



Escola Superior de Comércio Internacional



## **EUROPEAN INTEGRATION I**

ACADEMIC YEAR 2010-2011 FIRST TERM

### Times

Monday, 08.30 - 9.45

Wednesday, 08.30- 9.45 am

Friday, 08.30-9.45

### Objectives

- Provide conceptual and analytical tools to understand the role of the European Union as an economic and political actor, mainly focusing on its internal dimension.
- Analyze the institutional and policy processes within the European Union, mainly those related to the constitution of the internal market, budget dynamics and those related to the approval of the internal budget.
- Review in depth some of the most important EU internal public policies, such as the Competition Policy and/or the Common Agricultural Policy.

### Content

#### Unit 1: Economic freedoms and the Internal Market

Definition of the common market and basic economic freedoms – The EU's single market: its creation and impact – The Single European Act and the Single Market Program – Barriers removed and remaining to the free movement of goods – Barriers removed and remaining to the free movement of labor – Barriers removed and remaining to the free movement of capital – Barriers removed and remaining to the freedom in establishing and providing services.

#### Unit 2: The European Union's budget

The evolution of the EEC/EU's finances since 1957. How the EU acquired its own independent financing system – Sources of revenue for the EU budget – Spending structure of the EU budget – The process of drafting the EU's budget – The Financial

Perspectives – Future budget reform in the EU, the budget balance of the Member States and the introduction of new common European taxes.

#### Unit 3: The Competition Policy

The justification for the EU's Competition Policy – Forbidden agreements between companies – Abuse of a dominant position – Mergers and Acquisitions – State aid – Public monopolies with special rights

#### Unit 4: The Common Agricultural Policy (CAP)

Justification for the CAP's existence – Creation and Evolution of the CAP – Objectives and instruments of the CAP: the Agricultural Market Organizations (AMOs) – The CAP's financing – The CAP's successive reforms in the 1980s, 90s and beyond – The future of the CAP – The common fishing policy

#### Unit 5: Other EU internal policies

The EU energy policy – The EU industrial policy and strategy – The EU transportation policy – The EU environmental policy – The UE consumer policy.

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### GRADING POLICY

#### Overall Assessment

*Overall Assessment* will be based on the principle of *Continuous Participation*. Students will therefore pass European Integration I by successfully completing the requirements for *Continuous Assessment*. No overall mark under 50% (i.e. 5.0 points out of 10.0) will pass the *Overall Assessment*. Students are also expected to get, at least, a 45% in each of the following elements to pass the *Overall Assessment*:

1. Student's active participation in class sessions.
2. The submission of brief research work conducted within groups.
3. A final exam

The partial requirements for each of those elements will consist of the following criteria:

#### *Participation*

10% of the final mark (or mark) will be based on the attendance of class sessions and participation during class.

#### *Group research*

It will represent a 30 % of the final mark (or mark). It will consist of writing and public defence of a brief group research project on a topic related to the content of the subject and previously accorded with the lecturer.

The groups will consist of 3 or 4 students. In the case of the presence of exchange students, they will be integrated into the rest of the groups and they certainly will not form a separate group.

The content of these group projects will likely be evaluated in the final exam.

The schedule of public presentations will also be fixed in accordance with the lecturer, and cannot be changed, except by reason of an unexpected event.

#### *Final exam*

Will be 60% of the final mark. The format of the exam will be explained in advance by the lecturer. Potential content will be known in advance by students and it will be restricted to the topics considered all along the sessions, as well as the content of the group works.

The date for this exam will be date be set by the ESCI Academic Administration.

#### Extraordinary Assessment

For those students either failing or not adhering to the *Overall Assessment* an *Extraordinary Assessment* is provided.

No overall mark under 50 % (i.e. 5,0 points out of 10,0) will pass the *Extraordinary Assessment*. Students are also expected to get, at least, a 45 % in each of the following elements to pass the overall *Extraordinary Assessment*:

1. The submission of brief research work conducted individually.

## 2. A final exam.

The partial requirements for each of those elements will consist of the following criteria:

### *Group research*

Will represent 30 % of the final mark.

Those students having already submitted a group research project during the *Overall Assessment* are free from presenting a new individual work. The mark obtained in the *Overall Assessment* will be kept.

Those students not following the *Continuous Assessment* will be required to submit a brief individual research project on a topic related to the content of the subject which has previously been accorded with the lecturer.

### *Final exam*

Will be 70% of the final mark. The format will be explained in advance by the Lecturer. Potential content will be known in advance by students and it will be restricted to the topics considered all along the sessions. The content of the group work will not be included in the exam.

The date for this exam will be date be set by the ESCI Academic Administration.

### Tutorships

No provision is scheduled for tutorships. These will be set with the lecturer individually. For guidance only, in order to not hamper with the normal development of the other subjects, potential tutor scheduling is scheduled on:

Mondays from 08.00 am to 08.25 am  
Wednesdays, 08h00 am to 08h25 am  
Fridays, 08h00 am to 08h25 am

This does not mean that any other tutoring can be scheduled at any other time, agreements with the lecturer can always be made.

### Contact

Please contact the Lecturer at: joan.plaza@prof.esci.es.