full Papers

| NO | Country | Oral | Poster | Total |
|----|------------|------|--------|-------|
| 1 | Argentina | 1 | 0 | 1 |
| 2 | Australia | 6 | 2 | 8 |
| 3 | Austria | 1 | 0 | 1 |
| 4 | Bangladesh | 1 | 0 | 1 |
| 5 | Belgium | 4 | 1 | 5 |
| 6 | Brazil | 5 | 0 | 5 |
| 7 | Canada | 0 | 1 | 1 |
| 8 | Chile | 0 | 0 | 0 |
| 9 | China | 10 | 9 | 19 |
| 10 | Colombia | 0 | 0 | 0 |
| 11 | Croatia | 0 | 0 | 0 |
| 12 | Cuba | 0 | 0 | 0 |
| 13 | Denmark | 1 | 0 | 1 |
| 14 | France | 2 | 0 | 2 |
| 15 | Germany | 4 | 0 | 4 |
| 16 | Greece | 2 | 0 | 2 |
| 17 | India | 8 | 3 | 11 |
| 18 | Indonesia | 1 | 1 | 2 |
| 19 | Ireland | 1 | 0 | 1 |



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| | | | | |
|--------------|--------------------|------------|-----------|------------|
| 20 | Italy | 11 | 3 | 14 |
| 21 | Japan | 21 | 9 | 30 |
| 22 | Korea, ROK | 54 | 24 | 78 |
| 23 | Mexico | 2 | 0 | 2 |
| 24 | Netherlands | 7 | 2 | 9 |
| 25 | Nigeria | 1 | 0 | 1 |
| 26 | Philippines | 1 | 0 | 1 |
| 27 | Poland | 1 | 0 | 1 |
| 28 | Portugal | 0 | 1 | 1 |
| 29 | Romania | 0 | 1 | 1 |
| 30 | Russian Federation | 0 | 1 | 1 |
| 31 | Singapore | 1 | 0 | 1 |
| 32 | South Africa | 1 | 0 | 1 |
| 33 | Spain | 5 | 2 | 7 |
| 34 | Sweden | 6 | 1 | 7 |
| 35 | Thailand | 3 | 1 | 4 |
| 36 | United Kingdom | 10 | 1 | 11 |
| 37 | United States | 8 | 3 | 11 |
| 38 | Zimbabwe | 0 | 1 | 1 |
| Total | | 197 | 67 | 264 |



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SESSION COMMENTS & SUGGESTIONS

Session 1 Wednesday, May 17, 14:00~16:00

[WB1] *Informed Citizen I*

Chair Name: Bruce Lewenstein

Comments & Suggestions

- Good quality papers. All speakers prepared well and kept to assigned time
- No clear links between papers, which made it hard to make intellectual connections
- Fewer papers should be presented at the same time to allow for more questions and discussions

[WB2] *PCST in the World and in Asia*

Chair Name: Hak Soo Kim

Comments & Suggestions

- Four case studies, 2 content analysis, and one theoretical study were presented
- Social controversy was considered to be a good way of engaging the public in science communication

[WB3] *Scientific Contribution & Communication to Global Problem Solving*

Chair Name: Michel Claessens

Comments & Suggestions

- The Presentation provide a very good overview of many issues and activities related to science communication
- Have a smaller meeting room

Session 2 Wednesday, May 17, 16:30~18:30

[WC1] *Practicing Scientists: Key Actor for Global Citizenship I*

Chair Name: Hans Peter Peters

Comments & Suggestions

- Papers were quite diverse and of mixed quality
- Presenters were very disciplined and mostly kept their presentations to around 10 minutes
- The session title was very general and vague, which could only have a weak



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relationship to the session topic

- More concrete session titles needed

[WC2] *Societal & Educational System in Diverse Culture*

Chair Name: Bernard Schiele

Comments & Suggestions

- Focused on Science Communication & Training to Science Communication
- Less crowded session (5 speakers at the max)
- Simple discipline of program

