



Escola Superior de Comércio Internacional



## **EUROPEAN INTEGRATION AND INTERNATIONAL ECONOMIC LAW**

FIRST TERM, ACADEMIC YEAR 2010-2011

### SCHEDULE

Monday, 17:15 - 18:30

Tuesday, 17:15 - 18:30

Wednesday, 17:15 - 18:30

### FIRST BLOCK. EUROPEAN INTEGRATION

The first bloc of the course introduces the main historical, economic, institutional and social aspects leading to the current developments of the European Union and its policies. The course is designed for students with a good background in economic history in general and some knowledge of international trade theory and policy analysis. It is based on lectures and some limited compulsory readings. Other readings are suggested for further analysis. Whenever is scheduled, the student is expected to work compulsory readings previous to lectures. The latter are conceived as the time to discuss the evidence shown in the readings and derive conclusions.

#### Session 1

Introduction to the course and to the topic

#### Session 2

The Reconstruction of Western Europe

Compulsory reading:

- European Commission: Europe in 12 lessons, Office for Official Publications of the European Communities, Luxembourg, 2006, pp. 4-8.

Recommended readings:

- Barry Eichengreen, «Institutions and economic growth: Europe after World War II», in Nicholas Crafts & Gianni Toniolo (eds.), *Economic growth in Europe since 1945*, Cambridge University Press, 1996, pp. 38-65.

- Alan S. Milward, *The Reconstruction of Western Europe, 1945-51*, London and New York, Routledge, 1984.

- Alan S. Milward and Vibeke Sørensen, "Interdependence or integration? A national choice", in Alan S. Milward, Frances M.B. Lynch, Federico Romero, Ruggero Ranieri and Vibeke Sørensen, *The Frontier of National Sovereignty. History and Theory 1945-1992*, London and New York, Routledge, 1992.

- Till Geiger Reconstruction and the beginnings of European Integration in Schulze, Max D. (ed.), *Western Europe. Economic and social change since 1945*, London, Longman, 1997, pp.23-42.

### Session 3

The European Coal and Steel Community: the origins of European integration

Compulsory reading:

- European Commission: Europe in 12 lessons, Office for Official Publications of the European Communities, Luxembourg, 2006, pp. 8-11.

Recommended readings:

- John Gillingham, *Coal, steel and the rebirth of Europe, 1945-1955. The Germans and French from Ruhr conflict to economic community*, Cambridge, 1991.

- Philippe Mioche, *Les cinquante années de l'Europe du charbon et de l'acier, 1952-2002*, Luxembourg, European Communities, 2004 (very basic but complete introductory text to ECSC's fifty years of activity).

### Session 4

The Treaty of Rome establishes a common market

Compulsory readings:

- European Commission: Europe in 12 lessons, Office for Official Publications of the European Communities, Luxembourg, 2006, pp. 8-11 & 29-31.

- European Commission: Travelling in Europe, Office for Official Publications of the European Communities, Luxembourg, 2008.

Recommended readings:

- Larry Neal & Daniel Barbezat, *The Economics of the European Union and the Economies of Europe*, Oxford, Oxford University Press, 1998, chapter 2 ('European Economic Integration'), pp. 25 ff and chapter 3 ("The Custom Union: A Step Forward or a Step Behind?"), pp. 48 ff.

- Alan S. Milward, *The European Rescue of the Nation-State*, London, Routledge, 2<sup>a</sup> ed., 2000, chapter 4 ("Foreign Trade, economic and social advance, and the origins of the European Economic Community"), pp.119-223.

### Session 5

Enlargement and neighbourhood policy

Compulsory reading:

- European Commission: Europe in 12 lessons, Office for Official Publications of the European Communities, Luxembourg, 2006, pp. 13-15.

Recommended reading:

- European Commission: More unity and more diversity. The European Union's biggest enlargement, Office for Official Publications of the European Communities, Luxembourg, 2003.

### Session 6

The Community institutional system (1<sup>st</sup> part)

Compulsory reading:

- European Commission: Europe in 12 lessons, Office for Official Publications of the European Communities, Luxembourg, 2006, pp. 17-21.

Recommended reading:

- Richard Baldwin & Charles Wyplosz, *The Economics of European Integration*, London, McGraw-Hill, chapter 2.

Recommended websites:

[www.europa.eu/index\\_en.htm](http://www.europa.eu/index_en.htm) for the list of all EU institutions.

[www.europarl.eu](http://www.europarl.eu)

[www.consilium.europa.eu](http://www.consilium.europa.eu)

<http://ec.europa.eu/>

### Session 7

The Community institutional system (2<sup>nd</sup> part)

Compulsory reading:

- European Commission: Europe in 12 lessons, Office for Official Publications of the European Communities, Luxembourg, 2006, pp. 17-21.

