



<b>Business Economics I</b>	GSCI	2	6,0	4,8	<i>Relation between the firm and its economic environment. Markets and organizations. Business decisions and strategies.</i>	Monday- 14.30h-16.45h Tuesday- 14.30h-16.45h	3.4	None.
<b>Marketing Management II</b>	GSCI	3	4,5	3,6	<i>Pricing, distribution, promotion and product policy.</i>	Tuesday- 12.00h-13.15h Thursday- 12.00h-13.15h Friday- 12.00h-13.15h	Pimec	Introductory marketing management. Introductory business economics.
<b>Strategic Management II</b>	GSCI	3	4,5	3,6	<i>Introduction to strategies and organizations. Long-term and medium-term quarterly targets to reach.</i>	Monday- 12.00h- 13.15h Tuesday- 10.00h-11.15h Wednesday- 12.00h-13.15h	Pimec	Introductory strategic management. Introductory business economics.
<b>Human Resource Management</b>	GSCI	4	6,0	4,8	<i>The HR department in the company. Authority. Leadership. Selection, training and promotion Disputes in labor relations.</i>	<b>Group 1</b> Monday- 20.00h-21.30h Wednesday- 20.00h-21.30h Thursday- 18.30h-20.00h <b>Group 2</b> Monday- 18.25h-19.55h Tuesday- 20.00h-21.30h Thursday- 16.55h-18.25h	Pimec  4.1	Introductory business economics.
<b>International Strategic Management</b>	GSCI	4	4,5	3,6	<i>Globalisation. International strategies. Diversification.</i>	<b>Group 1</b> Monday- 18.30h-19.45h Tuesday- 20.00h-21.15h Thursday- 17.00h-18.15h <b>Group 2</b> Monday- 20.00h-21.15h Wednesday- 20.00h-21.15h Thursday- 18.30h-19.45h	Pimec  4.1	Business Economics. Strategic Management.
<b>Marketing Management IV</b>	GSCI	4	4,5	3,6	<i>International marketing management. The environment in the international market.</i>	Tuesday- 15.30h-16.45h Thursday- 15.30h-16.45h Friday- 18.30h-19.45h	Pimec	Advanced Marketing Management
<b>Legal Market of the European Union</b>	-	-	4,5	3,6	<i>Market and constitution. Industrial Law. Competition Law. Consumer Law. Advertising regulation.</i>	Monday- 17.00h-18.15h Tuesday- 18.30h-19.45h Wednesday- 18.30h-19.45h	4.1	Business Law.
<b>International Trade</b>	-	-	4,5	3,6	<i>Introduction to international trade. Administrative management. Customs, management and procedures.</i>	Tuesday- 17.00h-18.15h Wednesday- 17.00h-18.15h Thursday- 20.00h-21.15h	4.1	None.



<b>Historia y Cultura II</b>	4	GSCI	4,5	3,6	<i>Profundización en la historia y cultura del Extremo Oriente.</i>	Martes- 18.30h-19.45h Miércoles- 18.30h-19.45h Viernes- 17.00h-18.15h	Pimec	Ninguno.
<b>Dirección Financiera II</b>	4	GSCI	4,5	3,6	<i>Estructura de financiación. Medios y políticas. El coste de capital: combinación de riesgo – rentabilidad. .</i>	Lunes- 17.00-18.15h Martes- 17.00h-18.15h Miércoles- 17.00h-18.15h	Pimec	Economía de la empresa. Contabilidad financiera. Contabilidad de costes.
<b>Derecho del Trabajo en la UE</b>	4	GSCI	4,5	3,6	<i>Derecho del trabajo en los países miembros de la Unión Europea. Análisis comparado.</i>	Lunes- 15.30h-16.45h Miércoles- 15.30h-16.45h Viernes- 15.30h-16.45h	Pimec	Introd. derecho. Introd..integración europea.