[WC3] *Dialogue between Tradition and Science*

Chair Name: Yuwanuch Tinnaluck

Comments & Suggestions

- The papers of the session had two approaches towards the word “tradition”.
- First was the tradition in the sense of mainstream practice (2 papers 170 and 172),
- Second was the tradition in the sense that related to history and culture of local society.
- Good participation from the audience (Approximate audience - 100 participants)

Session 3 Thursday, May 18, 10:30~12:30

[TA1] *PCST in the World and in Asia II*

Chair Name: Toss Gascoigne

Comments & Suggestions

- Session started 19 minute late. Two speeches did not arrive
- Plenary Session ran 20 minutes overtime - bad

[TA3] *Informed Citizen II*

Chair Name: Brian Trench

Comments & Suggestions

- Presentations well delivered and presenters kept to time
- Difficulties within the discussion because of heterogeneity of presentations
- Reduce number of presentations per session
- Dividing presentations more precisely by theme



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[TA6] *Scientific Contribution & Communication to Global Problem Solving II / Indicators of Public Engagement with S&T I*

Chair Name: Luisa Massarani

Comments & Suggestions

- All the papers were presented as scheduled; most of them were very interesting. Presentations were based on different continents and different institutions, integrating exciting dynamics to the session
- The title of the section was not suitable for the session.
- The discussions were really good

Session 4 Thursday, May 18, 14:00~16:00

[TC1] *Practicing Scientists: Key Actor for Global Citizenship II*

Chair Name: Manoj Patairiya

Comments & Suggestions

- The presentations were focused on the session topic
- Excellent session arrangements by the organizer
- A briefing of Chairs, speakers and possibly participants, should be suggested for more focused and fruitful interaction.
- Major research findings of the conference could be highlighted through press-release / media coverage

[TC2] *Societal & Educational System in Diverse Culture II*

Chair Name: Hans Peter Peters

Comments & Suggestions

- Even though the session was titled “Diverse Culture,” the theme of diversity and culture was lacking.
- Most papers addressed interesting topics, however, there were several language problems in the presentations as well as in the discussions
- Make a pre-conference workshop on how to present a paper in 10 minutes. Inexperienced participants may join that workshop and improve their presentation skills

[TC3] *Nexus of High-Tech and Society*



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Chair Name: Bruce Lewenstein

Comments & Suggestions

- 7 speakers, All well-prepared, although several speakers had prepared too much for 10-12 minute talk.
- The technical system malfunctioned
- We would have had no time if all the speakers filled their entire allocation

[TC6] *Science Discourse / Science Museum or Science Center / Reaching the Opinion Leaders*

Chair Name: Chung Won Cho

Comments & Suggestions

- During the PCST, tour program to science museum in host country is recommended
- At the end of the session, about 20 minutes panel among speaker is suggested
- Video presentation assistance needs to be checked in advance. Also, alarming system for controlling the time is suggested

Session 5 Friday, May 19, 10:30~12:30

[FA1] *Informed Citizen III*

Chair Name: Massimiano Bucchi

Comments & Suggestions

- The session measured a wide scope of cases dealing with the networking among media, scientists and the public
- Less papers and more consistent
- Homogeneous assemblage of different perspectives in a single session

[FA4] *Dialogue between Tradition and Science*

Chair Name: Bernard Schiele

Comments & Suggestions

- Very well integrated combat
- All speakers talked over the claim between S&T and formal knowledge

[FA5] *Societal & Educational System in Diverse Culture III*

Chair Name: Brian Trench

Comments & Suggestions



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- All succeeded well in presenting their idea briefly
- Very small attendance was disappointing, but it is most likely that only few conference participants were especially interested in the educational topics
- Critical decision needed on whether to include science education in PCST or not. Up till now the answer is No. It should remain No, even though many of the issues in science education do connect strongly with PCST