Recommended reading:

- Richard Baldwin & Charles Wyplosz, *The Economics of European Integration*, London, McGraw-Hill, chapter 2.

Recommended websites:

[www.europa.eu/index\\_en.htm](http://www.europa.eu/index_en.htm) for the list of all EU institutions.

[www.europarl.eu](http://www.europarl.eu)

[www.consilium.europa.eu](http://www.consilium.europa.eu)

<http://ec.europa.eu/>

### Session 8

Mid-term exam

### Session 9

Class correction of the mid-term exam\_

### Session 10

The Budget of the European Union

Compulsory reading:

- European Commission: *The budget of the European Union*, Office for Official Publications of the European Communities, Luxembourg, 2006.

Recommended reading:

- European Commission: *The budget of the European Union: how is your money spent?*, Office for Official Publications of the European Communities, Luxembourg, 2000.

### Session 11

The EU Regional Policy: sustainable growth and employment

Compulsory reading:

- European Commission: *Europe in 12 lessons*, Office for Official Publications of the European Communities, Luxembourg, 2006, pp. 23-27.

Recommended reading:

- European Commission: *Working for the regions*, Office for Official Publications of the European Communities, Luxembourg, 2004.

## Session 12

The Common Agricultural Policy: Preservation and management of natural resources

Compulsory readings:

- European Commission: Europe in 12 lessons, Office for Official Publications of the European Communities, Luxembourg, 2006, pp. 23-27.
- European Commission: The Common Agricultural Policy Explained, Office for Official Publications of the European Communities, Luxembourg, 2009.

Recommended readings:

- Larry Neal & Daniel Barbezat, *The Economics of the European Union and the Economies of Europe*, Oxford, Oxford University Press, 1998, chapter 6 (“The Common Agricultural Policy: Economic Efficiency vs. Self-sufficiency”), pp. 110 ff.
- Richard Baldwin & Charles Wyplosz, *The Economics of European Integration*, London, McGraw-Hill, chapter 8.
- Ann-Christina Lauring Knudsen, “European Integration in the Image and the Shadow of Agriculture” in Desmon Dinan, *Origins and Evolution of the European Union*, Oxford, Oxford University Press, 2006, pp. 191-217.

Recommended website:

[http://ec.europa.eu/agriculture/index\\_en.htm](http://ec.europa.eu/agriculture/index_en.htm)

## Session 13

External relations: The EU as a global player

Compulsory readings:

- European Commission: Europe in 12 lessons, Office for Official Publications of the European Communities, Luxembourg, 2006, pp. 49-53.
- European Commission: Making globalisation work for everyone. The EU and world trade, Office for Official Publications of the European Communities, Luxembourg, 2002.

## Session 14

The European Monetary Policy: the ECB and Euro

Compulsory reading:

- European Commission: Europe in 12 lessons, Office for Official Publications of the European Communities, Luxembourg, 2006, pp. 33-35.

Recommended readings:

- Larry Neal & Daniel Barbezat, *The Economics of the European Union and the Economies of Europe*, Oxford, Oxford University Press, 1998, chapter 7, pp.149-156.
- Richard Baldwin & Charles Wyplosz, *The Economics of European Integration*, London, McGraw-Hill, chapter 10, pp. 284-288; chapter 12, pp. 313-326; & chapter 16.
- European Commission, *European Competitiveness Report 2006* (last one available) at [http://ec.europa.eu/enterprise/enterprise\\_policy/competitiveness/index\\_en.htm](http://ec.europa.eu/enterprise/enterprise_policy/competitiveness/index_en.htm)
- OECD, *Economic Policy Reform. Going for Growth*. 2006 (Paris: OECD, 2006).

### Session 15 and last

Conclusions, comments and questions

Compulsory reading:

- European Commission: *Europe in 12 lessons*, Office for Official Publications of the European Communities, Luxembourg, 2006, pp. 38-39.