Session 6 Friday, May 19, 14:00~16:00

[FC1] *Informed Citizen III*

Chair Name: Martin Bauer

Comments & Suggestions

- A good session should be focused on one topic

[FC2] *Science in Massmedia*

Chair Name: Marina Joubert

Comments & Suggestions

- Would suggest maximum 5 speakers with 15 minutes each, having 45 minutes for audience engagement. We managed to include some time for questions and discussions, which were popular with delegates

[FC3] *Societal & Educational System in Diverse Culture IVI*

Chair Name: Winfried Goepfert

Comments & Suggestions

- All speakers delivered a good paper in time
- Little audience response
- Very few questions
- The subject, Science education is not strongly related to PCST

PRE-CONFERENCE & WORKSHOP

A group of 50 delegates from abroad participated in a 3-day Pre-Conference in Jeju, Korea. All comments about this event were extremely positive. The program consisted of Opening Ceremony and Keynote Speech, 3 sessions and ecological tour around Jeju.



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The PCST-9 conference was followed by a 2-day workshop focusing on “Training Scientists to Communicate with Lay Audiences” led by Professor Jenni Metcalfe (Director, Econnect Communication, Australia). About 40 delegates joined the workshop program and had vivid discussion and group works.

PROMOTION ON THE WEBSITE

SciDev Net (<http://www.scidev.net>)

Science and Development Network

- News, views and information about science, technology and the developing world.

[Reference]

The screenshot shows the SciDev Net website interface in Microsoft Internet Explorer. The browser address bar displays the URL: <http://www.scidev.net/News/index.cfm?fuseaction=readNews&itemid=2048&language=1>. The page header includes the SciDev Net logo and navigation links. The main content area features a news article titled "Science communicators 'must promote public debate'" by Hyeonh Jia, dated 18 May 2006. The article text is highlighted with a blue box:

[SEOUL] Science communicators should encourage public debates about science and technology, rather than simply tell people about the subject, a conference has heard.

The call was made yesterday (17 May) at the ninth conference of the International Network on Public Communication of Science and Technology (PCST) in Seoul, South Korea.

Below the article, there is a photo of a man speaking and a caption: "Ghanian elder leading a community debate about a new drug to treat schistosomiasis".

The website also includes a sidebar with navigation menus (HOME, EDITORIALS, NEWS, FEATURES, OPINIONS, REGIONAL GATEWAYS, DOSSIERS, LETTERS TO THE EDITOR, BOOK REVIEWS, ANNOUNCEMENTS, EVENTS, JOBS, GRANTS, LINKS) and a "WHAT'S NEW?" section. The footer shows the date "29 June 2006" and a "REGISTER NOW!" button.



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[SEOUL] Science communicators should encourage public debates about science and technology, rather than simply tell people about the subject, a conference has heard. The call was made yesterday (17 May) at the ninth conference of the International Network on Public Communication of Science and Technology (PCST) in Seoul, South Korea.

The screenshot shows the SciDev.Net website interface. The main content area features a news article titled "Academy of science communicators planned" dated 22 May 2006. The article text reads: "[SEOUL] An international network devoted to science communication has announced it will set up an academy to promote activities in the field. Vladimir de Semir, chair of PCST (the International Network on Public Communication of Science and Technology), made the announcement last week (19 May) at the network's ninth international conference in Seoul, South Korea. De Semir, who is also commissioner for scientific culture at Barcelona City Council, Spain, said the academy would enable the network to organise regular research and other activities relating to science communication. So far, PCST has been a loosely organised body whose role has been limited to editing journals about science communication, publishing a...". A small image of a woman in a headscarf is visible next to the article. The website header includes the SciDev.Net logo, navigation menus for regional gateways (Latin America, Sub-Saharan Africa, Middle East/North Africa, South Asia, China, South-East Asia), and a sidebar with various site features like "Home", "Editorials", "News", "Features", "Opinions", etc.

Vladimir de Semir, chair of PCST (the International Network on Public Communication of Science and Technology), made the announcement last week (19 May) at the network's ninth international conference in Seoul, South Korea



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Culturescope.ca (www.culturescope.ca)

Canadian Cultural Observatory

The Canadian Cultural Observatory is an information service for all who are interested in Canada's cultural development.

The screenshot shows the website interface with a navigation menu on the left, a search bar at the top right, and a main content area. A blue box highlights the event announcement, which includes the title, dates, and a descriptive paragraph. A line from this box points to a larger text box at the bottom of the page.

Seoul - 9th International Conference on Public Communication of Science and Technology - May 17-20, 2006

"It is the first international Public Communication of Science and Technology (PCST) Network ever to stage in Asia. PCST Network aims to foster communication of science and technology to the public, as well as communication between the traditions and modern technology, and between science and humanities including art. Korea is most grateful to host the 9th international biennial conference of the PCST Network."

◀ Event(s) 302 of 429 ▶

"PCST-9 will take place in Seoul, Korea, from 17-20 May 2006. This conference will be not only an opportunity for academics and professionals in science communication to interact but also will be a festival for the participants to gain an unforgettable experience. With its theme, "Scientific Culture for Global Citizenship," the conference provides room for debating and networking various scientific experiences, connecting a wide range of cultures and nationalities. PCST-9 is a new launch pad for bridging science and society at a global level, and is an arena for challenging global issues. In addition, PCST-9 provides you a chance to experience the dynamics of Asia.

Join us at PCST-9, where you can find a means to easily approach a difficult topic, science, and discover the beauties of the "land of morning calm".!"

Creator(s) International Network on Public Communication of Science and Technology

It is the first international Public Communication of Science and Technology (PCST) Network ever to stage in Asia. PCST Network aims to foster communication of science and technology to the public, as well as communication between the traditions and modern technology, and between science and humanities including art. Korea is most grateful to host the 9th international biennial conference of the PCST Network



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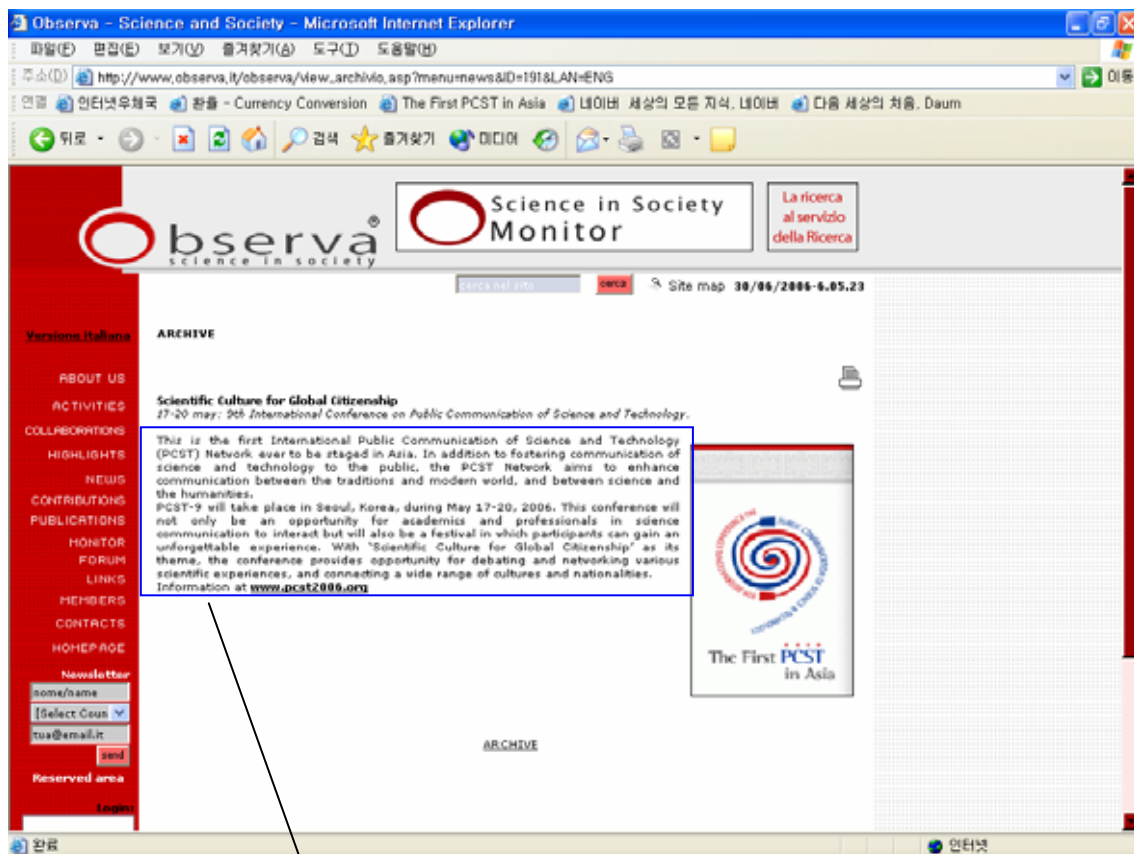
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Observa (<http://www.observa.it>)