Websites:

- Descriptions of EU institutions (and much more) can be found on the European Parliament's website:  
[http://www.europarl.eu.int/factsheets/default\\_en.htm](http://www.europarl.eu.int/factsheets/default_en.htm)
- The Commission's website is less well organized (it is organized by bureaucratic departments, but since the task-allocation is partly political, the organization can seem ad hoc), but has a lot of very up-to-date information on various programmes. The best way to find things is to use [www.google.com](http://www.google.com) typing in the subject (e.g. competition policy) and "European Commission" in quotes.
- The History Department of Leiden University maintains a good site on EU history in its broadest sense. The index also contains many links to European institutions, etc. Many original documents can be download (e.g. the Treaty of Rome) by following the links:  
<http://www.let.leidenuniv.nl/history/rtg/res1/index.htm>
- Key dates of post-war economic integration in Western Europe can be downloaded from:  
[http://www.europa.eu.int/abc/history/index\\_en.htm](http://www.europa.eu.int/abc/history/index_en.htm)  
<http://www.hec.unil.ch/mbrulhar/Eurecon/euchron310.pdf>
- The European Union's official history of European Integration can be found at:  
[http://www.europa.eu.int/abc/history/index\\_en.htm](http://www.europa.eu.int/abc/history/index_en.htm)

## SECOND BLOCK. INTERNATIONAL ECONOMIC LAW: GATT-WTO

The second block of the course introduces the main historical, institutional and practical aspects leading to the development of the International trade institutions GATT and WTO. The course is designed for students with some knowledge of history in general and some knowledge of international trade theory and policy analysis. It is based on lectures and some limited research. Readings are also suggested for further analysis. Whenever they are scheduled, these readings will serve to discuss certain topics and help to derive conclusions.

### Session 1

Introduction to the course and to the topic

### Session 2

The institutionalization of the Post war economic model; Bretton Woods conference

Compulsory reading:

- Ball, Donald A., *International Business: the challenge of global competition*, Irwin/McGraw-Hill, Boston, 2008, pp. 110 - 116.

Recommended readings:

- Maria Ávila, A. [et. al.] "La OIC" en *Regulación del comercio internacional tras la Ronda Uruguay*, Tecnos, 1994, pp. 34 ss.

- Culbert, J., "Wartime Anglo-American Talks and the Making of the GATT" in *The World Economy*, 1987, vol.10, num.4.

- Gardner, R., *Sterling-Dollar Diplomacy*, Clarendon press, Oxford, 1955.

### Session 3

The General Agreement on Trade and Tariffs: origins and characteristics

Compulsory reading:

- Ball, Donald A., *International Business: the challenge of global competition*, Irwin/McGraw-Hill, Boston, 2008, pp. 110 - 116.

Recommended readings:

- Jackson, J., "The puzzle of GATT: Legal aspects of a surprising institution" en *Journal of World Trade Law*, March-April 1967, vol. I & II.

- Hudec, R., *The GATT legal system and world trade diplomacy*, 2<sup>nd</sup>. Ed., Butterworth legal publ. , Salem, 1990.

- Matsuchita, M., [et. al.], *The World Trade Organisation. Law, practice, and policy*. (2<sup>o</sup> ed.) Oxford University Press, 2006. chapter 1, part 1, pp.1 ff.

Recommended website:

See [www.wto.org](http://www.wto.org) for a history of GATT.

#### Session 4

The material content of GATT: principles, mechanisms and safeguards

Compulsory reading:

- Ball, Donald A., *International Business: the challenge of global competition*, Irwin/McGraw-Hill, Boston, 2008, pp. 110 - 116.

Recommended readings:

- Jackson, J., *The World trading system*, MIT Press, 2<sup>nd</sup> Ed. 2000, pp.139 ss.

- Maria Ávila, A. [et. al.] "Análisis del GATT" en *Regulación del comercio internacional tras la Ronda Uruguay*, Tecnos, 1994, pp. 43 ss.

Recommended website:

See [www.wto.org](http://www.wto.org) for principles, mechanisms and safeguards of GATT.

#### Session 5

From GATT to WTO: the Uruguay Round

Compulsory reading:

- Ball, Donald A., *International Business: the challenge of global competition*, Irwin/McGraw-Hill, Boston, 2008, pp. 110 - 116.

Recommended readings:

- Lowenfield, A., "Remedies along with rights: institutional reform in the new GATT" in *American Journal of International Law*,, 1994, num. 3, pp.447-488.

- Jiménez, C., "The Uruguay Round and international trade" in *GATT, WTO and the regulation of international trade in textiles*, Ashgate, Aldershot, 1997, pp. 237 ss.

#### Session 6

The WTO: a new institutional framework for international trade

Compulsory readings:

- The WTO in Brief, printed by WTO, 2008.

- 10 benefits of the WTO trading system, printed by WTO, 2008.

- 10 common misunderstandings about the WTO, printed by WTO, 2008.

Recommended reading:

- Matsuchita, M., [et. al.], "The WTO: functions and structure" *The World Trade Organisation. Law, practice, and policy.* (2<sup>o</sup> ed.) Oxford University Press, 2006. chapter 1, part 6, pp.9 ss.