- **Science in Society** is a non-profit cultural association, which aims at promoting the study and the discussion of the interaction between science and society, stimulating dialogue among researchers, policy makers and citizens.



This is the first International Public Communication of Science and Technology (PCST) Network ever to be staged in Asia. In addition to fostering communication of science and technology to the public, the PCST Network aims to enhance communication between the traditions and modern world, and between science and the humanities. PCST-9 will take place in Seoul, Korea, during May 17-20, 2006.



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Pscom (http://psci-com.ac.uk)

Internet resources on public engagement with science and technology

Pscom offers free access to a searchable catalogue of Internet sites covering public engagement in science, science communication and the interpretation of science in society.

psci-com: a gateway to the public understanding of science - Microsoft Internet Explorer

http://psci-com.ac.uk/events/detail/lec_3016914.html

test only

WELCOME to pscom

psci-com

A gateway to Public Engagement with Science

Title: **PCST-9**

Description: Conference of the International Network on Public Communication of Science and Technology (PCST). The theme for PCST-9 will be "Scientific Culture for Global Citizenship". The Conference will include plenary and parallel sessions, speeches and lectures. It will be accompanied by the presentation of papers and also the display of papers on poster panels. More than 500 delegates from all over the world will discuss the latest thinking relating to science communication sharing their knowledge and experiences. A full conference programme will be made available nearer the time. A conference brochure in pdf format requiring adobe acrobat can be accessed via the PCST-9 web site.

Location: Coex, World Trade Centre, Samsung-dong, Gangnam-gu, Seoul 135-731, Korea

Charging policy: Contact the organisers.

Keywords: Science - Study and teaching, Science - Knowledge and learning, Science - Exhibitions, Communication in science, Asia, Congresses and conventions.

Accessible to: <http://www.psci2006.org/>

Start date: 17/May/2006

End date: 20/May/2006

Duration:

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Conference of the International Network on Public Communication of Science and Technology(PCST). The theme for PCST-9 will be “Scientific Culture for Global Citizenship”. The Conference will include plenary and parallel session, speeches and lectures. It will be accompanied by the presentation of papers and also the display of papers on poster panels.



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PARTICIPANTS SATISFACTION SURVEY

| <u>Main Goals of Participation</u> | [Domestic] | [Overseas] |
|---------------------------------------|------------|------------|
| To get new information | 29.2 % | 40.5 % |
| To hear renown specialists' lecture | 4.2 % | 5.4 % |
| Recommended by each company or school | 41.7 % | 2.7 % |
| Personally interested in this field | 20.8 % | 35.1 % |
| other | 4.2 % | 16.2 % |

| <u>Overall Assessment by Participants</u> | quite high | high | normal | low | quite low |
|---|------------|--------|--------|--------|-----------|
| Preparatory Information | 10.1 % | 27.8 % | 45.6 % | 14.9 % | 2.5 % |
| On-line Registration | 13.0 % | 37.7 % | 32.5 % | 10.4 % | 5.2 % |
| Conference Venue | 27.8 % | 54.4 % | 12.0 % | 2.0 % | 0 % |
| Conference Management | 20.5 % | 34.6% | 29.5 % | 10.3 % | 5.1 % |

Comments on the Program

[Plenary Session]

Information on PCST Network activities should be offered.

Lack of quality and thoughts in the contents of speeches

Time length of each speech should be expanded.

More time for discussions and Q&A should be saved.

[Parallel Session]

Time limit should be observed.

Intimate relevance between session themes and presentations

Lack of quality and thoughts in the contents of presentations

Session schedule should be simpler



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More participation from NGO communities is encouraged.

Not having a special session dealing with Hwang's scandal is regrettable.

Apart from conventional session format, more thought provoking sessions for workshops and discussions should be prepared.

[Poster Session]

Time schedule for Poster Session should be moved onto between Oral Sessions to boost participation.

[Other Programs]

Conference Banquet was well prepared and managed.

Speeches made by same speakers were delivered repeatedly at several social events.

Comments on Venue & Conference Management Service

[Venue and facilities were satisfactory]

Impressed by endeavors and warm hospitality by local staff

Welcoming service at the airport should be improved.

Staff at the registration desk should be more trained.

Lunch has to be offered for networking purposes.



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Photo 1. Opening Ceremony



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Photo 2. Closing Ceremony



Photo 3. Plenary Session 1



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Photo 4. Plenary Session 2



Photo 5. Plenary Session 3



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Photo 6. Plenary Session 4



Photo 7. Parallel Session



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Photo 8. Poster & Exhibition



Photo 9. Welcome Reception



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Photo 10. Welcome Dinner



Photo 11. Conference Banquet



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Photo 12. City Tour

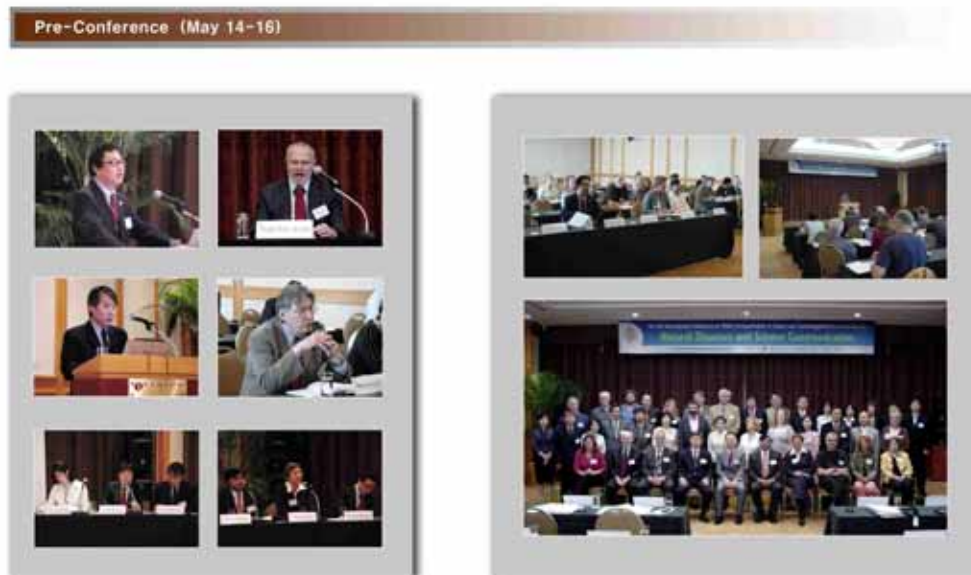


Photo 13. Pre-Conference



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Photo 14. Workshop