Recommended website:

- [www.wto.org](http://www.wto.org)

### Session 7

The material content of the WTO

Compulsory readings:

- The WTO in Brief, printed by WTO, 2008.
- 10 benefits of the WTO trading system, printed by WTO, 2008.
- 10 common misunderstandings about the WTO, printed by WTO, 2008.

Recommended reading:

- Walker, V., "Keeping the WTO from becoming the World Trans-Science Organisation" in *Cornell Int. Law Journal*, 1998, vol. 31, num.2, pp.251-320.

Recommended website:

- [www.wto.org](http://www.wto.org)

### Session 8

Mid-term exam

### Session 9

Class correction of the mid-term exam\_

### Session 10

The dispute settlement mechanism in WTO

Compulsory reading:

- Settling disputes, printed by WTO, 2008.
- Testing the WTO's Metal, printed by WTO, 2008.

- Europe's banana import regime vs. Caribbean & Central American nations, printed by WTO, 2008.

- The United States clean-air rule vs. Venezuela's oil exports, printed by WTO, 2008.

Recommended reading:

- Matsuchita, M., [et. al.], "Dispute Settlement" *The World Trade Organisation. Law, practice, and policy.* (2<sup>o</sup> ed.) Oxford University Press, 2006. chapter 4, pp.103 ss.

Recommended website:

- [www.wto.org](http://www.wto.org)

### Session 11

Facing present and future challenges. The Doha Agenda negotiations (1<sup>st</sup> part)

Compulsory reading:

- Ball, Donald A., *International Business: the challenge of global competition*, Irwin/McGraw-Hill, Boston, 2008, pp. 110 - 116.

Recommended reading:

- Matsuchita, M., [et. al.], "Future Challenges" *The World Trade Organisation. Law, practice, and policy.* (2<sup>o</sup> ed.) Oxford University Press, 2006. chapter 23, pp.907 ss.

Recommended website:

- The Doha Agenda ([www.wto.org](http://www.wto.org))

### Session 12

Facing present and future challenges. The Doha Agenda negotiations (2<sup>nd</sup> part)

Compulsory reading:

- Ball, Donald A., *International Business: the challenge of global competition*, Irwin/McGraw-Hill, Boston, 2008, pp. 110 - 116.

Recommended reading:

- Matsuchita, M., [et. al.], "Future Challenges" *The World Trade Organisation. Law, practice, and policy.* (2<sup>o</sup> ed.) Oxford University Press, 2006. chapter 23, pp.907 ss.

Recommended website:

- The Doha Agenda ([www.wto.org](http://www.wto.org))

### Session 13

The Fair Trade alternative

Compulsory reading:

- The World Fair Trade Organization (WFTO), "Where did it all begin?"

[http://www.wfto.com/index.php?option=com\\_content&task=view&id=10&Itemid=17&limit=1&limitstart=1](http://www.wfto.com/index.php?option=com_content&task=view&id=10&Itemid=17&limit=1&limitstart=1).

Recommended reading:

- Mark Hayes & Geoff Moore, The Economics of Fair Trade: A guide in plain English, [www.fairtraderesearch.net](http://www.fairtraderesearch.net), June 2005.

### Session 14

Trade between blooming countries: BRIC

Compulsory reading:

- The Times, "Brazil, Russia, India and China form bloc to challenge US dominance", June 17, 2009

[http://www.timesonline.co.uk/tol/news/world/us\\_and\\_americas/article6514737.ece](http://www.timesonline.co.uk/tol/news/world/us_and_americas/article6514737.ece)

Recommended reading:

- Grant Thornton, Emerging markets: reshaping the global economy, International Business Report 2008.

### Session 15 and last

Conclusions, comments and questions

# **EUROPEAN INTEGRATION AND INTERNATIONAL ECONOMIC LAW**

FIRST TERM, ACADEMIC YEAR 2010-2011

Evaluation criteria

## **Regular-term and September evaluation**

Class preparation and participation	10%
Mid-term exam	40%
Final exam	50%

## **Important Notes**

1. In the September evaluation, the grades earned during the term (participation and mid-term exam) are kept to compute the average grade of the course and, therefore, the September examination accounts for 50 % of the final grade.
2. Mid-term exam is compulsory. In case of not attendance for justified and documented reasons, its grade is accumulated to the final exam. In case of not attendance without justified or documented reasons, the grade is 0 points.
3. In case of not attendance to the final exam, both in the regular or the September evaluation, the overall grade of the course is "Not Attended".
4. The final exam, both in the regular and the September evaluation, is a comprehensive exam of both parts of the course: 1) European Integration, and 2) Economic and International Economic Law.